

LIFE



GREEK SOLDIER

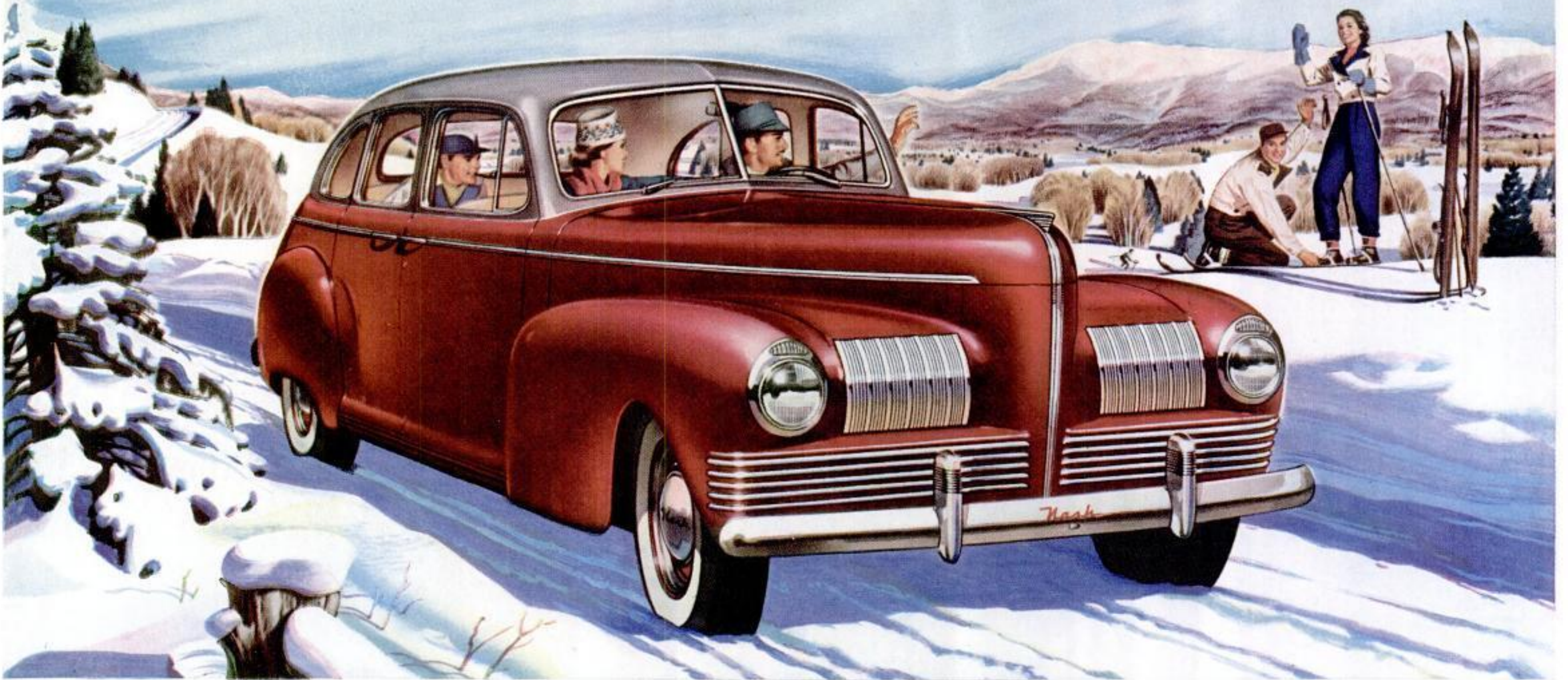
DECEMBER 16, 1940

10

CENTS

YEARLY SUBSCRIPTION \$4.50

25 to 30 Miles a Gallon — a Big Nash Does it!



Now in the
Lowest-Price Field,
with —

- ★ 25 to 30 Miles per Gallon of Gasoline!
- ★ Roomier than Cars Costing up to \$200 More!
- ★ Flashing Pickup of New "Flying Scot" Engine!
- ★ A Coil Spring Ride on All Four Wheels!
- ★ New "Unitized" Steel Body—Stronger, Quieter!
- ★ Improved Weather Eye Conditioned Air System . . . and Convertible Bed!
- ★ Overall Economy Saves You \$70 to \$100 a Year!

YOU can't believe it till you see the meter tick it off before your eyes. You're getting 25 to 30 miles on a gallon of gasoline...in this big new Nash!

No—it's no longer a motoring miracle—but economy that thousands of good drivers are discovering today and every day—in this newest car of the lowest-price field.

Tap that throttle—and see how you can streak from 15 to 50 MPH in 12 seconds, *high gear*, with Nash's new "Flying Scot" engine.

Find a road that's really rough—then feel the way you glide. Nash is the first and *only* car in the lowest-price field with costly coil springs on *all four wheels*.



S-m-o-o-t-h as a Swan



Cross America in 6 Stops for Gas!

Turn down a corkscrew lane and feel how you hug the curve, *feel* how effortless steering has suddenly become! Nash alone has this new Two-way Roller Steering.

Look at the seat—almost five feet wide. (No other car near this price is so roomy!) Hear how blessedly quiet the car is.

Nash is the *only* low-price car with this new kind of "unitized" body and frame of welded steel...rattle-proof, vibrationless—safer than old-style bodies.

Outside it's December—but inside the air you breathe is May—magically warmed and conditioned by that new, improved Weather Eye System.

From stem to stern, there's just no comparison with any low-price car you know! And it offers all of Nash's finer features. A Fourth Speed Forward with Automatic Overtake. A Convertible Bed for touring.



20 Cubic Feet of Luggage Room!

With Nash prices starting in the lowest-price field, with yearly savings of \$70 to \$100—common sense says "Buy it!" But first, for the thrill of an exciting experience—drive it today!

Nash Prices Now \$70 to \$159 Under Last Year

The Nash Ambassador "600". America's new low-priced car. 6-cylinder Manifold-Sealed Engine. 195 inches over all. Six models.

The Aeropowered Nash Ambassador Six—105 HP... 6-cylinder Twin Ignition Valve-in-Head Engine. 202 inches over all. Six models.

The Aeropowered Nash Ambassador Eight—115 HP... 8-cylinder Twin Ignition Valve-in-Head Engine. 202 inches over all. Five models.

Go **NASH**
AND SAVE MONEY EVERY MILE!



A Big Step Up

IN STYLE..POWER..VALUE



STEP INTO THIS rich, new Fashion-Tone Interior. Notice its superb tailoring. You'll marvel at the beauty of color, fabric and appointments. See the smart 2-Tone upholstery of the Plymouth Special De Luxe.



STEP OUT ON THE OPEN ROAD...feel how Plymouth's new High-Torque Performance gives you new mastery of hills, distance, traffic. Enjoy the roominess and riding comfort of Plymouth's 117-inch wheelbase, longest of "All 3" low-priced cars!

Enjoy the new Driving Pleasure of Plymouth's High-Torque Performance! Surround yourself with the luxury of the Fashion-Tone Interior! You have a wide choice of Body Colors...and 19 Big Advancements for 1941!



NEW DRIVING "FEEL"! With Plymouth's great power and new power-gearing, you seldom use low. Start in second—slip quickly into high!

PLYMOUTH
BUILDS GREAT CARS

IT'S A BEAUTIFUL CAR—long on power and long on savings—this big, low-priced 1941 Plymouth! And compare prices of "All 3" low-priced cars.

You'll find that Plymouth's low price brings you extra length, extra room and riding comfort. You'll want to drive all day in the deep-cushioned luxury of the Fashion-Tone Interior.

You have a big new advantage for climbing, passing, cruising—Plymouth's thrilling new High-Torque Performance! And with Plymouth's new power-gearing—you start out in second—slip quickly into high. You seldom, if ever, use low. Powermatic Shifting, available on all models at slight extra cost, further reduces driving effort.

You get a new Oil Bath Air Cleaner, new High-Duty Engine Bearings, new Safety Rims on wheels, new Body Sealing, 19 big advancements. And Front Coil Springs, big 6-inch Tires, Metal Spring Covers, wide color choices, are standard on even the lowest-priced models!

EASY TO BUY. Your present car will probably cover a large part of Plymouth's low delivered price... balance in low monthly installments. PLYMOUTH DIVISION OF CHRYSLER CORPORATION.

TUNE IN MAJOR BOWES' HOUR, C. B. S. NETWORK, THURS., 9 TO 10 P. M., E.S.T.
SEE THE NEW LOW-PRICED 1941 PLYMOUTH COMMERCIAL CARS!

**LOOK AT
1941 PRICES
OF "ALL 3"**

The Pearls and the Senator's Daughter



SENATOR: Hey, June—my pills! You know dang well I can't get along without 'em!



JUNE: Never mind the old pills, darling. You come along to breakfast and I'll show you something. You shouldn't let yourself have these bad days. I have a hunch you can prevent that old constipation instead of trying to "cure" it every time it comes.

JUNE: It's so simple even a statesman can understand it. We all need "bulk" in our diets to help us keep "regular." You probably don't get enough. If so, we'll get at the cause of the trouble by having KELLOGG'S ALL-BRAN for breakfast.
SENATOR: Good logic, June! And blamed if ALL-BRAN doesn't taste good, too. Pass the cream.



JUNE: Oh, Dad, it's too much for a little idea about what you should eat for breakfast!
SENATOR: June, little ideas have changed the fate of men and nations! Why, I'm practically a new man since I joined the "regulars."

Join the "Regulars" with KELLOGG'S ALL-BRAN

Copyright, 1940, Kellogg Company. All-Bran is made by Kellogg's in Battle Creek

LETTERS TO THE EDITORS

King Leopold

Sirs:

John Cudahy's article on King Leopold (LIFE, Nov. 25) was one of the finest it has ever been my privilege to read. LIFE should be commended for publishing it.

WILLIAM H. WEBSTER

Webster Groves, Mo.

Sirs:

Congratulations are in order for that superb article on the truth about the surrender of King Leopold.

I always did believe in the tragic King of the Belgians, but with his smearing by the honorable daily newspapers, I was almost carried along with their one-sided news. Long live Leopold!—and LIFE.

BILL BARTA

St. Louis, Mo.

Sirs:

Many thanks to Ambassador Cudahy and to LIFE for the excellent presentation of King Leopold's case. The French and the British, to cover their own inadequacies in aiding Belgium, were swift to cry "Traitor" when Leopold could stand the hopeless bloodshed, misery and demoralization of his people no longer and saw fit to surrender to the devastating German army.

LUCILLE G. LIFTON

Brooklyn, N. Y.

Sirs:

So! The King of the Belgians is now trying to justify his treason.

E. TREW

Rockland, Mass.

Sirs:

... Is it correct then to assume that the British simply left their allies in the lurch and that, once more, they fought "to the last Frenchman"—so to speak???

HENRY LEWIS

JEAN PAUL BEAUDRY

Montreal, Quebec



NEW "DUNVEGAN CASTLE"

Sunken Ships

Sirs:

I am writing to tell you what a whale of a buzz I got when I turned to the picture of the *Dunvegan Castle* in your Nov. 25 issue. My hair damn near stood on end.

I, and several thousand other of "the boys of '17," crossed over on that job in the spring of 1918 from New York to Liverpool. When we went over on her in '18 she was just out of the East Indies trade and she was dirty. Then, too, if memory serves me she was camouflaged.

That boat in your picture is a right respectable-looking tub. The old gal musta had her face lifted in a big way.

WAYNE MYERS

Bloomington, Ill.

● No face-lifting had the *Dunvegan Castle*. The ship that was sunk last August in the North Atlantic was an entirely different ship from the one Reader Myers traveled on in 1917. Built in 1936, she replaced the earlier *Dunvegan Castle* in the Union Castle service.—ED.

Sirs:

In the Nov. 25 issue of LIFE you publish a photograph of the Holland-

**BONDED
CARBONATION
MAKES IT MIX
LIKE A MILLION**



**CLICQUOT CLUB
SPARKLING WATER
(SODA)
IN FULL, 32-OUNCE QUARTS
AND SMALLER SIZES**



**"Where Have You Been
All My Life?"**

You'll wear your Bonnie Poplin ties day in and day out ... and enjoy them more and more with each wearing. You'll like the handsome patterns and color effects. The s-o-f-t wrinkle-resistant silk and wool poplin. The ease with which they tie. The way they hold their shape. Stripes, plaids and solid colors.

\$1.

At Your Favorite Store or write

HUT NECKWEAR CO.
1 East 33rd St., New York



Bonnie Poplin
THE AMERICAN LOOMED TIE

A Tie-Master Tie



EVERY DAY IN THE YEAR!

Here's a gift that will thrill the most blasé person on your list!

Vitalator is a make-life-easy device that rests on the back of your hand and vibrates, sending rotary vibrations to your fingertips. The minute the switch is turned on, you become your own masseur, for wherever the hand touches the body it administers true Swedish-massage manipulation. You tingle wonderfully, and a blissful, relaxed feeling pours over you.

Both men and women find a score of uses for Vitalator every day in the year. It's first rate for scalp massage... for relieving sore muscles... for easing tired feet.

GILBERT
Vitalator

Chrome finish \$8.95

Plastic: maroon or ivory

\$9.95

In drug and cosmetic
departments
of stores everywhere



This 50c Book FREE!

When you give Vitalator, also give a copy of this valuable book, written by an eminent physician. It is an authoritative account of massage—what it is, what it has done, what it can do. Just send the coupon. Our supply is going fast, so hurry!



FREE COUPON

The A. C. Gilbert Co., New Haven, Conn.

Please send me, postpaid, free copy of
"Massage: What Is It? What Can It Do?"

NAME _____

ADDRESS _____

LETTERS TO THE EDITORS

(continued)

America liner *Volendam* with the information that she was sunk in August.

According to my recollection of newspaper accounts of the torpedoing of the vessel, she was not sunk. Possibly you are thinking of another Holland-America liner that will never again carry American tourists—the *Statendam*. This ship was burned at Rotterdam during the Nazi invasion of Holland in May.

WILLIAM C. SEABROOK
Oakwood Heights, N. Y.

● Right. After being torpedoed, the *Volendam* was taken to a northern port of Scotland for repairs.—ED.

Christmas Present

Sirs:

I was undecided on what I wanted for Christmas until looking through LIFE, Nov. 25. Upon seeing the picture of Betty Grable (p. 41) I knew the problem was solved. I took my pen and wrote across the picture, "Dear Santa Claus: Please bring me one of these for Christmas. Thanks a million." Thanks to LIFE for breaking the monotony of living.

MALCOLM BROWN
Shelby, N. C.



BETTY GRABLE

Sirs:

With the temperature up here dropping daily, or more important, nightly, your pictures of American girls scantily clad are, to put it very mildly, heart-warming. Here's to a LIFE full of luscious blonde heat waves like Betty Grable.

MICHAEL D. ASSALY
Hawkesbury, Ont.

Air View of Athens

Sirs:

In your Nov. 18 issue you published a picture on page 106 that I took in 1936 when I flew in my little old Waco plane over Athens.

In 1936 I toured Europe, the Balkans, the Near East, India and China by piloting myself wherever permits and the weather permitted. Little did I think that I was to be among the last ones to obtain permits for most of those places.

The day after I landed at Athens airport, I checked in with the American consul. He accepted my invitation to fly over Athens with me, and that afternoon we "sight-saw" by air and with my little camera took some snapshots of which this picture that you published is one.

It was a lovely flight that sunny day.

(continued on next page)

THAT BICYCLE for CHRISTMAS



Here's how to pick
the one he's hoping for

Yes, "that bicycle" is one gift that's got to be right! Hopes and prayers—and we mean prayers—are wrapped up in it. And you, if your cycling days are past—how can you be expected to know what bicycle is best? All you know is that there's always a best in everything—and that's what you want.

Schwinn-Built . . . Guaranteed for Life!

The answer is—a Schwinn-Built bicycle. That means sixty years of bicycle-building experience, all concentrated in the superb line of finer modern bicycles that dealers are waiting to show you now. It means precision workmanship, safest construction, long-lasting finish—an all-round superiority that makes possible a written *Lifetime Guarantee*!

Schwinn-Built bicycles come in 34 standard and lightweight models. And you can have exclusive Schwinn accessories—the Fore Wheel Brake, the Spring Fork, the Cyclock . . . and you know what such fine and fancy gadgets mean to every boy!

Write for Free Booklet

So see your dealer right away—to be sure your boy gets the Schwinn-Built bicycle he's hoping for. And write for the free, color-illustrated Schwinn booklet, a guide to all that's best in bicycles. . . Arnold, Schwinn & Co., 1747 N. Kildare Ave., Chicago.



Look for this Seal of
Quality on the frame

SCHWINN BICYCLES
GUARANTEED FOR LIFE ★

This One



KEYF-6C8-TKYE

"See what I got for Christmas!"



THERE'S A TIP IN THIS FOR YOU!

"AM I POPULAR... and only a few days before Christmas I was absolutely stumped... didn't know what to give them. But luck was riding on my shoulder—I saw a window full of Taylor gifts... the new Auto Altimeter that tells how high you are while driving... the Fisherman's Barometer that tells you when the fish will bite and when they say, 'To the dickens with you'... Stormoguides, Thermoguides, and Humidiguides for the home. All practical gifts for everyone and everyday use. Of course, I nearly bought out the store... but whatta Christmas! Look at my shopping list."

My shopping list (READ IT CLOCKWISE)

ROAST MEAT THERMOMETER for the wife's sister. Will make every one of her famous roasts even better. No. 5936, complete with skewer, \$1.50.*

FISHERMAN'S BAROMETER for me. So I won't have to stop at the fish store after every trip. It's been tested and found correct by thousands of fishermen. Green plastic case with chromium trim and unbreakable crystal. 3½" over-all diameter. Packed in imitation leather carrying case, No. 2280-F, \$5.*

AUTO ALTIMETER for daughter. Cased in walnut plastic with chromium trim—easily mounted in car. No. 2068-C, ranged to 5,000 feet, \$5.* No. 2068-D, ranged to 10,000 feet, \$6.* No. 2068-F, ranged to 15,000 feet, \$7.50.*

COMBINATION THERMOGUIDE AND HUMIDIGUIDE for the mother-in-law. White plastic case. Ashton model, No. 5546, \$1.*

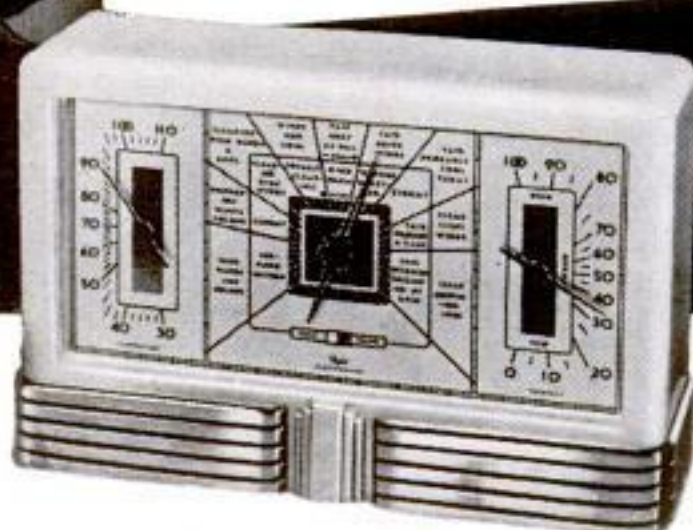
GROSVENOR STORMOGUIDE for my sister. Her husband always gets caught in the rain. Gold-finished trim and dial—automatic signal device. Choice of three attractive hand-rubbed cases, 6½ by 4¾ inches. Don't know whether to get the mahogany, No. 2262-M; the walnut, No. 2262-W, or the walnut center with maple ends, No. 2262-C. All are the same price, \$15.*

FAIRMONT COMBINATION STORMOGUIDE for the wife. Will answer all her questions about weather. Combines a barometer, hygrometer and thermometer in an ivory finish plastic case with gold-finished trim. Automatic signal device indicates at a glance whether barometer is rising or falling. No. 2269-C, \$15.* Or in walnut plastic case: No. 2269-W, \$15.*

*Prices slightly higher west of Rockies and in Canada.

Taylor

INSTRUMENTS



See your dealer. If he can't supply you, send check or money order to us. Safe delivery guaranteed.
Taylor Instrument Companies, Rochester, N. Y.

LETTERS TO THE EDITORS

(continued)

and we came in with a smooth landing and taxied up to the administration building only to be greeted by the authorities who told us that it was strictly forbidden to fly over the city of Athens. Luckily I had the American consul with me and because of him they did not want to make an "affair" of it.

The American consul had the films developed and forwarded them to me to Istanbul in the diplomatic pouch.

BESSIE OWEN

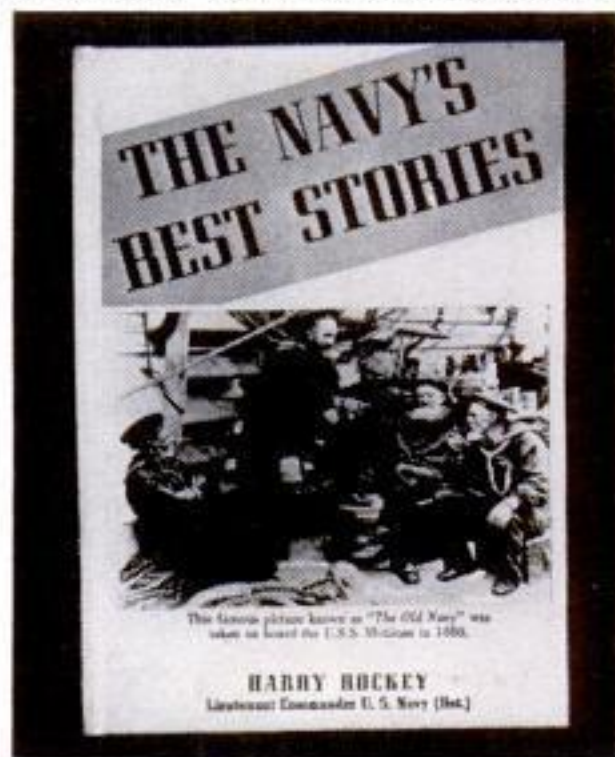
Santa Barbara, Calif.

● All thanks to Reader Bessie Owen for information on how an excellent picture was taken. From her little Waco plane, Miss Owen has taken air-views of almost every country in the world.—ED.

Navy Stories

Sirs:

Upon reading your Navy issue of LIFE under date of Oct. 28, 1940, I was amazed to learn that three Navy stories used by you were taken either directly or indirectly from my book *THE NAVY'S BEST STORIES*, published in June of 1940 by the Wetzel Publishing Company, Inc., of Los Angeles, Calif. Although this material was used without permission and without recognition as to its source, I do not believe for one moment that LIFE did this intentionally. I do feel, however, that an



injustice has been done, since it is perfectly evident that the material used is directly traceable to *THE NAVY'S BEST STORIES*.

I spent years in collecting material for this book from naval officers all over the world. Much effort and time was devoted to writing up and telling these stories in the way that I thought they should be told. So far as is known, this was the first time in the history of our Navy that any such endeavor was undertaken for publication in a book of this kind.

HARRY ROCKEY

Lieutenant Commander, U. S. Navy (Ret.)

Denver, Colo.

● All apologies to Lieutenant Commander Rockey for LIFE's failure to give credit where credit was due.—ED.

Ruins of Anuradhapura

Sirs:

The reference in that excellent article in the Nov. 25 LIFE to the 65-mile-long ruins of Anuradhapura, Ceylon, intrigues me. Who were the inhabitants of this great city and what happened to them and to their metropolis?

J. M. JEWELL

Columbus, Ind.

● Anuradhapura became the capital of Ceylon in the 5th Century B. C. In its prime, with its four walls enclosing an area of 256 sq. mi., it rivaled Nineveh and Babylon in size. Destroyed by the Tamil invasions, it was deserted as

(continued on p. 7)



The "sofa slump"—comfortable for tired bones, but unkind to sheer hose. For stockings that can take it, try Cannon's sheer lovelies, inspected by a new air-pressure machine that shows up every ghost of a flaw—rejects every stocking that might later pop a "mystery" run.

Only perfect stockings come from Cannon—full-fashioned, flawless, triple-inspected.

Cannon Hosiery made of Silk, in the Celophane Handy-Pack, 69¢ to \$1.00. Cannon Hosiery made of Nylon, \$1.35 and up. By makers of Cannon Towels and Sheets.



"BC" promptly soothes nerve-racking headaches, neuralgia and muscular pains. It is composed of several prescription-type ingredients that dissolve quickly and act in a hurry. Follow the simple directions on the package. For pains that persist always consult a physician.

B. C. Remedy Co., 551 Fifth Avenue, N. Y. C.



10¢ and 25¢
ONE OF THE
FASTEST-SELLING
REMEDIES OF ITS
TYPE IN AMERICA

Christmas at Pocono Manor Inn...

VENISON, TURKEY OF COURSE, AND SWIFT'S PREMIUM HAM



FIXED LIKE THIS



From Duncan Hines'

"ADVENTURES IN GOOD EATING"

... the famous directory of fine eating
places along the highways of America

POCONO MANOR, PA.

Pocono Manor Inn

Route 940—15 Mi. N. of Stroudsburg. Open all year. Well
deserving of high praise. Food, surroundings, and service will
please the most finicky... A "must" for winter sports with
blazing fireplaces at the end of the trail.

FOR HOLIDAY feasts at their happiest,
bring on a *Swift's Premium Ham*!
You'll be serving the ham that's
helped build the fame of celebrated
eating places, the brand that's Ameri-
ca's choice.

Tasting tells you right away why
Swift's Premium Ham is the favorite.
No other brand can match its delicious
mildness, from Swift's secret Brown
Sugar Cure... its captivating tang,
from special Smoking in Ovens. And
then Swift's Premium is so tender,
spring-chicken tender.

Yes, it's worth your while to spec-
ify *Swift's Premium Ham*. For after
all the meat does make the meal.

The ham America votes best!

In a nation-wide poll made by the
Psychological Corporation, thou-
sands of women were asked
"What's the best ham?" Swift's
Premium won decisively in all sec-
tions and in all income groups.



Ready
to eat
(Label with
red oval)

For easy cooking
(Label
with blue
oval)

**Unmatched flavor
from Swift's secret
Brown Sugar Cure and
Special Smoking in Ovens!**

AN IDEAL CHRISTMAS GIFT—
a *Swift's Premium Ham* in gay holiday wrappings!

POCONO MANOR INN'S CHRISTMAS HAM. Wrap Swift's Premium Ham
loosely in glassine wrapper or heavy paper. Bake, fat side up, on rack in open pan
in a slow (325° F.) oven without water. For cooking time, see schedule on tag on
ham. Remove paper and skin; score; cover with brown sugar syrup. Brown in a
hot oven (400° F.), basting several times with the syrup. Decorate with holly leaves
cut from large green gumdrops (or Angelica) and glazed cranberries. Serve with
Brussels sprouts, boiled chestnuts, and cups of glazed cranberries.

SAY SWIFT'S PREMIUM FOR THE FINEST MEATS

*Ham · Bacon · Beef · Lamb · Poultry
Veal · Frankfurts · Table-Ready Meats*



Give Them a Magic Carpet for Christmas



FOR the Yuletide thrill of your family's lifetime, just park a 1941 Lincoln-Zephyr out front on

Christmas Eve—touch the horn—and stand by!

For every lad, lass and car-wise wife in America knows these gorgeous new V-12's trump all fine car standards of the past. Not alone in pace, style and spunk, but above all, in airy ease of motion over rough going, with a brand new kind of *glider-ride*—so comfortably cushioned against rut and cobble you seem to cruise on air.

This alert car fairly skims over the highways and byways with a swift, smooth, silent sweep of power cradled in luxury. It's the closest thing to a magic carpet ever built by an automobile maker.

Give a Lincoln-Zephyr and you'll be giving safety, for the body and frame of closed types are a welded

unit. This car's truss-type steel framework is light, rigid, strong, and one of the *safest* known to the engineering world.

And you'll be giving a beauty! A glamorous, custom-cut charmer, modern as tomorrow, trim as a silver bullet—low, wide, spacious and exquisitely wrought. A car so packed with flashing action, so instinct with youth and life that it fairly seems to glow with dynamic "get-up-and-go-places".

The Lincoln-Zephyr is a different car in basic de-

sign and construction. It's streamlined from the inside out with a modernity that is more than surface deep. It's precisely the kind of car you'd expect from Lincoln engineers and craftsmen, set to perfect a new and different automobile in the great Lincoln precision plant.

Come in now for a secret trial run. Learn for yourself why we say this car offers more fun per gallon than any car you ever owned. By the way—it's *getting mighty close to Christmas!*

LINCOLN *Zephyr V-12*

LINCOLN MOTOR CAR DIVISION, FORD MOTOR COMPANY, BUILDERS ALSO OF THE LINCOLN-CONTINENTAL, CABRIOLET AND COUPE; THE LINCOLN-CUSTOM, SEDAN AND LIMOUSINE.



Whether silk or nylon... every pair made with loving care... to bring you glamour, beauty, extra wear... Preferred by millions of women... Sold by over 6,000 stores, coast to coast. SILK 79¢ to \$1.25 — NYLON \$1.35 and \$1.50

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MOCK, JUDSON, VOEHRINGER CO. OF N.Y., INC.

**MAKE SOME YOUNGSTER
WILD WITH
JOY!**
with
America's newest
SPEED SLED

A lifetime gift to make anyone burst with pride. The latest invention in fast, stream-lined sleds. A beautiful, shiny tear-drop, mounted on a broad spring-steel runner, with little guard-runners on each side to prevent tipping over. Scientifically designed for speed and safety. Made of the finest ply-wood and spring-steel. You can buy SNOW RACER direct from the makers this year only. This sled marvel is so new we couldn't perfect it in time to sell through stores this Xmas. SNOW RACER comes in two sizes, 51 inches (\$7.50) 65 inches (\$9.00). Be sure to mention size when ordering.



LOOK
BOYS AND GIRLS

FREE!

ON EACH SLED THE
OWNER'S NAME WILL
BE IMPRINTED. When mail-
ing your check or money order,
be sure to state whose name you
wish on the sled.



SANTA ASKS?

ARE YOU a Father, Mother, Uncle, Aunt,
Friend, or Acquaintance?

DID YOU forget some deserving young friend?

IF SO we will enclose a beautiful Christmas card
free of charge signed with your name and ship to
any point in the U. S. Free (Canada F.O.B.)

THE RAMSMORE SLED CO.
400 MADISON AVE. • NEW YORK CITY

LETTERS TO THE EDITORS

(continued)

a royal residence in 769 A.D. Overgrown by dense jungle for a thousand years, it was dug up and restored by the British Government.—ED.

Simpson's Table

Sirs:

Under a photograph (LIFE, Nov. 18, pp. 34-35) illustrating an article by Kenneth Simpson, I read: "The table was designed by Simpson." It was a table with a top made of catalin which is bright deep blue by day and is luminous deep blue by night. As Mrs. Simpson states in a delightful telegram to me, I designed the table.

JEANNE DE LANUX

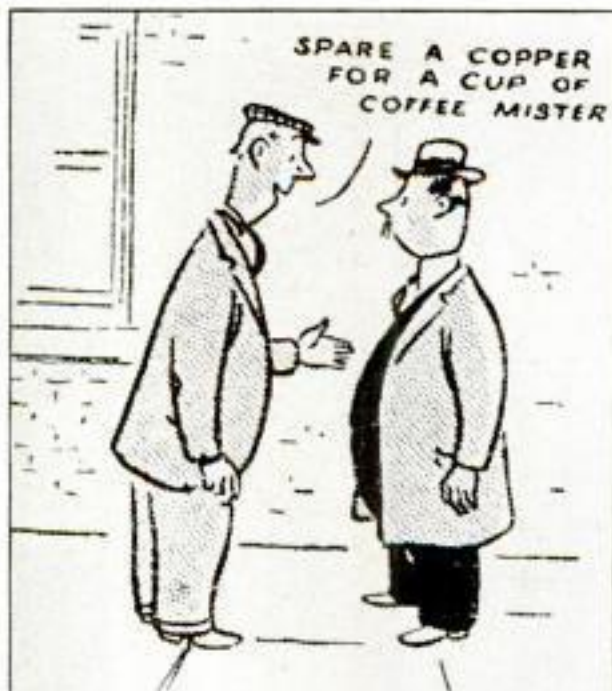
New York, N. Y.

Mr. Childress Again

Sirs:

I have followed with interest the correspondence in your letters column interpreting humorously meant drawings in *Punch* that were hard to understand.

I must say that *Punch* deserves all credit for this small series I found in the



MORE "PUNCH" CARTOONS

latest issue to reach me. The situation shown has as relentless a logic as the story of Bruno telling Sylvie in Lewis Carroll's too little remembered *Sylvie and Bruno* that if a crocodile should turn around and start walking up its own tail it could, of course, eventually stand on its own forehead.

R. A. CHILDRESS

New York, N. Y.

Nice work

if you can get it



A BRIDE FOR TODAY. Tomorrow a college girl. Then maybe a nurse. Or a nymph in bathing suit. So it goes. Day after strenuous day the professional model knows only this: whatever she may be she must be the picture of health. Modern color cameras are one-eyed detectives, and they see right through make-up. Top-flight picture-makers spot the slightest droop. That's why models guard everyday against sluggishness. And you can too—this easy, inexpensive, extra-healthy way. Simply eat delicious California prunes every day. Begin tomorrow.

CALIFORNIA PRUNES are a natural health aid. Your doctor will tell you that their mild regulative effect comes from a combination of *two* things: (1) their bulk; (2) a regulative element which so far has not been discovered in other fruits! Also, that California prunes contain calcium, phosphorus, iron and essential vitamins A, B and C (B₂). Is it any wonder so many people eat them for breakfast and use them in salads, entrees and desserts. For 32 delicious prune recipes free—write California Prune Growers, 58 Sutter Street, San Francisco, California.



SPEAKING OF PICTURES . . .



... *LEGS ARE NICE TO LOOK AT BUT HARD TO PHOTOGRAPH*



THIS IS HOW EVELYN FINALLY LOOKS

Few men in America have as sensible an appreciation of girls' legs as George Marks of New York City, and few legs in the world are as much appreciated by Mr. Marks as Evelyn Carmel's. Mr. Marks is a photographer who sells pictures for advertising use. His clients are always badgering him for pictures of shapely

legs that look different. A conscientious man, George Marks goes around thinking of different ways to photograph legs. When an idea comes to him, he calls up Evelyn Carmel, who is a model, and tells her to come over to his studio right away. Miss Carmel trots over and spends a busy few hours waving her legs in front of Mr. Marks's camera. A typical afternoon with Evelyn's legs is described here. These photographs—especially the one on the opposite page in which Mr. Marks demonstrates just what he wants of Evelyn's legs—show what trouble a man will take to satisfy his art.

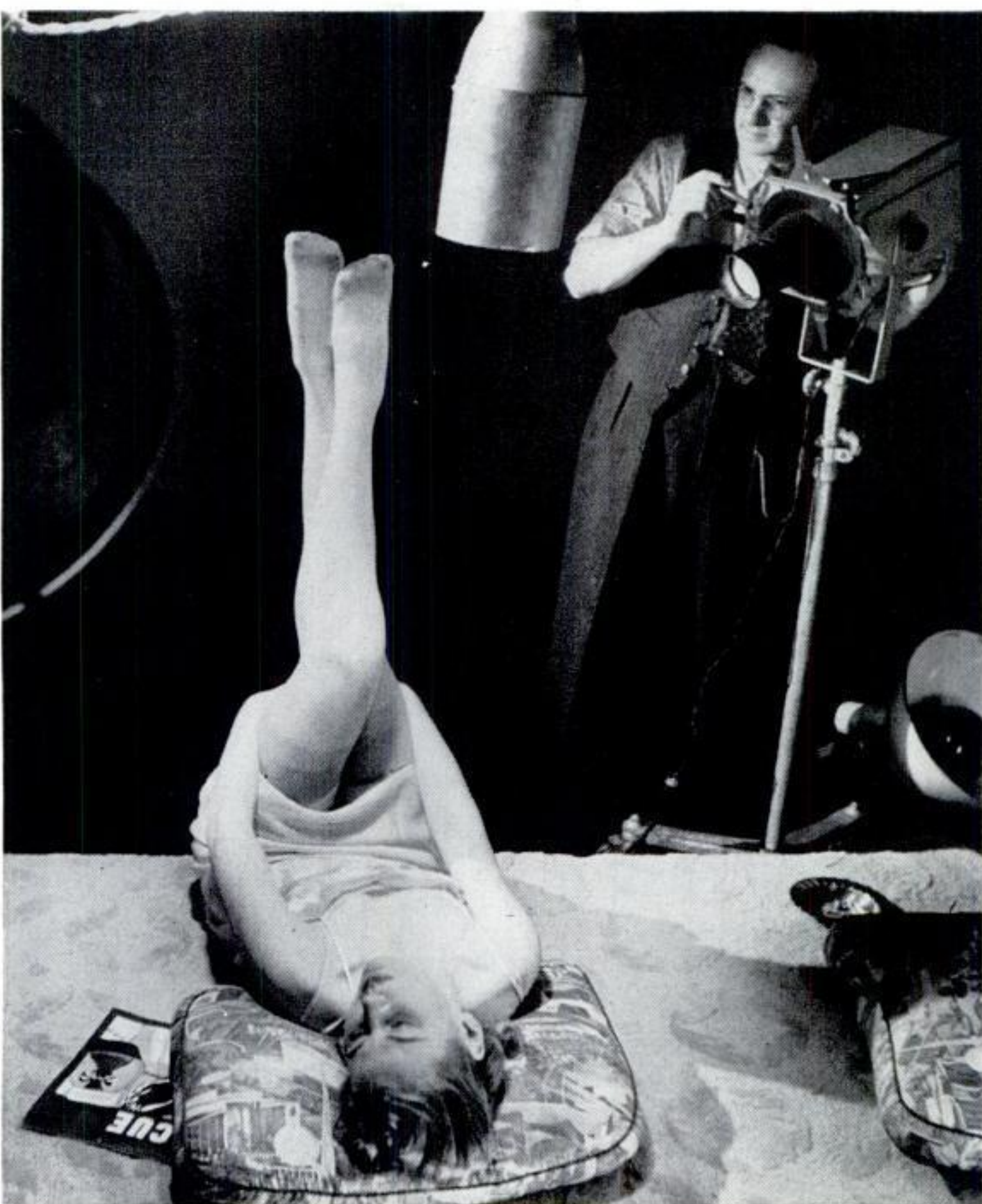
Though pretty legs are very nice to look at, they are not very easy to photograph. They have to be shrewdly posed so that they look both beautiful and useful at the same time. Only tall girls with long legs make good leg models. Evelyn Carmel is 5 ft. 9½ in. tall. The legs should be definitely on the thin side because the camera makes all legs look fatter than they really are. The ankle should be thin, the knee rounded and the leg just above the knee well formed.

Mr. Marks, who runs an agency called Black Box, keeps a big supply of all kinds of pictures in stock. His leg shots are usually bought for stocking advertisements but particularly enticing ones are snapped up by "art" magazines and a few even find their way into men's clothing catalogs, where they lend sex appeal to an otherwise drab array of trousered male legs.



LEGS ARE POSED SIDEWAYS TO THE CAMERA. IF FORESHORTENED, THEY LOOK STUBBY

LEGS LOOK SAME HERE AS AT LEFT BUT ALL OF EVELYN MAY APPEAR IN FINAL SHOT



THIS IS A FAIRLY SIMPLE POSE. ONLY EVELYN'S LEGS WILL SHOW IN THE FINAL PICTURE



Get after a COLD two ways with Sal Hepatica! *



MOM: Hear that? All Junior wants is a dog. We've got to get over to those kennels Sunday—kerchoo!—before all the puppies are picked over. Kerchoo!

POP: You mean we've got to do something for that cold you're catching or you'll be in bed till Christmas. What you need is some fast-acting Sal Hepatica.



MOM: You say—Sal Hepatica helps fast?

POP: It's fast *two* ways. First, it acts fast as a laxative—usually within an hour—and speed is important in fighting a cold. Second, it helps counteract the excess gastric acidity that usually accompanies a cold.*



MOM: It's the grandest Christmas! Thanks to you, I threw off my cold in time for us to get the pick of the kennels!

POP: Better thank Sal Hepatica, dear. For speedy action in fighting colds, it's a marvel!

* A recent survey conducted by seven leading medical journals shows that 7 out of 10 doctors recommend a *saline* laxative in treating colds.

SAL HEPATICA

Get a bottle of this famous saline laxative at your druggist's today.

TUNE IN! EDDIE CANTOR in "Time to Smile"—Wednesdays at 9 P. M., E. S. T.

SPEAKING OF PICTURES

(continued)



Good lighting is important so flood lamps are placed underneath dress to give interesting peek-through illusion. Evelyn pulls stockings tight so her legs will look sleek.



The result of a hard day's work is this highly attractive picture. Evelyn holds her legs together but doesn't press them tight. If she does, they will bulge and look fat.

YOU'LL GIVE... AND GET "CHATEAU RENAULT"*

THE Champagne country of France is blockaded. But long before that happened, Americans had learned that champagne cocktails, champagne punch, and similar holiday cheer need not be expensive.

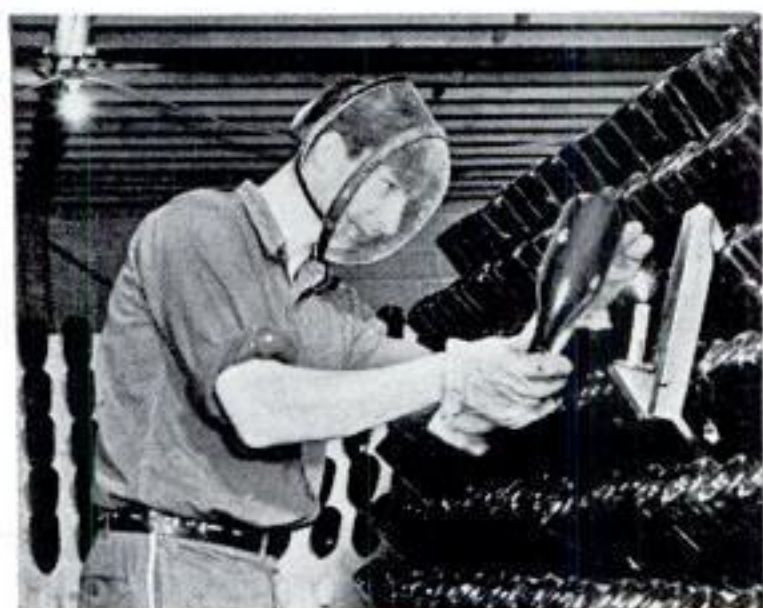
"Chateau RENAULT" took care of that. The evolution of 70 years of painstaking hand labor, this product is processed in bulk with scientific care; is *naturally* fermented and is remarkably clear and uniform. Bulk processing affects nothing but the price.

Many an American is writing "Chateau RENAULT" after the names on his Christmas list—hoping for a return gift of RENAULT, the wine without fault.

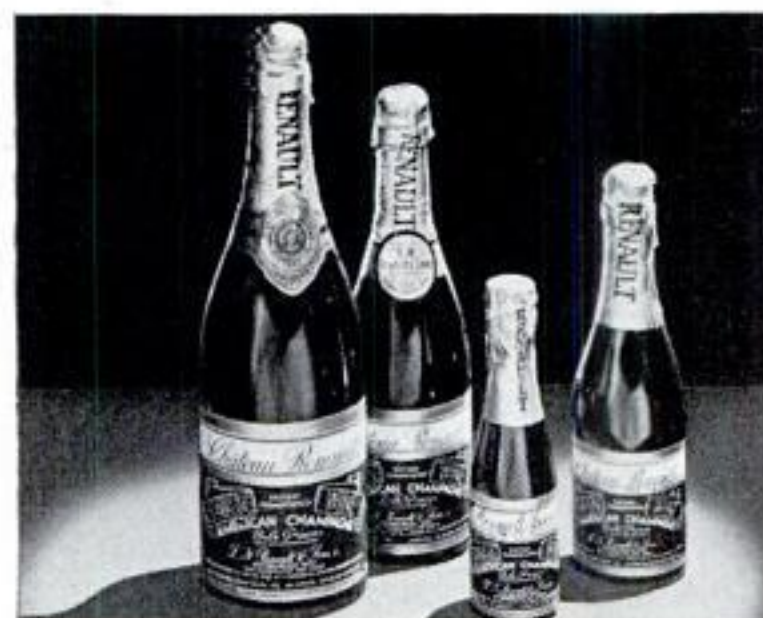
* SPARKLING WINE, American Champagne—bulk process.



Huge, overhead "bottles" like this reduce hand labor and costs, produce a sparkling wine with a bouquet that delights experts.



After 70 years of producing American Champagne in individual bottles, RENAULT is in a position to know that bulk processing makes a *flawless* product at lower cost.



Bottle, half-bottle, split, and the famous RENAULT "NIP" (in states where legal) enable you to serve a large or small party economically.

RENAULT
AMERICAN CHAMPAGNES, SPARKLING
WINES, STILL WINES, VERMOUTHS
L. N. RENAULT & SONS, INC.
Egg Harbor City, N. J. ★ Continuously since 1870

LIFE'S REPORTS

TRIP ACROSS RUSSIA

by JOACHIM JOESTEN

The author of the following report is a Danish newspaperman who was TIME Inc.'s correspondent in Copenhagen. When the Germans marched into Denmark, he escaped by boat to Sweden where he was interned for illegal entry. Released after three months, on condition that he leave the country, he traveled across Russia and Siberia to Japan. Joesten had spent six months in Russia in 1932. In this report he tells how Russia today compares with Russia eight years ago.

You don't just go up to a ticket window and say, "Two tickets from Moscow to Vladivostok next Monday, please." Not on the Trans-Siberian. For one thing it only runs twice a week,



JOACHIM JOESTEN

the Russians having cut the schedule just when the disruption of travel routes in western Europe greatly increased the demand. Then too the Russians like to keep you guessing. My wife, whom I had married just two weeks before, did not know until the day before we left whether she could go with me. We asked for first- or second-class tickets and got third. Nine days and nights on a bare wooden bench—it was not quite the trip I would have chosen for a honeymoon.

Moscow was very much as it used to be. I smelled that the moment our plane had wheeled into the spacious airport. And I mean smelled. The whole country has a distinct, fetid odor which may be, according to circumstances, dull or pungent, a mere hint in the air or so thick and heavy as to knock



*For a Practical Person
with a
Sentimental Side!*

Electrical Gifts That Make Homemakers Happy

ELECTRICAL appliances hold top place on nearly every woman's Christmas "want list," for they mean an easier, pleasanter life all the year 'round. Your gift of a G-E will be doubly welcome because of its recognized quality.



New G-E Triple-Whip Mixer. Three powerful beaters. For all mixing, whipping, beating jobs. Built-in spotlight. With two bowls and juicer . . . \$22.75



New G-E Automatic Glass Coffee-Maker. Makes uniformly delicious coffee every time—two cups or eight. Turns itself off—keeps coffee hot until served \$12.95



New G-E Toaster Set. Automatic. Makes toast to each person's liking. Pops toast out or keeps it warm. Complete with pottery dishes and tray . . . \$19.95



New G-E Waffle Iron. Automatic heat control with signal light that tells when to bake. Maintains correct heat for crisp, golden-brown waffles . . . \$9.95



New G-E Roaster with Tel-A-Cook lights and temperature control. Roasts, bakes, fries, broils, and grills. Complete with utensils . . . \$27.95



New G-E Speed Iron. Lightest full-size iron made. Weighs only 3 lbs. Automatically maintains correct heat for fast ironing of any fabric . . . \$8.95

On Display By G-E Dealers Everywhere

GENERAL ELECTRIC

CONTINUED ON NEXT PAGE

HERE'S THE GIFT for your Santa Claus!



Give him a New Schick with the 2-M Hollow-Ground Head

Beards are all right at Christmastime. But the rest of the year, your "Santa" should be clean-shaven. And we mean *clean*! No shadow of an

Only Schick offers all this!

● **NEW 2-M SHEARING HEAD**—hollow-ground to arch the skin surface—makes the whiskers stand up to be cut off. That's why it gives close shaves 30% quicker, easier, better. ● **FLYING SHUTTLE SHEARER**—powered by an improved, faster motor—performing more than 14,000 shaving operations per minute. ● **WHISK-ITS**—to catch all beard clippings. No other shaver offers this feature. ● **BRAND-NEW STYLING** by Raymond Loewy—world-famous designer.

imperfect shave to mar his manly features.

So, we repeat, give him the slickest, quickest whisker-whipper any man can own—a new Schick.

Its sensational 2-M Shearing Head is hollow-ground to arch the skin surface and make the whiskers stand up to be snipped off.

That's why it gives close shaves 30% quicker, easier, better!

All Schick Shavers are sold on a 30-day trial plan—with a money-back guarantee!

SCHICK DRY SHAVES, INC., STAMFORD, CONN., U. S. A.

ATTENTION, SCHICK OWNERS!

... Get this 2-M Head for your shaver!

We made this marvelous new 2-M Head so that it can be used on any of the 2,500,000 Schick Shavers now in service!

And it's yours for only \$3.00! You get the new head expertly fitted, and the whole shaver inspected, cleaned, lubricated, and adjusted free of charge. Simply take your shaver to your nearest dealer—or send it to us at the factory in Stamford—or take it to a Schick Shaver Service Office in:

ALBANY	CHICAGO	DES MOINES	LOS ANGELES	NEWARK, N. J.	PORTLAND, ORE.	STAMFORD, CONN.
ATLANTA	CINCINNATI	DETROIT	MIAMI	OKLAHOMA CITY	PROVIDENCE	WASHINGTON, D. C.
BALTIMORE	CLEVELAND	HARTFORD, CONN.	MILWAUKEE	OMAHA	ROCHESTER, N. Y.	
BOSTON	COLUMBUS, O.	HOUSTON	MINNEAPOLIS	PHILADELPHIA	ST. LOUIS	
BROOKLYN	DALLAS	INDIANAPOLIS	NEW ORLEANS	PITTSBURGH	SAN FRANCISCO	
BUFFALO	DENVER	KANSAS CITY, MO.	NEW YORK	PORTLAND, ME.	SEATTLE	

(See Classified Telephone Directory for street address)

nothing Quicker
nothing Slicker **NEW SCHICK SUPER SLICK SHAVES**

LIFE'S REPORTS

(continued)

a strong man down—but it's always there and you can't mistake it. I believe if they took me around blindfold, I could still smell exactly where Russia begins and where it ends.

Some progress has been made in eight years. People looked better fed, better clad (especially with regard to overcoats and footwear) and seemed to be a little better housed too. There were fewer queues outside the food stores (although we still saw some of appreciable length, especially in Vladivostok). Shops and warehouses appeared better stocked than in 1932, and street begging had considerably decreased.

But the general level of comfort and material well-being in Russia still falls lamentably short of West-European or American standards. People in rags, with indescribably dirty hands and faces, often covered with pocks and scars, are still common. Russian women have not yet learned (or have not the means) to dress nicely, but they go heavy on cosmetics. The combined effect of dowdy dressing, obtrusive rouge and fingernails blatantly colored in all the hues of the rainbow, is depressing.

Street traffic in Moscow has improved tremendously. The famous new subway is really good, far excelling in beauty of design and construction any other in the world. Yet the effect of gorgeous, clean, well-lit and artistically decorated tube stations is to emphasize still further the drabness and squalor of the streets leading to them.

I was surprised at the number and excellence of taxicabs and private motorcars, whereas cars had been exceedingly sparse and poor eight years ago.

But I did not notice any change whatever in the people's faces. Perhaps they looked a little less haggard, but they certainly did not look any more contented than in 1932. Whether their faces were stolid or keen, arrogant or subdued, not one of them looked happy. My wife, who had never before been in Russia, expressed her surprise at never seeing anyone laugh or even smile. It was true. Those radiant, laughing faces, which you see exhibited



● Dogs like to chew bones. Yet splinters from small bones may endanger throats, stomachs, and intestinal tracts . . . may even lead to fatal disorders. Play safe. Give your dog crispy, crunchy Red Heart 3-flavor Dog Biscuits.

Red Heart Dog Biscuits are economical! They may be fed as a basic diet or with Red Heart Canned Dog Food. They furnish rich supplies of Anti-infective Vitamin A, Anti-neuritic Vitamin B₁, Sunshine Vitamin D. Demand Red Heart Dog Biscuits—heart-shaped or kibbled. 3 flavors—beef, fish, and cheese—in every package. John Morrell & Co., General Offices: Ottumwa, Ia.



RED HEART THE 3 FLAVOR DOG BISCUITS

THE GIRL WHO WEARS THEM SAYS...

GIVE Pedigreed



ONLY 79c PAIR

The gift that wins a warm Christmas welcome is Pedigreed Gotham Gold Stripe Stockings... "Quality Tested" for a long life and a merry one by the Better Fabrics Testing Bureau.*

*Official testing laboratory of the National Retail Dry Goods Association



Gotham's "Color Clues" tells you what's what. Write for your free copy.

Gotham SILK HOSIERY CO., INC.
200 MADISON AVE. • NEW YORK CITY

— GOTHAM GOLD STRIPE NYLONS BEST BY TEST —

"May ye ne'er
want for a friend,
nor a bottle to gie him."



There's one decisive thing
about a gift of Teacher's
Scotch: This famous
old "hieland" whisky is
always in good taste!

Made since 1830 by
Wm. Teacher & Sons, Ltd., Glasgow

"It's the
flavour"



86
PROOF

TEACHER'S
Perfection of Blended
SCOTCH WHISKY

SOLE U. S. AGENTS: Schieffelin & Co.,
NEW YORK CITY • IMPORTERS SINCE 1794

LIFE'S REPORTS

(continued)

on so many Soviet propaganda pamphlets, are sheer humbug. The people of Russia don't look like that.

The Trans-Siberian Railway I can only describe as an instrument of mass torture. Nine endless days, nine sleepless nights, it jerks you along, through clouds of dust and dirt, across the immenseness of Soviet Siberia. The third-class wagon in which we traveled had all the comfort of a cattle van. All day we sat on the bare wood, but for the night we were given a mattress, linen, pillow and blanket, all of suspicious shades and infested with vermin. Our lot was not helped by the fact that the customs had sealed up, along with my papers, most of our personal goods: toilet paper (the Russians don't supply any), insect powder, and most of our matches, toothpaste and soap (if you know where to get any of these articles in Russia, drop me a line).

We shared a compartment with a pair of refugees from Poland. They had brought all their belongings with them, which filled, in addition to half-a-dozen suitcases, bags and parcels, three bulging sacks. These they alternately dumped on our feet or shoved into the corridor, according to whether we protested, or the conductor.

They also had a baby who from morning to night (and far into the night) filled the air with sound. The only thing that could outshout it was the radio which they install on all Russian through-trains. Not only did they keep the damned thing blaring speeches and martial music at all hours of the day and night, but they never cared a rap how it was tuned.

Worst of all was the quagmire of untidiness into which we inescapably sank as the days dragged on. There were always queues outside the lavatories and the water supply was scarce; frequently there was no water at all for hours on end. Shaving was a rare luxury and washing too became more and more perfunctory. And the odor of those Russian lavatories!

At last we reached Vladivostok and were thankful for a tiny garret in the only hotel. Next day we were even more thankful to sail for Japan.

Put this Christmas ON RECORD...



With a Sparton Record-Maker Radio

HOLIDAY fun is yours "for keeps" with this amazing table model Sparton Record-Maker Radio. Capture the joy of the Season . . . young Bobbie's Christmas poem, the family's fireside carol, greetings of dear ones and friends. All the glories of an American Christmas—on your own records—are yours to enjoy again and again.

THE SPARTON WAY

You can have all this for so little cost the Sparton Way. Through Sparton, new values come to radio, and now everyone can thrill to "Radio's Richest Voice"—in magnificent console models or compact, efficient table models, priced unbelievably low. This Sparton plan provides for one, only, exclusive Sparton dealer in each community. It will pay you to visit the exclusive Sparton dealer in your community, and see, hear and compare the great values he offers you.

*Sparton values do not allow trade-ins.



The Sparton Record-Maker Radio (model 661-RP) is a combination radio, phonograph and twin-armed record-maker. You can make your own records and record any standard broadcast through the microphone, which comes with the set. Plays your recordings and all professional records. The price for this sensational Sparton, complete, is only..... **\$59⁹⁵***

SPARTON

"Radio's Richest Voice"

THE SPARKS-WITHINGTON COMPANY, JACKSON, MICH.

MANUFACTURERS OF RADIOS AND AUTOMOBILE HORNS

— PARTIAL LIST OF EXCLUSIVE DEALERS IN CITIES OVER 100,000 —

AKRON, OHIO
The C. H. Yeager Company
ALBANY, NEW YORK
John G. Meyers Co.
ALLENSTOWN, PA.
Hess Brothers
BALTIMORE, MARYLAND
Hecht Brothers
BIRMINGHAM, ALA.
Louis Pizitz Dry Goods Company
BOSTON, MASSACHUSETTS
Raymond's, Inc.
BUFFALO, NEW YORK
E. W. Edwards & Son
CHATTANOOGA, TENN.
Lookout Furniture Co.
CINCINNATI, OHIO
The Fair Store
CLEVELAND, OHIO
Higbee Company
DAYTON, OHIO
The Rike-Kumler Company
DENVER, COLORADO
Lemoine Music Company
DES MOINES, IOWA
Davidson's
DETROIT, MICHIGAN
The J. L. Hudson Company
ELIZABETH, NEW JERSEY
Kresge Dept. Store
ERIE, PENNSYLVANIA
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FALL RIVER, MASS.
Bailey & Grant, Inc.
FLINT, MICHIGAN
Palmer Radio and Appliance Co.
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Leonard Bros. Company

GRAND RAPIDS, MICHIGAN
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HARTFORD, CONNECTICUT
Tuckett's
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Lack's Auto Supply
JACKSONVILLE, FLORIDA
Glover Weiss Company
JERSEY CITY, NEW JERSEY
Vim Stores
KANSAS CITY, KANSAS
Mace-Jones Co.
KANSAS CITY, MISSOURI
Jones Store Company
KNOXVILLE, TENN.
S. H. George & Sons
LONG BEACH, CALIFORNIA
Eastern Columbia, Inc.
LOS ANGELES, CALIFORNIA
Eastern Columbia, Inc.
LOUISVILLE, KENTUCKY
J. Bacon & Sons
LYNN, MASSACHUSETTS
P. B. Magrane Store
MEMPHIS, TENNESSEE
B. Lowenstein & Bros., Inc.
MINNEAPOLIS, MINN.
Dayton Co.
NASHVILLE, TENNESSEE
Cassner-Knott Dry Goods Company
NEWARK, NEW JERSEY
Kresge Dept. Store
NEW ORLEANS, LA.
A. C. Denny
NEW YORK, NEW YORK
Vim Stores, New York and New Jersey
Spear & Company
OAKLAND, CALIFORNIA
Union Furniture Co.

OMAHA, NEBRASKA
Paramount Radio Shop, Inc.
PATERSON, NEW JERSEY
Vim Stores
PHILADELPHIA, PA.
N. Snellenburg & Co.
PITTSBURGH, PA.
Kaufmann's
PORTLAND, OREGON
Meier & Frank Company
ROCHESTER, NEW YORK
E. W. Edwards & Son
ST. PAUL, MINNESOTA
The Emporium of St. Paul
SAN DIEGO, CALIF.
Grand Rapids Home Furnishing Co.
SAN FRANCISCO, CALIF.
Union Furniture Company
SCRANTON, PENN.
Cleveland Simpson Co.
SEATTLE, WASHINGTON
MacDougal's
SPOKANE, WASHINGTON
The Crescent
SPRINGFIELD, MASS.
Carlisle Hardware Company
SYRACUSE, NEW YORK
E. W. Edwards & Son
TACOMA, WASHINGTON
The Peoples Store
TOLEDO, OHIO
The Lion Dry Goods Company
WATERBURY, CONNECTICUT
Hampson, Mintie & Abbott, Inc.
WICHITA, KANSAS
Crook Furniture Company
WORCESTER, MASS.
C. T. Sherer Company, Inc.
YONKERS, N. Y.
Steadman Music House

ONLY Sunbeam SHAVEMASTER

Has this **EXCLUSIVE HEAD!**



ONLY
SUNBEAM SHAVEMASTER
has been selected for
standard equipment by:

- ★ American Airlines, Inc.
- ★ United Air Lines
- ★ TWA (Transcontinental & Western Air, Inc.)
- ★ Chicago & Southern Air Lines, Inc.
- ★ Western Air Express
- ★ Canadian Colonial Airways

This Hollow Ground double-edge cutter speeds over-and-back in lightning-fast, half-circle oscillations. It is pressed tight against the inner surface of the comb by centrifugal force—gets the whiskers coming and going for quick, close, comfort-shaves.

It's this patented Sunbeam Comb-and-Cutter that's **WINNING AMERICA TO DRY-SHAVING**



Model "R" has the famous series-wound, brush-type Universal motor that operates on either AC or DC. Complete with leather, zipper type carrying case, \$15.00.

All 3 models have the same exclusive head



Model "RG," same as the Model "R," but with new deluxe case bound in rich japonica leatherette. Removable spool cradle can be used in any one of three convenient ways: left in the case, placed on the bathroom shelf or hung on the wall \$15.75



Made and guaranteed by CHICAGO FLEXIBLE SHAFT COMPANY, 5688 Roosevelt Rd., Chicago, Canada factory: 321 Weston Rd., So., Toronto. 52 Years Making Quality Products. Famous for Sunbeam Toaster, Mixmaster, Ironmaster, Coffeemaster.

Model "M" has the new Sunbeam magnetic type motor that operates on AC only. Exclusive Sunbeam Head. Attractive leatherette box container, \$7.50.

LIFE'S PICTURES



Photographing the strange antics of Philadelphia society is no novelty for Photographer Joseph Janney Steinmetz who has lived in the Quaker City for 35 years, recorded most of its important social events with his 4x5 Speed Graphic and his Leica. When Steinmetz covered Philadelphia's Head Dress Ball for LIFE (pp. 108-113), he wore the Amish hat (above) that he picked up on a previous LIFE assignment (LIFE, April 5, 1937), stuffed his pockets full of card tricks to make the guests smile for the camera. The Amish hat, claims Steinmetz, is practical headgear for a photographer covering the Head Dress Ball. One year, he decked himself out in an elaborate cocktail tray, complete with shaker, hors d'oeuvres and glasses, which spilled when he bent his head to take pictures.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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3—20TH CENTURY-FOX
4—PAT COFFEY
7—PUNCH
8—MORSE-PIX
9—MORSE-PIX exc. t. lt. BLACK BOX STUDIOS, N. Y.
10—MORSE-PIX—BLACK BOX STUDIOS, N. Y.
11—LOIS FOLEY STEINMETZ
17—W. W.
18 through 22—CARL MYDANS
23—CARL MYDANS—W. W.
24—ARTHUR C. JARVIS, INT., W. W.—ACME, JARCHÉ, ACME—A. P., THOS. D. MCAVOY, A. P.
25—THE LONDON DAILY MIRROR
26, 27—THOS. D. MCAVOY
28—A. P.—ACME
29—PIX—1 VT.
30—W. EUGENE SMITH from B. S.
33—Drawings by HERBERT ROESE exc. t. lt. INT.
34, 36—Drawings by HERBERT ROESE
41 through 45—GJON MILI
46, 47, 48—PETER STACKPOLE
53—MACK ELLIOTT for WARNER BROS., BERT SIX for WARNER BROS.
54—BERT SIX for WARNER BROS.—HURRELL for WARNER BROS.—MARK ELLIOTT for WARNER BROS.
56—BERT SIX for WARNER BROS.
61—GEORGE RODGER—WM. VANDIVERT, GEORGE RODGER
62—HANS WILD, GEORGE RODGER—GEORGE RODGER—GEORGE RODGER
63—GEORGE RODGER
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74—WILLIAM J. ENNIS
76—DAVID E. SCHERMAN
78—From UNIVERSITY OF CHICAGO LIBRARIES
81—HERBERT GEHR, WALT SANDERS from B. S.
82, 84—HERBERT GEHR
88—W. EUGENE SMITH from B. S.
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92, 93—ELIOT ELISOFON
94—THOS. D. MCAVOY—ELIOT ELISOFON—HANS WILD, HERBERT GEHR
95—HERBERT GEHR
96—L. TENSCHERT; rt. THEODOR BROCH (2)
97—THEODOR BROCH
98, 99—DEVER from B. S.
100, 102—THEODOR BROCH
103—DEVER from B. S.
104, 106, 107—WALT SANDERS from B. S.
108, 109, 110, 113—STEINMETZ
114—A. F. SOZIO
116—ARTHUR GRIFFIN

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Phil Baker

He's the comedian of the quick answer... master of the quivering accordion. You've heard his melodies... over the radio... across footlights... from the silver screen! As an active member of the Society of Amateur Chefs, he knows good food and good wine. So, we are happy that he chooses

THE WINES WITH CAPTURED FLAVOR

For you who enjoy good living, Taylor Wines offer a "captured" flavor which cannot be surpassed. This is because only "pedigreed" grapes are chosen for the Taylor Winery... where the famous Taylor secret Cellar Treatment imparts "personality" to every Taylor Wine. Accent your good hospitality by serving Taylor Wines in your home. Ask for Taylor's when you dine out... or at package stores.

Every year there is more demand for Taylor's Sherry by people who know good wines. Excellent for that midday "pick-up," at the cocktail hour or at table.

★ Alcohol 19% by Volume



Alive with liquid stars, sparkling and dancing—Taylor's New York State Champagne adds verve to any occasion. For gaiety and good cheer—establish the mood with Taylor's Champagne... a Toast to Joyous Holidays.

TAYLOR
Wines

FROM THE FAMOUS CELLARS OF
THE TAYLOR WINE COMPANY
HAMMONDSPORT, NEW YORK

Say "MERRY CHRISTMAS"

You'll be remembered all the year if you remember your friends with a bottle of Taylor's Wine, or for "special" friends, an assorted case, in gay Holiday Cartons (in most states) at no extra cost.



Copyright 1940 Taylor Wine Co.

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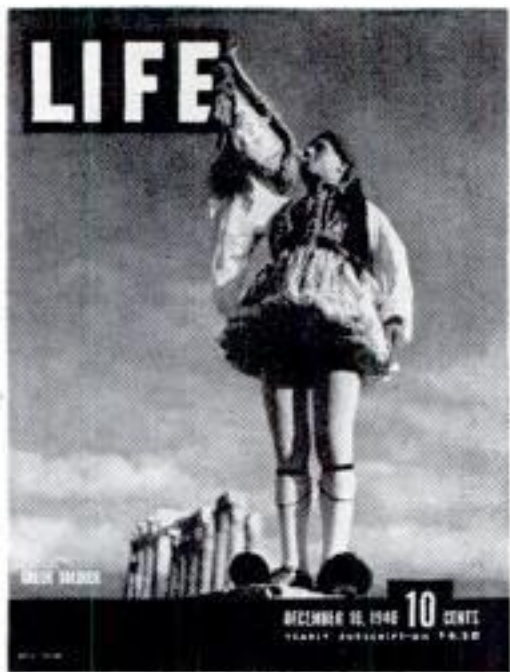
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LIFE'S COVER. The skirted soldier on the cover is a Greek Evzone (which means literally "well-girdled"). The five Greek regiments of Evzones specializing in mountain fighting have in six weeks made a name for themselves that ranks with that of the Finnish ski troops. Fighting against similar odds, they had last week driven the overwhelming Italian Army out of Greece and up the Albanian coast. This was against all rules, for the Greeks were supposed to lose the war in jig-time. When they last fought, in 1922, they were badly beaten by the Turks. In battle the Evzone wear khaki skirts.

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FOR BETTER FIT, GREATER COMFORT, LONGER WEAR

Almost any Christmas gift you can think of in the way of apparel for man, woman or child will be more sure to please if it's made with benefit of The Miracle Yarn. This modern stretch technique, you know, is applied to all kinds of woven or knitted fabrics, silk, cotton, wool or rayon, also to leathers. And this means finished garments that look better, feel better, preserve their shape and last longer. Pajamas for Dad, socks for Junior, slips for Betty and a sweater for Cousin Ann will all be doubly welcome if they have this magic touch. It's a smart and thrifty habit to insist on the advantages that go with "Lastex" yarn in all the apparel you buy—at Christmas or at any other time.



"Lastex" is an elastic yarn manufactured exclusively by United States Rubber Company, Rockefeller Center, New York City



THIS BOTTLE SAYS "GOOD EATING HERE"



San Francisco, Cal.: City within a city, San Francisco's Chinatown has been a fascinating magnet for generations of tourists. Visitors shop in the modern Oriental bazaars, and then, with appetites sharpened, repair to Cathay House, one of Chinatown's finest restaurants. Cathay House is popular for its choice American dishes

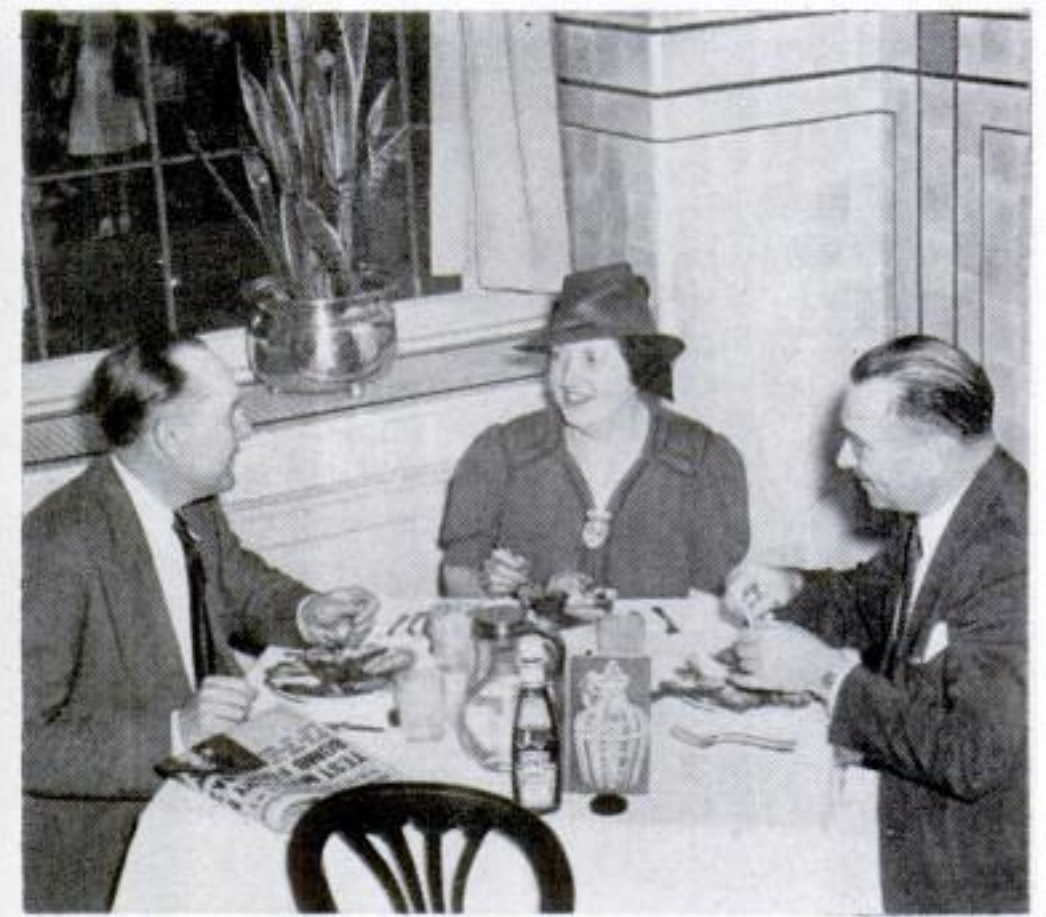
as well as Chinese cookery. And whether steaks or egg fooying are called for, Heinz famous Tomato Ketchup is close at hand to season the dish to perfection. Cathay chefs, too, know the magic of Heinz Ketchup and use it generously in the preparation of many mouth-watering dishes featured on their menu.



Los Angeles, Cal.: Particular folks who like good food and soft music, find what they seek at Shaber's Cafeteria, on South Broadway. The management finds eager acceptance of appetizing Heinz condiments—always served with the label on!



YOU'LL find the familiar scarlet bottle of Heinz Ketchup in good company always—an unfailing promise of delicious foods expertly prepared. Practically every good restaurant in America keeps this thick, luscious sauce on hand for people who appreciate the fine art of dining. It's old-fashioned ketchup at its best—the simmered-down goodness of Heinz pedigreed tomatoes, Heinz Vinegar and rare spices. Use this rich, racy condiment liberally to give tempting touches to *your* cooking!



New Orleans, La.: There's more "good eating" in the Vieux Carre, old French quarter of New Orleans, than in many a bustling metropolis. New Orleans gourmets point to Gluck's on Rue Royale as one of the de luxe places to dine. Proprietor Sam Gluck sees to it that the piquant "fresh tomato" tang of Heinz Ketchup is always available to accompany his delicious sea foods.



New York City: Dining at Aviation Terrace overlooking La Guardia Field has an international flavor, with guests arriving by clipper ship and transcontinental airliners. Naturally, that other great "international flavor" Heinz Ketchup is found on every table. Hotel New Yorker chefs to whom Heinz has been a "buy" word for years, are responsible for the distinguished food and service.



Whitford, Pa.: Dick Thomas' Brick Oven restaurant stands on land granted to his family in 1668. Now, facing the Lincoln Highway, five miles east of Downingtown, the Brick Oven features foot-long hot dogs in a 12-inch roll, garnished with a sauce made of Heinz Ketchup, Chili Sauce and Sweet Relish. In summer, more than 700 pleased guests are served per day.



THE NEW PRESIDENT OF MEXICO AVILA CAMACHO (LEFT) AND VICE-PRESIDENT-ELECT OF THE U. S. WALLACE (RIGHT) TOAST IN CHAMPAGNE. LEFT, SEÑORA AVILA CAMACHO

NEXT VICE PRESIDENT OF U. S. GOES TO INAUGURAL OF NEW PRESIDENT OF MEXICO

A toast to friendship between Mexico and the U. S. is being drunk above by a country gentleman of Mexico (*left*) and a country gentleman of the U. S. Midwest. The first, General Manuel Avila Camacho, has just been inaugurated President of Mexico. The second, Henry Agard Wallace, has just been elected Vice President of the U. S. Both are personally shy, pious men, Wallace an Episcopalian, Avila Camacho a Catholic, the first Mexican President in a long time to avow his faith. Wallace knows Spanish, Avila Camacho knows English. They are standing in the National Palace on Dec. 2, Avila Camacho's first day on the job.

Nothing could have shown the urgent importance of Mexico to the U. S. better than President Roosevelt's choice of his next Vice President to attend the inauguration of the next President of Mexico. The Mexican elections had been unruly and ambiguous, but the U. S. chose to accept as President whomever the Mexicans accepted. That was evidently General Avila Camacho, despite the claims of the defeated candidate, General Almazán. In fact the middle-of-the-road program of the new President was startlingly close to the present New Deal policies of President Roosevelt.

Above all, the chief problem of both men is to defend this hemisphere against the power-hungry Axis. Soon after these pictures were taken, reports appeared in both capitals that Mexico and the U. S. were about to make a deal on defense measures. That meant that Wallace had done his job well. For he had taken with him three generals, some oil experts and Sol Bloom, the chairman of the House Foreign Affairs Committee.

The Mexican pilgrimage of Mr. Wallace is shown on the following pages. Unaccustomed to the ebullient political manners of Mexicans, Wallace was timid and retiring at the start of the trip but he had got off on the right foot by saying: "Whatever benefits Mexico benefits the U. S. in the long run." Driving down the Pan American Highway, he suggested that the dry cactus country might be used to grow rubber. Presently gathering confidence, he began to enjoy himself. Not many of the back-country peasants knew who he was, but those who did gave him a big hand.

Trouble first appeared when he drove into Mexico City. A small-sized riot by anti-American diehards welcomed Wallace to the American Embassy with stones and curses. The rioters were waiting for their cue any-

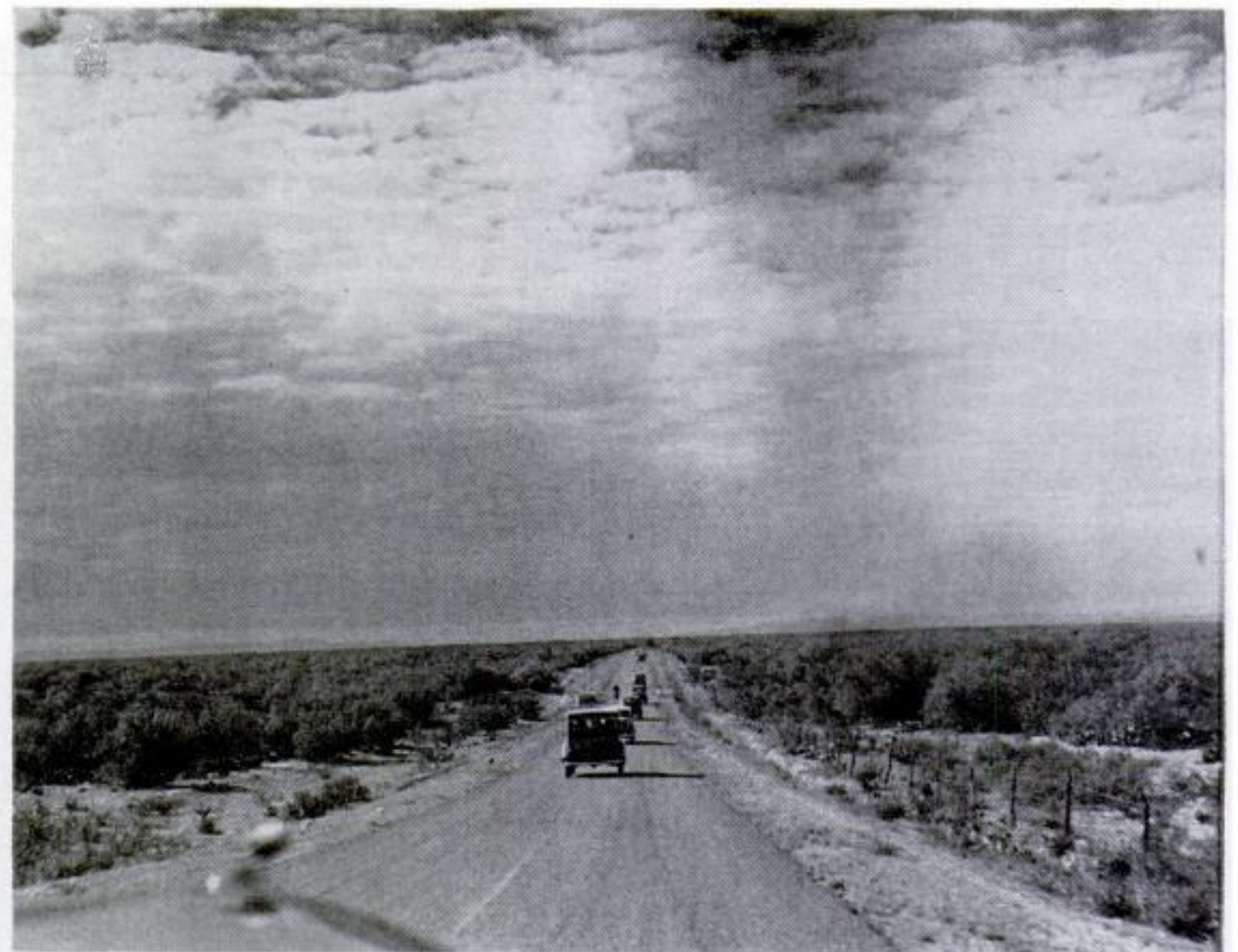
way, but it was inadvertently given them by the exploding flashbulb of LIFE's photographer (*see p. 20*) whose valiant picture-taking was interrupted by a severe clout. As the sound of shrieks and tear-gas bombs drifted in the window, Mr. Wallace, inside, was saying with no intent of irony: "Your welcome and what I have seen in coming through Mexico toward your great capital has moved me profoundly. Your spontaneity, your cordiality and above all the proofs of sincere friendship which you have showered upon me prove that our two countries are entering a new era of friendship." From then on the Mexican police gave him twelve bodyguards wherever he went, for signs blossomed on nearby buildings: "Yankees! Twenty nations want your death! Down with Wallace! Don't forget Texas!" Much the same people were also suspected of plotting the death of Avila Camacho.

True sign of Mexico's official feelings, however, came when Wallace entered the Chamber of Deputies for the inauguration. Suddenly and spontaneously all the delegates arose and cheered and clapped in an unprecedented demonstration for an American. From then on Wallace knew everything was all right.

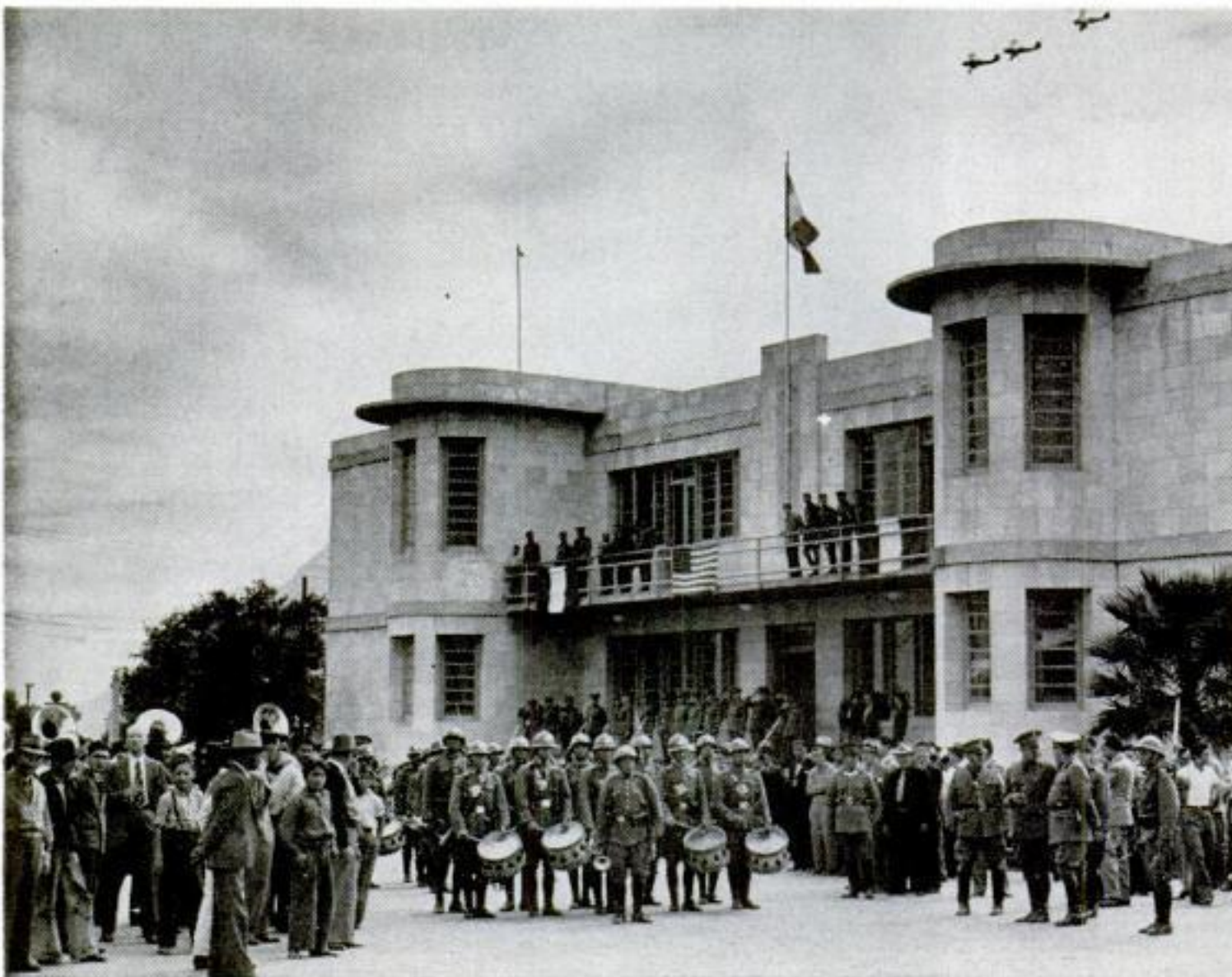
Mexican inaugural (continued)



The bridge into Mexico at Laredo is crossed by Vice-President-elect Henry Wallace (*extreme left*) on early morning of Nov. 26, with Mexican bigwigs, officers and flag, at the start of his trip.



Wild-driving cavalcade of cars is led down Pan American Highway by Wallace's car, in far distance, through dry cattle country. Each car had a number in the line, but jockeyed for place.



Military City, outside Monterrey, built by defeated Presidential Candidate General Almazán, is first stop. Here military band plays Mexican national anthem for Wallace and photographers.



Genuine popular welcome is given Wallace in Monterrey. Streamer was politely written in English, though Wallace knows some Spanish. This is one of most modern of Mexico's chief cities.



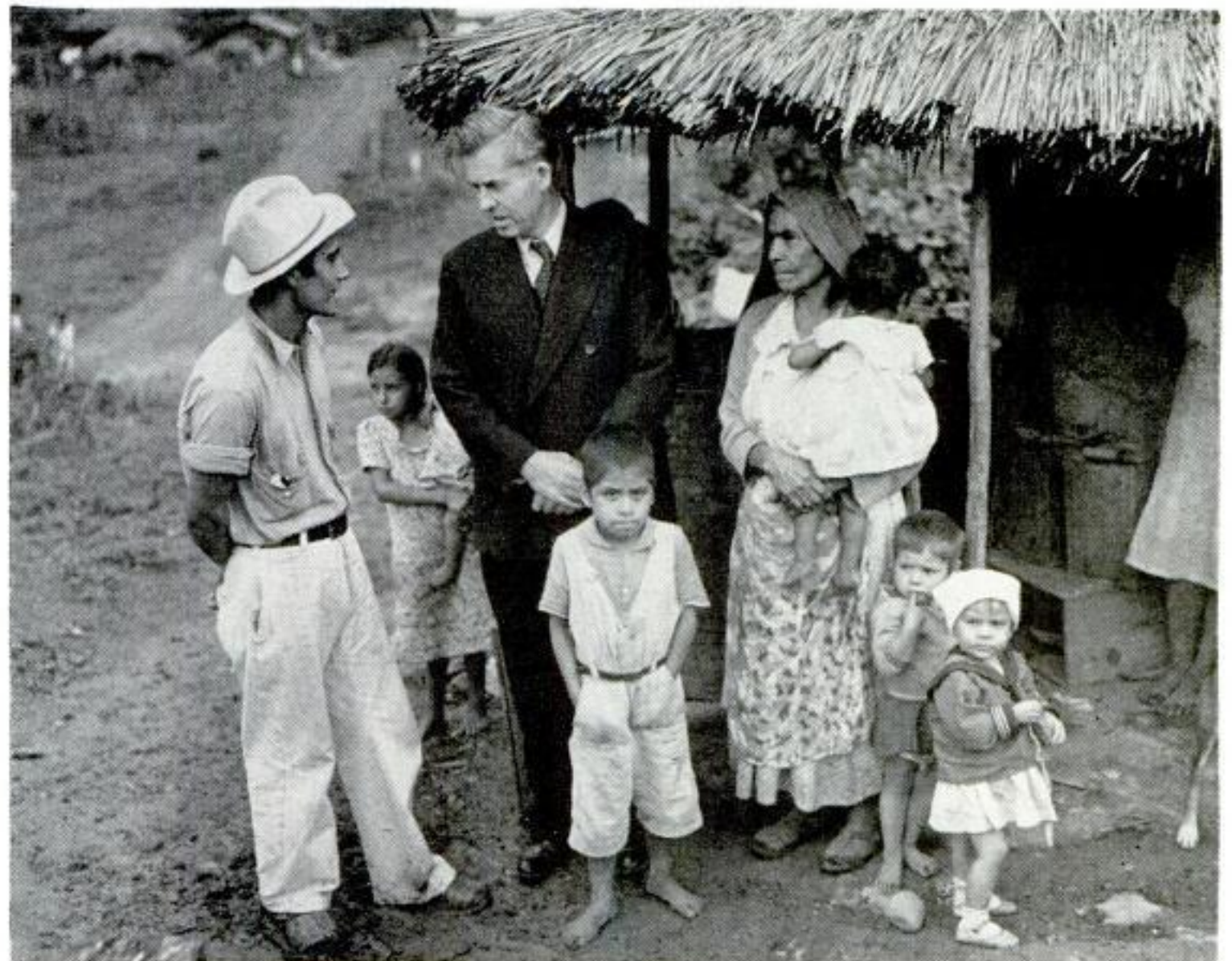
Enthusiastic crowd, who knew who Wallace was, gathers under his Hotel Ancira window in Monterrey, afternoon of Nov. 26. Urged by press, Wallace made a cautious speech from balcony.



American flag and placard in Spanish greet Wallace in Ciudad Victoria, capital of Tamaulipas State, midday Nov. 27. Arrival was delayed four hours by impromptu stops in neighboring State.



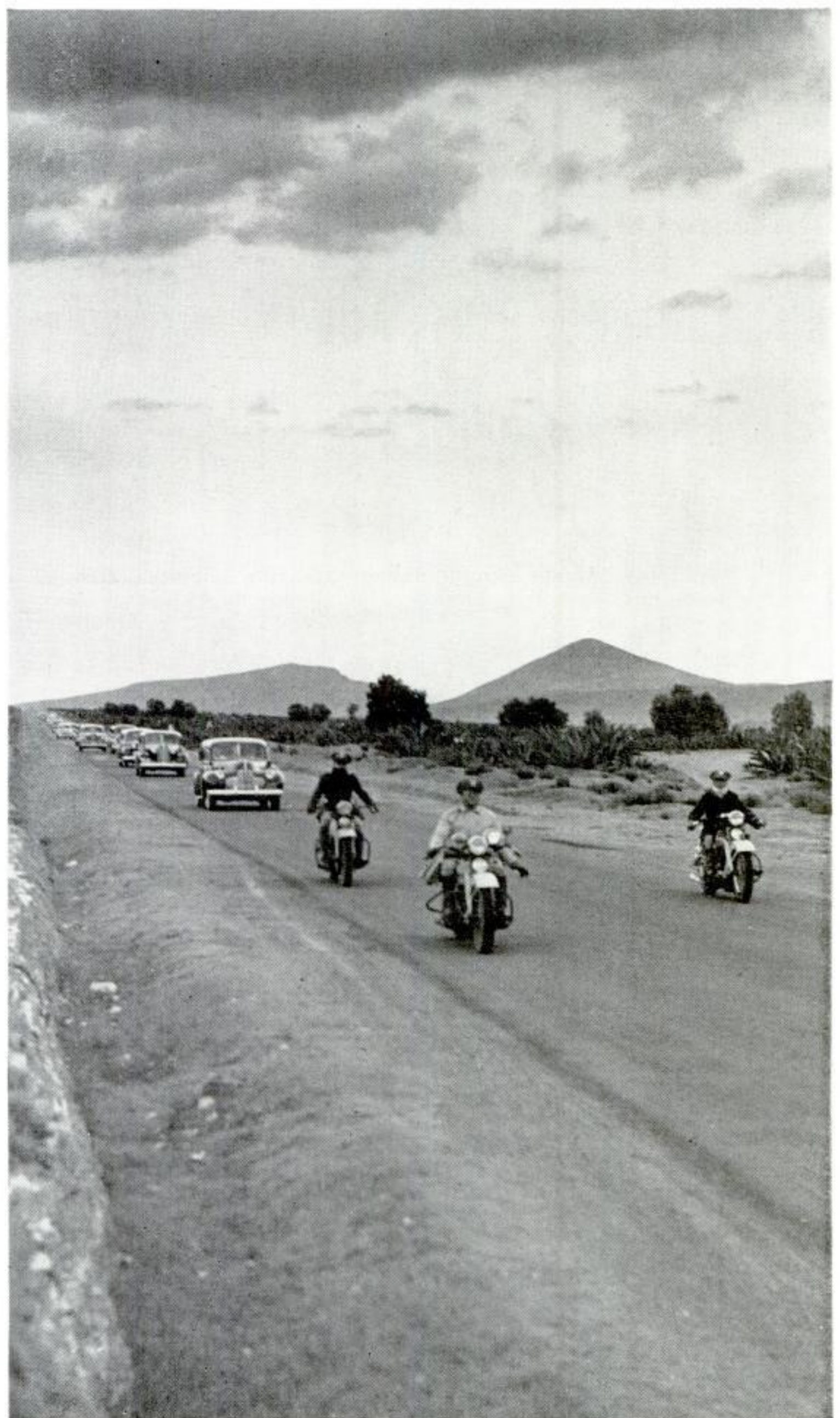
Way behind schedule, Wallace arrives five hours late at big shindig at El Mante sugar plantation. Beside him, head on hand, is Ambassador to the U. S. Nájera. Mute peons watched meal.



Wallace visits poor Mexican family at Tamazunchale, town that gives American tourists their favorite Mexican anecdote because it is pronounced Thomas-and-Charlie. This was Nov. 28.



Girls and flag are setting for Wallace provided at Zimapán midday Nov. 28, under a *zambino* tree called the second biggest in all Mexico. By now Wallace has grown very tired of driving.



Last stage is the cavalcade's arrival at the 90-kilometer (60-mile) mark outside Mexico City. Wallace is in lead car behind Mexican soldier escort. Here waits Ambassador Josephus Daniels.

(continued)



FIRST FLASHLIGHT SHOT OF THE ANTI-AMERICAN CROWD OUTSIDE THE U. S. EMBASSY IN MEXICO CITY SHOWS SOME SULLEN, SOME SMILING FACES BUT ALL ARE MAD

WALLACE STEPS INTO AN ANTI-GRINGO RIOT AND A SHOWER OF CONFETTI

The sullen crowd shown above was waiting across the street from the U. S. Embassy in Mexico City when Vice-President-elect Wallace drove up. They pounded on the windows of the cars in the cortege, shouting "Viva Almazán!" and "Death to the gringos!" for they pretend to believe that the U. S. "fixed" the Mexican election count. After Wallace had gone inside, LIFE's Photographer Carl Mydans approached this crowd in the pitch dark and took a flashlight shot (*above*). That was all they needed. One at the extreme left was already shaking his fist. Others were shouting and whistling. At the explosion of Mydans' flashbulb, the crowd charged him. Stumbling backward, Mydans took one more picture (*below*). Notice that this group, which is actually in a

high state of angry emotion, looks as though it were shouting with joy. No movie actor would register anger like this, though the man at the extreme left has a suitable expression. Mydans retreated to the Embassy steps. Just as he was about to take a third picture, someone hit him a clonk across the neck with a fist or club. Somebody unlocked the front door of the Embassy. Mydans shook himself and darted inside. A shower of rocks bombarded the Embassy until police came and tear-gassed the crowd.

Less than five minutes later Mydans was taking the cheerful picture on opposite page, showing Mrs. Wallace, Ambassador Daniels, Mrs. LeCron, wife of Wallace's secretary, and Wallace, being deluged with confetti, while tear-gas bombs explode outside.

A FEW SECONDS LATER, MYDANS' SECOND SHOT OF ADVANCING MOB CATCHES EXTRAORDINARY SET OF NEW EXPRESSIONS. WOMEN IN FOREGROUND ARE SCREAMING ABUSE







Thirty-one nations' diplomats (above) line up in Mexico City's National Palace to present their credentials to President Cárdenas Nov. 29 and thus, technically, get invited to the inauguration. The American delegation, headed by Wallace and U. S. Ambassador Daniels (arrows), was eleventh in line. Just ahead of them (left) were the Argentines. Wallace's "credential"

was simply a letter from Roosevelt to Cárdenas asking that Wallace be "received favorably," and ending "May God have Your Excellency in His safe and holy keeping." Below: President Cárdenas, wearing the tri-colored sash of his office with a plain business suit, reads his collective reply to all the diplomats. They were all made honorary citizens of Mexico City later.





The inauguration in the Mexican Chamber of Deputies begins on the punctual dot of 11 a.m. Dec. 1 when President Cárdenas, still wearing his presidential sash, enters (*above*). Avila Camacho came in a moment later, promptly took the oath. Then Cárdenas took off the sash and gave it to Avila Camacho. The two men embraced (*below*), thus appearing together in the

same picture for the first time since the presidential campaign began in 1939. When they left the Chamber, President Avila Camacho went ahead of ex-President Cárdenas. All delegates rose and cheered when Wallace came in. The names on the walls are those of Mexico's heroes in various wars and revolutions. Over the door is Mexico's symbol of an eagle eating a snake.



LIFE ON THE NEWSFRONTS OF THE WORLD

Defense bogs down in apathy and talk; Italy tries new general; love blossoms in movieland and Naziland

As President Roosevelt floated off from Miami to sail, by his own account, to Christmas Island for Christmas cards and to Easter Island for Easter eggs,



BATT

there were just 15½ weeks left until spring—108 days, 2,573 hours until the vaunted, veil-hung, feared and fateful spring of 1941 when Nazi force will once more be unleashed full strength against the free peoples of the world. But over America as the irrecoverable minutes ticked away hung a mood of apathy, bewilderment, frustration. "Not since the war began," reported Raymond Clapper from Washington on Dec. 6, "has so much confusion and uncertainty existed here." Americans knew that their lives and liberties were at stake, that every hour was precious ("Dollars cannot buy yesterday," warned Admiral Stark), that far less than their full energies and resources were being marshaled for the supreme task of arms production at hand. But they did not know what to do about it. Like a leaderless army they waited, waited as they



GEORGE

had been waiting for a full month since Election Day, to be given their marching orders, to be told clearly what the sacrifices are which all of them must make if the job is to be done in time. The voice of the leader was still silent.

Other voices were not. It was significant that in a time which cried for action, most of the week's domestic headlines were made by talk.

The voice that spoke with most authority about the nation's No. 1 problem came from within the National Defense Commission itself. It belonged to William L. Batt, president of SKF Industries, now



FORD

deputy to Commissioner Stettinius in the raw-materials division. To the American Society of Mechanical Engineers, which he once headed, he said on Dec. 4: "I have a definite impression that the people of this country do not understand either the size or the pressing urgency of this undertaking. Too many of us are still thinking in terms of 'business as usual.' Too many leaders of enterprise are still thinking of their individual competitive positions instead of gearing their respective capacities to the united effort of a whole industry. Too many labor leaders are still engrossed with personal or organizational rivalries. . . .

"Perhaps we have undergone a national psychological letdown from the tense excitement of last May and June. Perhaps we are too cocksure of our ability to do bigger and better things than anyone else in the world. But we are attempting to do more in two years than Germany did in six—Nazi Germany, whose entire national existence was geared to this one job of armament. We are attempting to do more than the British Empire has been able to do in four years, some 15 months of it under war conditions."

Other voices of the week:

Walter F. George of Georgia, new chairman of the Senate Foreign Relations Committee: "Our whole defense program should be stepped up from a peacetime to a wartime effort . . . by placing industry on a 24-hour basis and by eliminating anything that interferes in the face of the emergency."



CHANEY

Capt. Eddie Rickenbacker: "If Britain falls and its government moves to Canada, the United States will be in for a 30-year war."

Lady Astor: "Thousands of young Americans are longing to get into this war. It is right that they should."

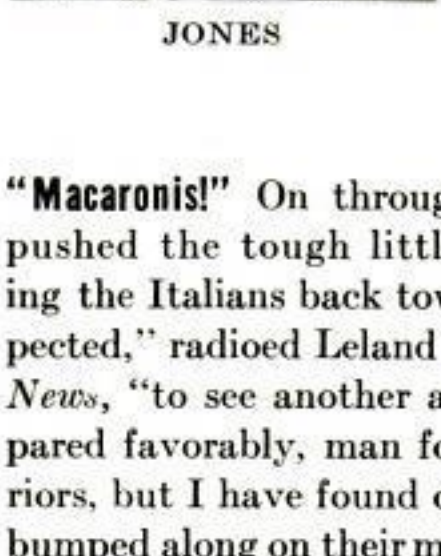
Henry P. Van Dusen, Union Theological professor, presenting a statement against food shipments to conquered Europe, signed by 34 churchmen and college presidents: "Slowly but surely the American people have been driven to recognize that their own security is intimately involved in the success of Great Britain's heroic defense. They are unwilling to take any action which would compromise that defense."



LADY ASTOR

Major General James E. Chaney, U. S. Army Air Corps district commander just back from Britain: "My observations abroad have led me to the belief that England can't lose this war unless she becomes overconfident or careless."

Col. Charles Sweeny, soldier of fortune who organized the U. S. Eagle Squadron of the R. A. F.: "The whole thing comes down in the end to how stout British morale is and whether it can continue to take the worst the Germans can hand out as splendidly as in the past. I think Britain can take it."



JONES

Jesse Jones: "I think the British are a good risk."

"Macaronis!" On through the Albanian mountains pushed the tough little warriors of Greece, chasing the Italians back toward the coast. "I never expected," radioed Leland Stowe to the *Chicago Daily News*, "to see another army which could be compared favorably, man for man, with Finland's warriors, but I have found one here in Greece." As they bumped along on their mules the Greeks cried, "Macaronis!" and happily gestured what they would do to the Italians when they caught them.

In Italy the Government gave up trying to explain the Albanian fiasco to its own people as a "feint," and decided to try new generals. Marshal Pietro Badoglio, whose conduct of the Ethiopian campaign

gave him a prestige among foreign fighting men not enjoyed by many Italian commanders, was ousted as Chief of the General Staff and replaced



BADOGGIO

by General Count Ugo Cavallero. It was Badoglio who, in 1922, said: "Give me one company of soldiers and I will drive the Black Shirt upstarts into the sea. Fascism will collapse at the first shot." Cavallero is a good Fascist and pro-Nazi who will welcome German advice and perhaps military help.

Love. One of the major worries of the motion-picture industry for the last few years has been the proper timing of dewy Deanna Durbin's cinema love life. In *That Certain Age* (1938) she was allowed to have her first boy friend. In *First Love* (1939) she was given her first kiss. In *Nice Girl* (1940) Universal Pictures allows her to become engaged. While her producers were still trembling like a nervous bride at the thought of screen marriage for their No. 1 star, Deanna last week announced her real-life engagement to Vaughn Paul, 25, a young man in the studio who recently acquired the title of "associate producer." They expect to be married next summer. The studio, whose nervousness is based on the solid fact that Deanna's



DURBIN & PAUL

\$20,000,000 worth of pictures pulled it out of bankruptcy, promptly announced an error in their previous calculations: Deanna is not 18 but 19.

On the other side of the world, love likewise burgeoned in the heart of Frau Gertrud Scholtz-Klink, the "perfect Nazi woman."



FRAU SCHOLTZ-KLINK

Frau Scholtz-Klink, whose healthy, sturdy figure and wholesome, cosmetic-less face command Hitler's admiration, announced her marriage to August Heissmeyer, a leader of the S. S. (Elite) Guard. Said they in the *Völkischer Beobachter*: "We are doing this to give our ten children a home."

Unexplained, as the Germans hailed them "Mama and Papa," was the fate of Frau Scholtz-Klink's first husband and father of her four children, Rudolph Klink.

PICTURE OF THE WEEK

A new hazard for English mutton is shown on the opposite page. All unaware of war in the skies above them, a flock of sheep were grazing on the downs of southeast England when a Spitfire shot down a German Messerschmitt fighter. The German ended in a sliding crash in the sheep's pasture, leaving a curtain of flame across the field. The Spitfire swooped for a victory roll over the pyre and the sheep stampeded.

A German plane crashes on English downs,
its flames stampeding a flock of sheep





The Presidential Scotty, Falla, is aired at Fort Pierce, Fla. by Arthur Prettyman, retired Navy steward, now Mr. Roosevelt's valet. A Dutchess County cousin gave Falla to the President. Now seven months old, Falla is equally at home on White House and Hyde Park lawns.



Falla reconnoiters. 'Perfectly pedigreed, Falla is named after one of the President's Scottish ancestors, Murry of Falla Hill, an outlaw. He eats raw meat, dog biscuits, no canned food. Falla is well behaved and amiable. He likes to relax in the President's White House study.



THE PRESIDENT AND HIS DOG, FALLA, SAIL ON 15-DAY REST CRUISE IN THE CARIBBEAN



PA WATSON AND F. D. R. AT MIAMI

At 1:25 p.m. on Dec. 3 President Roosevelt was piped over the side of the cruiser *Tuscaloosa*, docked in Miami harbor. A half hour later, escorted by two destroyers, the *Tuscaloosa* edged away from her pier and headed out to sea, while a shore battery blazed a 21-gun salute. To thousands who cheered him from the quay, the President waved a contented au revoir. By his side on the deck stood members of his official party. You see them opposite, left to right: Capt. Daniel J. Callaghan, the President's naval aide; Secret Serviceman Jim Berry; Secret Serviceman Jim Rowley; Rear Admiral Ross T. McIntire, the President's

physician; Harry Hopkins, the President's closest personal friend and adviser; the President; Major General Edwin M. Watson, the President's secretary; and Bodyguard Tommy Qualters.

Though Mr. Roosevelt made something of a mystery of his itinerary by telling reporters he was heading for Christmas Island to buy Christmas cards and Easter Island to hunt Easter eggs, reporters well knew his No. 1 goal was the open sunlit sea. He had missed his annual Thanksgiving trip to Warm Springs. He had made little news but enjoyed little rest since the election. Congress was drifting leaderless, November's achievements in defense and aid to Britain being far from spectacular. The President was tired and, for him, curiously inert. Best indication that he wanted to forget the Battle of Britain for a fortnight was the presence in his party of Harry Hopkins, who generally has little to say about foreign affairs. Also along was Falla (left), a silent and undemanding companion who in recent months has never been long from the President's side.

On Dec. 4 the *Tuscaloosa* cruised slowly along the coast of Cuba. It stopped briefly at the U. S. naval base at Guantánamo, then pushed south. On the 5th it reached Jamaica and the first belligerent waters touched by the President since the war began. Before his return Mr. Roosevelt planned to inspect a few of the bases leased from Britain under the destroyer deal of Sept. 3, perhaps to witness U. S. naval exercises off the island of Culebra.



The "*Tuscaloosa*" is backed out of Miami by tugs. On her mainmast is the blue flag of Commander in Chief Roosevelt. Running along hull is degaussing cable to ward off magnetic mines.



Sure laugh is old Jeeter Lester's morning wash. By now his manner of gingerly sprinkling his face with a few drops of water from a dipper is a standard piece of U. S. folklore.

RIBALD "TOBACCO ROAD" HAS SEVENTH BROADWAY BIRTHDAY

On Dec. 4, when these pictures were taken, *Tobacco Road* began its eighth year on Broadway. Every seat in the house was sold. By now there is nothing new to say about it, except that its apparently interminable theatrical life remains an ever-surprising U. S. phenomenon. More people have seen it than any other play of our age. Statistics about it continue to stagger critics. It has been performed 2,972 successive times in New York. It has toured 42 States and 300 towns. It has grossed \$5,000,000 and netted \$2,000,000. It has been banned in four cities and involved in 35 lawsuits. It is still going strong. The road company is still crisscrossing the continent with it. In February it will be released as a movie. On the screen the Jeeter Lester tribe will have its dirty talk trimmed and its grimy face washed.

LIFE presents the scenes which have most amused and shocked *Tobacco Road*'s inexhaustible audience. Some people have returned to see them five and six times. One devotee, a Brooklyn advertising man, boasts 34 visits.



At the end of *Tobacco Road* the mood changes when the dying mother of the Lester clan fights for her daughter. Here she bites Jeeter's arm to prevent him from selling the girl.



Unabashed sex play has kept line of ticket buyers before *Tobacco Road*'s box office. This is famous "horsing" scene between Lov Bensey and hairlipped Ellie May Lester in Act I.



This primitive display of passion by Lov and Ellie May is the most ribald scene in *Tobacco Road*. It is broken when old man Jeeter attempts to steal Lov's sack of coveted turnips.



The preacher woman, Bessie, is one of the play's most engaging "poor white" characters. This is the famous prayer scene in Act I, with Bessie making up to lazy young Dude Lester.



Funny tableau in Act II is scene in which Bessie marries herself to Dude. Audiences enjoy 16-year-old Dude's naive compliance in order to drive Bessie's new automobile.



Dude's reluctance to leave off bouncing his broken rubber ball against the cornerrib after his marriage gives Act II a moment of high grotesque humor. Jeeter helps Bessie get him inside.



Shocking scene in Act II is the scramble of the whole Lester family to spy on the consummation of Dude's and Bessie's marriage. Here Ellie May dangles inside the cabin window.



Unreported sabotage by the French against their conquerors is shown by the scene of desolation above at Miramar in Unoccupied France. This was a big dump of munitions about to be transferred to Italy. On the night of Sept. 28, a

mysterious explosion and fire destroyed nearly 1,000 carloads and a munitions factory. What France's Premier Marshal Henri Pétain thinks of this, nobody knows. Below: backed by a choirboy, he attends a mass for the dead

of France. As chief of a nation "that was beaten as badly as any nation ever was," he nevertheless says, "France has been reborn." Once again Frenchmen sing *La Marseillaise* with passion and hope for a peace "without reprisal or rancor."





Haile Selassie, ex-Conquering Lion of Judah (*left*), sits in the Anglo-Egyptian Sudan near the border of Ethiopia and

receives the homage of Ethiopian chiefs. His instructions to his followers are distributed by underground grapevine

and by pamphlets dropped from British bombers. The dry season in this area began in October, will last until June.

SMALL FLICKERS OF REVOLT AMONG THE CONQUERED GIVE COMFORT TO GREAT BRITAIN

General Maxime Weygand, last Generalissimo of France, arrives in French Morocco to be received by local sheiks

Here are some bits and pieces of comfort that England can salvage from the war in the Eastern Hemisphere. Its most remarkable ally is Ethiopia's Emperor Haile Selassie who was flown from England to Alexandria, Egypt, and there, in the washroom of the Italian Yacht Club, refitted in a general's uniform. He was bubbling with such wisecracks as "Come up and see me sometime at Addis Ababa." A good rousing rebellion among his ex-lieges of Ethiopia, now headed by the able St. Cyr graduate, Abebe Arragia, might help to pinch

and commander, General Auguste Noguès (*right, center*). To speculation as to whether Weygand and Noguès would

off the blockaded Italian garrison of Ethiopia. England has withdrawn its 1938 recognition of Italy's conquest of Ethiopia, re-recognized Haile Selassie as Emperor.

Much more tenuous is the hope of aid from France's General Maxime Weygand (*below*) who does not much like the English but may now be learning to hate the Germans and Italians even more. Now stationed in Algiers, he may refuse to surrender French North Africa to the Axis. France itself is helpless except for secret sabotage (*see opposite page*).

defend French North Africa or surrender to the Axis, they have both kept mum. Weygand's headquarters are at Algiers.







"Let's ask Mother if we can have it for lunch!"

BRIGHT red bowls of Campbell's Tomato Soup are always a treat to the youngsters. They never have to be coaxed to eat it! Often, when mothers serve it, they do so because the youngsters have asked for it. This is the soup they like best of all—the soup with the lively, delicious flavor that makes them enjoy every spoonful. And whether *they* know it or not, Campbell's Tomato

Soup gives them good sound nourishment, without being heavy . . . So many children—so many whole families—are delighted with its flavor, that Campbell's Tomato Soup is the most-often-served soup in the world. A good soup to keep on hand!

Campbell's Tomato Soup



Large and extra-luscious are the tomatoes used for Campbell's Tomato Soup. Year after year they are bred for finer and still finer flavor. And, before they are picked, they are allowed to ripen to perfect maturity *on the vine*.



It looks good — and it *is* good, as one tempting spoonful proves! The sun-ripened tomatoes are enriched with table butter and skillfully made into this inviting, nutritious soup. Just enough seasoning is added to point up the natural tomato flavor. Folks have Campbell's Tomato Soup for many meals, sometimes as cream of tomato, with milk added instead of water. When did you enjoy it last?



ONCE AGAIN...IT'S TIME
TO MAKE A BOWL OF

Merry Christmas!

From what our friends tell us this time-honored Four Roses Egg-Nog recipe has become a Christmas tradition. So here it is again. Just get some Four Roses Whiskey... in its distinguished new bottle, at your nearest package store... and follow these directions:

Beat separately the yolks and whites of 6 fresh eggs. Add $\frac{1}{2}$ cup of sugar to yolks while beating, and $\frac{1}{4}$ cup of sugar to whites after they have been beaten very stiff. Mix egg whites with yolks. Stir in 1 pint of rich cream and 1 pint of milk. Add 1 pint of Four Roses and 1 ounce of Jamaica Rum. Stir thoroughly. Serve very cold, with grated nutmeg. (This recipe makes 5 pints of Egg-Nog.)

Be sure you use Four Roses! For it is *the* whiskey for a truly magnificent Bowl of Merry Christmas! Frankfort Distilleries, Incorporated, Louisville & Baltimore



A blend of straight whiskies—100% straight whiskies—90 proof



Hymie Caplin is known in fight circles as a shrewd manager. He is 40, has three children. Adept in double talk, he is credited with coining the phrase: "Whaddyahearfrathamob?"

GAMBLING RING

**SUSPECTS IN \$2,000,000 CARD-SHARP SYNDICATE
ARE PULLED IN BY BROOKLYN'S ACE PROSECUTOR**

Early on Nov. 22 Hymie Caplin, manager of Lightweight Champ Lew Jenkins, left his home in suburban Forest Hills and headed for the New York State Boxing Commission office in Manhattan. He had gone but a few steps when detectives fell in beside him. Escorted to headquarters of Brooklyn's crack District Attorney William O'Dwyer, Hymie was questioned at length on his connection with a potent gang of card sharps alleged to have fleeced wealthy suckers of more than \$2,000,000.

Mr. O'Dwyer's inquisition lasted so long, Hymie failed to see his man Jenkins defend his title that night at Madison Square Garden. Four days later Hymie was indicted by a grand jury on charges of grand larceny and conspiracy to swindle a wealthy businessman out of \$10,000 in a card game in 1938. Cried Hymie: "It's a phony rap. . . Sa-a-ay, I don't know no card tricks. I never played cards in my life."

This story made big news for three reasons. First, because Hymie was a highly successful prizefight manager whose business career had paralleled the boxing careers of five world champions: Bantamweight Lou Salica, Lightweights Al Singer and Lew Jenkins, Middleweights Ben Jeby and Solly Krieger. Secondly, because Mr. O'Dwyer's discovery of Brooklyn's gambling ring followed close on his liquidation of Murder, Inc. (LIFE, Sept. 30) and raised once again his prospects of winning the Democratic nomination for mayor of New York City in 1941. Thirdly, because it revealed for the first time in detail the working technique of a successful gambling ring. Its capital was Brooklyn. But its hunting grounds stretched from Times Square to the Gulf of Mexico.

On this page and the pages following you see the downfall of a credulous "lamb," pictured in detail from his first encounter with agents of the card ring in a hotel bar to the payoff of "shills" after the game. The charges against Caplin do not state that he ever participated in these games. He is accused simply of financing the ring and giving it his protection. Indicted with Hymie were 13 co-defendants who now are awaiting trial. For further details, turn the page.



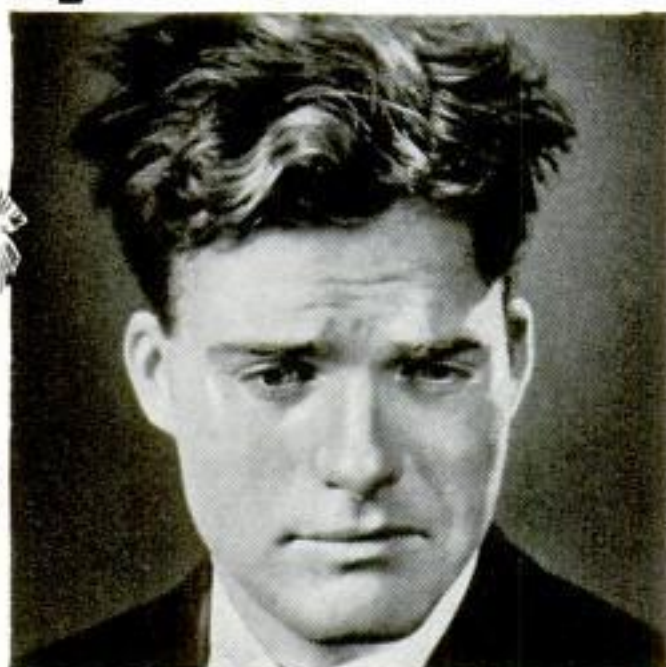
1 Sucker meets shill. A shill is an agent who establishes contact with a potential victim, invites him to meet some "business friends" to discuss a "deal." With the shill is a "lure"—an attractive fun-loving girl. This is in a hotel in Miami, Chicago or New York.



2 The shill telephones his ring and warns members to get ready for a game, he has a sucker. Meanwhile sucker and lure are getting along fine. Below: shill introduces his sucker to the No. 1 gambler. Everybody is very well dressed, very urbane, very cordial.



WHICH *Gift* ARE YOU TO HER?



A MOP? He soaks his comb with water every time. Bad habit for hair. Washes out natural oils—leaves a wild mop. Kreml helps overcome that dryness and controls the wildness.



A PAINTED DOLL? She can't stand that plastered look. And those greasy preparations tend to clog scalp pores, encouraging blizzards of dandruff. Kreml is not greasy—removes dandruff scales.



OLD IVORY? Not at all rare. Graduate of the mop and painted doll schools. Comes under the heading of "too bad"—for it's too late to do anything but hoard the few remaining hairs.



HER HEART'S DESIRE of course, is the man whose hair is kept naturally handsome with Kreml—the tried and trusted dressing-tonic. Kreml's beneficial oils groom the hair—give it luster.

YOU can use Kreml every day and your hair will not get greasy. And you can rest assured that Kreml is helping your hair instead of harming it!

For Kreml does much more than keep your hair looking naturally well-groomed and healthy. Kreml actually checks excessive falling hair, removes dandruff scales, relieves itching scalp.

Women say Kreml keeps coiffures far lovelier—more lustrous, particularly after permanents.

Try it. Ask for Kreml at your drug-store or barber shop.

Remember Kreml Shampoo, too—co-worker with Kreml Hair Tonic to give you handsomer hair. Made from an 80% olive oil base, it cleanses thoroughly, leaves hair easier to manage.

KREML



REMOVES DANDRUFF SCALES — CHECKS EXCESSIVE FALLING HAIR
NOT GREASY — MAKES THE HAIR BEHAVE

Gambling ring (continued)



3 After some adroit conversation and passing of cigars, a poker game is proposed. Sucker still does not know he is the only stranger in the crowd. He thinks other players are businessmen like himself. They offer him the pack to shuffle and deal.



4 In next room a staff of assistants keep busy stacking decks. They arrange cards so sucker deals himself good hands but generally deals one of his opponents better ones. Members of the ring are exceedingly adroit at introducing stacked decks.



5 The sucker is going strong. He wins on the first few hands and begins to enjoy himself immensely. Everybody is nice as can be. Then, while the player at the left monopolizes the sucker's attention the player at right introduces a stacked deck.

CONTINUED ON PAGE 36

Make it the BIG gift this Christmas

You'll want one outstanding gift for somebody. How about home movies? What a world of joy and satisfaction in making them, in showing them.

Ciné-Kodak Eight, the "economy movie maker," gives you a complete movie scene for a dime or less. A scene runs as long on your screen as the average newsreel shot, and the Eight makes 20 to 30 such scenes on a roll of black-and-white film costing only \$2, *finished, ready to show*. Full-color Kodachrome movies cost only a few cents more a scene.

From Ciné-Kodak Eight, Model 20 (illustrated), at \$29.50, to the superb new Magazine Ciné-Kodak Eight at \$97.50, the "Eight," as made by Eastman, is a beautiful, dependable, long-lived movie camera anyone will own with pride.

See Ciné-Kodak Eight at your dealer's now . . . Eastman Kodak Company, Rochester, N. Y.

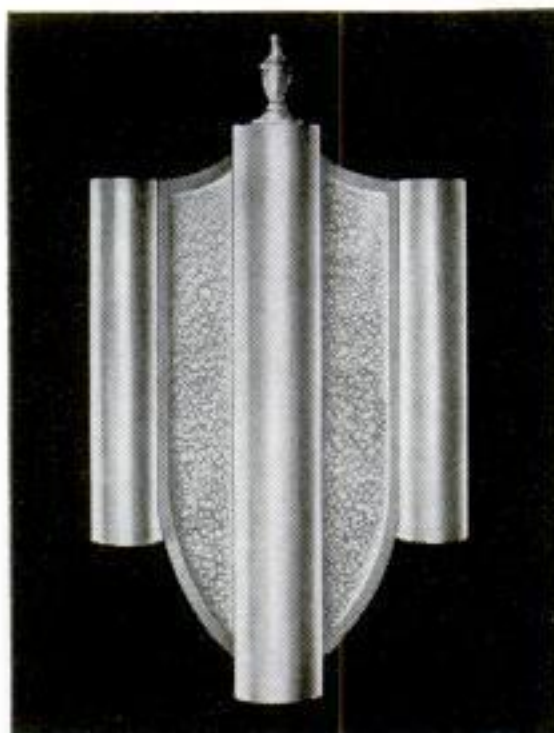


*Makes marvelous movies
at everybody's price*

Give a CINÉ-KODAK EIGHT, *only* \$29⁵⁰



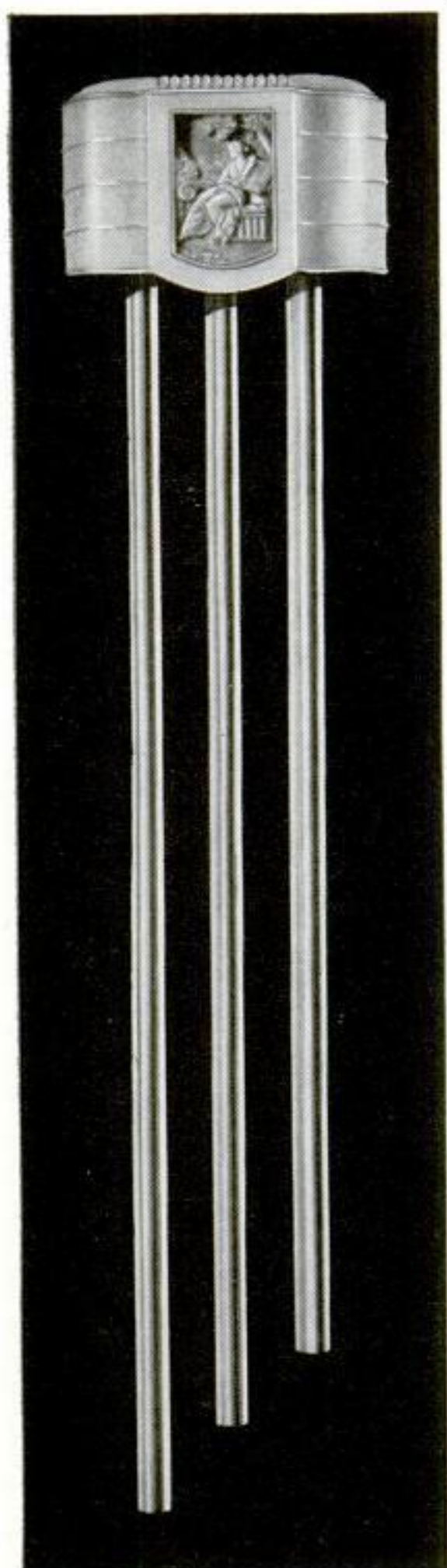
**Get off that roof,
Santa!
and ring their NuTone Door Chime**



MT. VERNON—Authentic American. Colonial shield of hammered brass. 3-tube effect of satin brass, all tarnish-proof. In special red, white and blue Christmas box. 11 3/4 inches high \$4.95



NOTRE DAME "3"—3-tube effect with long brass tubes, ivory or walnut plastic cover reproducing Notre Dame Cathedral window. New, patented Repeat-Tone feature. Measures 43 1/2 in. high \$8.95 Same model, with 2 tubes, \$7.95



CLASSIC "3"—3-tube effect, long brass tubes, ivory or walnut plastic cover. 41 1/2 inches high \$5.95 Same model, with 2 tubes, \$4.95

That's the *modern* way to make an entrance! Press the doorbell button—and musical chimes sing through the house! Two for the front door, one for the rear. Easily attached to the present wiring, NuTone Door Chimes are the final touch of perfection for people who take pride in their homes. That's why they're as fine a Christmas gift as you can give—or get.

There's a wide price range for NuTone Chimes. And a model for the walls of every home. Choose the new brass short tube *Mt. Vernon* . . . or one of the long tube models with new, unbreakable plastic cover. Handsomely embossed, easy to clean.

NuTone Chimes offer exciting new features. Some have the Repeat-Tone, that keeps the chime sounding as long as the push button is pressed. Some have the interior electric light, for added beauty and illumination.

See NuTone Chimes at better dealers! They make grand Christmas gifts!

NU TONE CHIMES, INC.
CINCINNATI, OHIO

If your store doesn't carry NuTone Door Chimes, send check or money order, name of model desired, store's name and address and your own—for prompt delivery.

Gambling ring (continued)



6 The sucker is cleaned. Little by little the stakes have mounted. Every time the sucker had a pair of aces, one of his opponents turned up with three of a kind. Every time the sucker held three of a kind, someone would produce a straight.



7 Never again, says the sucker as he checks out of his hotel and heads for home. He has forgotten the big deal which Shill No. 1 proposed in the barroom before the game. Relaxed businessmen on vacation are the card sharp's tenderest dish.



8 The payoff. Hot but happy, shills divide the profits. Ordinary shills who do nothing but join in play get \$25-\$100 a game. Topflight shills who locate suckers and date them up may get 10% of profits. Executives of ring keep the rest.

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Interwoven

REG. U.S.
PAT. OFF.

*You can't beat
Interwoven Socks
for Christmas*



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than a thousand dif-
ferent Interwoven
Socks from which
to choose... Few
gifts as acceptable.

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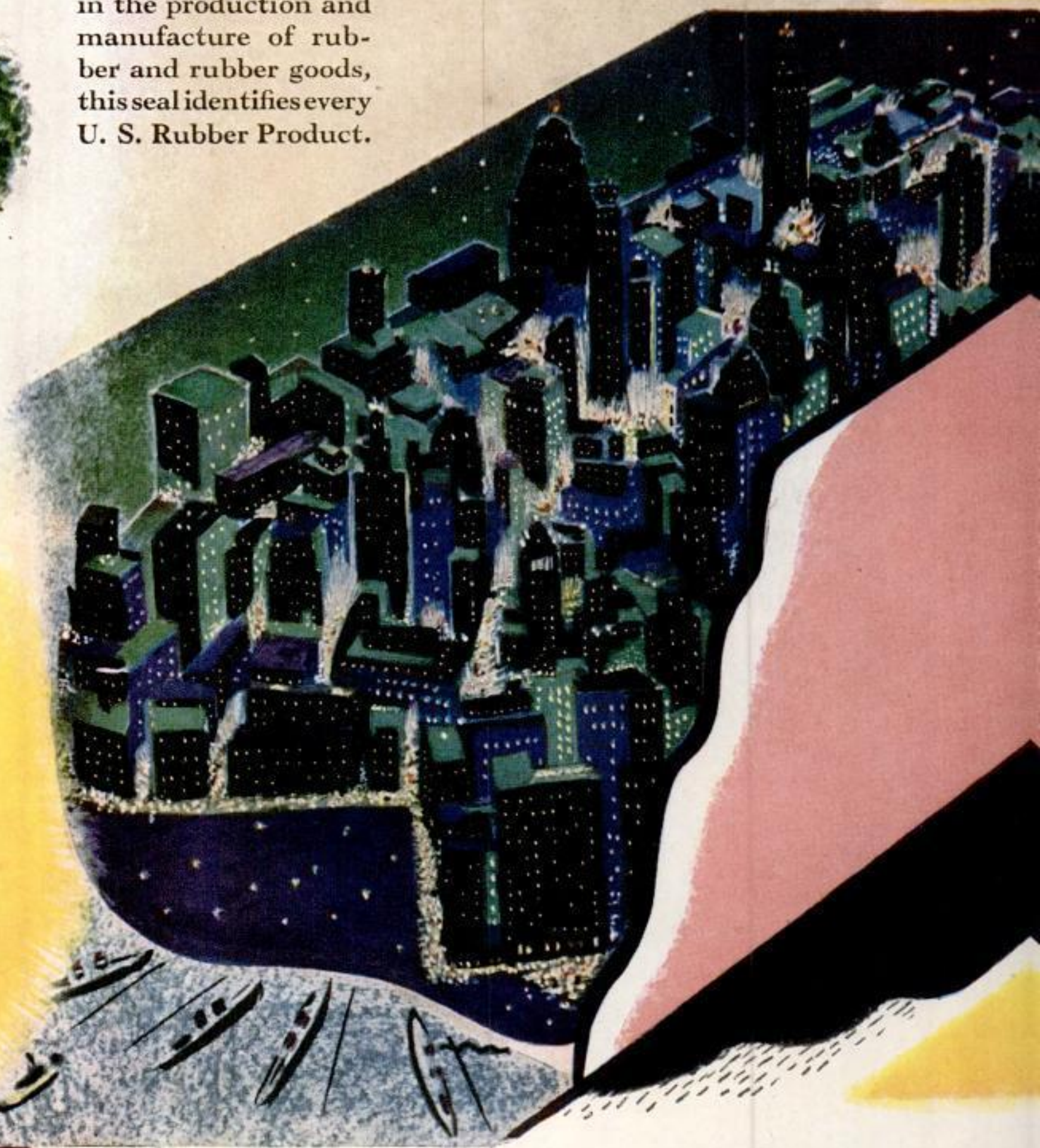


RUBBER DO

Symbol of nearly a century's experience in the production and manufacture of rubber and rubber goods, this seal identifies every U. S. Rubber Product.

MODERN RUBBER FOOTWEAR

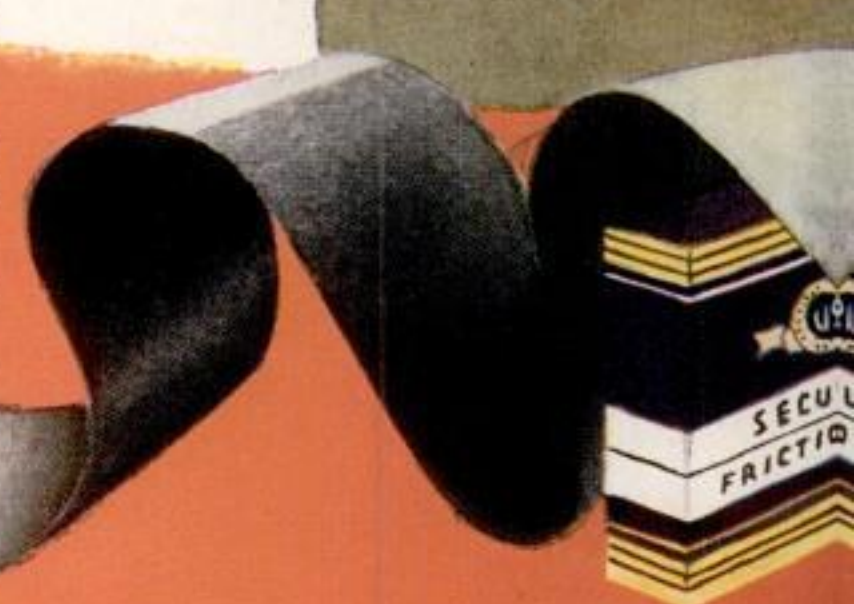
... United States Rubber Company designers have adapted cowboy, policeman, Cossack and Eskimo styles to their new line of "Gaytees" for girls and women. They help to show, along with all the other types of U. S. Rubber boots and shoes, that rubber does it better in footwear.



RUBBER AND THE GREAT CITIES... Electricity is the very lifeblood of our cities. It gives us light, power and communication. And rubber insulation is electricity's "Man Friday"...guarding billions of miles of wiring throughout America... making electricity easy to use, easy to transmit, safe and economical. Wherever electricity is used "rubber does it better."

RUBBER TAPE FOR A THOUSAND USES

... Now, the United States Rubber Company combines the advantages of friction tape and rubber tape in a new product called "U. S. Twinsulation." It's safer, more durable, more uniform, more adhesive, simpler and stronger.



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UNITED STATES



ES IT BETTER



TIRES ARE RUBBER'S NO. 1 PRODUCT

... We are, indeed, a nation on rubber ... and the United States Rubber Company is mighty proud of the work it has done in developing modern tires ... proud of the fact that today's U. S. Tires are so strong, safe and long-wearing.



SYNTHETIC RUBBER GOODS such as conveyor belts, gasoline and oil hose, coats, aprons and boots have been developed by U. S. Rubber scientists for special uses. Pioneer in synthetic as in plantation rubber, "U. S." is equipped to supply any type of rubber for any type of job.



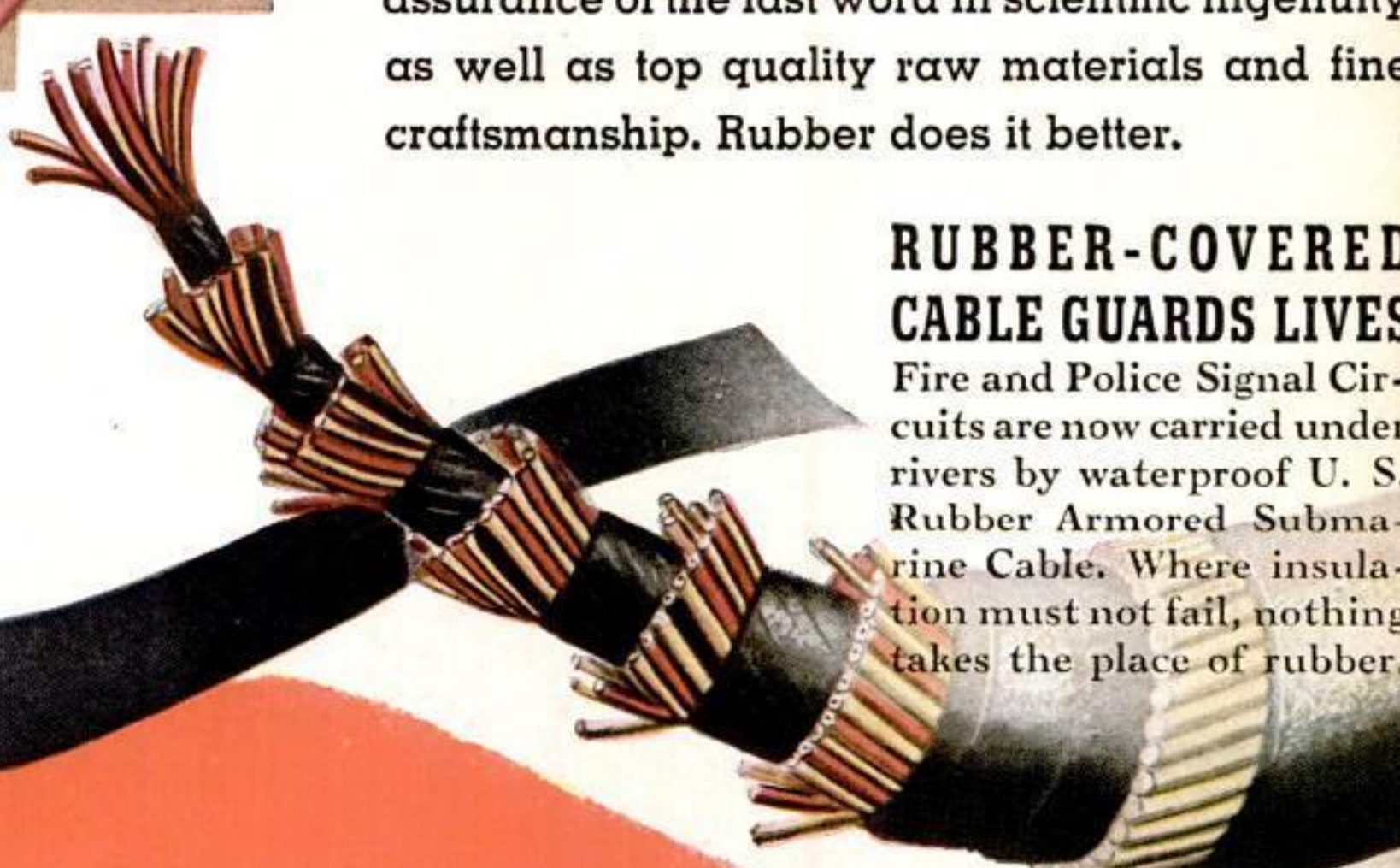
RUBBER DOES IT BETTER EVERYWHERE

... At home or at work ... in your car, on a train, plane, or bus ... playing tennis, golf, or fishing ... there is a U. S. Rubber product (or several "U. S." products) that will help you do better whatever you may be doing.

ONE OF THE LEADERS in the development of rubber for nearly a century is the United States Rubber Company. This great organization, world's largest producer of rubber, has always been dedicated to one basic purpose and that is: "To make rubber serve you better." That's why the "U.S." label on any of the great variety of products manufactured by this company is your positive assurance of the last word in scientific ingenuity as well as top quality raw materials and fine craftsmanship. Rubber does it better.

RUBBER-COVERED CABLE GUARDS LIVES

Fire and Police Signal Circuits are now carried under rivers by waterproof U. S. Rubber Armored Submarine Cable. Where insulation must not fail, nothing takes the place of rubber.



York • In Canada: Dominion Rubber Company

RUBBER COMPANY



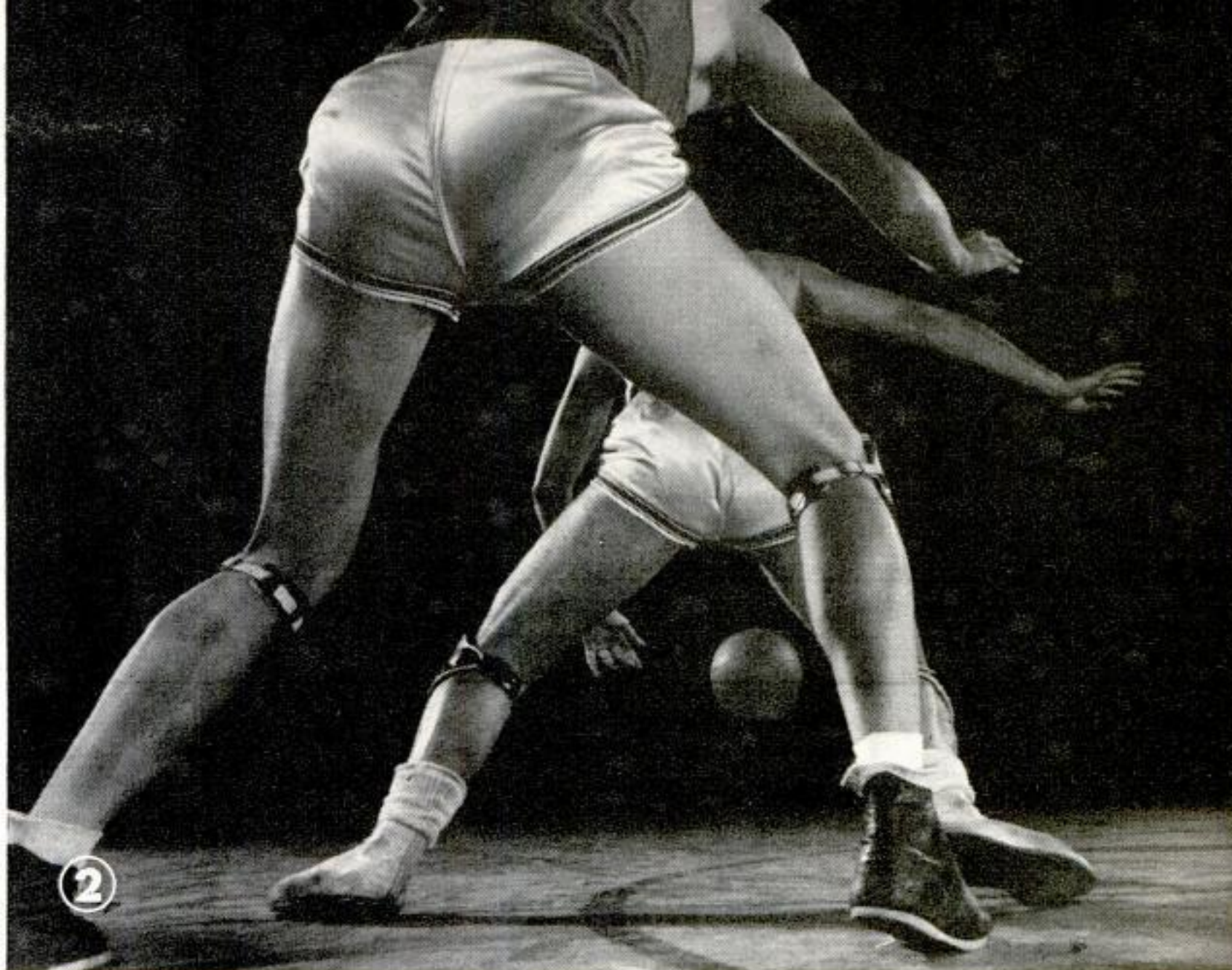
PRESENT IT PROUDLY

I. W. HARPER • The Gold Medal Whiskey

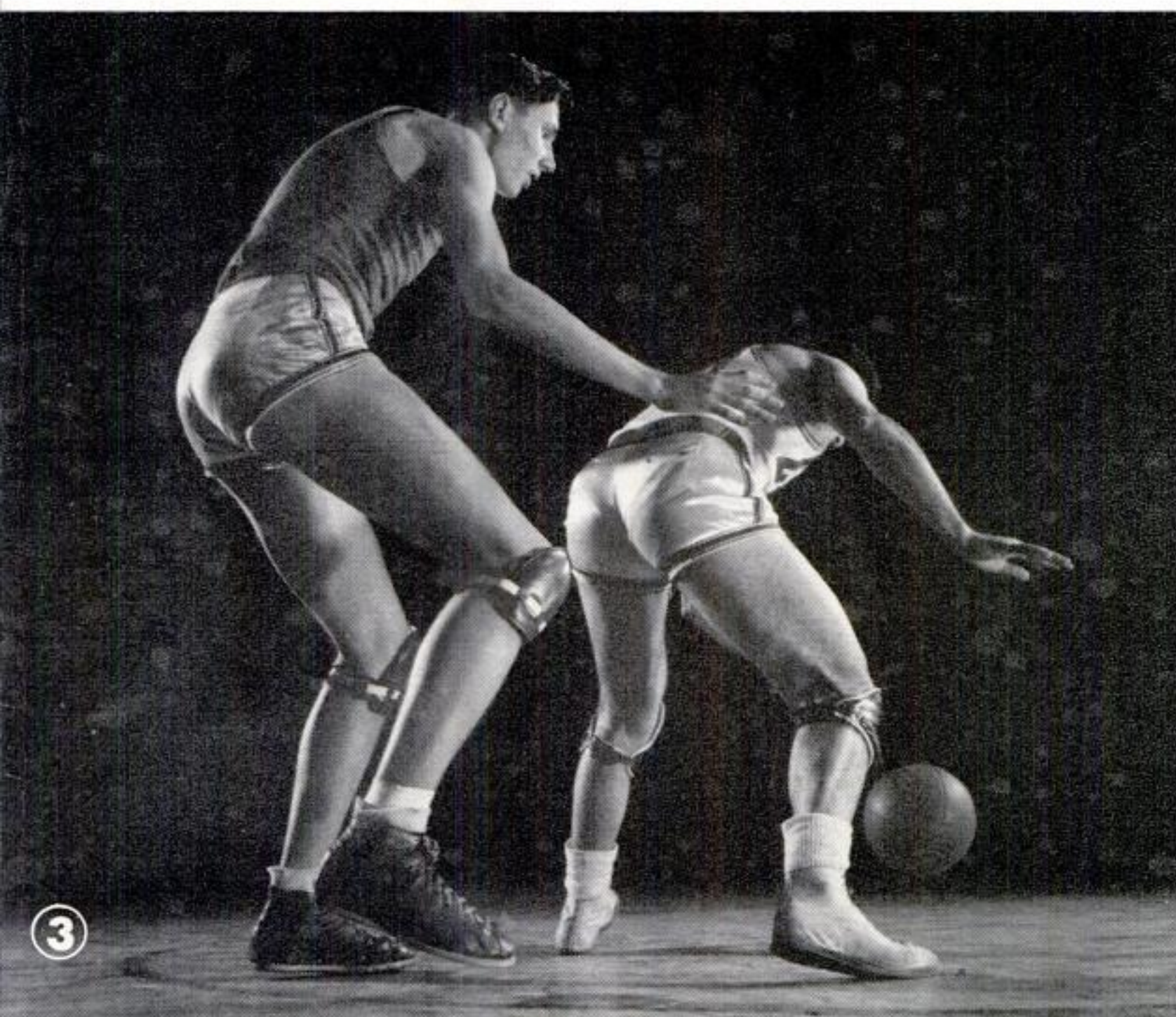
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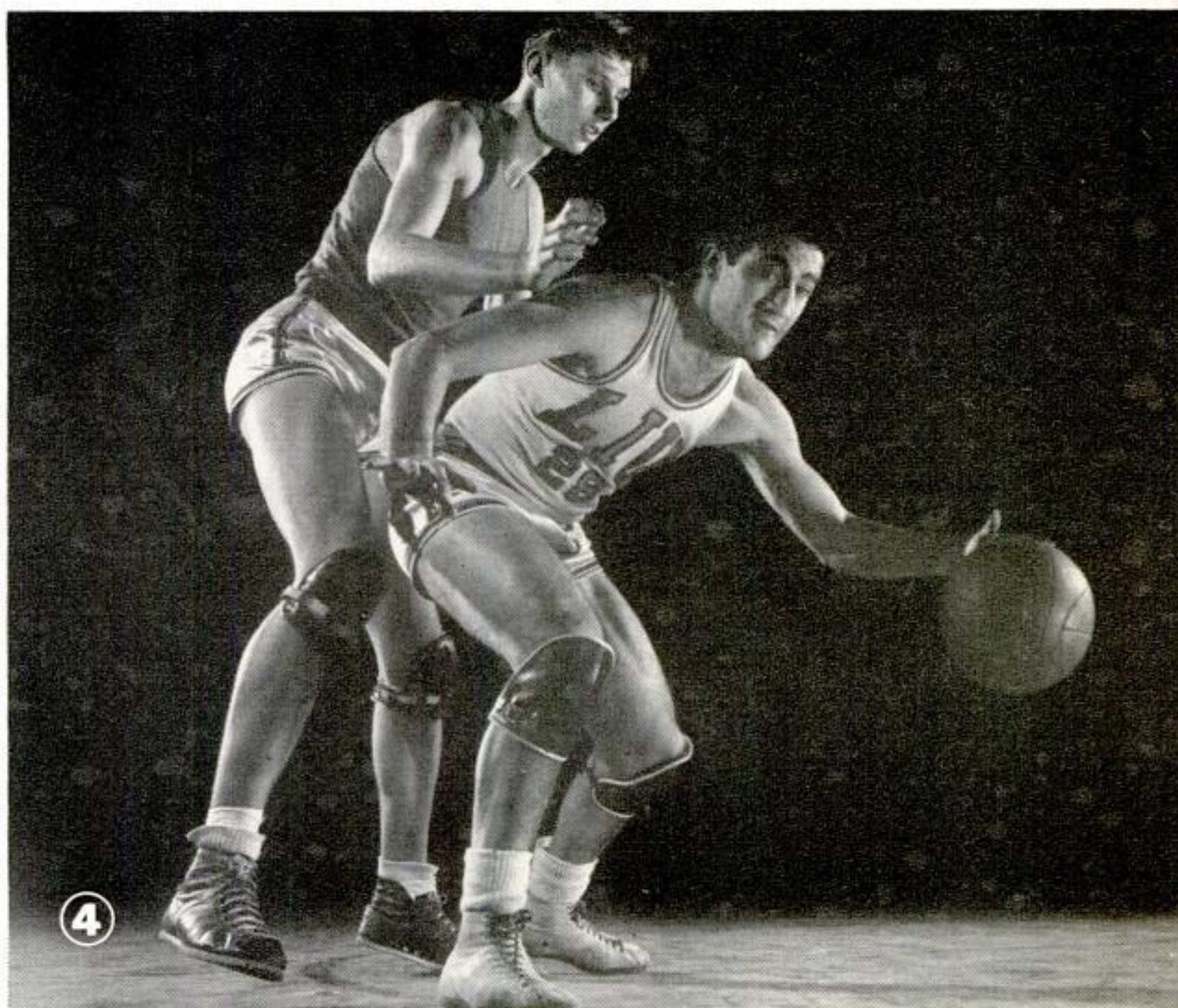
FORWARD MAXIE SHARF (WHITE SHOES) DRIBBLES BALL TOWARD DEFENSIVE PLAYER



SHARF STOPS SUDDENLY, PIVOTS ON LEFT FOOT, TURNS HIS BACK TO GUARD



DEFENSIVE MAN TRIES TO STOP PLAY BUT SHARF DRIBBLES BALL TOWARD RIGHT



SHARF IS NOW CLEAR OF GUARD, CAN CONTINUE DOWN THE FLOOR WITH BALL

LONG ISLAND UNIVERSITY BASKETBALL TEAM DEMONSTRATES BEST SCORING PLAYS

Basketball this year will be faster and trickier than ever before. There are several reasons for this: 1) New rules have lengthened the court 4 ft. beyond the baskets. This will allow faster under-the-basket play and will reduce out-of-bounds delays. 2) Sectional basketball is improving. For many years the South and Southwest lagged far behind the rest of the country in basketball development. Recently, however, due to better coaching and to the importation of players from the player-producing areas, these sections have come up with nationally recognized teams.

LIFE sent Gjon Mili with his high-speed equipment to photograph the Long Island University team practicing some of its highly successful plays in their gymnasium. Coached by peppery little Clair Bee (*below*), Long Island University has long been a basketball power. In the eight years that Bee has coached there, they have had two undefeated seasons, won the Puerto Rico tournament and the National Invitation Intercollegiate Tournament.

Like many Eastern coaches, Bee found he was hampered by old, small courts and that his boys

were not as rugged as the players from the Western colleges where the game was rougher, fast-breaking and called for perfect physical condition. To keep L. I. U. in the running as a national team, he had to rely on marksmanship and deception. First he fash-

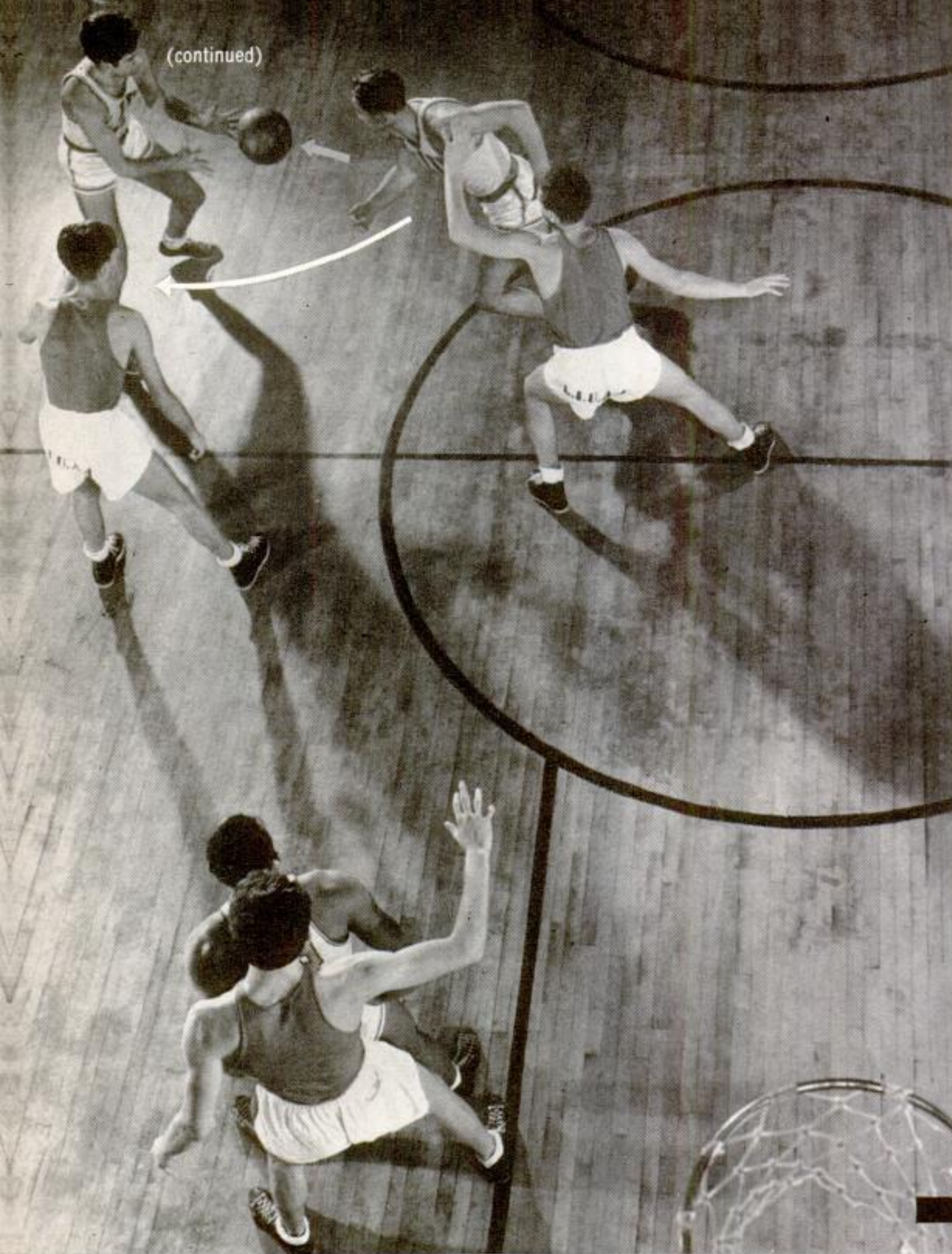


COACH BEE OUTLINES NEW PLAY ON MINIATURE COURT

ioned his offense around one man, the center. Around this player he wove an intricate system of pivots, double pivots and screening plays which are hard to guard against. Then he developed the long shot which previously had been frowned upon as too risky and uncertain a method of scoring. His players can now sink 30% of their long shots in a game. Most important part of Bee's formula is the constant hard practice sessions which keep the players on their toes and sharpen their play. This year L. I. U. will meet teams from all parts of the country, should have one of its most successful seasons.

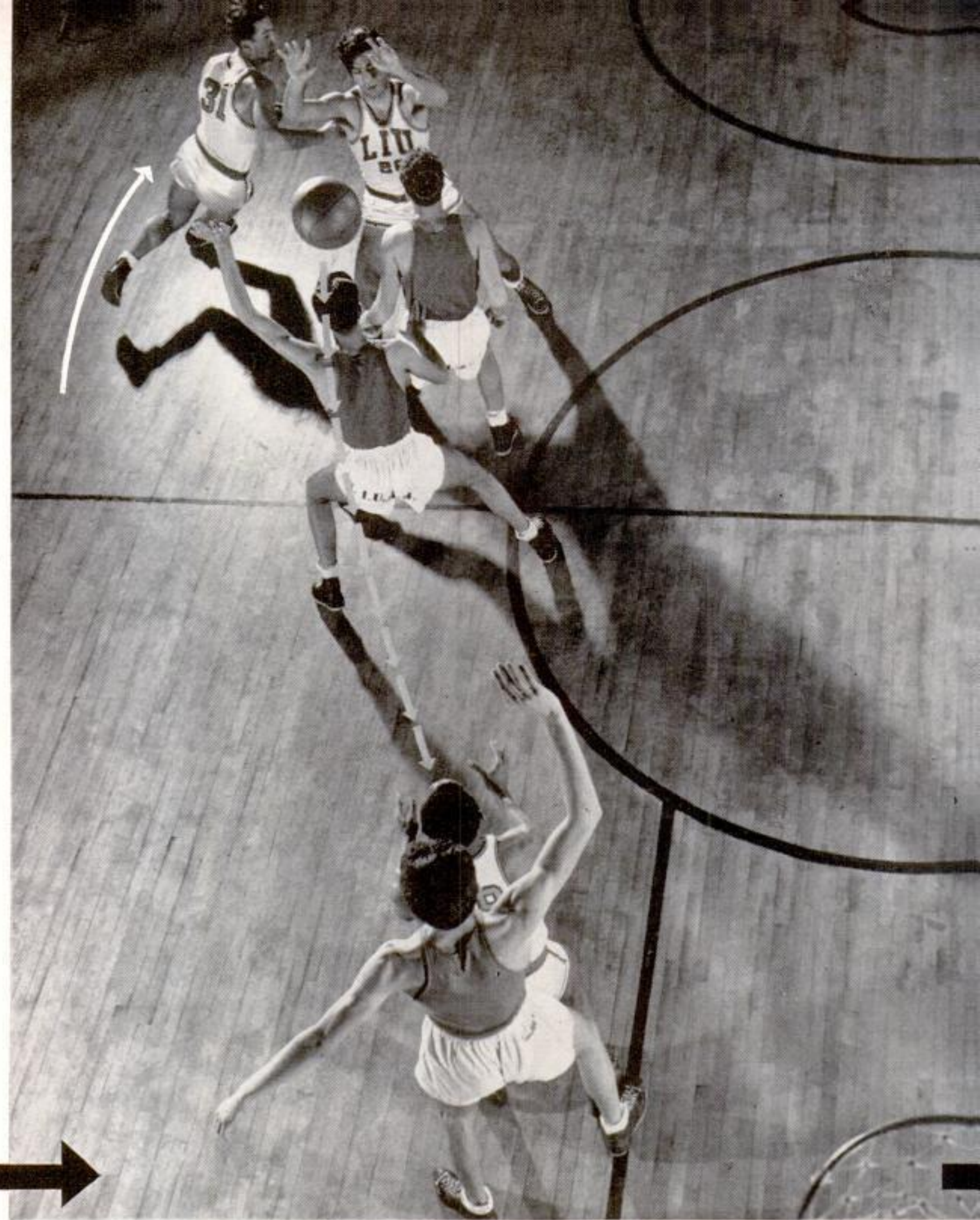
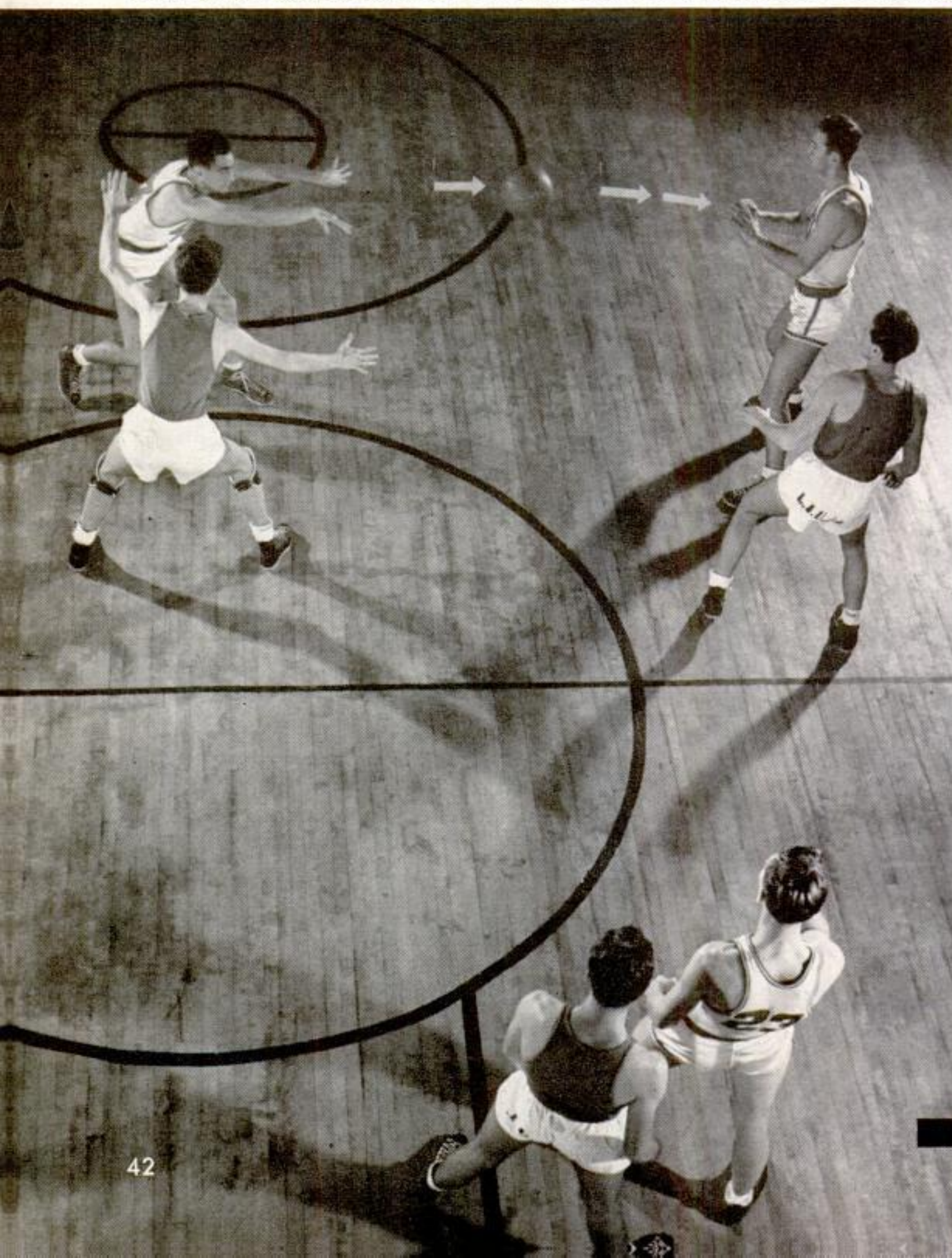
Mecca for all college basketball teams is New York's Madison Square Garden. There each winter the leading teams in the U. S. play double-header games on 16 nights, wind up the season with the National Invitation Tournament sponsored by the Metropolitan colleges to decide the mythical title. On the portable floor an average of 14,000 spectators a game will see basketball's newest and best plays. On the next two pages Coach Bee's first team (*in white jerseys*) demonstrates two of its best scoring plays against the second team (*in black jerseys*).

(continued)



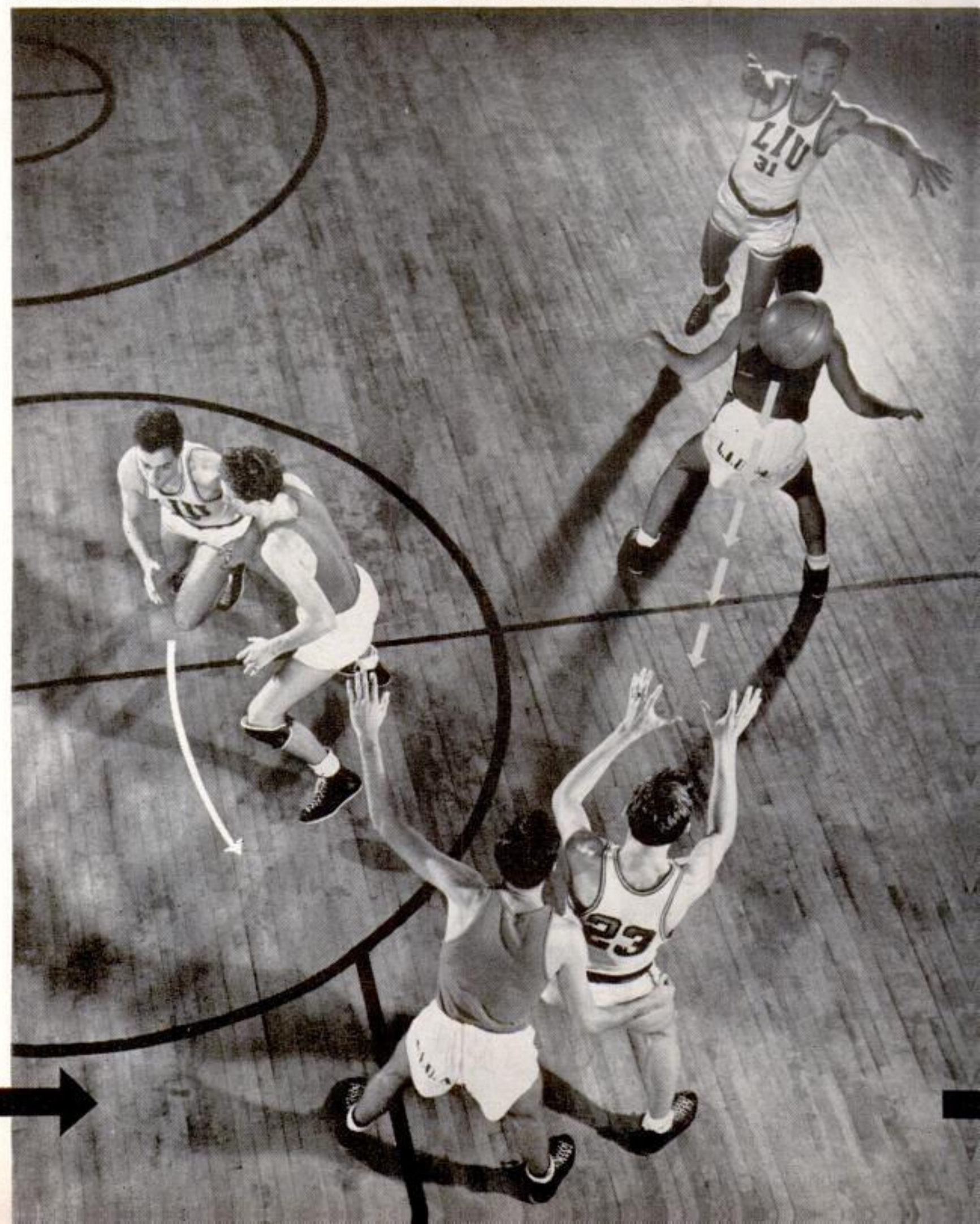
Single-pivot play starts with player (No. 31) passing ball (*short arrow*) on dead run. He then cuts in between player receiving pass and defending guard, screening action of play.

Double-pivot play is similar in effect to single pivot but opens up both sides of basket. Player on left passes to teammate, cuts down court to take pivot position near basket.



At the moment of screening, ball is passed over guard's head (*broken arrow*) to Dolly King. Screening player (No. 31) then cuts behind passer (*steady arrow*). King stands near basket, will act as pivot for play.

Player in right foreground, taking pass, is in a pivot position. This places a pivot man on both sides of the basket, with pivot man to left of basket able to enter the scoring play if it develops on his side.





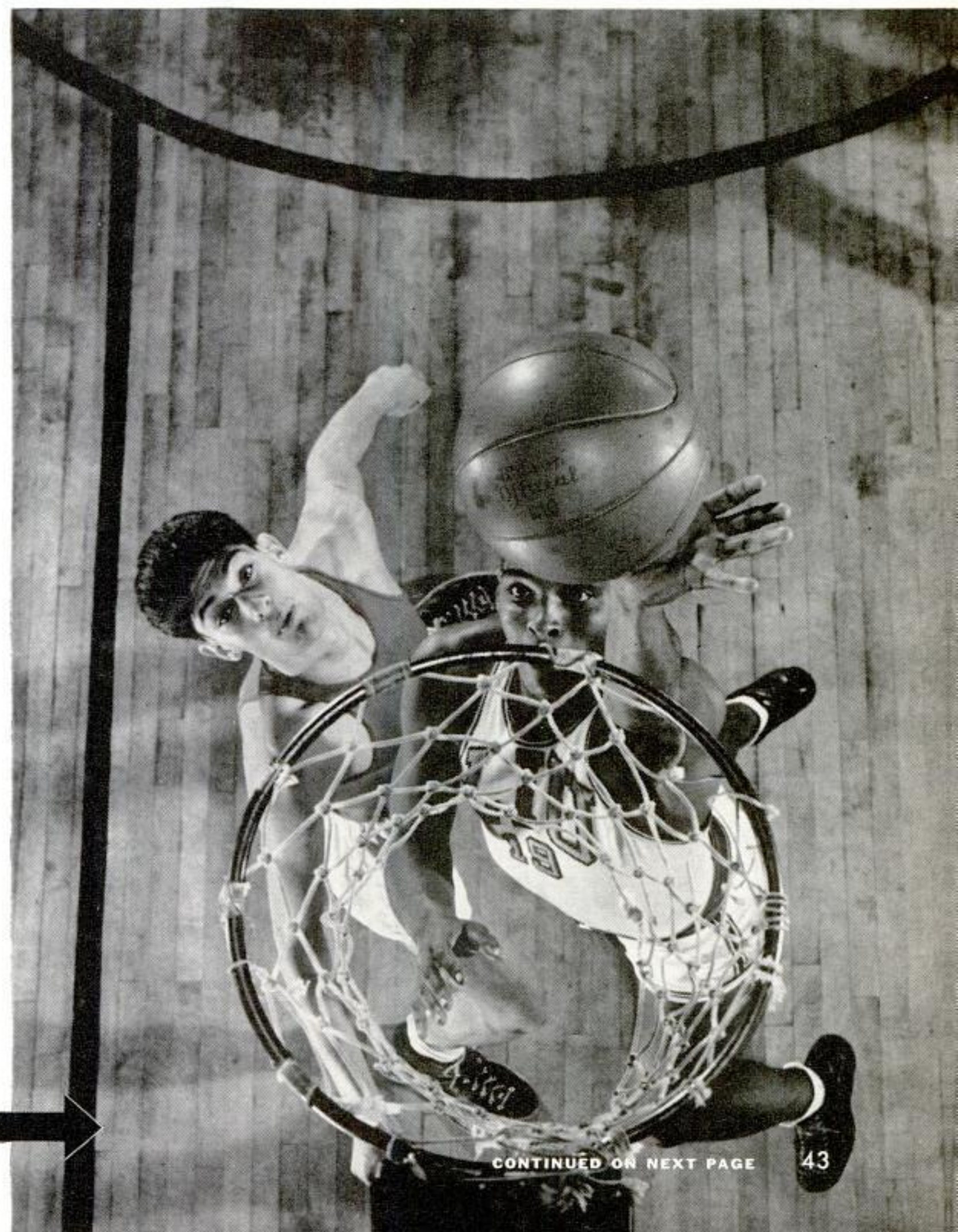
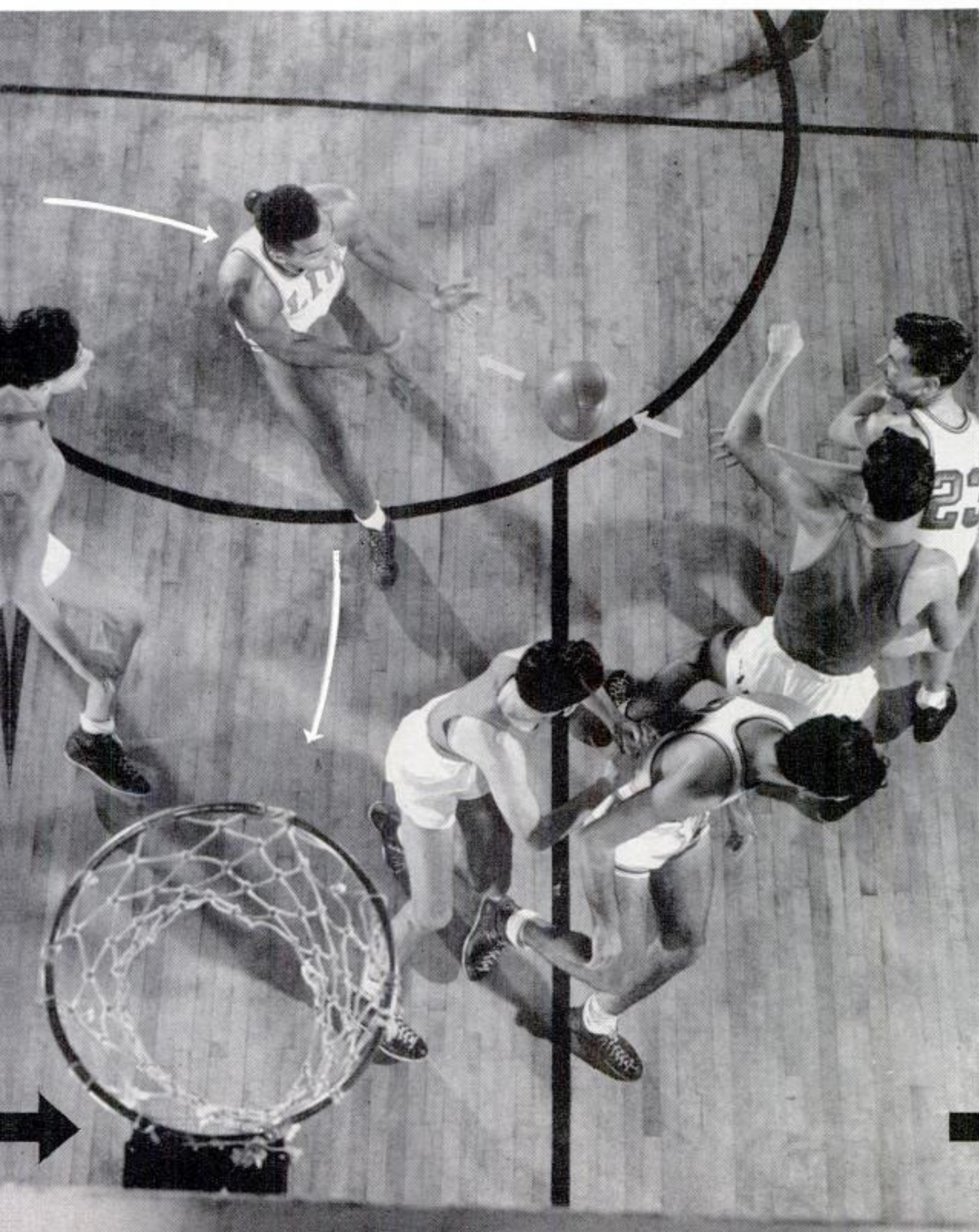
Pivot Man King fakes towards his left (*note his head*) but passes to right. Man receiving ball has just cut in from extreme upper right, will continue down court (*steady arrow*) to take shot at the basket.

Dolly King cuts in sharply from left side of the court, comes almost to right pivot man and takes pass. One other player (*lower right*) has cut by pivot man, was used as a decoy to fool the defensive men.



Under basket, player attempts a one-handed push shot without interference from guard. Dolly King has now cut around from left to cover right side of basket, should ball miss.

King attempts a push shot directly in front of the basket. Key man on most of L. I. U.'s plays, King is also a stand-out end on the football team, is renowned as a pass receiver.



HOW TO SOLVE YOUR CHRISTMAS GIFT PROBLEM:

Five 

CHAMPION SPARK PLUGS

SPECIALLY PACKAGED gift sets of Champion Spark Plugs are certain to make a hit with all of your car owning friends. For these championship Champions not only ideally express the good wishes of the Yuletide season, but in addition continue to be a source of pleasure and satisfaction to the recipient throughout the year to come.

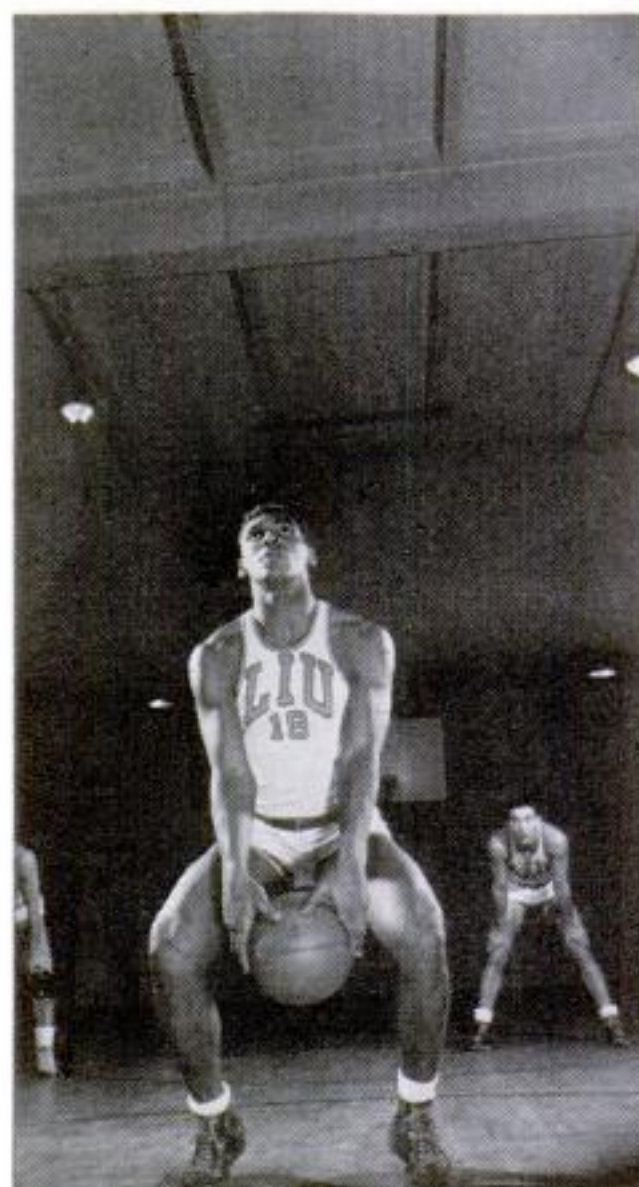
Check your shopping list now. Since Champions are the choice of most motorists, you will be pleased to discover how many of those "hard-to-buy-for" friends—particularly men—will welcome this ideal gift.

Champion Spark Plugs, in the sparkling and colorful gift package shown below, are now available in sizes and types for practically all passenger cars at Champion dealers everywhere. Each of these gift sets contains a courtesy installation card. Solve your Christmas gift problem—give Champions and you may be certain that your gift will be greatly appreciated and long remembered by any of your motoring friends.

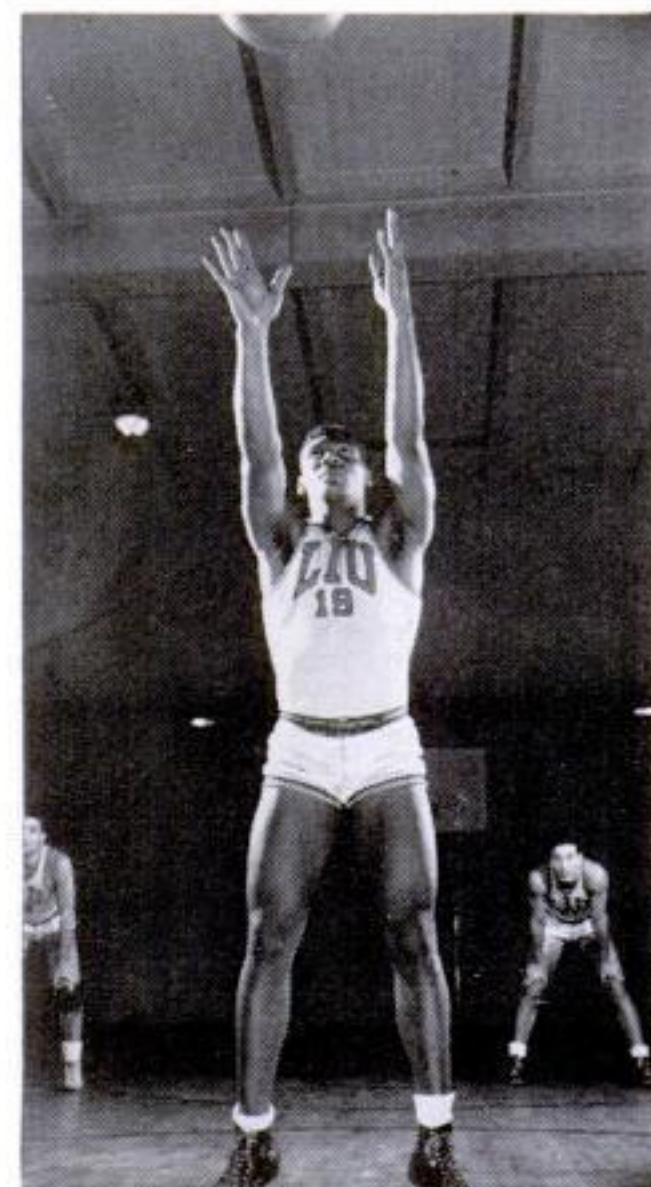


THE IDEAL CHRISTMAS GIFT FOR YOUR MOTORING FRIENDS

Sports (continued)



Underhand foul shot is made with knees bent and the hands even on basketball.



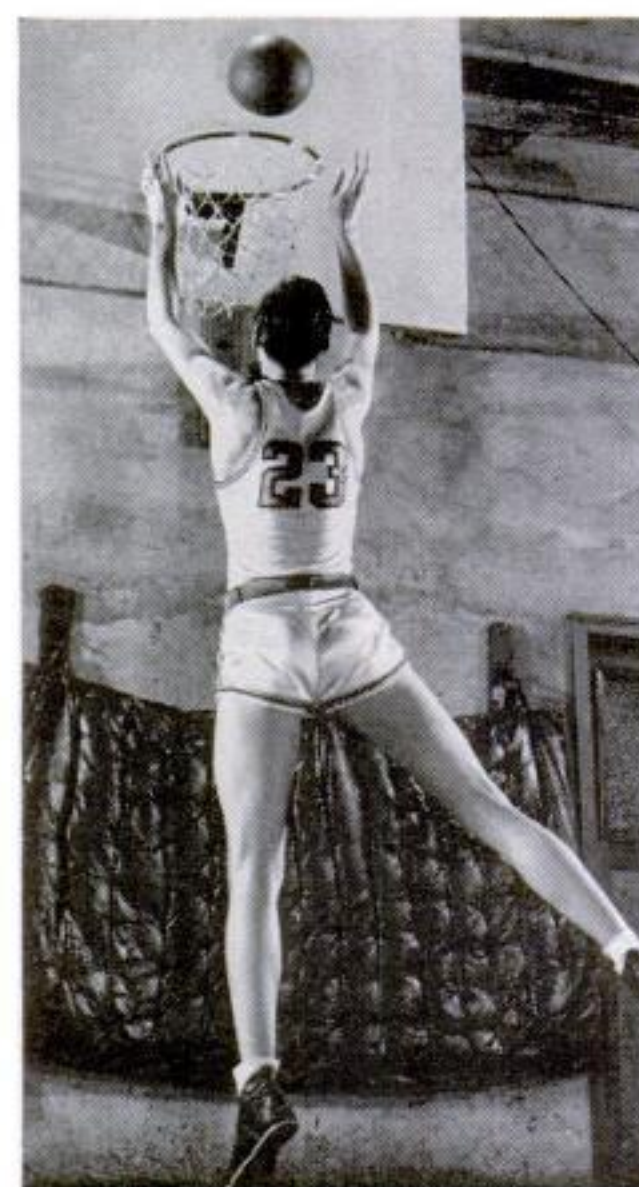
The ball is released with a full pendulum motion of the body. Feet are kept even.



Foul shot from chest requires more push for the ball to travel 15 ft. to the basket.



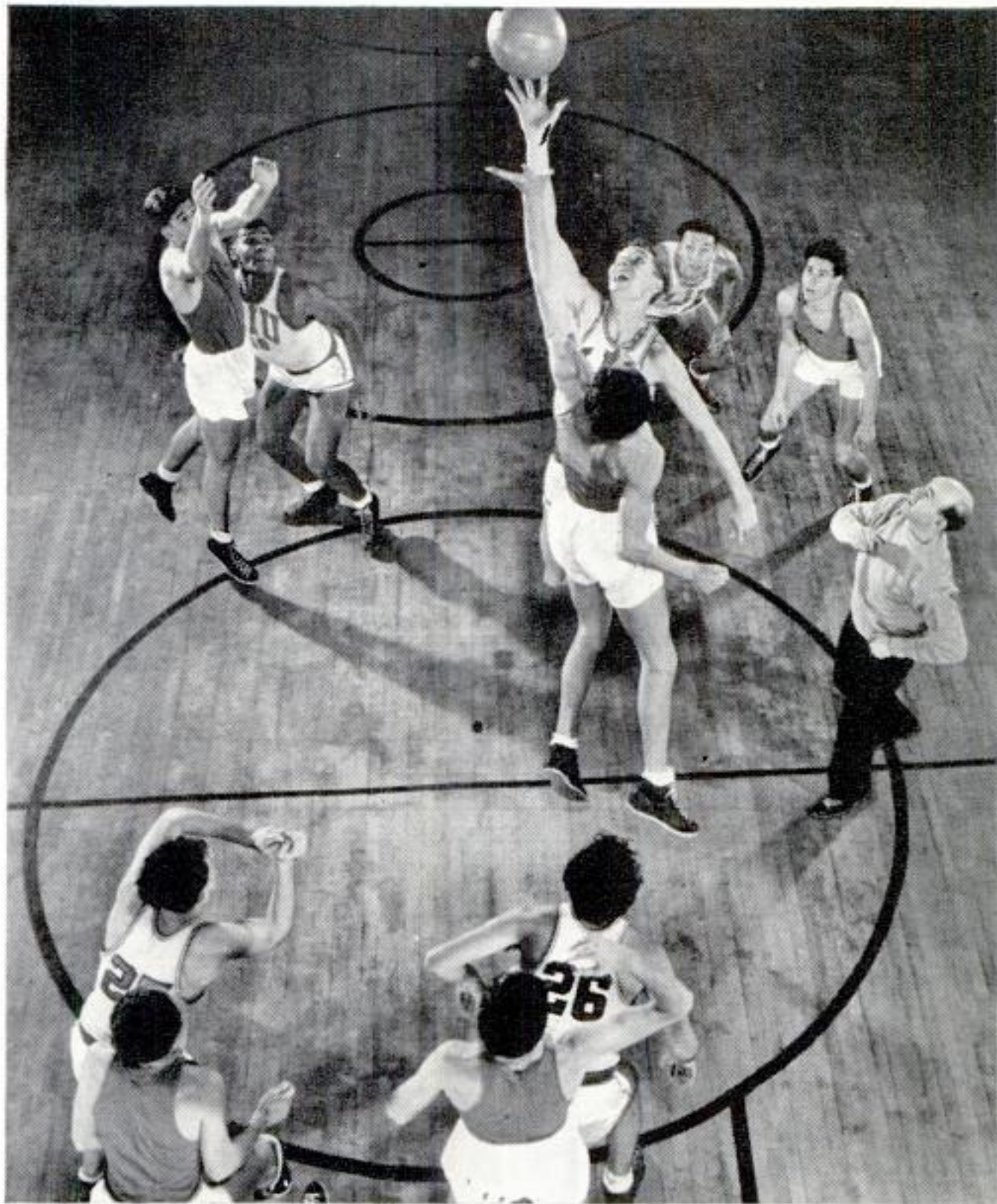
Outflung hands release the ball. Right foot may be slightly ahead of the left.



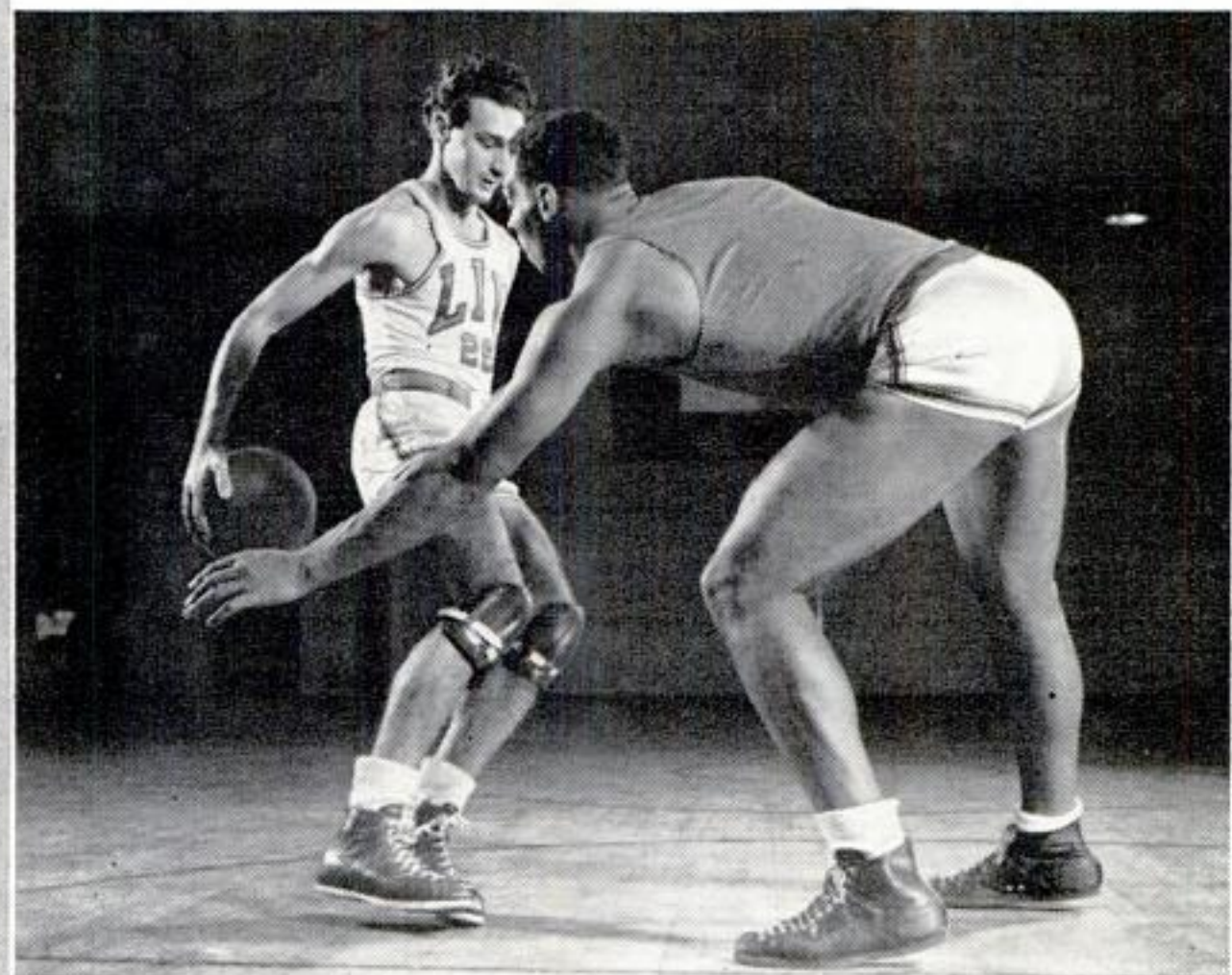
Two-handed chest shot is made from set position. Player's feet are widespread.



One-handed push shot is made from one side of basket. Ball may bank off board.



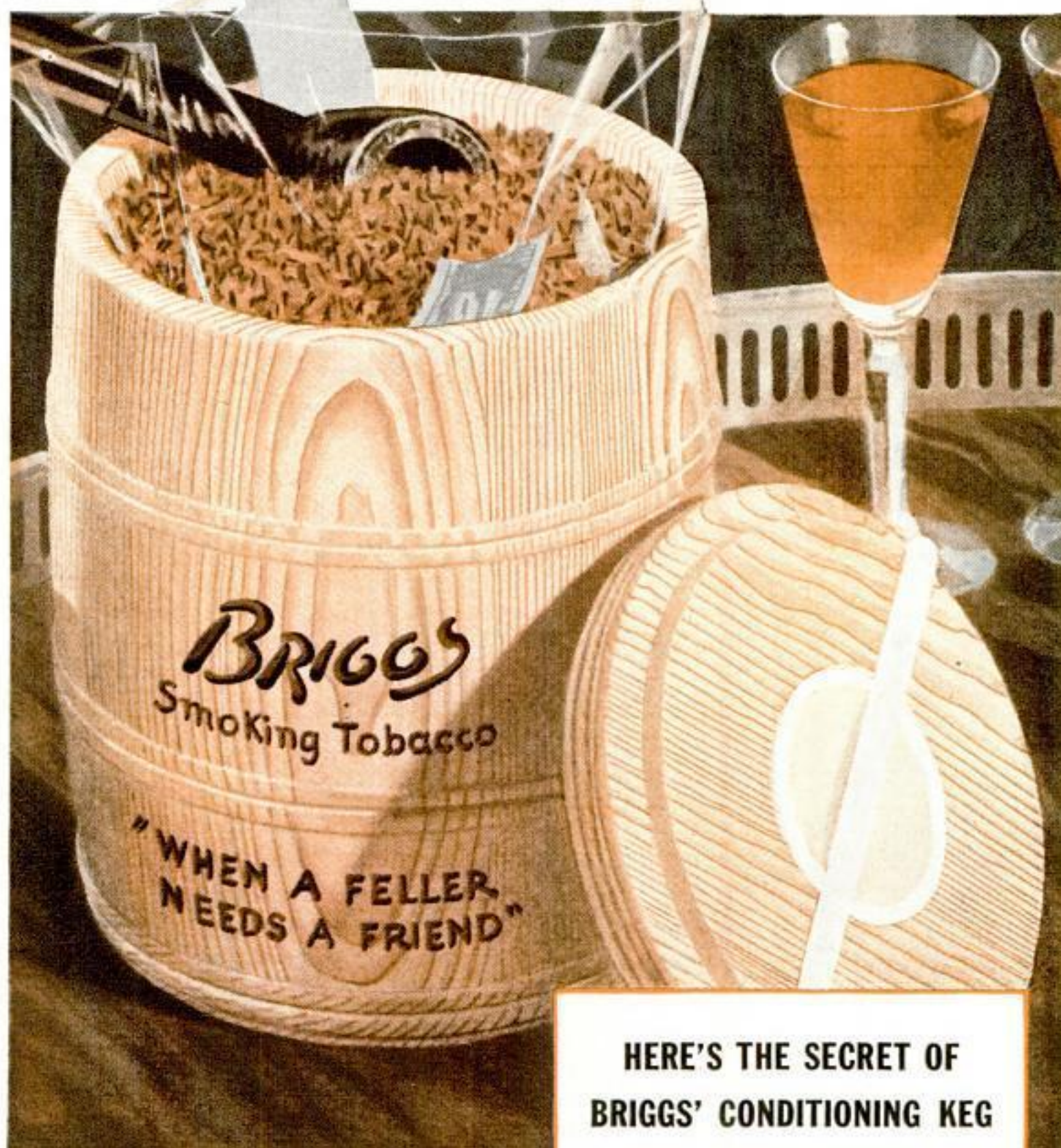
Center jump starts game in center circle. The center jump used to put ball back into play after baskets, fouls, but has largely been eliminated to speed up the game.



One-handed backward pass is for experts. In top picture forward dribbles towards guard, stops suddenly, passes behind back to teammate (bottom).



A cask of tobacco as
fragrant & mellow as old wine



Copyright, 1940, by P. Lorillard Co.

Here's a keg of good cheer . . . to delight the eye of your "pipe man", and please his palate with its richness and fullness of flavor.

Briggs is a blend of blue ribbon tobaccos, aged extra long in oaken casks to remove every bit of bite.

Long slumber in the wood turns all this natural golden goodness into a mellow-mildness that's as fragrant as a fruit cake . . . as flavorful as old wine.

Even the keg itself is a gracious gift! Inside its cover is an ingenious device that keeps the tobacco properly moist, invitingly fresh, to the last pipeful.

HERE'S THE SECRET OF BRIGGS' CONDITIONING KEG



In the top of each 1-lb. keg of Briggs Tobacco is a patented disc of Aztec Moistening Clay. A few drops of water on this disc, every other week, keeps Briggs Tobacco as fresh and fine and full of flavor as the minute it was packed!

Give him a barrel of Briggs. A full 1 lb. of this fine tobacco in its charming Conditioning Keg, is well within your budget . . . and *what a gift!*

Also
available
in the
popular
15¢ tin



BRIGGS

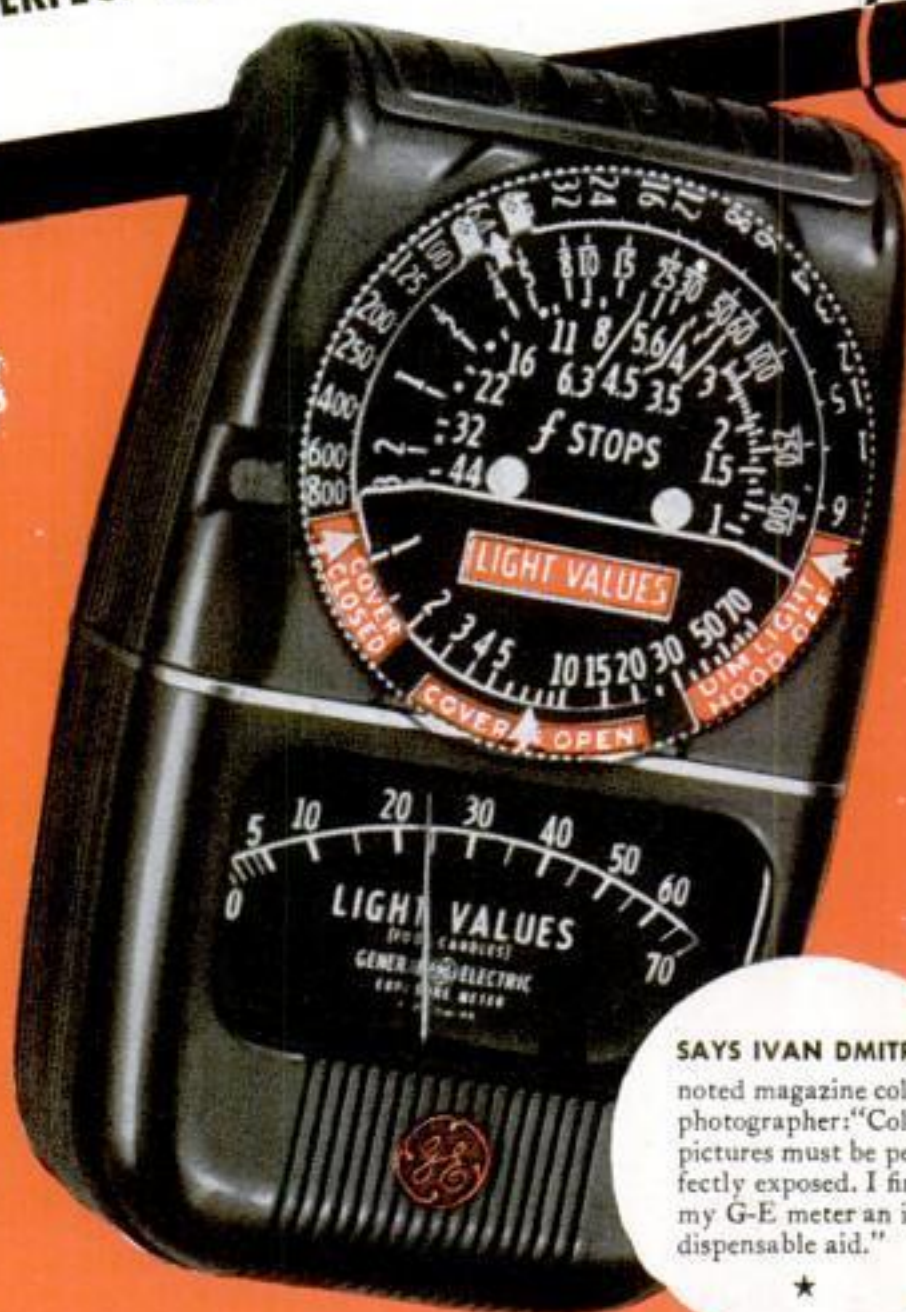
CASK  MELLOWED...EXTRA LONG FOR EXTRA FLAVOR

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MAKE SURE OF PERFECT PICTURES... MOVIES... COLOR



Ask Santa
FOR THE
NEW
G-E EXPOSURE
METER

★
the gift for expert or
occasional picture-taker
★



SAYS IVAN DMITRI,
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A photo-exposure meter for perfect color and movies. A darkroom meter
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Point your G-E meter as
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instrument itself, with sapphire jewel bear-
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electrical. G-E meters read the same—
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Camera Fans, if you're
puzzled about what to ask
for this Christmas, see the
new G-E exposure meter at
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Santa. Tell him (or her) to be sure it's a
G-E meter so you'll be sure of extra value
and *three meters in one*. Price \$21, at good
photographic dealers everywhere. Dept.
X, General Electric, Schenectady, N. Y.

GENERAL ELECTRIC



BARBARA MOFFETT DOES HER DAILY LARIAT PRACTICE AT THE WARNER RANCH

CALIFORNIA'S LOVELIEST COWGIRL

When Barbara Moffett peels off her jodhpurs and slips into a scanty show-girl costume, her personality undergoes no change. Barbara at 19 has three times been judged the most beautiful cowgirl in California. Now she appears nightly in Hollywood's Florentine Gardens where she helps capture the customers with as much suppleness and poise as she ever roped a calf.

The greatest influence in the life of Barbara Moffett has been the Royal Mounted Police. Her father, now a private detective in Pasadena, was once a member of the Mounted Police in Scotland. After he moved to California, Barbara was born on a ranch where she learned to ride at the age of 4. At 12 she owned her own horse. Then she learned more horse-



AS HOLLYWOOD SHOWGIRL, BARBARA PARADES AMONG NIGHT-CLUB CUSTOMERS

BLOSSOMS AS A HOTSPOT SHOWGIRL

manship from a former instructor of the Royal Mounted Police who owned a stable near the Moffett's Pasadena ranch. Barbara was so good that he hired her as an instructor at his stables for a year.

Six months ago when Barbara was riding in a show, she was spotted by Girl-Expert N.T.G. (Nils Thor Granlund) who hired her for his Hollywood revue. N.T.G. is now grooming Barbara for the big Saugus rodeo next spring. If she wins there, he may take her to Madison Square Garden.

As the top cowgirl-showgirl in the world, blonde Barbara worries only about her horses. She still rides every day and her ambition is to raise horses. For a girl as pretty as Barbara, the show business takes care of itself.

CONTINUED ON NEXT PAGE



OLD MR. BOSTON SAYS:

**IT TAKES THESE
'17 FLAVORS IN ONE'**

**to give my Gin
its Distinctive Taste!**



**1. "WHAT A DIFFERENCE THERE IS
IN GINS!** Not a difference you can see...for even the lowest-priced gin looks for all the world like my own fine quality gin. But when you taste my gin...ah, that's when you notice the truly remarkable difference in flavor!"



2. "FOR OLD MR. BOSTON GIN actually has '17 flavors-in-one!' From the ends of the earth come 17 rare flavors... coriander, mace, cardamom and 14 others, *all imported*. It is these flavors, skillfully blended, that give my gin its matchless flavor and bouquet."



3. IF YOU'D LIKE YOUR NEXT DRINK to reveal a new smoothness—a balanced perfection of flavor you've never quite achieved before—make it with Old Mr. Boston Gin. At your first sip you'll discover the reason I make my gin with "17 flavors in one!"



OLD MR. BOSTON DRY GIN

P.S. More taste enjoyment—Try a tall, refreshing Sloe Gin Fizz made with Old Mr. Boston Sloe Gin—America's largest seller! 70 Proof.

Distilled from 100% Grain Neutral Spirits — 90 Proof (85 Proof in some states) Ben-Burk, Inc., Boston, Mass.

Gifts

that will make
you like better
the faces you
like best!



The New Improved SCHICK INJECTOR RAZOR

with 12 Schick Blades, comes
packed in this lustrous black
plastic Kit with built-in used
blade container. \$1.00



A perfect Christmas gift!
New razor and 12 blades in
the new case—all in a color-
ful holiday box.



for only
\$1.00

A Travel Kit he'll be proud
of! Thoroughbred in every
line, it's made of genuine
saddle leather in the popu-
lar natural color. Smartly
lined with hunting red. Neatly
holds all toilet acces-
sories. Fitted with the new
improved Schick Injector
Razor, and 12 double-
thick Schick Blades. A
handsome gift! \$3.50



Genuine Saddle Leather Cig-
arette Box . . . for both *long*
and *regular* cigarettes. Simple
and distinguished in design.
Contains two twenty-blade
cartridges of Schick Injector
Blades attractively packed
with holiday gift card. \$2.50

Schick Injector Razor

MAGAZINE REPEATING RAZOR CO., Bridgeport, Conn.

Night Club (continued)



Dressed as a snake charmer in a circus act, Barbara wanders among tables, fright-
ens guests with fake snake. In floor show Barbara plays everything but a cowgirl.



Astride Silver, Barbara puts the stallion star of the Lone Ranger series through
his tricks. Barbara is an expert jumper and frequently rides bareback just for sport.

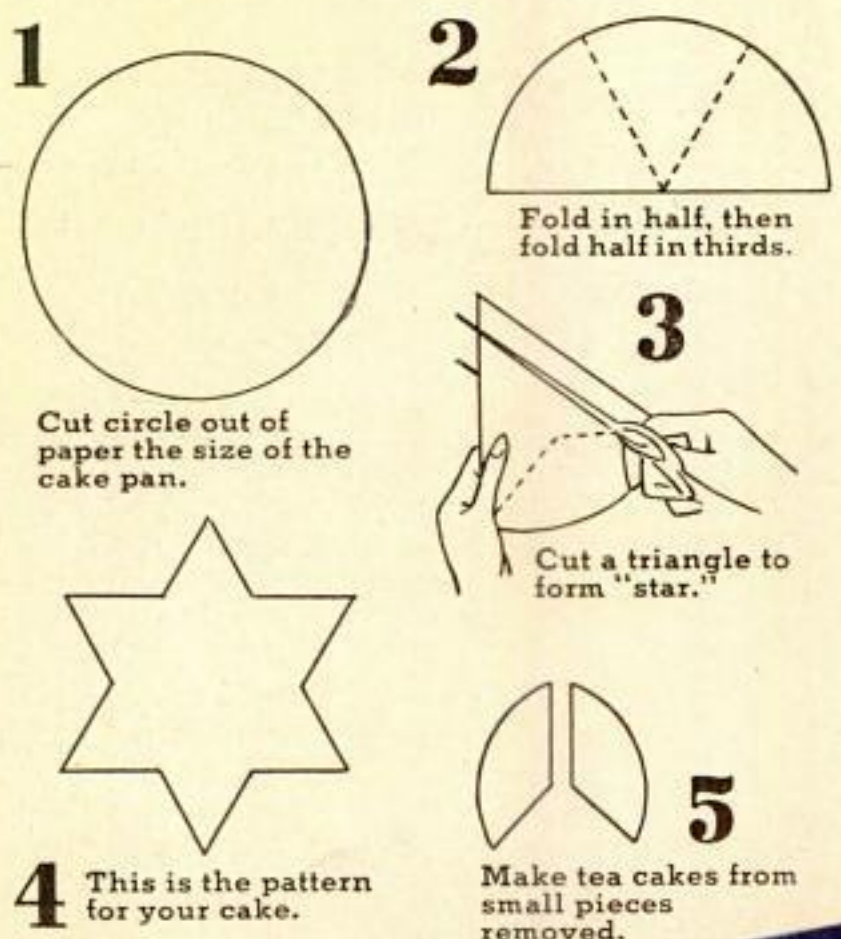
Now it's easy to put more glamour into your

HOLIDAY CAKE BAKING

Less sifting—less mixing—less cleanup —
better cakes—with Presto—the modern cake
flour with the "Presto Ingredient"



HOW TO FORM YOUR HOLIDAY STAR CAKE



Beginners can be experts—brides can out-bake their mothers—with the time-saving Presto Cake Flour

Why? There's a "precision" quality in Presto that ordinary cake flours don't have. The ingredient which we call "Presto"* is scientifically pre-measured and pre-blended with cake flour famous for its fine, tender gluten.

You can't use the wrong kind of baking powder or the wrong amount; you can't mis-measure or under-mix it—because Presto eliminates the need of baking powder, as well as salt. All this avoids the most common cause of costly baking failures.

Presto is an invitation to make more good things oftener—better cakes, biscuits, pastries and cookies. It's a great new idea in baking at an everyday price. It works with all your recipes.

Put Presto Cake Flour on your next shopping list.

*"Presto" Ingredient—special baking powder and salt scientifically pre-measured and pre-blended

THE PRESTO SPEED-UP PLAN



HOLIDAY STAR CAKE

Sift, measure..... 2 c. PRESTO cake flour.
Stir in..... 1 tsp. cinnamon
And..... ½ tsp. allspice
Also..... ¼ tsp. each nutmeg and cloves.
Sprinkle a handful of flour mixture
Over..... 1 c. dates cut up, mixed
With..... ½ c. raisins
And..... ½ c. nuts chopped coarsely.
Set one side.
Cream..... ½ c. shortening or butter
With..... 1 c. brown sugar.
Add 1 at a time..... 2 unbeaten eggs. Beat very light
and fluffy. Add PRESTO cake flour mixture
And..... 1 c. applesauce. Mix well. Add
flour, fruit and nuts. Mix until creamy. Have ready a 9 inch
round pan 2½ to 3 inches deep, such as spring form pan, greased,
bottom covered with paper and paper greased. When batter is
smooth, pour into pan. Bake. Remove from pan and cool. Cut
in star shape. Frost and decorate.
BAKE: 350°—60 to 70 minutes. MAKES: 1 cake and 6 tea cakes.
Prepare star pattern as described in diagram at left and place on
top of cake. With sharp knife cut around pattern, being sure the
cut surfaces are perpendicular. Remove small tea cakes. Frost
star cake with boiled frosting, covering cut sides first. Decorate
with 6 candied or maraschino cherries in the center, 6 strips
of green gum drops, citron or angelica, 1 in each point.
Place green gum drop or citron leaves each side of each stem.
Place silver dragée on each point. Frost and decorate tea
cakes as desired.

Send for 40-page recipe book and big trial package to

Presto Cake Flour

Box 50—Station F, New York, N. Y. L-2
I would like to try Presto Cake Flour. Please send me the 1¼
lb. trial package and colorful 40-page recipe book. I enclose
10c in coin or stamps.

Name..... (PRINT NAME)

Address.....

City..... State.....

This offer good in U.S.A. only and expires March 31, 1941








Holiday Preferences


with the Best of References




 Shaped like a shotgun shell, in sterling silver lined with gold, he will find this jigger the measure for that liquid treasure, *Schenley Black Label*.


 Chromium Muddlers in Golf Club, Riding Crop, Boat Hook, Duck Decoy and Shotgun Shell designs match most masculine sports, including elbow-bending (if you festoon a set of them around the broad shoulders of a bottle of *Schenley Red Label*).

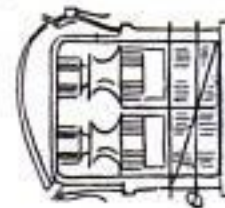
 Hand-made, blown crystal Whiskey Sour Glasses make a sweet gift... particularly when they're accompanied by a quart of *Schenley Red Label*.

 A jigger, corkscrew, ice hammer and bottle opener all rolled into one grand gift. Tied around a decanter of *Schenley Red Label*, it is guaranteed to make a "pro" out of any amateur mixologist.

 Fine crystal Old Fashioned, Straight Whiskey or Manhattan glasses with permanently embossed or engraved game birds and fish. To make his thanks articulate we suggest *Schenley Black Label*.

 This gadget grinds ice fine, medium or coarse. Stainless steel... rustless... it's available in black or red, like *Blends by Schenley*.

 This crystal highball glass holds 22 ounces. Hand-engraved grain pattern reminds you that, from grain to glass, nothing is better in bottles than *Blends by Schenley*.

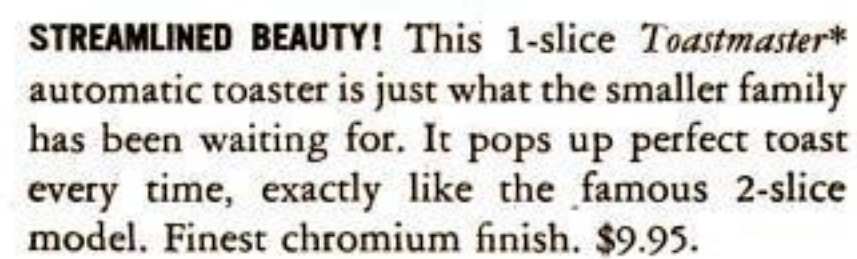
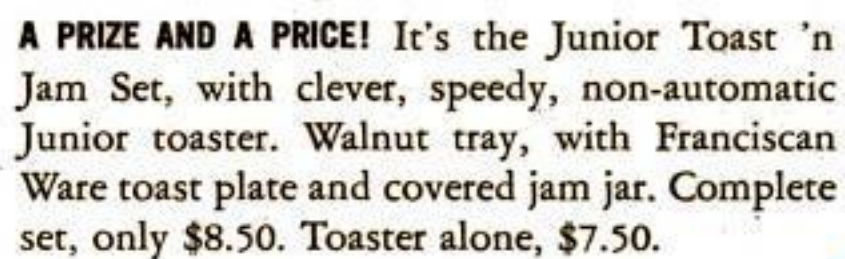
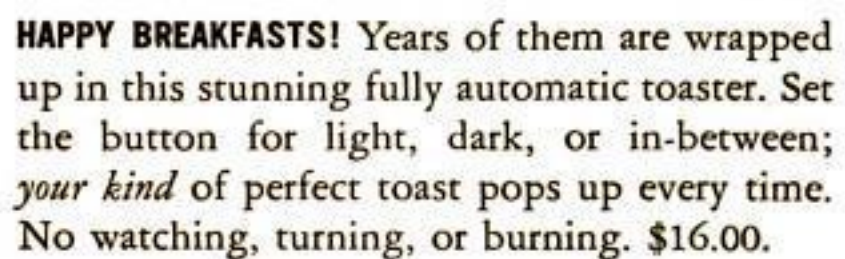
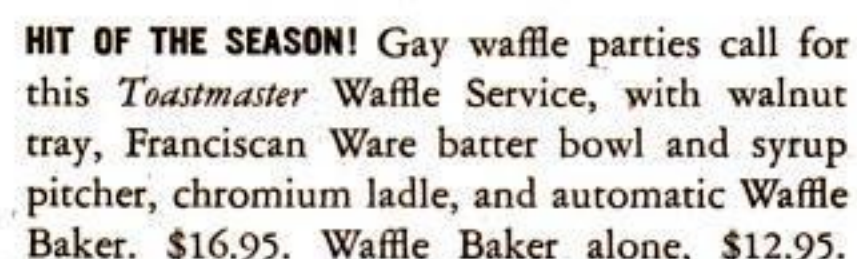
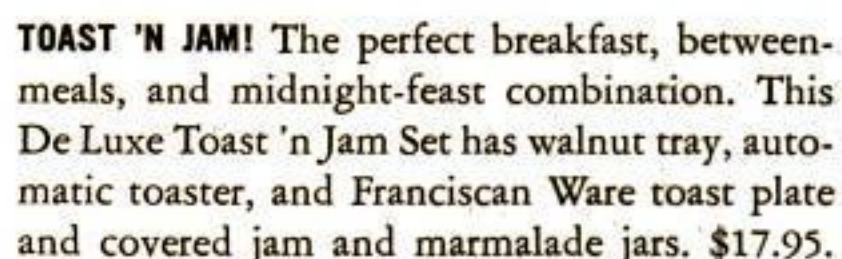
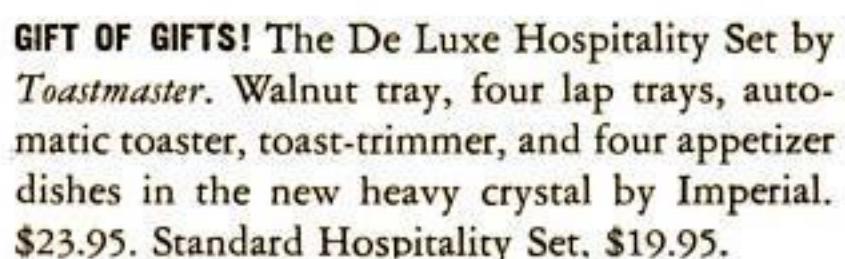
 This chrome and leather "Tantalus Set" will triply tantalize if you pre-fill its hand-cut crystal decanters with America's Mildest Bottled in Bond Rye and Bourbon, *Old Schenley*.



Crystal "Egg-Nog" cups (and bowl) with non-tarnishable sterling silver bandings. But be sure to include the priceless ingredient... America's Mildest Bottled in Bond, *Old Schenley*.

This hand-made, hand-polished, brass-banded Maple Ice Tub and Tongs would look mighty nice under the tree with a quart of Bottled in Bond *Old Schenley* resting comfortably in it.

Schenley Black Label 65% Grain Neutral Spirits—Schenley Red Label 72½% Grain Neutral Spirits—Both Blended Whiskey and 90 Proof. Old Schenley Straight Whiskey 100 Proof. Available in both Rye and Bourbon. Copr. 1940, Schenley Distillers Corp., N. Y. C., N. Y.



ELSA MAXWELL TURNS SLAPSTICK COMEDIAN TO DEPICT HER PAST

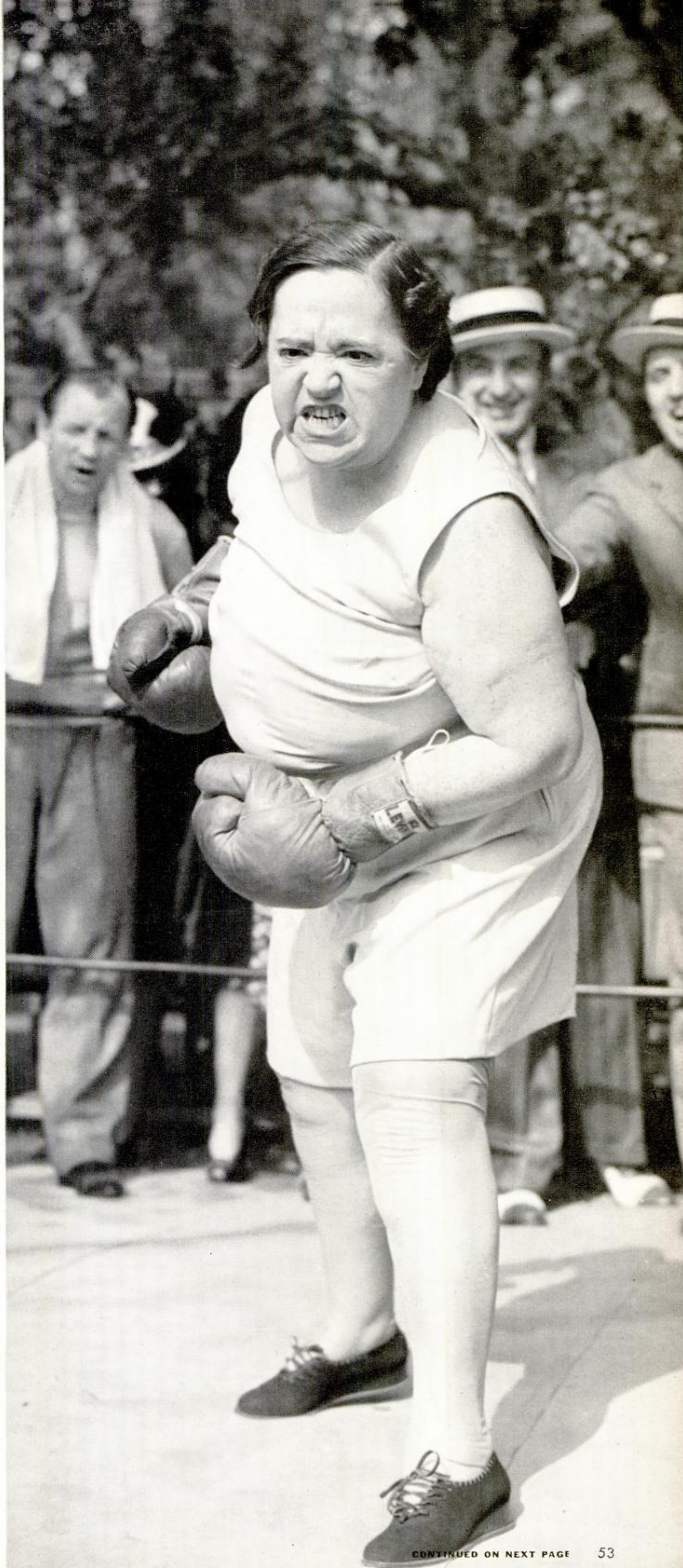
Versatility is Elsa Maxwell's forte. A few years ago she was the publicized pal of princes, millionaires and debutantes in the great capitals of two continents. Now she is a rowdydowdy mistress of ceremonies in the comic movie shorts shown on these pages.

A flair for the unusual has characterized Miss Maxwell since her birth in Keokuk, Iowa, 59 years ago. That event took place in an opera box while her mother was listening to *Mignon*. In infancy she won a medal as California's most beautiful baby. In youth she trouped with a Shakespeare company, composed risqué lyrics, played music halls in South Africa, wrote operas for debutantes. But it was during the last World War that she found her real vocation as mistress of tony revels in Europe. She ran fabulous parties in Venice, Cannes, Paris and London. She launched night clubs in England and America. She invented the treasure-hunt party, the scavenger-hunt party, the "come-as-you-were-when-the-autobus-called" party, the "come-as-somebody-else" party and "The Game" party. She postponed the continental dinner hour from 8 till 10, because the moon was nicer then. She wrote her memoirs. She almost wrote a movie for Alexander Korda. She proposed a Ministry of Fun for the U. S. Cabinet.

Two years ago Elsa Maxwell moved on, for new worlds to conquer, to the U. S. film capital in Hollywood. Here her opening lecture assumed the glitter of a world premiere. She successfully snubbed film society, proclaimed her love for Darryl Zanuck, got an acting contract from him, played "Social Ambassadors-at-large" to San Francisco's World's Fair, made two feature movies. Her latest adventure is a series of shorts for Warner Brothers. In *Riding Into Society* and *The Lady and The Lug* Elsa plays Elsa, turning her past social exploits into profitable slapstick comedy.

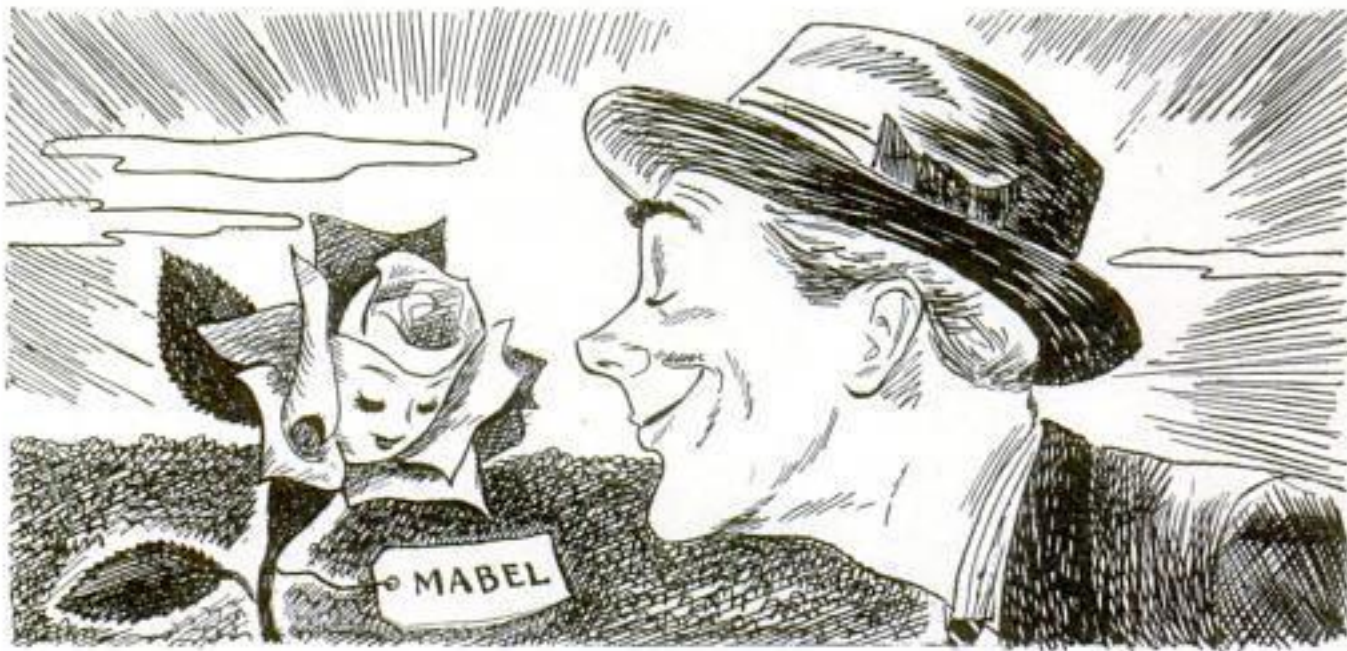


Elsa takes a spill in *Riding Into Society* and kills her fox by falling on it. In *The Lady and The Lug* (right) she enters the ring to slug the champ.



A ROSE NAMED MABEL

by Will Shakespeare, Jr.



A rose by any other name, for instance, mabel,
Would smell as sweet as any rose is able.



Yet gals named Mabel may have breaths un-rosy
And so keep likely males from getting cosy.



And so all people seeking other people's favors
Should sweeten up with PEP-O-MINT LIFE SAVERS.



Everybody's breath offends sometimes after eating, drink-
ing, or smoking. Let delicious LIFE SAVERS save yours.
14 mint and fruit flavors. Sold everywhere. 5¢.

Elsa Maxwell (continued)



Elsa trains a prizefighter for a fashionable society milk-fund bout. But the boxer proves to be punch-drunk and lazy, so Elsa finds herself training harder than he does.



Elsa is posed for glamor by George Hurrell, Warner Brothers cameraman who gave photographic "oomph" to Ann Sheridan. Publicity department calls this "gag art."

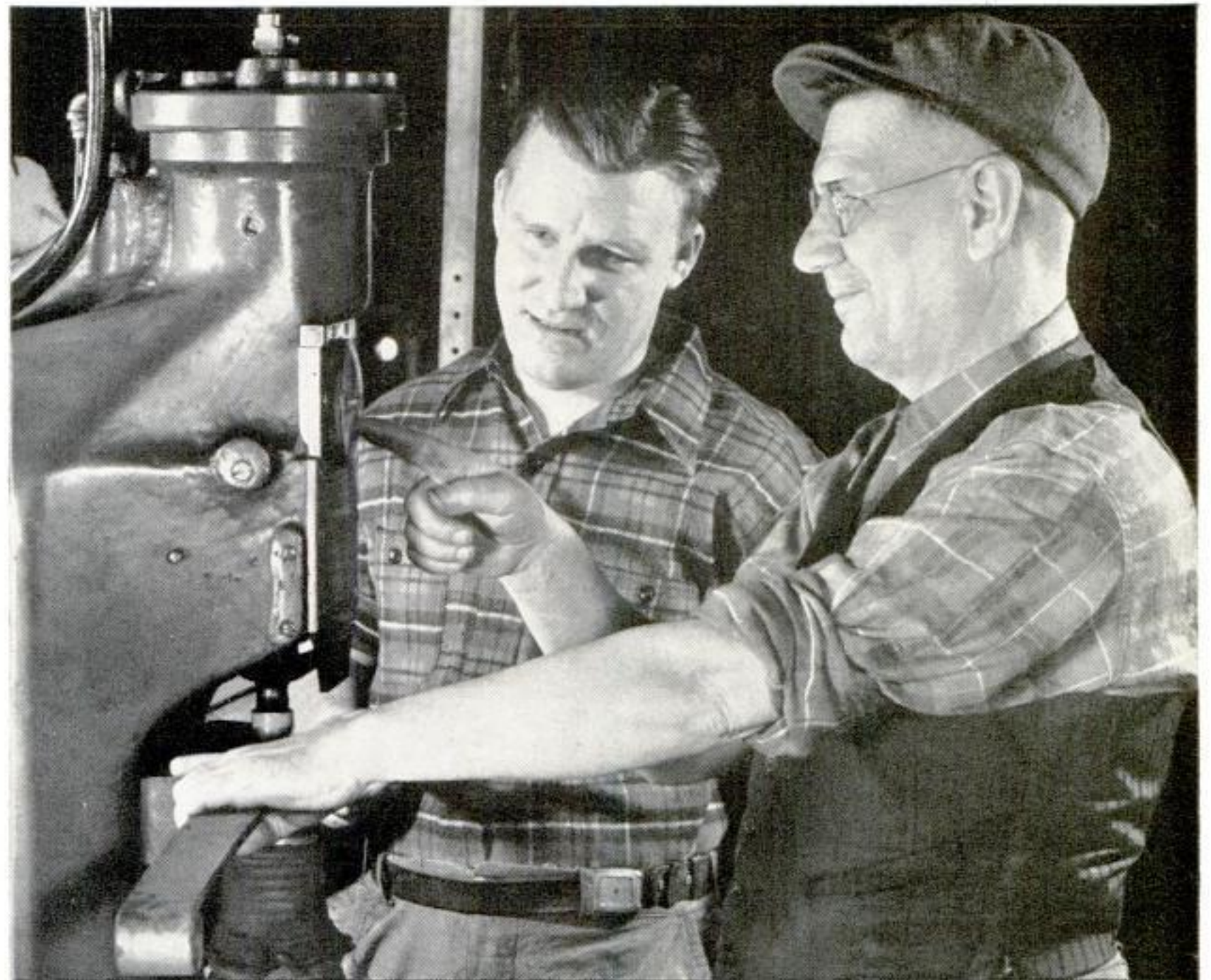


Elsa has a nightmare in *Riding Into Society*. Having been thrown by a horse, she fancies herself pursued by horses in a room where even the bed has an equine post.

CONTINUED ON PAGE 56



Average age at Studebaker is 44. Tool and die maker Robert Beck, above, has worked for Studebaker 24 years.



Solid citizens build your Studebaker. Average employment exceeds 13 years. Pictured, a typical father-and-son team, W. J. and James Kiefer.

Check on trade-in value and you're sure to buy a Studebaker

Studebaker craftsmanship cuts down your mechanical
upkeep.. builds up your Studebaker's value as a used car

YOU know, of course, that the day you become a new-car owner, you also become an eventual used-car seller.

That's why it's important to make sure that your new car can command a good allowance when you're finally ready to trade it in. So think of this:

Year after year, and model after model, the records show that used Studebakers consistently bring top prices—and that's due to the enduring quality of Studebaker craftsmanship.

Plenty of unused mileage

Studebaker craftsmanship keeps Studebaker cars singularly free from extensive and costly repairs. This means that when you re-sell a Studebaker Champion, Commander or President, you offer a welcome wealth of unused mileage to its next owner.

Studebaker cars stay in exceptionally sound condition because Studebaker workmen are unusually competent and experienced. They're permanent employees—not transients.

They work in vast, modernly equipped plants. And four-square behind them at every turn, stand great engineering and research laboratories and an 800-acre, million-dollar proving ground.



Studebaker Cars Led All Others in Gas Economy

Studebaker Champion 29.19 miles per gallon! Studebaker Commander 24.72 miles per gallon! Studebaker President 23.40 miles per gallon! These official records were made, with low-extra-cost overdrive, when Studebaker won all 3 places in the 1940 Gilmore-Yosemite Sweepstakes—soundly beating all other cars.



Big, roomy Studebaker Champion is completely equipped with planar suspension, variable ratio steering, twin tail lights, bumper guards—everything. Custom club sedan with contrasting belt, pictured, \$735 delivered at factory.

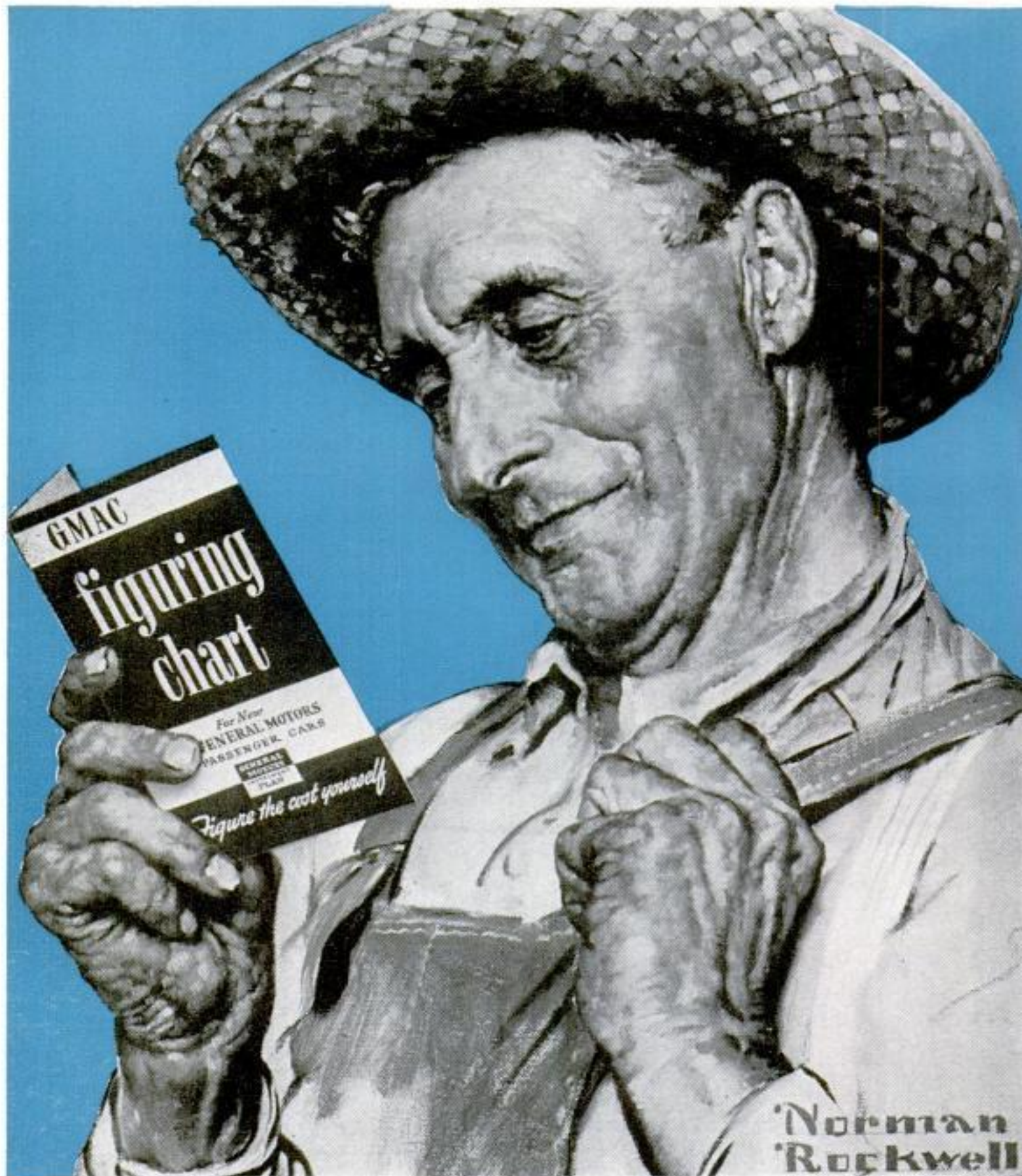
PRICES
BEGIN
AT

\$690

For a
Champion
Business
Coupe

Champion Club Sedan with trunk . . . \$730
Champion Cruising Sedan with trunk \$770

All prices in effect December 1, 1940, delivered at factory, South Bend, Ind., include Federal tax—subject to change without notice. See your local Studebaker dealer—easy C.I.T. terms.



"Makes Good Sense To Me..."

To Figure the Car Financing Yourself"

Yes, it's just good, common sense to do your own figuring, when you buy a car on time.

And surely the time to know what you get and what you pay is *before you buy*. That's why we say, "Figure the Financing Cost (and the payments) Yourself."

To make this easy, we offer you the New GMAC Figuring Chart. This chart shows you in dollars and cents exactly what your financing cost is, based on the amount of time you want and the amount you wish to pay monthly. Within

a few minutes, you can figure your own time payment plan.

Then you can compare the cost of the General Motors Instalment Plan with that of any other plan and see how it saves you money.

Note, too, in the chart, the various forms of insurance coverage which are included in this plan—to protect your car and assure your peace of mind.

Your copy of the GMAC Figuring Chart is waiting for you.



Send the coupon below
NO SALESMAN WILL CALL

GENERAL MOTORS ACCEPTANCE CORPORATION
1775 Broadway, New York C-14

Please send me without obligation copy of the GMAC Figuring Chart for the 1941 car checked below:

☐ CHEVROLET ☐ PONTIAC ☐ OLDSMOBILE
☐ BUICK ☐ CADILLAC

Name _____

Address _____

City _____

County _____ State _____ U. S. A.

GENERAL MOTORS
You know what you get You know what you pay
"Open Book"
Instalment PLAN

This plan is available only through dealers in
CHEVROLET • PONTIAC • OLDSMOBILE
BUICK and CADILLAC cars

Elsa Maxwell (continued)




This is only a dream. Elsa gives her charity prizefighter a copy of Shakespeare to make him a scholar like Gene Tunney. That night he dreams that Elsa is his Juliet.



Dream's end comes when the prizefighting Romeo, played by Light-Heavyweight "Slapsie Maxie" Rosenbloom, tries to shinny up the rope ladder. Balcony collapses.



“erry hristmas to all, and to all a good night.”

MOST people know that there is good cheer in a cup of coffee.

For sound scientific reasons, it brightens conversation, makes mind and muscles more alert—lifts up the spirits when you are tired.

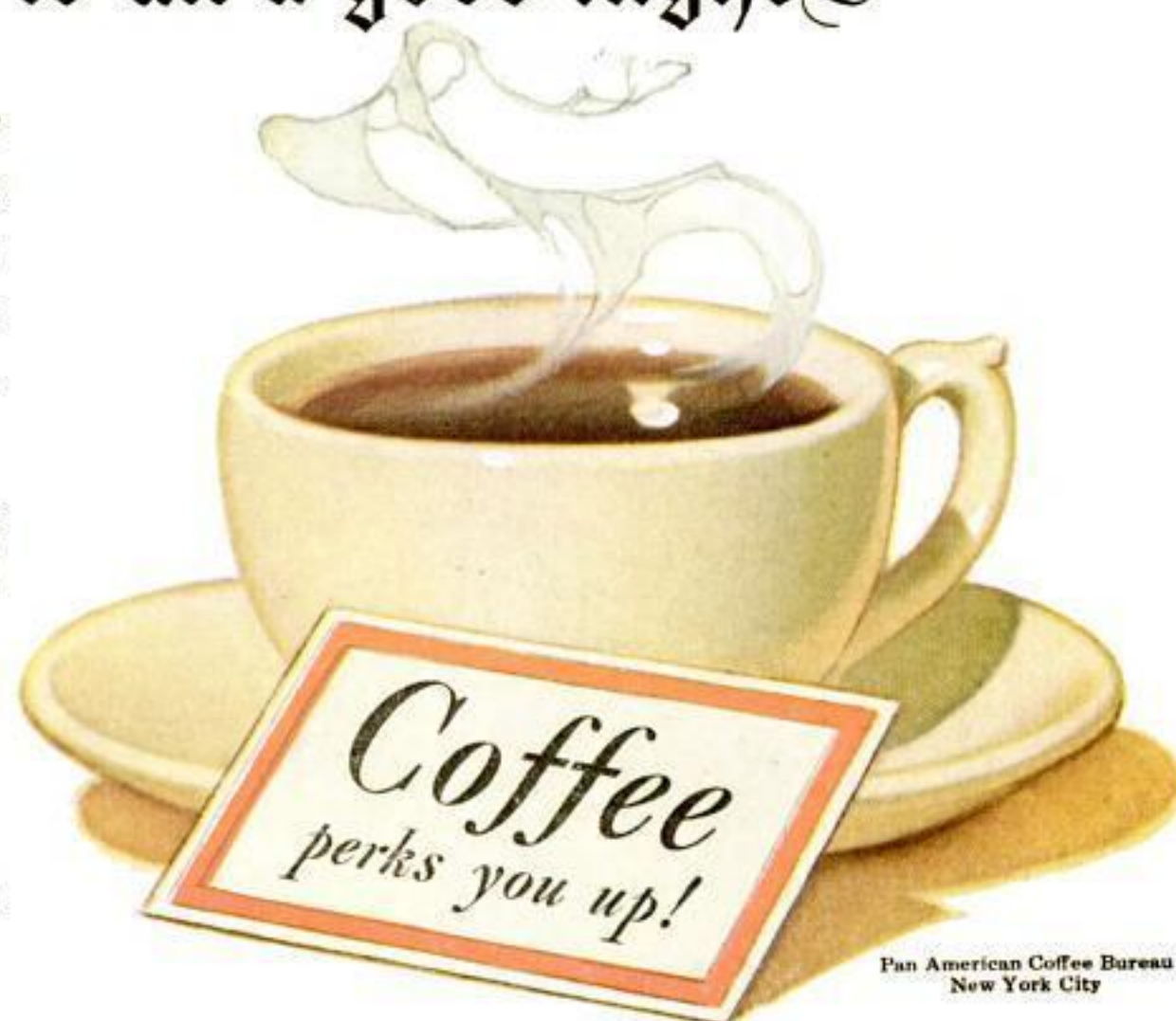
But what many people *do not* know

is that they can enjoy coffee in the evening, and also enjoy a good night's sleep. The reason is, if you're like 97 out of 100 other folks, the lift you get from coffee lasts only two hours.

That's why cheering, heart-warming coffee chimes in with Santa, and says—"to all a good night."

Published by the Pan American coffee producers, for the benefit of the American public, the largest consumers of coffee in the world.

BRAZIL • COLOMBIA • COSTA RICA • CUBA • EL SALVADOR • VENEZUELA



Pan American Coffee Bureau
New York City



SEAGRAM'S 7 CROWN

Seagram's Finest American Whiskey. An old favorite in a handsome new bottle and encased in a stunning Christmas gift box. A distinctive whiskey, rich and full-flavored without a trace of heaviness—a gift of unquestioned good taste. Blended whiskey, 65% grain neutral spirits. 86.8 proof.

SEAGRAM'S KING ARTHUR GIN

America's richest gin—rich to the last sip. Not even melting ice can spoil that delicious mellow flavor...because it is "sealed in" by the exclusive "soft-stilled" process. Colorfully packaged for Christmas, Seagram's King Arthur Gin makes a truly thoughtful gift. Distilled from grain. 90 proof.

SEAGRAM'S PEDIGREE WHISKEY

(Available in Rye or Bourbon)

Famed for its liqueur quality, Seagram's Pedigree gains added importance with its unique gift package—a beautiful reproduction of an antique volume. This whiskey is 8 years old, bottled in bond under Canadian government supervision. 100 proof.



EGG-NOG PUNCH BOWL

10 servings. Take 6 fresh eggs. Beat yolks and whites separately, adding $\frac{1}{2}$ lb. of sugar to whites and beat until stiff. Add well-beaten yolks to whites; beat both together thoroughly. Stir in $1\frac{1}{2}$ oz. rum. Add 1 quart Seagram's 7 Crown, 1 pint of cream, 1 pint of milk. Stir ingredients well. Serve cold with grated nutmeg on top.



ORANGE BLOSSOM

Into a cocktail shaker place ice cubes. Add 1 part orange juice, 2 parts Seagram's King Arthur Gin. Shake well and strain into cocktail glasses. This Orange Blossom is superbly rich, utterly smooth...for it glorifies all the qualities for which Seagram's King Arthur Gin is famous. You will find this gin marvelous for other holiday gin drinks as well.



CHRISTMAS LIQUEUR

Pour this rich, robust whiskey into a brandy sniffer for a first-hand introduction to its inviting aroma. Slowly sip its full-bodied flavor. The pleasure is yours—at first acquaintance and forever after. Seagram's Pedigree will delight you anew in mixed drinks, in an extra-rich Whiskey Sour, in a glorious Old Fashioned.

Home for

A HOLIDAY MESSAGE FROM

Home for Christmas. Out from the clamor of tension and turmoil and fear...like entering a peaceful, softly lighted room. Christmas...time to give pause and reflect...to think of the many and wonderful things that do make life worth living. Time, too, to remember the basic, undying truths taught so many years ago—"Do unto others as ye would that they should do unto you." And, thinking of this, we can have courage.

Christmas

THE House of Seagram

Likewise, in days gone by, did the master return from the sea. Home from months of headwinds and storms... of ice in the rigging and cold, long nights. At last, the anchor is down, the sails are furled, and twilight falls on the dying waves that lap at the weary hull. Home at last.

It is good to be home for Christmas... and at peace.



Home for Christmas—1857

SEAGRAM'S ANCIENT BOTTLE GIN

The only gin of its kind ever made in America. Naturally golden and incredibly smooth... thanks to a secret, prolonged process—an exclusive Seagram process. It makes a magnificent gift, a special wrapper setting off the distinguished "ancient" bottle. Distilled from grain. 90 proof.

SEAGRAM'S V.O. CANADIAN WHISKY

Here is the finest Canadian Whisky; now better than ever... now 7 years old (formerly 6 years old)... in its distinguished new bottle. The 4/5 quart size is presented in an impressive gift box of unbelievable luxury, which will be treasured for cigarettes, gloves or jewelry for years. 86.8 proof.

SEAGRAM'S 5 CROWN

A bottle of this superb whiskey, handsomely and colorfully packaged, is a gift that is sure to be warmly received. Reflecting 83 years of expert distilling, Seagram's 5 Crown is a blend that combines lightness with full flavor and authority. 72½% neutral spirits distilled from grain. 90 proof.

© 1940. Seagram-Distillers Corp., N. Y.



THE GOLDEN MARTINI

Place ice cubes in mixing glass. Add 1 part dry Vermouth and 2 parts Seagram's Ancient Bottle Gin. Stir well with ice—do not shake—and pour. If desired, add olive or cocktail onion. The moment it meets your lips you will say it's the most delightful Martini you ever tasted... for this naturally golden gin is the first gin improvement in 300 years.



THE WORLD'S FINEST HIGHBALL
Treat yourself to the far-famed qualities of this finest of imported whiskies. Into a high ball glass pour Seagram's V.O. Canadian Whisky. Add ice and plain or sparkling water. Taste the delightful difference Seagram's V.O. achieves. It has a lightness, delicacy, and rare bouquet which instantly delights the most fastidious palate.



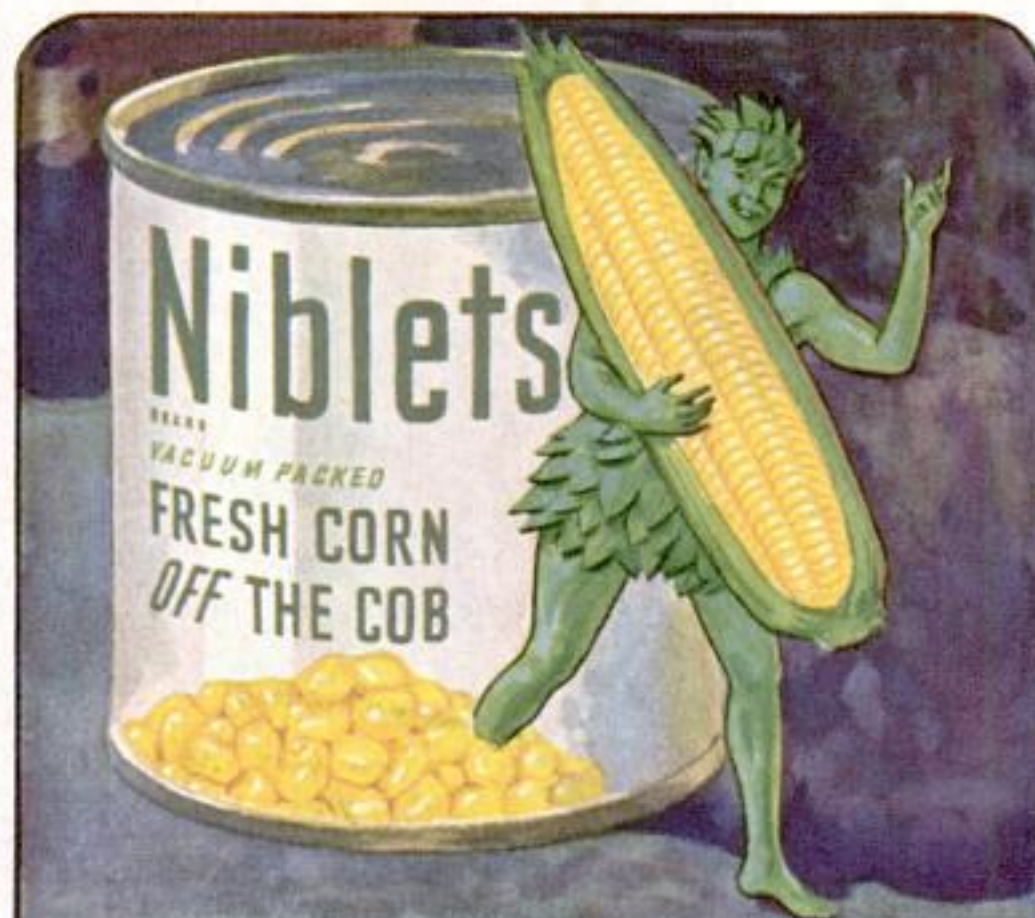
TOM & JERRY

15 servings. Take 3 fresh eggs. Beat yolks and whites separately. Add 6 oz. sugar to whites while beating. Add well-beaten yolks to whites. Stir in 6 drops vanilla extract and 1/16 teaspoon baking soda. Put 2 tablespoons of this batter into Tom & Jerry mug or teacup. Add 1½ oz. Seagram's 5 Crown. Fill with boiling milk; add nutmeg on top.



Midnight in the Kitchen

HAVE YOU EVER WONDERED WHY THE GREEN GIANT ON THE CAN OF NIBLETS BRAND WHOLE KERNEL CORN DOESN'T GET TIRED OF HOLDING HIS BIG EAR OF CORN? . . . WELL, HERE IS THE SECRET!



1 Hey, young folks, old folks, hold on! Say—
It's midnight . . . I can talk and play;
So read and you will soon find out
What Niblets Corn is all about.



2 (My corn is big—I see no use
To hold it while I'm on the loose.)
My name's the jolly big Green Giant
A famous farmer—and reliant.



3 I farm where Indians used to roam
'Neath sunny skies, in rich, black loam.
At first, I plow the ground, just so
To fix it so my seeds will grow.



4 To stand for seed this salt I'll sow
(Which in the ground will wake and grow.)
These, you know, are special seeds
Developed from two thousand breeds.



5 Now let this clock right at my back
Stand for how fast we tick and pack—
It's often really less time than
A few short hours from field to can.



6 No brand's like mine—an exclusive job
That tastes like fresh corn *off* the cob;
With butter it's great or in recipes—
This corn with the longest of pedigrees.



7 Time's almost up, but here's a hunch:
For dinner think of me—or lunch;
And as we're friends I hope you'll try
My famous corn when next you buy.



Packed only by Minnesota
Valley Canning Company,
LeSueur, Minn., and Fine
Foods of Canada, Ltd.,
Tecumseh, Ontario.

Who is this fellow, the Green Giant? He's a famous trademark which you see in practically all grocery stores.

What product does he stand for? Niblets Brand whole kernel corn—as well as other vegetable specialties shown at the left.

Why is Niblets Brand Corn so good? It's packed from a special breed (D-138) famous for delicate flavor and tender hulls. Moisture content of kernels (which controls tenderness) never varies more than 2 per cent.

Put the Green Giant to a test the next time you buy a can of corn. Also, for variety, try him out with these other brands: NIBLETS MEXICORN (whole kernel corn with sweet red and green peppers), NIBLET-EARS (corn-on-the-cob), DEL MAIZ CORN (cream style), GREEN GIANT PEAS.



Tender, whole kernels,
sliced from cob and
packed garden fresh in
vacuum.

"NIBLETS" BRAND REG. U. S. PAT. OFF.



A city at peace is the look of the upper end of Oxford Street. Only a sharp eye can now find the spot where one small bomb landed (*lower left*) and road menders are now at work. Ahead is the north-east corner of Hyde Park. Off to the left are Marble Arch and Park Lane. It is late in the afternoon.



A little more damage is visible down Oxford Street at Oxford Circus. At left-hand corner is Peter Robinson's store. At top center, roof of movie theater, specializing in foreign pictures, is wrecked. But Londoners through slight London winter fog.

OXFORD STREET

GREATEST SHOPPING STREET

STILL DOES GOOD BUSINESS

London's Oxford Street is by far the greatest concentration of big middle-class department stores in the world outside the U. S. And it has taken a terrific pasting from German bombs. Of its five mammoth stores on the north side of the street, only one has entirely escaped. At the height of the bombing, Oxford Street looked something like a city in Flanders, masonry tumbling into the street, fire gushing from the roofs, windows shattering and shrapnel whistling. But scattered bombing does not utterly destroy. It leaves pieces for courageous men to pick up, dust off and put together. And Oxford Street is a street of courage. The result is shown on these pages.

Today business is booming on Oxford Street. The big stores, every one, handle all the business they can get. Where their stores are hollow shells, as with John

Lewis, they move into new quarters around the corner. John Lewis luckily kept its accounts in duplicate, saved one set, thus can still send out correct bills. It also saved 4,000 furs in storage. After the war, the Government promises to pay for the stores' damaged stock, but for the present there may be no rebuilding.

Shopkeepers still come to work to find their store fronts blown out. Then the street tinkles with glass being swept up, resounds with hammering. New signs go up: "They can break our windows but not our hearts;" or "We have no pane, dear Mother, now."

These pictures were taken by a LIFE photographer at end of October. Latest report by cable is that Oxford Street is the same except that Peter Robinson's has opened corner shop (*above*) and Bourne & Hollingsworth uses Santa Claus theme on window-covering.

Worst hit of all Oxford Street's big middle-class department stores was John Lewis. This is the desolate scene just after it was hit on Sept. 17. The corner building beyond the side street is totally destroyed. Awninged building beyond is gutted by fire, drenched with water. For restoration, see right.



John Lewis revives. Sign means the nearest "adjoining building" that is undamaged, i.e., clear around the block. On upper stories demolition workers are now tearing down ruins, as passers-by watch. A coat of beige paint was slapped on the lower floors.





Clerks clean up at Bourne & Hollingsworth's great Oxford Street store, even before bulging windows are replaced. Goods and shelves are dusty and sometimes shattered or chipped, but much can be salvaged and sold at cut rates. Clerks enjoy this non-routine picnic of disaster.



On third floor of Bourne & Hollingsworth, at edge of bomb hole, Londoners shop for brasieres and girdles. Prices are low, values very good. None of 1,600 employees was dismissed. Most departments re-opened four days after the bombing while workmen repaired elevators.



In rush for silk stockings before Government ban Dec. 1, girl matches shades. Government limits underwear to "rose, nile, champagne, azure, new peach, lagoon, cloud," twelve others.



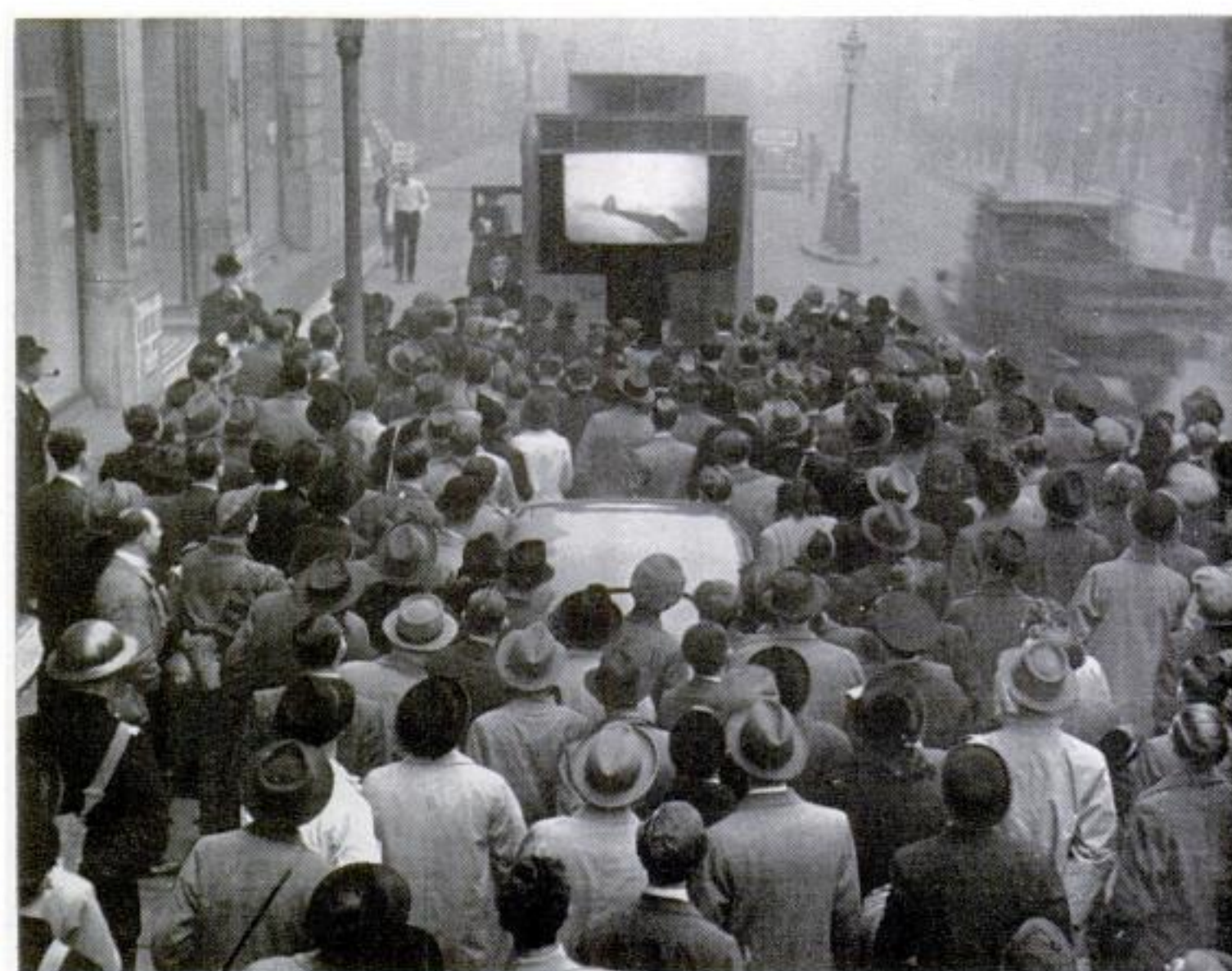
Slightly damaged stocks are sold by Bourne & Hollingsworth at cut rates. The sign refers to the huge new defense taxes hitting all retail luxuries, for Britain wants to reduce spending.



Matchboard on store front around much smaller windows is decorated with fashion designs by Decorator Winifred Hatch. Some stores use humorous artists, some use patriotic slogans.



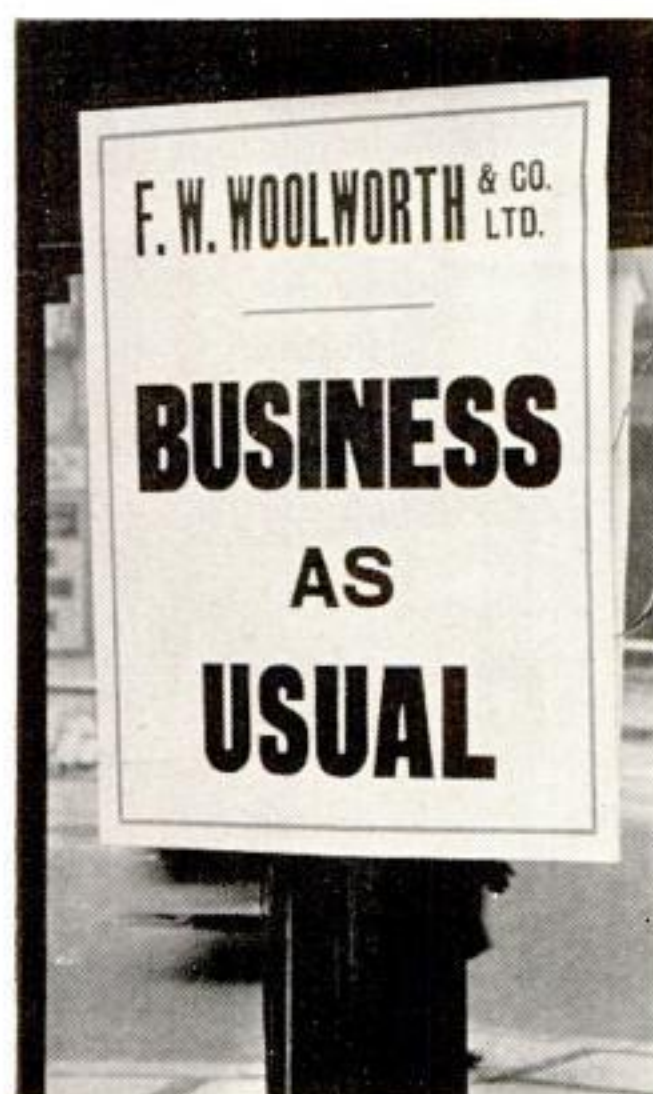
Air-raid terror emphatically does not appear in this scene, but a raid is actually on. Notice that subway (Underground) station grating is closed (right) for duration of the raid. German planes rarely get to Oxford Street by day. Notice that only one gas mask is visible (center).



In heavy fog Londoners on Oxford Street crane at movie of the Royal Air Force. The movie truck is part of a war-weapons campaign for contributions. Civilians have already paid for 150 bombers, 600 fighters. Other devices are to send tanks and armored cars through streets.



Furniture store whose windows were smashed defies Hitler. Oxford Street is a mile-long row of neatly boarded shopfronts, some with such peephole glass windows as the above, some all glass, others with wire netting stretched across the window frames.



Woolworth stores on Oxford Street, one at each end, were damaged but are imperturbable. This is commonest slogan.

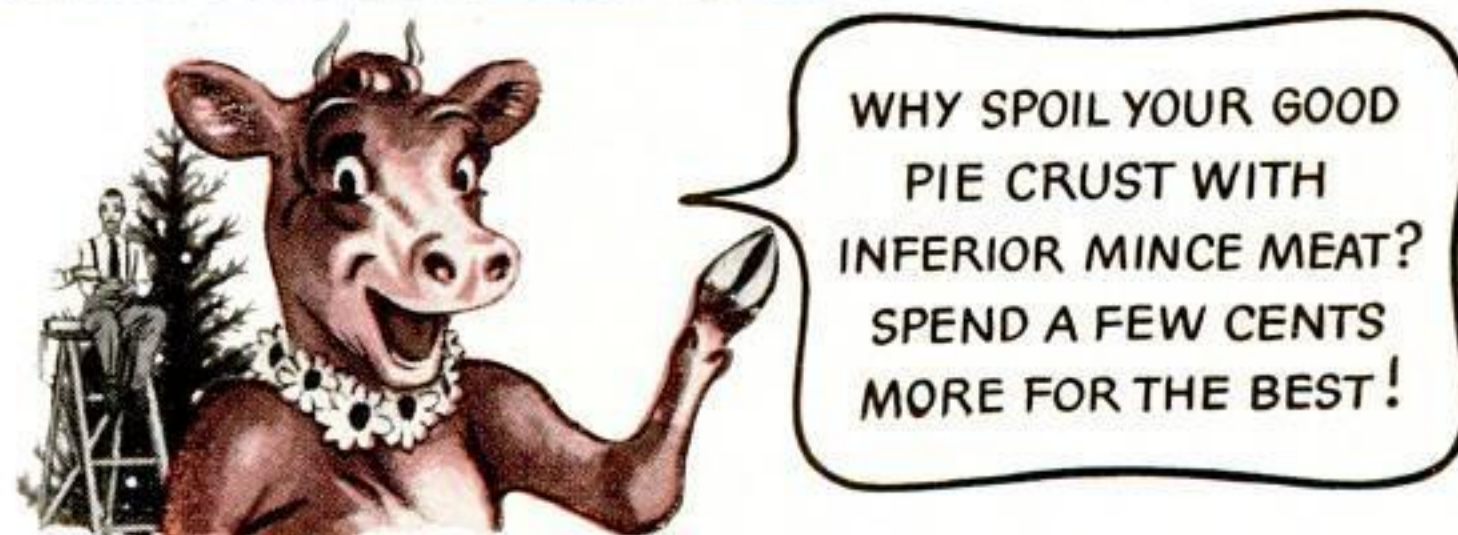
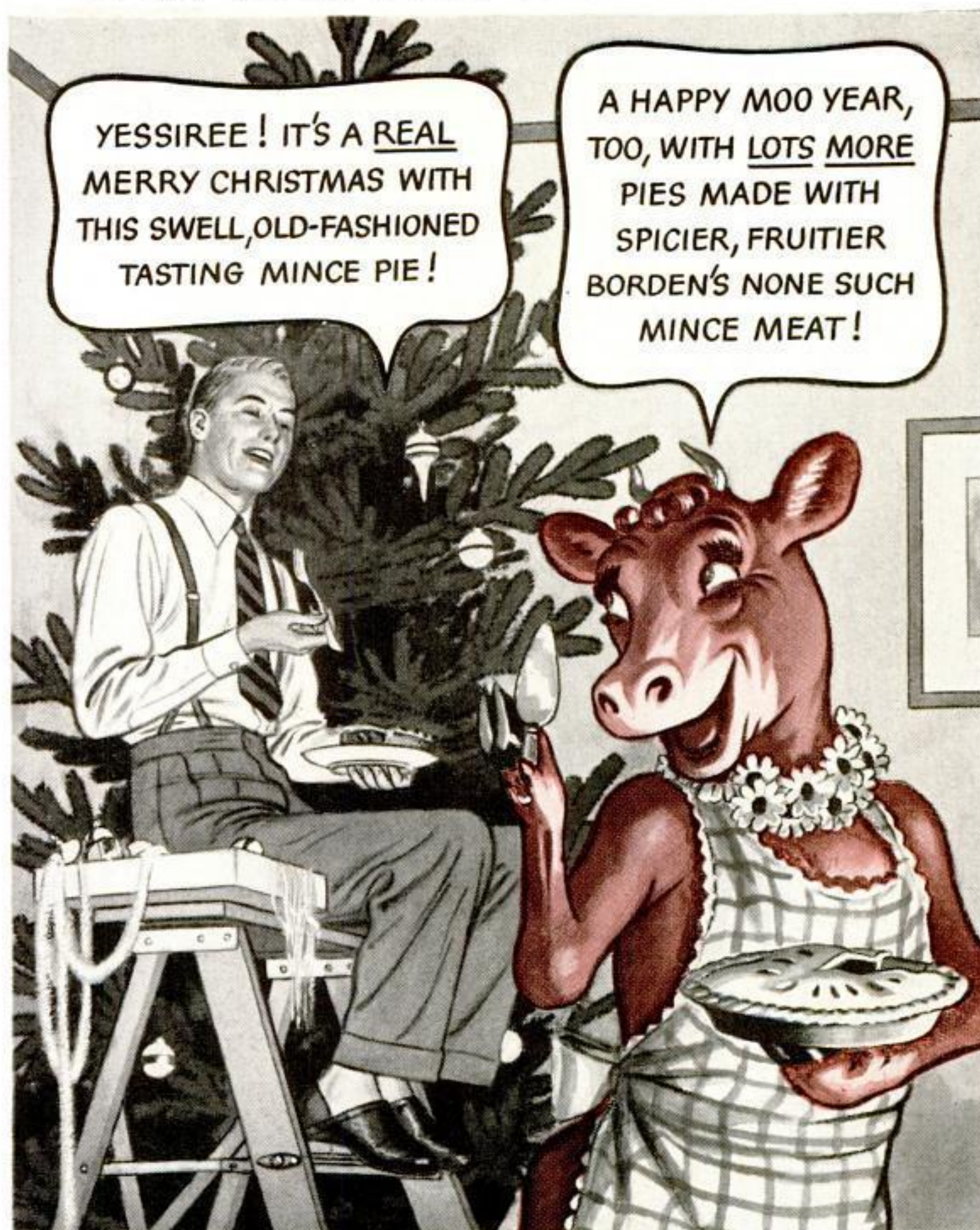


Original slogans are invented by small Oxford Street shopkeepers like this to assure their customers of their fortitude.



A snack bar, almost obliterated by its signs, serves a customer at a table on the sidewalk. At this moment an air raid is actually going on. The siren has blown, but Oxford Street has complete confidence in the R. A. F., at least during the daytime.

A TIP FROM ELSIE, THE BORDEN COW



CHRISTMAS wouldn't be Christmas without lots of spicy, delectable, tantalizing mince pies! And mince pies just wouldn't be the real old-fashioned kind of pies mother used to make, without Borden's None Such Mince Meat!

All of the 18 favorite homey ingredients are right there in Borden's None Such—tangy curls of fruit peel, apples and currants, plump juicy raisins and lots of spices. And Borden experts know just how to blend these luscious tidbits to produce that wonderful, one-in-a-

million None Such flavor!

It's true Borden's None Such costs a few pennies more. But after all you'd hardly expect to get filet mignon for the price of rump steak. And that's just the difference between None Such and ordinary mince meats—a difference of quality and finer flavor!

So make sure you get only *genuine* Borden's None Such Mince Meat. It comes in the bright red package with the None Such girl trade-mark.

COPYRIGHT 1940, THE BORDEN CO.





Thomas Benton shows the fun of a country Christmas in this lithograph of a Missouri farmer cutting a tree. Boy is Benton's son, "T.P." with his dog Jake.



Grant Wood records a memory of his Iowa boyhood in lithograph of patiently eager horses waiting by a pasture fence at night to be let into a warm barn.



Gladys Rockmore Davis paints a scene typical of her New York home where she often reads to her daughter, Deborah.

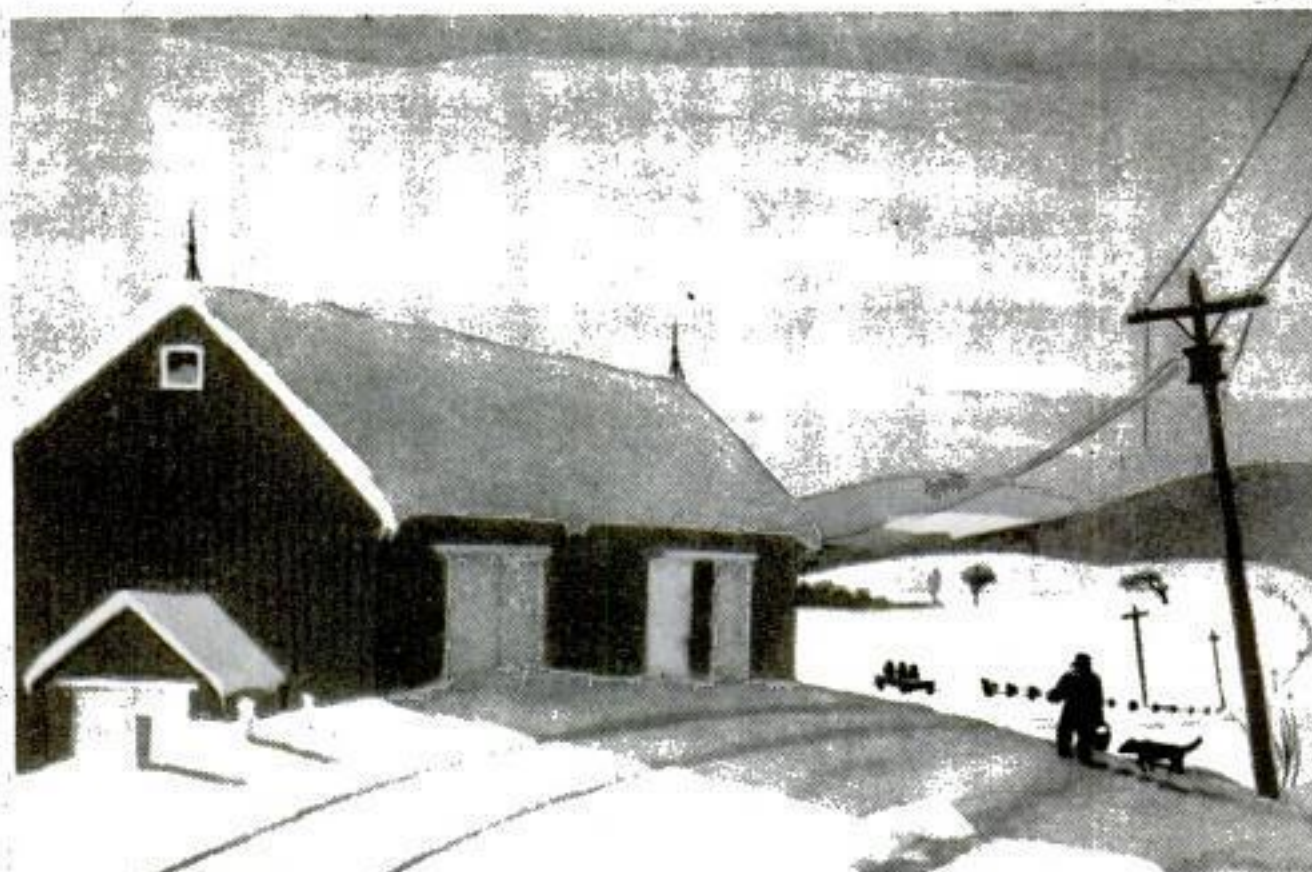
Christmas Cards

THEY ARE PAINTED BY AMERICA'S TOP ARTISTS

Until the last few years the Christmas-card industry has annually represented \$30,000,000 worth of good will and hardly 2¢ worth of good modern art. But today nearly 200 of America's best artists have taken the situation in hand and are producing cards that in many homes this Christmas will end up on the wall instead of in the wastebasket. On these pages LIFE exhibits ten of these cards for those who may not happen to receive them.

Most active producer of new cards is the American Artists Group in New York. Founded in 1935 to promote American art in general, it published a few cards by its members in the same year. Now the Group lists 1,500 cards, mostly by famous artists whose pictures are at a premium in any museum. About 400 new cards are added to the list every season. They sell for 5¢ to 25¢. Artists receive 10% royalty, earn \$300-\$800 a year. The two cards at the top of this page are by another publisher, the Associated American Artists, which specializes in black-and-white lithographs.

Along with their value as excellent modern art, these cards constitute an interesting catalog of the holiday season throughout the country. Here is Christmas in the glowing colors of New Mexico or in the snowy vastness of Minnesota farmlands. Here is Christmas in a northern New York village or on a humble Chicago street. Here are an increasing number of religious cards. With each new Christmas, American artists are spending their best efforts to create something more worthy of the great tradition they celebrate.



Merrill Bailey in this watercolor shows one of his favorite snow scenes near Cazenovia, N.Y., where he was born and now teaches art, helps coach football.



Emil Ganso illustrates his holidays in Woodstock, N.Y. where at Christmas he chops a tree from the Ganso woods and carries it home to his small daughter.



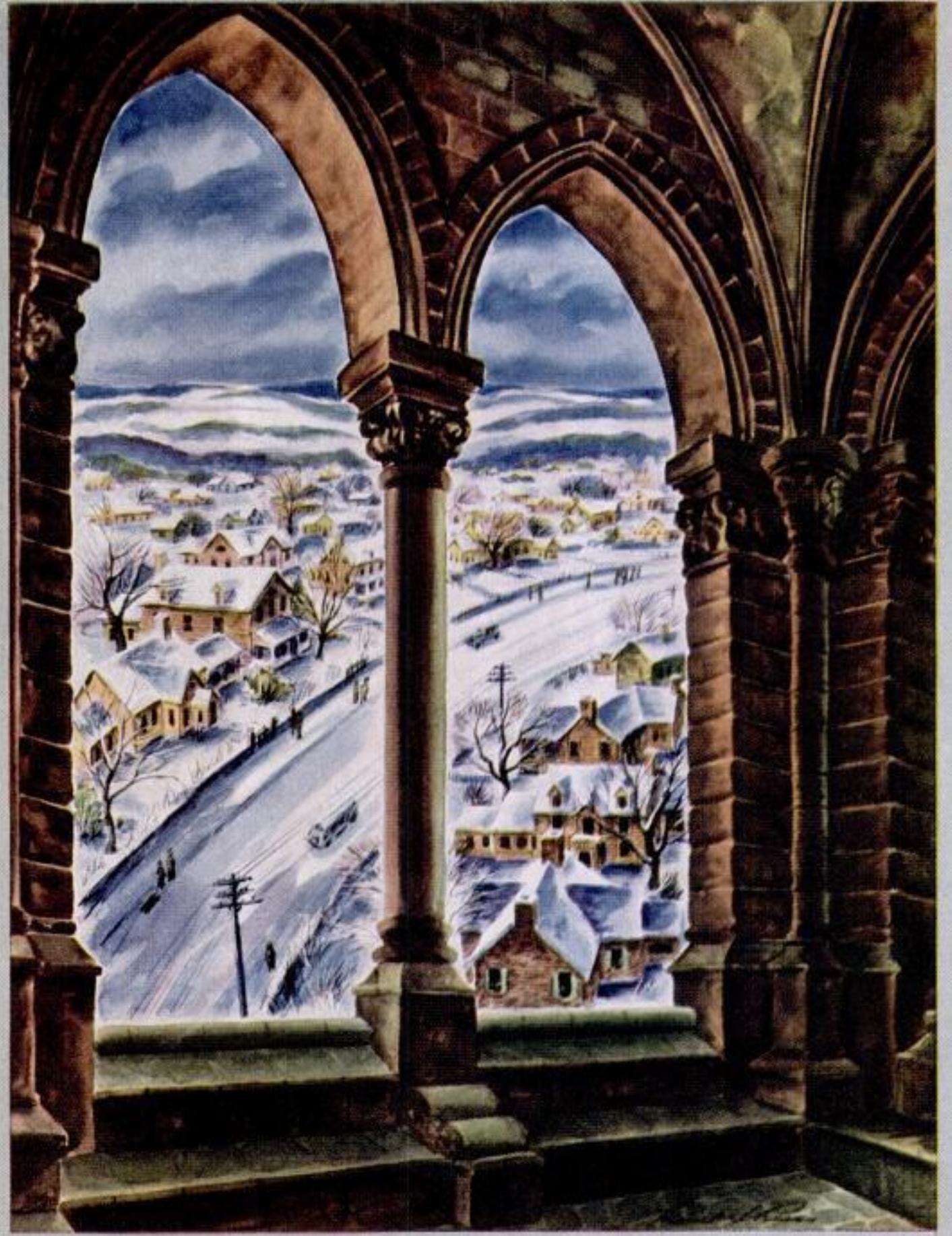
AN ORDINARY CITY STREET TAKES ON A STRANGE POETIC BEAUTY IN AARON BOHROD'S WINTER VIEW OF OGDEN AVENUE NEAR HIS CHICAGO HOME



INTO THIS FANCIFUL MANGER SCENE JOZEF BAKOS PUTS WARM SUNNY COLORS OF SANTA FE, N. M. WHERE HE HELPED FOUND THE FAMED ART COLONY



PEASANT COLORS GLOW IN THIS MEXICAN CHRISTMAS SCENE BY DORIS ROSENTHAL



LIONEL REISS SEES CHRISTMAS ON A HUMBLE STREET IN ALLENTOWN, PA.



THE PEACE AND BEAUTY OF A COUNTRY CHRISTMAS PERVADE THIS CHURCH-GOING SCENE BY ADOLF DEHN, PAINTED NEAR HIS HOMETOWN IN SOUTHERN MINNESOTA

*Early American
Custom*



Greet the holiday season with this *light ale*
...today millions prefer it to beer

THE switch from beer to Ballantine's Ale is a perfectly natural one. Here is the *lightness* the beer drinker demands, combined with the superior *flavor* that comes only from ale yeasts.

Sampling that combination—first achieved by Peter Ballantine back in 1840—has made millions decide that the brew

they enjoy most is not beer after all; but *ale* . . . Ballantine's Ale.

Look for the century-old trademark—the 3 rings standing for PURITY, BODY and FLAVOR. Drink a single bottle, a "test bottle." And chances are you, too, will decide that it's Ballantine's Ale from now on. Sold coast to coast, in bottles and cans.



Copr., 1940, P. Ballantine & Sons, Newark, N. J.

BALLANTINE'S  ALE
America's largest selling Ale

"We Russells are doing all right— and Nucoa is one reason why!"

says Mrs. James M. Russell, blithe young mother of three lovely children



Trintje Lucy Hoyt Russell Jim Jr. Susan James M. Russell

"NATURALLY, OUR FAMILY'S WELFARE comes first," says Mrs. Russell, "and with three little live wires to plan for, we take our budget seriously! So, when the youngsters reached the

sandwich eating stage and I found we were using 3 to 4 pounds of spread for bread a week, I went into the subject pretty thoroughly. That's when I switched to NUCOA!"

"It certainly simplified the problem of feeding my family when I got the nutrition angle on this delicious, modern 'thrift spread' for bread and flavor shortening which is uniformly fortified with

Vitamin A"



"NUCOA HAS SUCH DELICIOUS FRESH FLAVOR that I serve it confidently to family or guests. I find that any prejudice against margarine disappears when people once *taste* NUCOA!"



"AND WHAT A JOY to cook with NUCOA... to have its *table-quality* food value and flavor in everything—without prohibitive cost!" exults Mrs. Russell, here baking their favorite Chocolate Chip Cookies.



"IT'S NO JOKE to feed children and make sure they get all their vitamins. So it's a comfort to know that every pound of NUCOA contains over 7,500 units of protective VITAMIN A." Yes, and this amount is *guaranteed the year around!* NUCOA does not vary winter or summer.

"NUCOA IS TODAY'S GIFT to mothers—so very different from old-time margarines!" says Mrs. Russell. And how right she is! Made with pure *vegetable* oils churned in fresh pasteurized skim milk, NUCOA has delicious, luxurious flavor and the most pleasing smooth texture, so easy to cream and to spread. So digestible, too!

And NUCOA is always dependably sweet and fresh, for it is not a seasonal product. It is never held in storage, but is freshly made, on order only, the year around. It comes to you in beautiful shape, pearly white, its purity and freshness protected by a triple wrapping of waxed paper, carton and parchment paper.



DADDY RUSSELL GOES A-HUNTING carrying NUCOA sandwiches... comes home to meat and vegetables deliciously seasoned with NUCOA! For grown-ups' strenuous living and children's active growing, NUCOA furnishes as much food-energy as the most expensive spread for bread—3,300 calories per pound.



For table use, tint NUCOA golden-yellow with the pure Color-Wafer included in each package. For cooking, use it just as it comes—a pure, natural white!

MRS. RUSSELL HAS THE APPROVAL OF FOOD SPECIALISTS ON GIVING NUCOA TO HER FAMILY. PURE, WHOLESOME NUCOA HELPS BALANCE THE BUDGET AND THE DIET, TOO!

GENEVIEVE F. HOGAN,
Graduate Dietitian—New York University

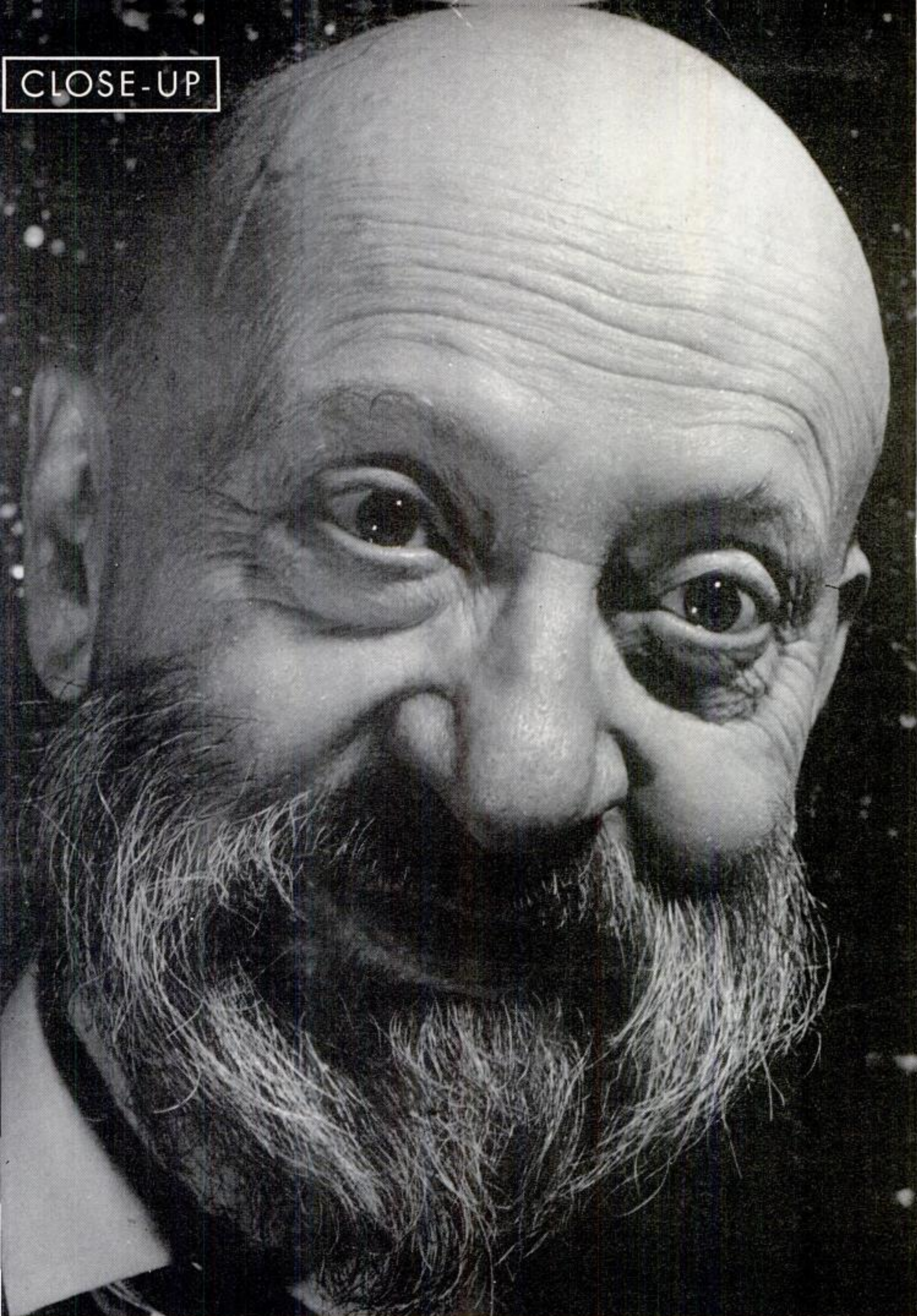
THE WHOLESOME "THRIFT SPREAD" WITH VITAMIN A

We wish to acknowledge our thanks to Mr. and Mrs. Russell, who, in their enthusiasm for NUCOA, opened their home to us with permission to take these candid color photographs.

The Best Foods, Inc.



CLOSE-UP



Congressman Tinkham, a Boston Brahmin, looks like a Russian commissar but loathes Communism, wears whiskers be-

cause it is the manly thing to do. Below: he poses with one of leopards that earned him Kenya leopard championship.



TINKHAM THE MIGHTY HUNTER

BOSTON'S CONGRESSMAN BAGS VOTES

LIKE TIGERS BUT NEVER CAMPAIGNS

by WILL LANG

For 25 long uninterrupted years, the citizens of the old 11th Congressional District of Massachusetts have sent Representative George Holden Tinkham to represent them in the Congress of the U. S. Last month they did so again, by a heavy majority. Since the 11th (now the 10th) is as strongly Democratic as its Representative is Republican, this feat might denote Tinkham the master orator and political strategist of our time, were it not for the fact that he does not bother to campaign. Every two years, when elections roll around, he goes big game hunting. Sometimes he is unable to remember the name of the opposition candidate, for Mr. Tinkham and the 10th cherish a mutual trust. Indeed the Congressman is an unusual man. A mighty hunter, a traveler to far lands, he is above all an individualist and non-conformist. He is a living remembrance of John Quincy Adams, Brahmin Boston and the uncompromising past of New England. In Washington itself, whither the people have already sent as their Senators and Representatives such oddities as a sideshow barker, a dentist, an All-America football player and a dude rancher, "Tink" is a joyous museum piece.

The startling character of the Congressman is not diminished by his appearance. He is round, low and squat. He clings to the waning belief that clothes too well-pressed or brushed denote the effete modern, at best the hot sport. The baldness of his shiny pate finds ample compensation in a full spade beard. During the life of the late pink-bearded Senator J. Hamilton Lewis, Tinkham was known about the capital as "the other Smith Brother," and at a diplomatic reception was once mistaken for the Bulgarian Minister, but this is not to say that he is without attraction for his constituents.

During the 1938 campaign, Tinkham's opponent attempted to ridicule the absent hunter by calling him "Nimrod." The slur was unsuccessful because the 10th District knew the comparison was too close. Tinkham has been to Europe 27 times and has twice girdled the globe. Three times he has braved trips through the jungles of Africa in search of big game. He has covered as much as 43,000 miles on a single junket, and, like a legendary Olympian hunter, has done most of his traveling by air. He has flown over 50,000 miles with the pilots of 18 nations and at one time negotiated the entire distance from Tokyo to London in a relay of planes—a trip interrupted only for tiger shooting in Indo-China. In his 70 years he has bagged elephant, rhinoceros, water buffalo, zebra, hartebeest, cheetah, ibex and oryx. He is the official Leopard Champion of British East Africa, having potted six leopards in 17 days' safari in Kenya Colony, and has a letter from the American Consul at Nairobi to prove it. Modestly, Tinkham explains, however, that: "It didn't require any particular cunning. They just ran across in front of my gun." In Washington he sits like a movie Bwana on a pile of skins in a bachelor apartment, where daylight rarely enters lest it fade the collection of heads, pelts and sundry trophies which prove him a worthy successor to the late T. R.

CONTINUED ON PAGE 71



HE CAMPS AMONG HIS TROPHIES

CONGRESSMAN TINKHAM (continued)

Men, according to Tinkham, are divided into "red bloods" and "thin bloods," and he knows where he takes his stand. When he went to Harvard, he gained the reputation of being the strongest man in his class, so strong, in fact, that plaster casts of his arms, shoulders and back were sent to Chicago in 1893 to be exhibited at the Columbian Exposition. He notes that he fired the first American shot against the Austrians in the World War. The Italians were conducting the visiting Congressman along the Austrian front in 1917 and allowed him to pull the lanyard of a field piece. For years in Washington he would exercise on horseback in Rock Creek Park, and once created a considerable disturbance at the White House by cantering up to call on President Coolidge.

Opposition is Tinkham's favorite attitude. He is against internationalism, pacifism, feminism and the New Deal. He abominates reform. With equal gusto he fought relentlessly against woman suffrage, the child labor amendment, prohibition and the power of the church, particularly the Baptists and the Methodists. He struggled with Dr. Clarence True Wilson of the Board of Temperance, Prohibition and Public Morals and Bishop James Cannon Jr. of the Anti-Saloon League. Some of these adversaries he celebrated by naming heads in his trophy collection "Andrew Volstead," "Wayne B. Wheeler" and "Cannon." He has been an implacable foe of the "thin-blooded" League of Nations, the "wishy-washy" World Court, "un-American" Colonel Edward M. House, "traitorous" Walter Hines Page, the Kellogg-Briand Pact, the English Royal House, the British Foreign Office, the U. S. S. R., the International Labor Office, the Messrs. Roosevelt, Hoover, Coolidge, Stimson, Kellogg and Hull, every friend, living or dead, and every device, past or present, having anything to do with involving the U. S. in "internationalism." The only lapse he has ever permitted himself is a bust in his apartment of that unifier of the civilized world, Augustus Caesar.

Mr. Tinkham's living surroundings are as assorted as his adversaries. His two rooms, carpeted with deceased leopards, contain all his trophies and all his art collection, liberally sprinkled over floors, furniture and walls. Even the bathroom is utilized. "One inch inside my door," he points out, "and you're inside Africa and Asia."

He receives callers in darkness

Visitors are led into pitch blackness, soon broken by the beam of Tinkham's flashlight illuminating a six-headed Hindu god or a Tibetan vase set with emeralds and garnets. The Congressman is convinced that the pieces in his collection are better enjoyed in the singular than in the aggregate, and walks around the room lecturing while visitors occasionally trip in the half-darkness. There are Tibetan textiles, Java silver, a Burmese lacquered table, brassware from Ceylon, a Cashmere table made of wood pulp and "light as a feather," century-old priests' robes from the winter palace of the Czar. Everywhere are Buddhas, sitting or standing, solemn or grimacing. A stuffed mongoose and a stuffed cobra battle fixedly on the living-room table. There is but one modern piece of sculpture in the apartment, and Mr. Tinkham admits that he is quite fond of it—the leaping figure of a nude woman, a choice bit of Hitler *Neuart* picked up by the Congressman when in Berlin several years ago.

Tinkham's walls are covered with tapestries from India, Japan and China. Between and over them jut mounted trophies—a tremendous two-horned rhinoceros, a water buffalo, a Grant's gazelle ("one of the finest ever shot"), a cheetah, a fringe-eared oryx, an eland that weighed 1,600 lb. when last seen alive, Thompson's gazelle, a hartebeest. There are two huge elephant tusks stacked against one wall and even a hollowed rhinoceros foot in which he can keep his tobacco fresh. In the bedroom the central features are a beautifully carved Indian bed, covered with a handsome Cashmere bedspread, and tapestries sagging with age from the walls. A half-dozen boxes of Uneeda Biscuits and two empty milk bottles offer the few obvious utilitarian notes in the room.

When Mr. Tinkham first came to Washington as a Congressman in 1915, he had trouble finding an apartment for himself and the specimens collected up to that date. Finally the manager of the Arlington Hotel agreed to take him in on one condition, that he vacate the building when his service in Congress ceased. Mr. Tinkham agreed and has already outlived the management, for five years ago the U. S. Resettlement Administration took over the hotel and transformed it into an office building. At that time it looked as though Mr. Tinkham would have to move out with his trophies and the other tenants. But the staunch Republican cited his lease and his constant re-elections and could not be budged. "They can't resettle me," he said firmly.

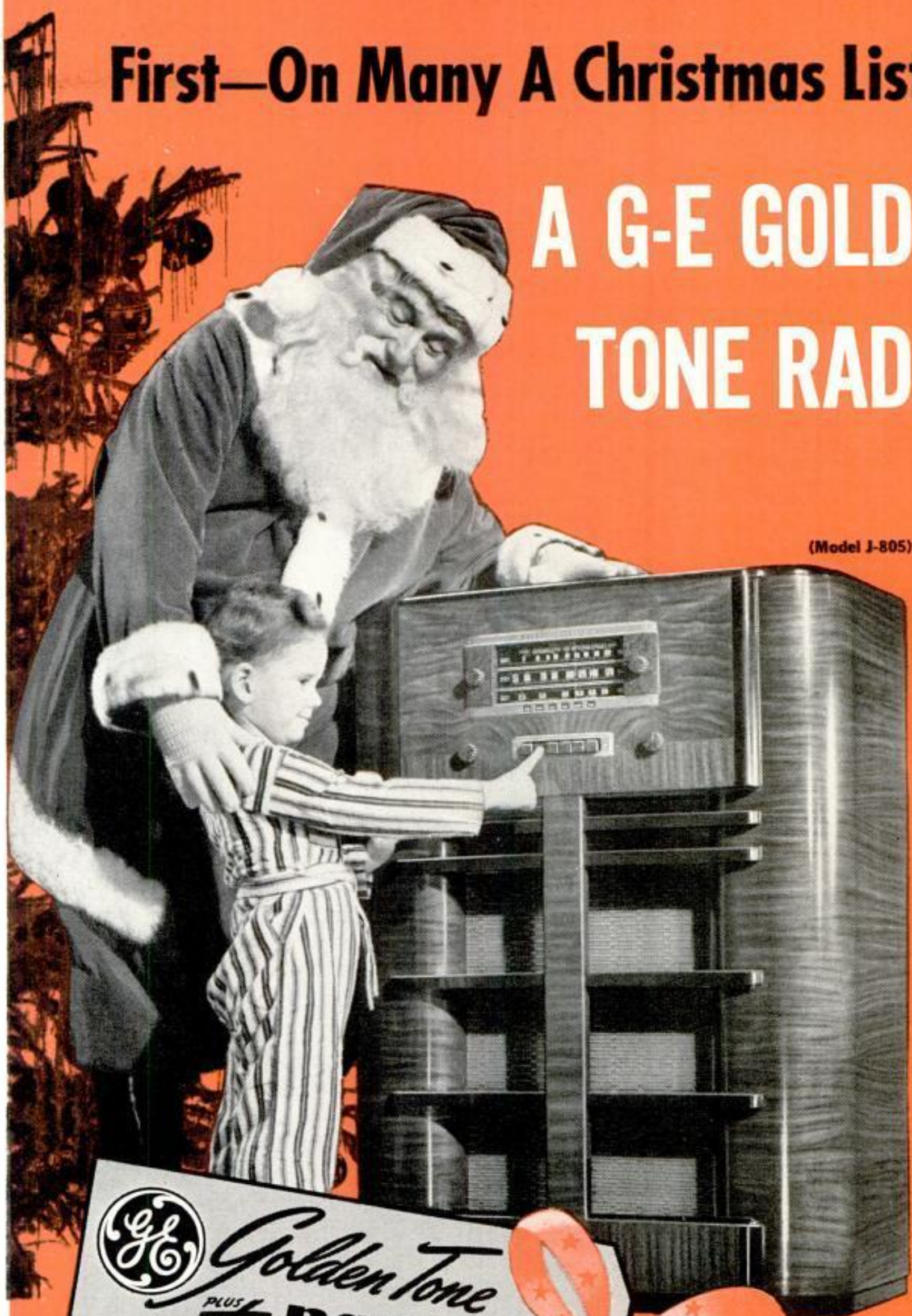
Around the clock, Mr. Tinkham's life is as democratic as might

CONTINUED ON NEXT PAGE

First—On Many A Christmas List—

A G-E GOLDEN TONE RADIO!

(Model J-805)



GE Golden Tone PLUS VALUE RADIO

THERE'S a Christmas thrill in store for many a family this year—the thrill of owning a beautiful, new General Electric, the radio with the Golden Tone. Why not make a G-E your family's No. 1 present?

Model J-805 is not expensive, yet it is equipped with plus-value features. *Dual Beam-a-scopes* (no aerial—no ground) for finer foreign and domestic reception—*Dynapower Speaker*—*Feathertouch Tuning* and a *Frequency Modulation Key* (for use with FM Translator)! Cabinet in two-tone American walnut and stripe sapeli wood veneers!

See it! Hear it! Your eyes and ears will tell you it's the radio buy of the year!

EASY TERMS—LIBERAL TRADE-IN ALLOWANCE



MODEL J-62—A cabinet of rich mahogany veneers that follows the lines of an 18th Century jewel case. Equipped with *Dual Beam-a-scopes* for finer foreign and domestic reception.

The Ideal Personal Gift!

New Camera-Type Carryabout Radio



MODEL JB-410—Designed to resemble a small camera. Light in weight—only eight and a quarter inches in length. Remarkable tone. Long life batteries. Case finished in simulated leather with dark maroon plastic trim.



MODEL J-54—A powerful Super-heterodyne in an attractive cabinet of brown mahogany plastic. New type illuminated Visualux Dial—Built-in Beam-a-scope (no aerial—no ground)—*Dynapower Speaker*.

LIST PRICE ONLY \$19⁹⁵ COMPLETE
(Slightly higher in West and South)

For Replacements Specify General Electric Golden Tone Preferred Type Tubes.

GENERAL  ELECTRIC

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Brings You

the year's most modern
Gifts

Here are gifts that set eyes free—through the miracle of POLAROID light. Day glasses and study lamps that control glare... give eye-comfort all year round.



POLAROID DAY GLASSES

\$1.95 • \$2.95 and up

—a perfect gift for the eyes you'd like to see sparkling and happy all year through. New scientific protection against the blinding glare of snow and ice, roads and sandy beaches. Now enjoyed by millions every season of the year. All ready for giving, in a handsome case with a big silk bow... in many styles, including "Fits-On" to clip over regular glasses, lenses ground to prescription. Eyetogs* for skiers.



New POLAROID STUDY LAMP

Only **\$2.95**

The "magic lamp" that makes study easier, saves eyes by wiping away reflected glare. A new, attractive gift that every student needs.

For the executive—luxurious model designed by Walter Dorwin Teague, \$9.75, in bakelite and chromium.

AT GOOD STORES EVERYWHERE

POLAROID

* T. M. REG. U. S. PAT. OFF.



Tinkham art collection includes this German "Neuart" figure, sole concession to modernity. He bought it in Berlin.



Hindu goddess has four arms to show divinity, is made of onyx. Tinkham acquired 200-300-year-old figure in Jaipur.

CONGRESSMAN TINKHAM (continued)

be expected of a bachelor. He breakfasts amidst his trophies on food sent in by the D. C. Diner, a lunchwagon across the street. Luncheons he has with fellow Representatives at the Capitol. He rounds out the day with a steak at the Carlton. After dinner he usually strolls back to the Arlington and passes two uniformed Government guards at the door without being stopped. They are quite chummy and he observes happily: "I have almost as good protection as the President." Inside, he looks for his mail on what was once the room clerk's desk, then strolls through a deserted office to a door marked "Private Apartment." He has the only key and can use it whether there is any business going on in the outside office or not.

"The key to me is that I am an *old* American," says Tinkham. This statement is backed up by two framed documents which proudly display the ancient lineage of the Congressman's parents, whose ancestors, the Library of Congress informed him by special request, docked in the Colonies some time before the immigrant Washingtons, Jeffersons, Adamses and Lincolns. Tinkham's father, George Henry Tinkham, a wealthy Boston gentleman, honored the tradition by attempting to tailor his son to be a history professor, sending him to the best of private schools. But by the time he had graduated from Harvard, Tinkham had already traveled abroad and decided that teaching was too confining a profession. He went to the Harvard Law School and into politics as the representative of wealthy Back Bay on the Boston Common Council. Here and during three years on the Board of Aldermen, he achieved considerable fame for his exposures of graft.

"Dear me, there is an election on Tuesday!"

For eight years Tinkham quit politics in disgust, but was lured back, first as a State legislator, and then by the chance to run in 1914 as a Republican during a Democratic split. He nosed in by barely 1,600 votes, but by 1936 his hold on the district was so strong that while President Roosevelt carried the 10th by 21,000 votes, Mr. Tinkham had his own personal majority of 35,000. "Dear me!" said he dreamily to reporters several days before as he descended from the decks of the *Europa*, "it's true, there *is* an election on Tuesday." This year, owing to world conditions, Tinkham patriotically modified his usual procedure and when Congress recessed before the election, went no further from home than Hot Springs, Va.

This policy of non-campaigning Tinkham recommends as a "humane" method of dealing with the electorate and once suggested that all political candidates be forced to leave the country for several months preceding each election. "It would spare everyone a great deal of pain," he said, "those who are running and those who are listening."

Every election, after the people's choice has once again been shown to be George Holden Tinkham, he sees that postcards of gratitude are sent to all the faithful in his district. This relatively puny gesture might seem as poor an explanation for such political longevity as Tinkham's general statement that "My district continues to support me because I support the principles upon which this country was founded," but actually the 10th supports Tinkham because he continues to support it. The Congressman is independ-



When you're Tired enjoy a GUINNESS

GUINNESS looks, tastes and is *different* from other malt beverages. It is dry, racy—hearty and nourishing!

Enjoy a Guinness today—before or with your meals—or before retiring. At bars, restaurants everywhere—or from your beer retailer.

★ GUINNESS STOUT is the largest selling brew in the world. Made in Dublin, Ireland, since 1759. It matures over a year in oak vats and in the bottle until consumed. Guinness is not pasteurized. Nor is it filtered. It thus contains *active yeast*... all its natural goodness.

GUINNESS

IS GOOD FOR YOU

W. A. Taylor & Co., N. Y., Sole Dist. U. S. A. FREE: Christmas Pudding Recipe, also Story of Guinness, 44 pictures; write Guinness Dept. X-242, W. A. Taylor & Co., 10 Rockefeller Plaza, N. Y. C. GU-242

TAKE THE TRAIL
TO Romance
thru ALABAMA
"HEART OF THE DEEP SOUTH"



ONE OF ALABAMA'S BEAUTIFUL ANTE-BELLUM HOMES

ROMANCE, legends and traditions of the Old South blend in Alabama—state of fascinating contrasts—with the teeming enterprise of the dynamic New South. Tour thru Alabama from its mountains to the Gulf and you will see a thrilling pageant of ever-changing scenery and ever-different interests... inspiring mountain vistas, giant power dams, quiet lakes, rolling rivers, pulsating industries and modern cities... stately ante-bellum homes which still retain the graciousness of the "magnolia and moonlight" era... fields of cotton... fine herds of cattle... historic Civil War scenes... the sunny sands of the Gulf... the glorious azaleas of Mobile. More than 4,000 miles of broad, smooth highways reach every section of the state. Take time on your way to the Gulf to tour these enchanting trails of romance—out of the ordinary but not out of your way. See both the Old South and the New!

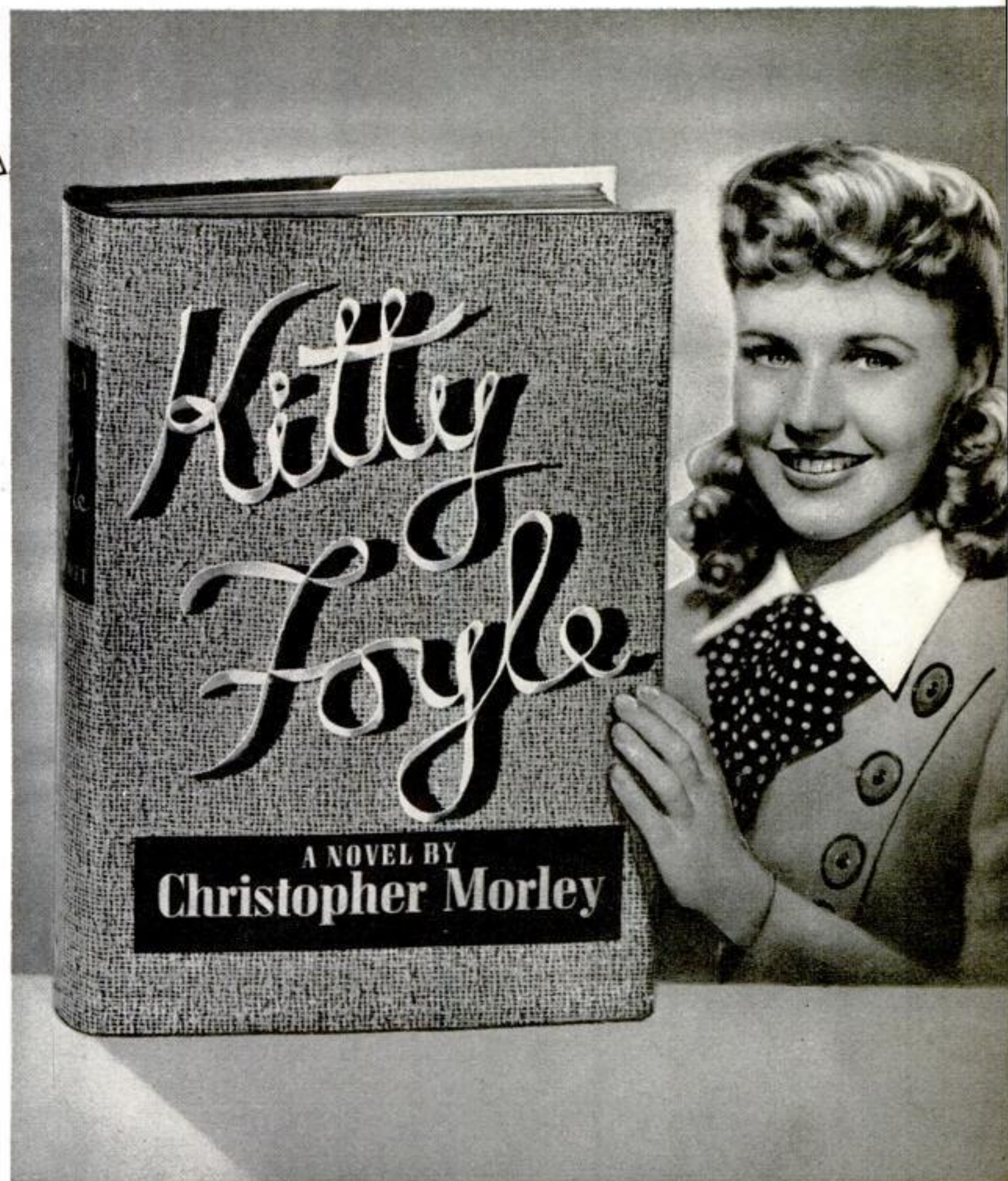
Write for Illustrated Guide to ALABAMA VACATION TRAILS and Illustrated ALABAMA HIGHWAY MAP ADDRESS DEPT. LF ALABAMA STATE CHAMBER OF COMMERCE Montgomery, Alabama

ALABAMA STATE PLANNING COMMISSION

THE "WHITE COLLAR GIRL" COMES TO LIFE
 The great picture "Life" predicted in seven pages nine months ago at last comes to exciting reality on America's movie screens.



Most Daring story ever written by a man about a woman is this excursion down the "stream of consciousness" of a girl who lives alone and doesn't like it. No fictional character in years has been so eagerly awaited by picture audiences.



Best-Seller read by practically everyone who reads is this startlingly candid close-up of a bachelor girl's mind. The "salty tongue and ribald imagination" which famed Clifton Fadiman found in Kitty now emerge intact on the screen.

GINGER ROGERS

Lives the Natural History of a Woman In RKO Radio's

"KITTY FOYLE"

With DENNIS MORGAN • JAMES CRAIG
Eduardo Ciannelli • Ernest Cossart • Gladys Cooper

AN exciting occasion for discerning picturegoers is the screen advent of Kitty Foyle, the all-American girl who has been baring her intimate thoughts to gaping, gasping best-seller readers for the past twelvemonth.

Kitty caught the frantic favor of millions because she is the first honest personification of the great American White Collar Girl, brand new species of the human race, who must fight for love and a living, in a world of resentful or designing men.

Now Kitty achieves amazing actuality in the ideal person of Ginger Rogers, who accomplishes a triumphal histrionic progress from tomboyish gamine to love-torn White Collar Girl in one of the most astounding portraits of a woman ever etched on celluloid.

Author Christopher Morley's amazingly realistic reporting of Kitty's unspoken dreams and hates and



worries is duplicated on the screen through a new and startling cinematic technique evolved by producer David Hempstead. And Director Sam Wood and a brilliant cast bring to life Wyn and Mark and "Pop" and all the other characters who have already won a place in literary lore.

You'll be a little awed by Kitty—and you'll love her a lot. Her fascination reaches far beyond the circle of confirmed photoplay addicts to embrace everyone who is interested in interesting people.

Director Sam Wood has matched the award-winning brilliance of his "Goodbye Mr. Chips." David Hempstead produced, with Harry E. Edington as Executive Producer. Dalton Trumbo and Donald Ogden Stewart wrote the screen play.

For Distinguished Service



HONOURS OF

The 10th Royal Hussars

(Prince of Wales's Own)

From its success at Warburg, in 1760, to its action in France and Flanders in 1914-18, the Standard of the 10th Royal Hussars has been decorated with Twenty-two Battle Honours for Distinguished Service

HONOURS OF

Dewar's "White Label"

Grand Prize, the Louisiana Purchase Exposition, St. Louis, 1904 . . . one of more than 60 medals honouring Dewar's White Label for Excellence in Scotch Whisky.



If reconnaissance reports your Scotch reserves depleted, enlist DEWAR'S White Label and soda . . . highball of the highlands. Seasoned veteran, it has won more than 60 medals of honour for distinguished service. That's why, to gentlemen the world over, the order of the day . . . and night . . . is DEWAR'S White Label. Company . . . at ease!

COMMAND

DEWAR'S

... AND BE "AT EASE"

White Label
years old

Victoria Vat
years old
also known as
Ne Plus Ultra



AN IDEAL CHRISTMAS GIFT
Dewar's
WHITE LABEL SCOTCH
and 6 Full-color Officer prints
Write now for set of six 9 x 12
Officer prints, Edition No. 3,
without advertising . . . in time
to frame them before Christmas.
Send 25c to Schenley Import
Corp., New York City, Dept. Y.

Dewar's

"White Label"

The Medal SCOTCH of the World



Both 86.8 Proof • BLENDED SCOTCH WHISKY
Copyright 1940, Schenley Import Corporation, New York.

CONGRESSMAN TINKHAM (continued)

ently wealthy and his Congressional salary of \$10,000 is largely poured back among his constituents. On any day of the year one can see 20 to 40 of them lined up in his Pemberton Square office in Boston, waiting to see his secretary about help in getting jobs, wooden legs, spectacles, second-hand clothes or just plain handouts. Few go away disappointed.

Mr. Tinkham has sent his constituents as many as a million pieces of literature in a single year, and his Christmas cards usually run up to 77,000, sent only to women, because the Congressman has economically learned through experience that men usually pay no attention to greeting cards. He has practically all of his constituents card-indexed, with each card carrying a notation for every favor rendered. During election year he sends a letter to everyone to whom he has lent a hand. In it he points out very simply that he is again up for re-election, that he has always stood for their best interests, etc. He never mentions his previous assistance. He doesn't have to.

The Tinkham habit with the voters has been cultivated throughout most of his Congressional career by his secretaries. For 30 years his Boston secretary was Miss Gertrude Ryan, who was advised by Mr. Tinkham on her first day of work: "If you want to succeed in life, two things are necessary—intelligence and patience." Miss Ryan had the necessary intelligence and during the following three decades she developed the patience. Last year that patience ran out its normal course when Miss Ryan left Mr. Tinkham to get married. Her place was taken by a woman who had been working for the Congressman only ten years. In Washington, Miss Grace Hamlin has been with him for 18 years, and with some justice, he says: "If she ever left me, I guess I'd have to resign from Congress."

He pleases everybody at home

For his own part, Mr. Tinkham does little on the floor of the House, but that little endears him to his constituents. His district is a mixture of Irish, Germans, Negroes (one-half of Boston's total) and Back Bay aristocrats, many of them multimillionaires. The Irish and the Germans are perennially pleased by their Congressman's blasts against England and its King. The Negroes are satisfied by his plumping for the anti-lynching bill and because he periodically introduces into Congress a resolution calling for the erection in Washington of a statue to Crispus Attucks, Negro slave killed in the Boston Massacre. The Back Bay Brahmins are content as stove-warmed cats because he votes conservatively on financial issues and is himself a big Boston property holder.

As a lawmaker, Congressman Tinkham has introduced bills on such projects as one to survey Boston harbor, one to place on the free duty list curling stones and curling-stone handles, another to provide for the promotion of janitors and cleaners in the Post Office Department and still another suggesting an ocean-to-ocean canal through Mexico. None of these bills has been passed by Congress, but their relative lack of importance mitigates the disappointment to be felt when they are rejected.

If even Mr. Tinkham's secretary is unable to remember a Tinkham bill that ever has become a law, this is only a tribute to their sponsor's interest in a number of difficult, as well as obscure, causes.

CONTINUED ON PAGE 76

Tinkham does Lambeth Walk with a cigaret girl at a victory celebration after 1938 election. "It was nothing," he said afterward, but "the audience seemed to like it."





THE BEST
- TO YOU
AND
YOURS!

AND DON'T FORGET TO
CALL FOR **PHILIP MORRIS**
America's Finest Cigarette



... ARE YOUR COCKTAILS SUCH GREAT SHAKES?



All that fuss and fury to turn out so-so cocktails! Let The Club Bar-Man make them for you—better—because they are professionally made!

UNLIKE most harried hosts and amateur mixers, The Club Bar-Man never misses. Every HEUBLEIN CLUB COCKTAIL is exactly right. The finest ingredients are accurately measured and blended—then *inter-mellowed* by long union in the bottle. It's perfection that mere bank presidents and captains of industry can't hope to match.

Always have a variety of HEUBLEIN'S CLUB COCKTAILS on hand ready to add ice and serve. There is no waste, for whatever is left over keeps fresh until next time.

BOTTLED IN 7 VARIETIES

A Happy Thought
For Holiday Giving!

Dry Martini (71 proof)
Martini—Medium Sweet (60 proof)
Manhattan (65 proof)
Daiquiri (70 proof)
Old Fashioned (80 proof)
Side Car (60 proof)
Bronx (60 proof)

HEUBLEIN'S

Club COCKTAILS

FOR PROFESSIONAL COCKTAILS AT HOME



Copyright 1940, G. F. HEUBLEIN & BROTHER, Hartford, Conn.

CONGRESSMAN TINKHAM (continued)

Besides his fight to keep separate the Church and the State, Mr. Tinkham has several undying convictions, which he follows with Bostonian singleness of purpose. He feels that the dangers threatening the U. S. are a many-headed Hydra, and that the present administration (like the preceding one) is, to say the least, inept.

He is no tool of Britain

Chief contemporary objects of Tinkham scorn are President Roosevelt and Secretary Hull, because of their handling of our foreign affairs, about which, he says, "I ought to have a trifle of authority after all my travels." He has assailed them as unneutral, as users of "secret diplomacy" and as tools of Britain, with the same gusto with which his ancestors tossed the tea into Boston harbor. He said that they were aiding Mexico to "rob citizens of the U. S. with impunity," and that their arms parleys, neutrality bills and foreign junkets were all part and parcel of the same plot to involve us in foreign wars. In 1937 he cabled Cordell Hull from Geneva, Switzerland, and charged that the President and Hull had defied the law by not invoking the neutrality law in the Sino-Japanese War. In the same cable he threatened that Congress should upon reassembling "seriously consider the impeachment of the President and yourself for high crime and misdemeanor." In 1938 he again took Roosevelt to task for approving the Italo-British agreement and accused the President of following the lead of Great Britain in foreign affairs. "The course which he (the President) followed in this instance," said Mr. Tinkham, "is what would be expected of a high commissioner of a British-mandated territory, the governor of a British crown colony or the governor general of a British dominion." The Congressman figures that his ancestors came to this country to get away from the English kings and sees no sense in the U. S.'s backing up onto the same old flypaper again. In 1933 he accused Nicholas Murray Butler of being "seditious" because of his activities as head of the Carnegie Endowment for International Peace. "There will be no peace on the American continent," cried Mr. Tinkham, "unless he retires to England or fights the second battle of Bunker Hill."

Mr. Tinkham's creed is as simple as Abolition, and as straightforward. Since his own rights and activities have been uncurbed since an early age, he will brook no interference with the rights of any other individual. On this theme, on the rugged individualism of the past, he hammers like a chip of Plymouth Rock. He believes that President Roosevelt is usurping some of these rights, and has therefore already introduced into the House resolutions for Constitutional amendments, first, to limit the Presidency to a six-year term; second, setting up a two-man executive board to run the country; third, setting up a three-man board to run the country. This is the buckshot method, but Mr. Tinkham hopes that one of the pellets may find its mark. And he is enough of a bitter-ender to be, as he was to last year's final tax bill, a lone dissenter, 358 to 1.

"Tink," according to an old Boston editor, "is a dethroned Assyrian potentate." He has missed but one thing in life. In London's Savoy Hotel he once told a lady reporter that he had traveled all over the world to satisfy one yearning, for "one hour of perfect happiness." For weeks after this interview, Tinkham was deluged with perfumed notes from English ladies, each guaranteeing 60 minutes of perfect bliss. One telegram outshone all others. It said, simply: "EUREKA."



Tinkham's suitcase has accompanied him over 50,000 miles. Bag and owner were once spilled out in a plane crack-up in Moscow, whereat "Tink" asked U. S. envoy's recall.

CONGRESS PRESENTS

Art Treasures

FROM NEW YORK'S METROPOLITAN
MUSEUM OF ART



SÈVRES

This exquisite urn-shaped vase has a medallion painted by the French artist Dodin. Delightfully shaped, beautifully colored, it represents a high point of French ceramic art. Only Congress brings you this authentic reproduction on playing cards.

4-PACK GIFT BOX

This exquisite box may be later used as a jewel, cigarette (regular or King size) or handkerchief box.



MORE FUN WITH CARDS.
Send for "Official Rules of Card Games—Hoyle Up-to-Date," 253 pages—125 games . . . only 10¢! Write: U. S. Playing Card Co., Dept. L-16, Cincinnati, Ohio.

CELLINI

eminent goldsmith, protégé of popes and princes, fashioned one of the great objets d'art in his famous "Cellini Cup." . . . Now you can enjoy remarkably accurate reproductions of this masterpiece. Another exclusive first for Congress!



MING

A lovely ceramic of the Ming period, this gourd-shaped vase is a handsome specimen of basic 3-color porcelain. Faithfully reproduced in miniature, it becomes a gem of Congress beauty.



GOBELINS

"Flowers in a Carafe" this precious tapestry is called. Though it is a priceless museum piece, you may own and appreciate its lovely beauty in miniature on this exclusive Congress playing card.



NEVER

BEFORE have these famous *objets d'art* graced the backs of playing cards! Cellini, Ming, Gobelins, Sèvres . . . distinguished names of the New York Metropolitan Museum of Art!

You'd expect Congress to bring you these fine color reproductions—for Congress has led in style . . . in beauty for 59 years.

Remember, Congress Cards are famous for their liveliness through long hours of play. Their exclusive Cel-u-tone Finish gives a smooth, flawless surface that resists smudges . . . makes for the good distribution so important in expert play.

For the perfect Christmas Gift, buy the four distinguished Art Treasures series in the lovely leatherette Gift Box!

Congress Playing Cards

CEL-U-TONE FINISH

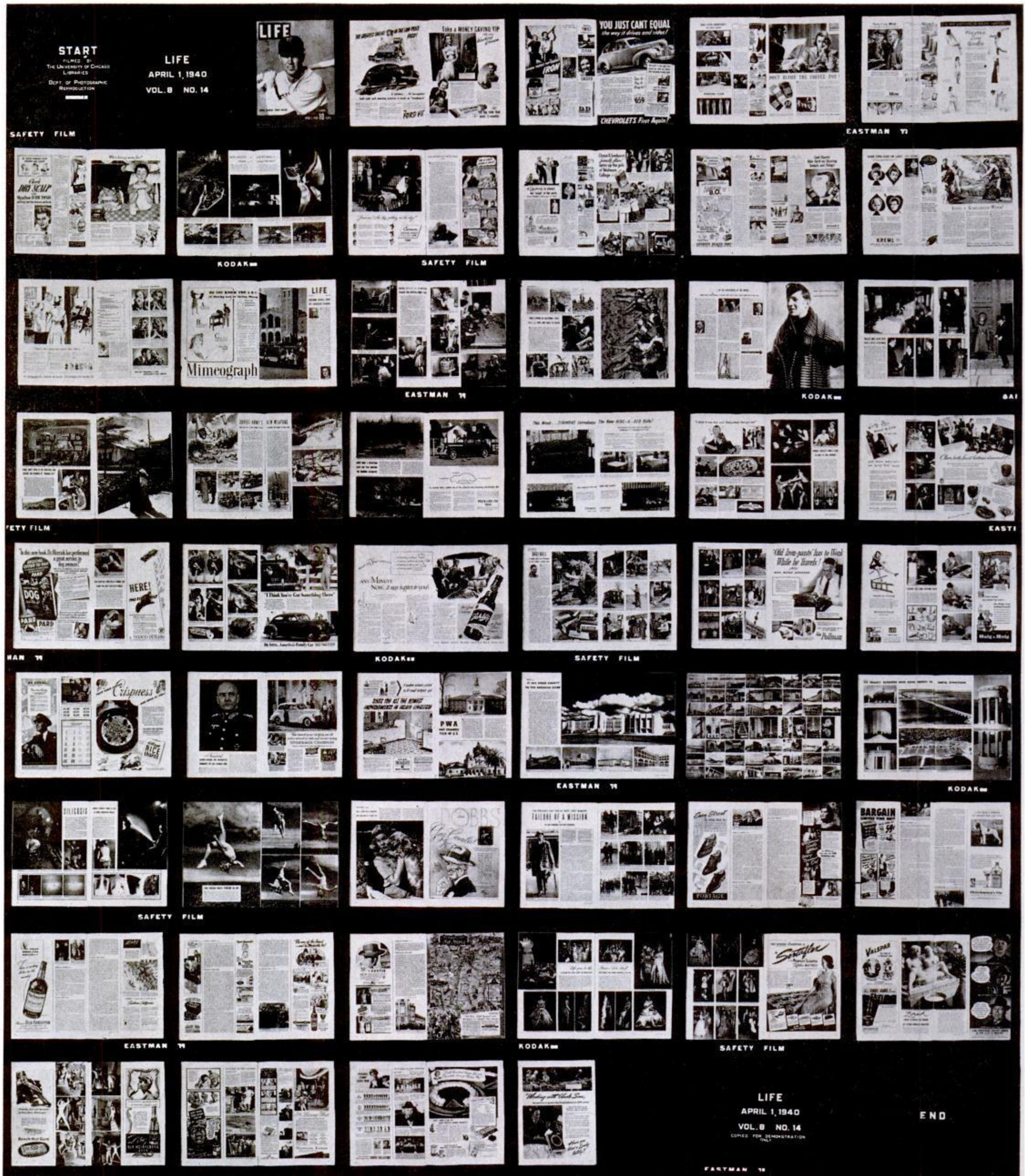
THE UNITED STATES PLAYING CARD COMPANY, CINCINNATI, OHIO

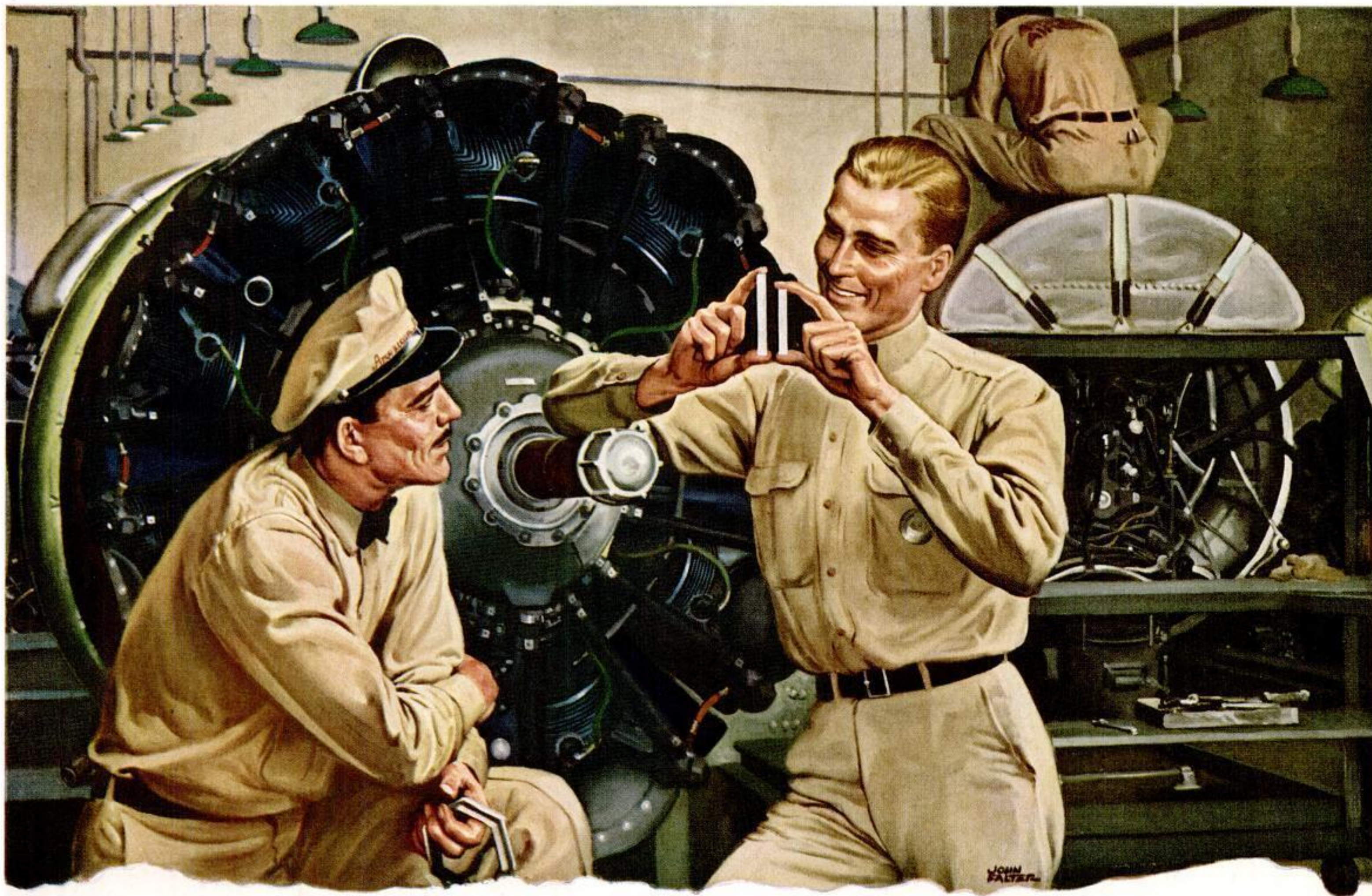
MICROFILM REDUCES A COPY OF LIFE TO 1/100 OF ITS ORIGINAL SELF

Reproduced on this page is the April 1, 1940 issue of LIFE as recorded on microfilm by the University of Chicago Libraries. Filmed in this size, four months of LIFE could be stored in a cigaret box.

A development of the past decade, microphotography represents the greatest revolution in the process of preserving the written word since Gutenberg invented movable type. On 16- or 35-mm. film, bulky tomes can be recorded cheaply, preserved durably, stored handily and are easily read with the aid of a small projector.

Some five billion microphotographs are now made annually: 4,000 U.S. banks record customers' checks; more than 100 newspapers film daily editions; scholars preserve fragile manuscripts. The Social Security Board has microfilm records of 53,900,000 applications and Selective Service Board microfilmed draft numbers as they were drawn. The value of microfilm in preserving important records has already been proved in England. At some hideouts in the country London banks are now reproducing from microfilm records whose originals have been bombed out of existence.





Compare Pall Mall with your old cigarette

... FOR GENEROSITY

Place a Pall Mall beside your old cigarette. The difference in value is startling. Pall Mall is over 20 per cent longer.

And this longer cigarette brings you not only more tobacco, but the finest tobacco money can buy.

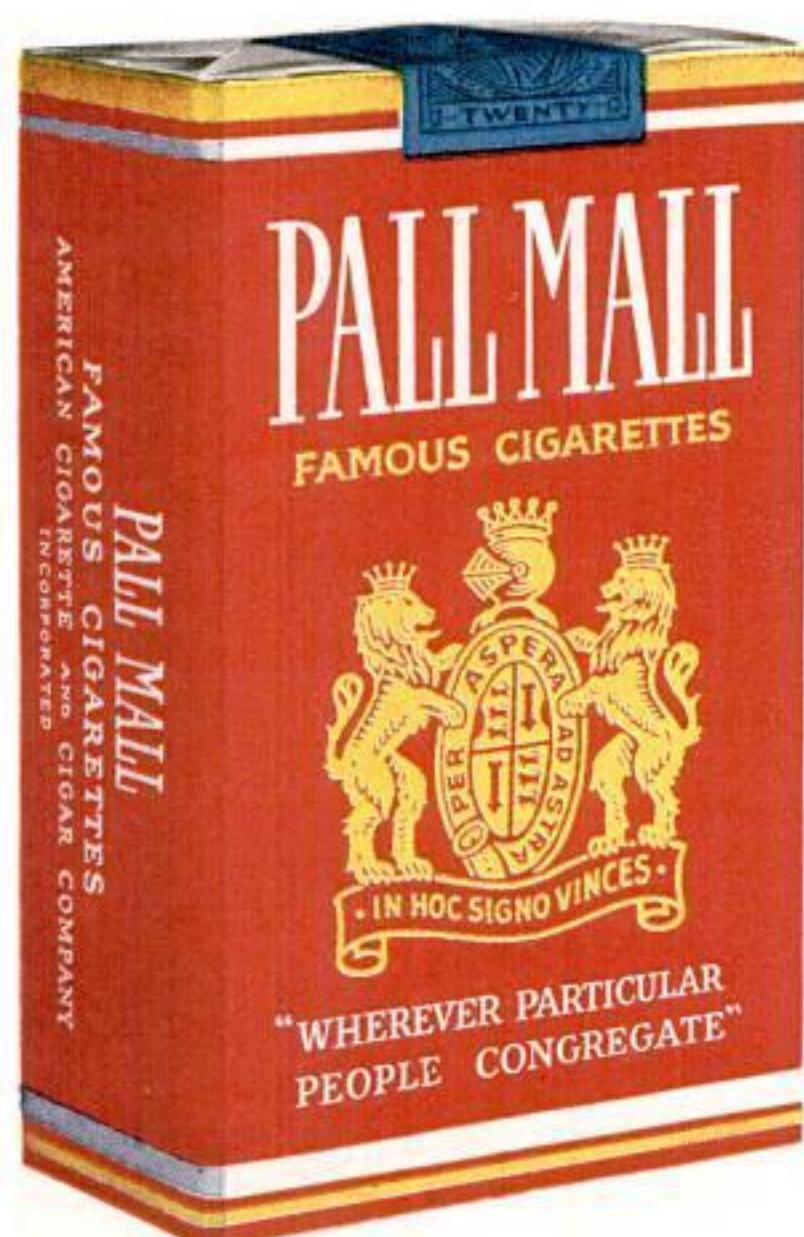
Moreover, you receive a definite service, too, for the additional length travels the smoke further, giving you a noticeably cooler cigarette.

... FOR SMOOTHNESS

The rich smoothness of Pall Mall is the result of re-discovering the almost lost art of BULKING — an old-fashioned, slow, deliberate method for mellowing fine tobaccos.

In BULKING, an unhurried miracle of nature transpires; harsh qualities grow mild, delicate aromas merge, permeating every shred of the superb Pall Mall tobaccos. The result is a mellower, really smoother smoke.

Yourselves, try Pall Mall critically!



PLACE YOUR OLD CIGARETTE HERE

You'll see this better cigarette

"WHEREVER PARTICULAR PEOPLE CONGREGATE"



The Christmas wish that always comes true...

DEEP DOWN in everyone's heart, there's one wish at Christmas time—to give happiness!

You buy a doll for a little girl because you know she'll cuddle it with joy. You give a train to a little boy because you're certain he'll whoop with glee. And when you send flowers to friends and dear ones—to wish them "Merry Christmas"—you can be just as sure that your holiday wish will come true!

For flowers *give* happiness with a magic all their own. A magic that speaks of thoughtfulness and warm friendly feelings in a way no words can express. A magic that stirs so deeply, it leaves happy memories long after the holidays are over.

**When your heart says "remember"
—nothing takes the place of flowers!**

That's why more and more thoughtful givers are making a custom of sending flowers for Christmas. Flowers can solve so many problems on your list. Are any of them *here*?

Someone who simply has "everything"? Then why not give her the one gift she's sure to appreciate and enjoy—flowers?

Business friends? Flowers will carry your holiday message graciously—and they're always in good taste!

Your wife? Mother? Sister? Give them presents, of course—as many and as lovely as you can. But for a specially nice surprise—flowers, too!

A gift for your home? With family and friends flocking in for the holidays, your home must look its most festive. Sprays of holly—the glow of poinsettias—home looks homiest with flowers!

Those last-minute gifts? Whether you didn't have time to shop, or just plain forgot, you can cut your embarrassment to a split second—by sending flowers.

And it's easy to send flowers anywhere—in town or hundreds of miles away. You can telegraph flowers, you know.

Just telephone or go to the nearest flower shop displaying the F.T.D. (Florists' Telegraph Delivery Association) emblem. Give the florist your order. He does the rest. Whether it's just around the corner, clear across the continent, or in Canada, your flowers are delivered.

And they're sure to be *fresh, beautiful* flowers—

when you order the F.T.D. way. For F.T.D. florists are the pick of the nation's better florists. Florists who have proved they do a top-flight job! *Florists' Telegraph Delivery Association.*

**To say "Merry Christmas..."
WIRE FLOWERS THROUGH AUTHORIZED
F. T. D. MEMBER SHOPS**



**LOOK FOR THIS F. T. D. EMBLEM BEFORE YOU BUY. IT
IS YOUR GUARANTEE OF COMPLETE SATISFACTION.**
Copyright 1940, Florists' Telegraph Delivery Association

NIGHTGOWNS

ATTENTION CENTERS ON MIDRIFTS

Nightgowns fall into two broad classifications; 1) those women buy for themselves and 2) those they get as gifts. This holiday season's news among the gift gowns is that long sleeves appear even on the flimsiest, laciest ones. Typical of this trend is the crushed-rose chiffon nightgown through which the morning sun streams in the picture at right. Another feature of the new gift gowns is midriff interest. Some, like the gown below, give the illusion of nakedness. Others have red lips, monograms, names, apt sayings such as "Bonne nuit" or "Dormez bien" embroidered on the midriff section.

For the past three years midriff treatments have become increasingly important in the designing of women's nightgowns. It all started with the "Circe" model, a sensationally successful nightgown with a high-cut, snug waistline which achieves figure control by the use of elasticized thread. This, combined with properly placed fullness over the bosom, produces a flattering line even on a figure without a bra. Women who buy their own may eschew the frills and flimsy but are certain to demand good midriff styling.



Wine red is this lace-trimmed nightgown of triple sheer. The snug high waistline is made of flesh-colored chiffon.



THERE IS A SANTA CLAUS

AMERICA'S Santa Claus is the genius of modern production which turns out high-quality instruments at incredibly low prices! There's a Univex camera for everyone on your Christmas list. And on any one the price tag fairly shouts: "It's a gift!"



IMAGINE A REAL
"GUARANTEED" MOVIE
CAMERA FOR ONLY

IT'S A GIFT **12.95**

MOVIES THAT COST LESS THAN SNAPSHOTS!



World's lowest-priced 8 mm. movie camera with built-in optical view finder! Interchangeable f5.6 lens. Uses 69¢ Univex Ciné film. Written guarantee. See also Model P-8 projector. \$16.50.

... AND A 1/1000TH SECOND
"MERCURY" CANDID CAMERA

ONLY **29.95** WITH **4.65**
WORTH OF EXTRA EQUIPMENT
FREE



Only candid with guaranteed shutter speeds 1/20th to 1/1000th second—features not even \$200 cameras can surpass! Tricolor Deep-Focus f3.5 lens, Built-in Photoflash Synchronizer and Automatic Transport. Christmas Special—FREE with your famous Mercury—a daylight film winder and two daylight loading cartridges—permitting use of any 35 mm. bulk film as well as Univex film.

AMAZING
"UNIFLASH"



The sensation-ally-priced all-purpose candid for night or day, indoors or out. Detachable positively synchronized Flash Unit, Automatic Bulb Ejector, 60 mm. Vitar lens. Six-picture film costs only 10¢ and 15¢!

NEW, FAST,
"CORSAIR"

IT'S A GIFT **16.75**



Shutter speeds to 1/200th second! f4.5 lens—35 mm., double-frame—built-in Photoflash Synchronizer. Mistake-proof—"thinks for itself." Perfect candid or action shots, night or day!

UNIVERSAL CAMERA CORPORATION
New York • Chicago • Hollywood

ASK YOUR DEALER FOR

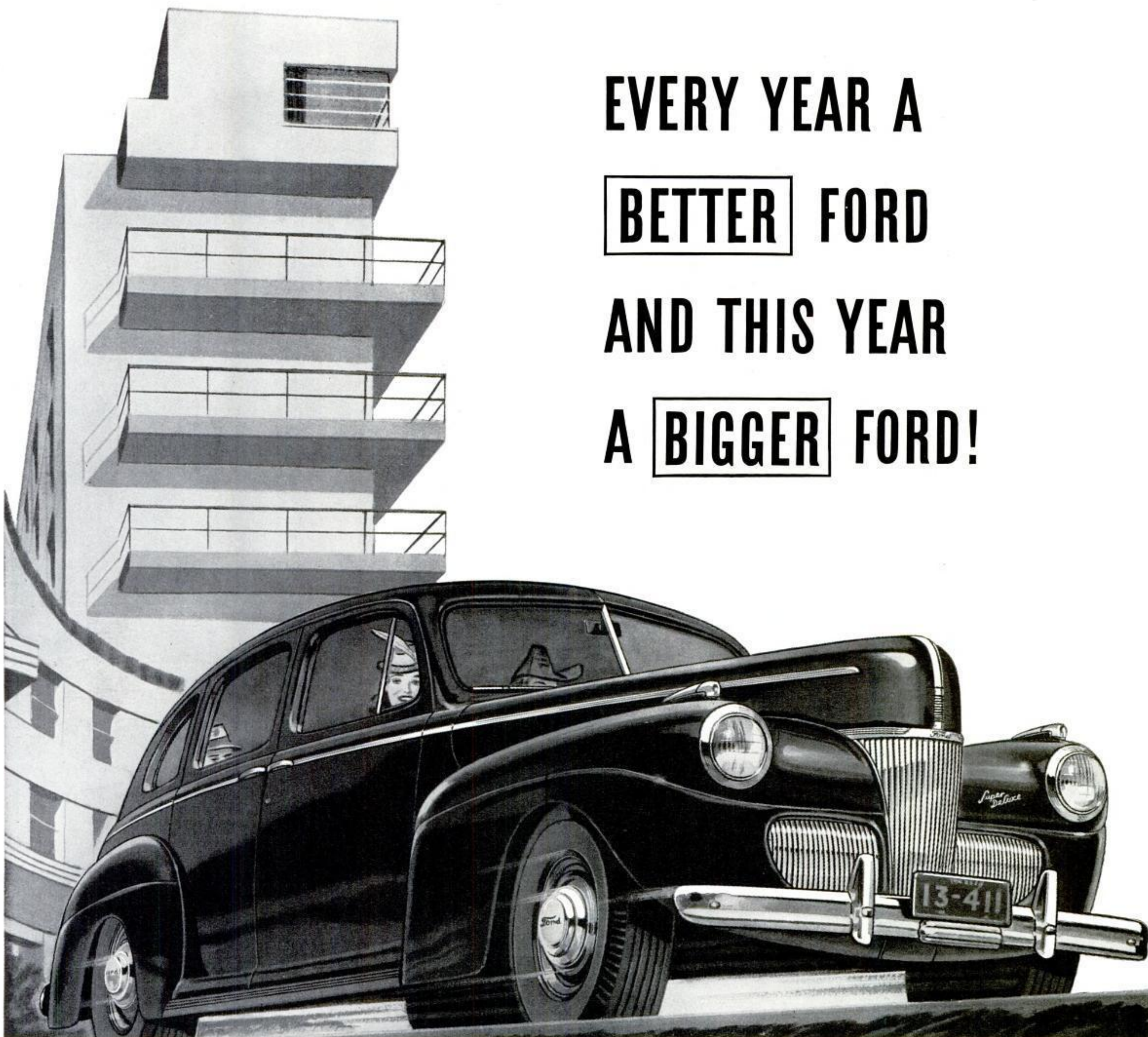
Univex
AMERICA'S GREATEST CAMERA VALUES



"Fireman's Child," "Smooth Snoozer," "Snuggle-Toes," "Daddy-long-legs" are some of the names given to warm sleeping pajamas like those shown above. Made of brushed cotton, they come only in bright red. Although they are the antithesis of the feminine night-

gowns on the page before, warm sleeping garments are becoming increasingly popular. College girls started the fad. The fact that the Fireman's Child (above) comes in sizes up to 40 proves that women beyond college size are also taking to sleeping well covered.

EVERY YEAR A
BETTER FORD
AND THIS YEAR
A **BIGGER** FORD!



Every year, the great Rouge Plant spends millions of dollars to produce a better Ford car. This year's investment brings you not only a better car, *but a substantially bigger one!*

Study this superb new Ford and you'll see its extra size isn't just for show. It means more room and comfort. Wheelbase is longer. *Seats are as much as seven inches wider.* Head room has increased.

And under all the bigness and beauty is

a *brilliantly engineered new "boulevard" ride*—so soft and smooth that you drift along like a lazy cloud on a summer breeze!

You'll be *enthusiastic* about that ride! You'll enjoy the powerful pick-up of 8 cylinders—the smooth security of big hydraulic brakes. . . . And you'll find a trade for a 1941 Ford means a *good deal*.



GET THE FACTS AND YOU'LL GET A FORD!



*"Poor Ali, he didn't get a single
Arrow Tie for Christmas!"*

• Justly sad is the man who gets no Arrow Ties. For Arrow patterns are the kind men like—designed by America's top stylist. Arrows knot handsomely, are made of fine fabrics, and resist wrinkles. Get some for your favorite males at your nearby Arrow dealer's. \$1.00 and \$1.50

ARROW TIES

As Outstanding as Arrow Shirts

Made by Cluett, Peabody & Co., Inc.



Are YOU eligible for a ROLLS RAZOR?

Are you the lucky fellow who is down for a Rolls Razor on somebody's Christmas list? If not, drop a hint to your wife, canvass your cousins, solicit your sisters, write to rich uncles. Of course, you *could* buy it for yourself!

Rolls is the sturdy, British-made safety razor that is bringing lasting shaving pleasure to millions of men. Its ONE BLADE is of genuine, hand-forged, hollow-ground Sheffield steel. And

it holds its original keenness permanently, thanks to the semi-automatic stop and hone contained right in the case. Rolls increases your "face value" tremendously and is kind to your pocketbook for it ends blade buying forever.

You've always wanted a Rolls. This year, *do* something about it.

Ask your dealer for a demonstration or write for free illustrated folder L126.

\$10 and up. Shaving bowl, \$1. Soap Refill, 60¢.

ROLLS RAZOR

ROLLS RAZOR, Inc.—Sales & Service—342 MADISON AVE., NEW YORK CITY

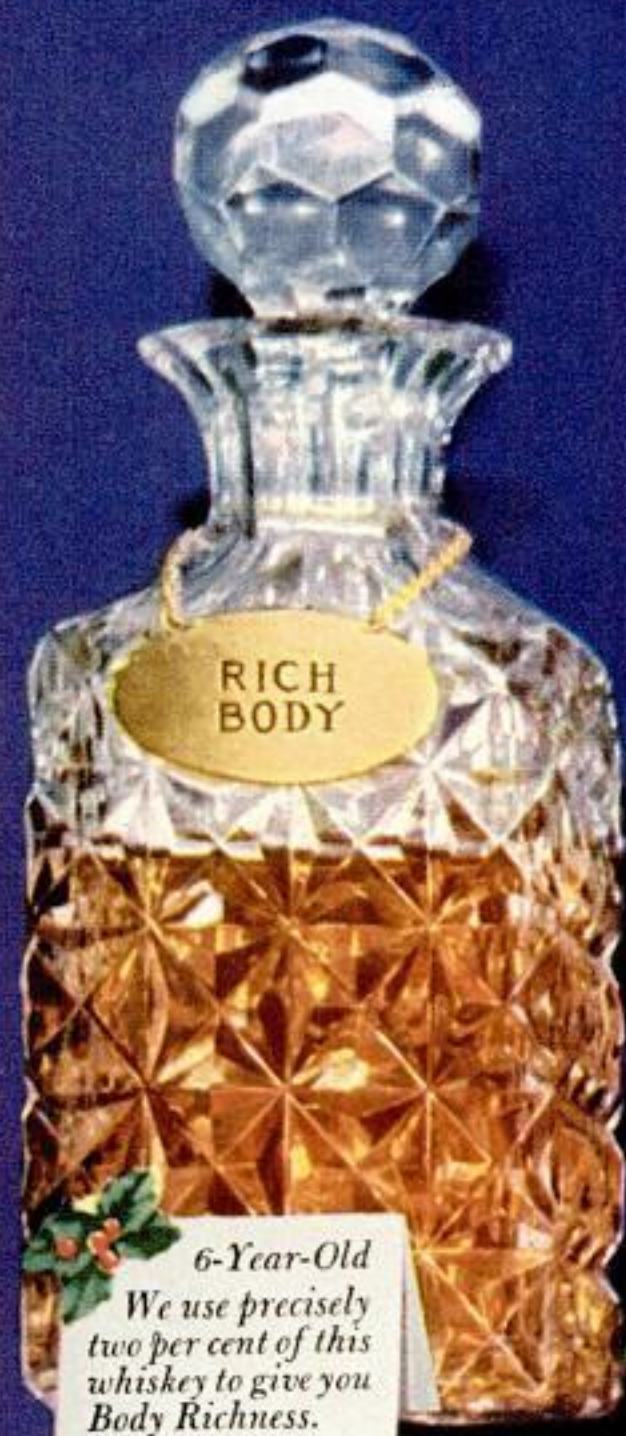
Nightgowns (continued)



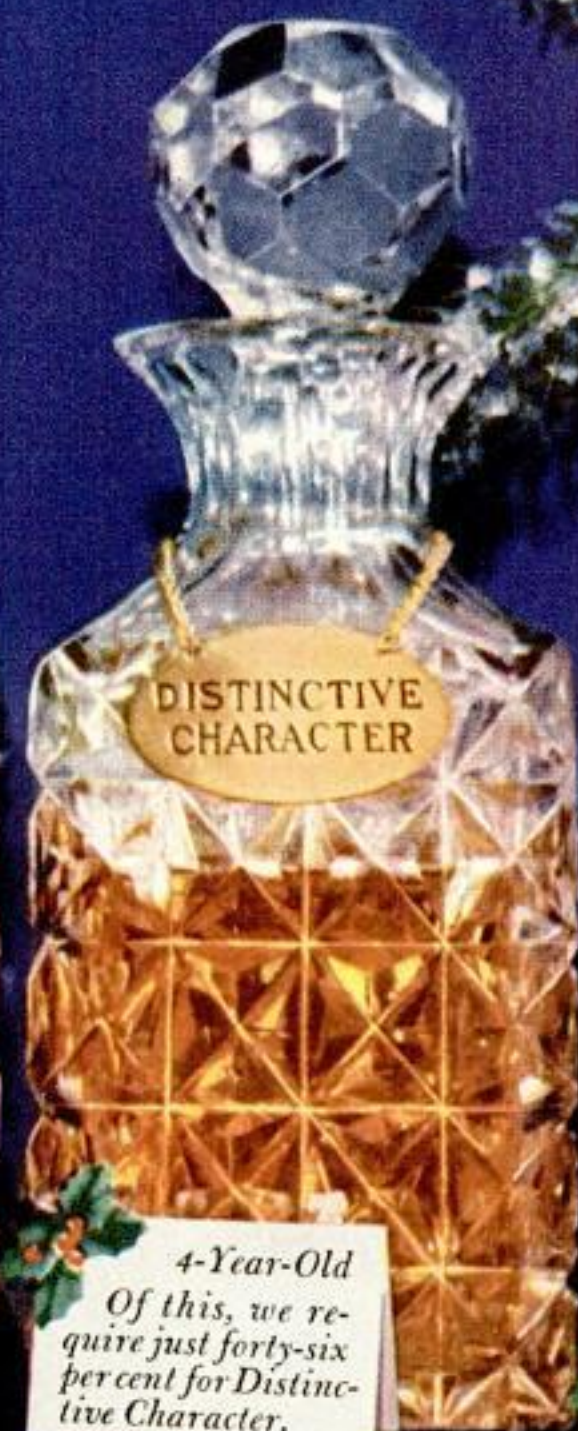
"Conquest" gown is a 1940 version of the Circe theme. Note how the high, snug-fitting section around waist and fullness from shoulder gives a flattering contour.



No nightgown at all is the preference of 40% of the women queried by Norman Dine of Lewis & Conger's Sleep Shop in a survey of New York apartment dwellers.



6-Year-Old
We use precisely two per cent of this whiskey to give you Body Richness.



4-Year-Old
Of this, we require just forty-six per cent for Distinctive Character.



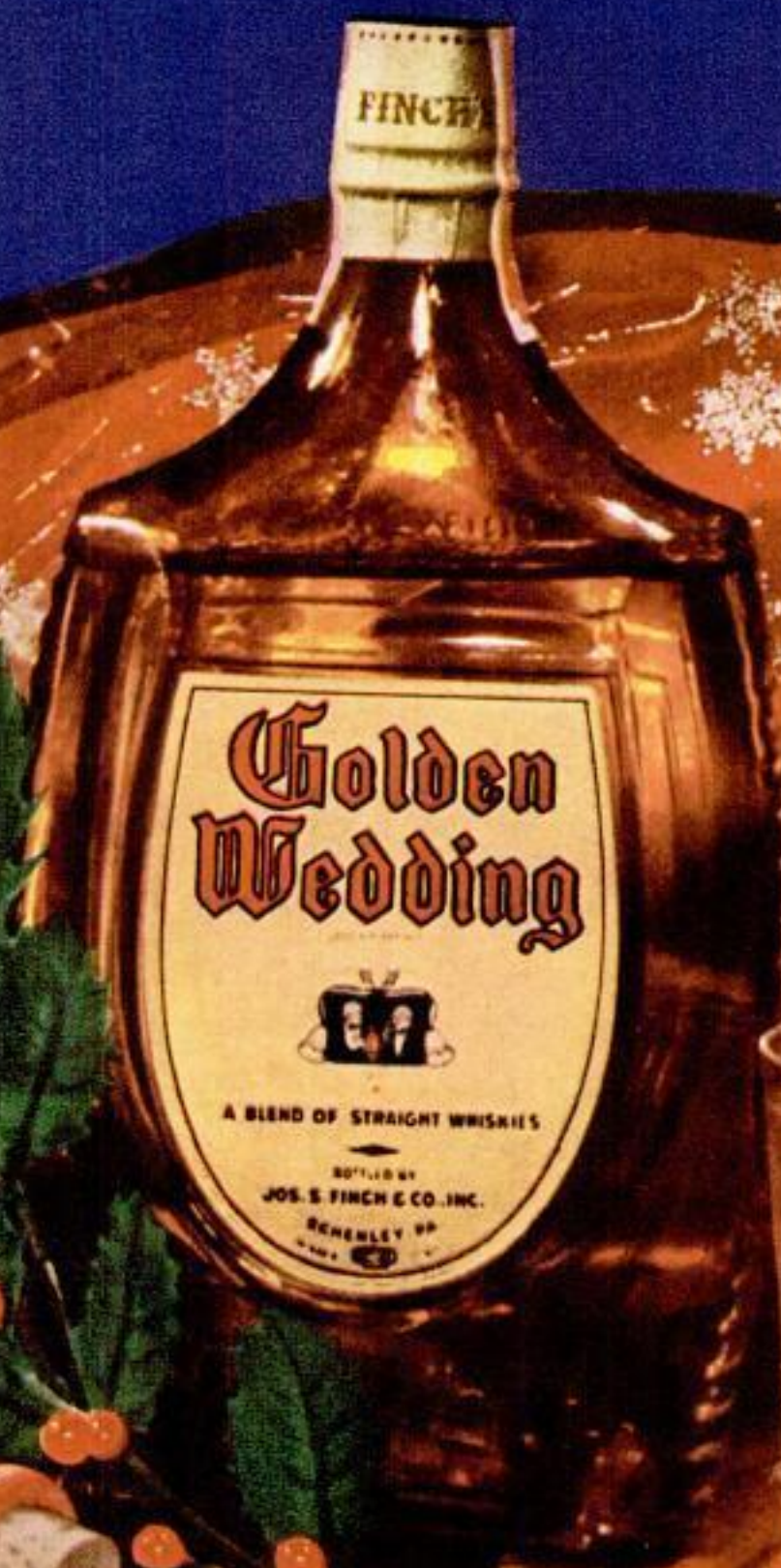
11-Year-Old
It takes no more than one per cent of this to lend such Delicate Aroma.



4-Year-Old
Of this prized whiskey, we use forty per cent for Luxurious Flavor.



5-Year-Old
We add exactly eleven per cent of this whiskey for Stimulating Tang.



This Yuletide Give him Golden Wedding

**FIVE GREAT WHISKIES
"WEDDED" INTO ONE**

WHAT A GRACIOUS HOLIDAY GIFT—five distinguished whiskies "wedded" into one. As you see, these whiskies are 4 to 11 years old—each selected for excellence in one rare, desirable whiskey quality.

If you could taste *any one* alone, it would be superb. But your richest pleasure comes in tasting *all five* "wedded" into one. That's the exclusive gift of Golden Wedding.

"HAS HAD NO PEERS FOR 50 YEARS"

A Blend of Straight Whiskies—90 Proof. As you prefer—in Bourbon or Rye. The straight whiskies in Golden Wedding are 4 years or more old. 11%, one straight whiskey 5 years old. 2%, one straight whiskey 6 years old. 1%, one straight whiskey 11 years old. 86%, two straight whiskies 4 years old. Copyright 1940, Jos. S. Finch & Co., Inc., Schenley, Pa.

They're the Newest

FOR CHRISTMAS you have a larger selection
and a choice of Buxton Gift Leather
cents and a dollar to stunning Matched

Miss Marcy Wescott

lovely singing and dancing star of *Too Many Girls* and *The Boys From Syracuse*, etc., goes in for "hit" Broadway musical comedies. And "hit" billfolds, too! Nearly a year ago, she selected a Lady Buxton "Three-Way" in Lipstick Red—and has carried it ever since. "I'm crazy about it," she says. At the left, Miss Wescott unlocks the center partition and has a separate, complete, paper-thin billfold to slip in her evening bag.



Especially popular are these stunning two-tone "Three-Ways" in Burgundy and Rose, and in Navy and Powder Blue. They are priced at \$5.00 in deluxe Smooth Calf; \$3.00 in Morocco-Grain Sheep; \$7.50 in Baby Pin Seal.



Other Lady Buxton Models for as little as a dollar: Here are just a few of the many Lady Buxton models available—priced as low as \$1.00 for solid-color billfolds, \$1.50 and \$2.00 for "Two-Tone" models. A wide choice in designs, styles, leathers. And all your favorite colors to accent any ensemble . . . Lipstick, Navy, Burgundy, Green, Chocolate, White and Black. Buxton's famous Safety-Loop Key-Tainers and Zip-Tainers to match, \$1.00 up—with 2 or 4 loops.

For shopping or travel, Miss Marcy Wescott simply locks the center partition open side in and has a secret "hideaway" compartment for larger bills or personal papers.



Models in Buxton "3-Ways"

than ever in leathers, designs and colors . . .
 ware from Remembrances at fifty
 ets up to \$25



Lock-Tab "3-Way"
 in Levant Goat.

"3-Way" in Levant Goat
 *This model does
 not have card or
 stamp case.

Above, Lock-Tab
 "3-Way" in Eng-
 lish Pin Morocco.

Safety-Loop Key-Tainers in
 matching leather lock your
 keys in—yet loop and
 key can be instantly
 detached.

The NEW LOCK TAB "3-WAY," made without stitches, of course, heads the greatest Gift Parade in Buxton history

"3-Ways" clicked last Christmas like few gifts ever have.
 And this year they're actually better than ever—with a
 brand-new model for men, a still wider choice of colors in
 Lady Buxtons.

Make any man the proud owner of the new patented
 Lock-Tab "3-Way," and at last he'll have that billfold which
 answers *all* his requirements. And won't "SHE" be en-
 charmed with a de luxe "Three-Way" set—that gives her
 the most practical, versatile billfold ever made, with a *Safety-*
Loop Key-Tainer to match in 1941's correct Accessory colors.

But shop around here and you'll find other equally wel-
 come gifts—all at prices to stay within your gift budget, and
 all assembled with the unique Buxton craftsmanship which
 means absolute "tops" in fine Pocket Leatherware.

**A White-Leather-Lined
 Card Case—a Double Li-
 cense and Pass Case—**
 both come with the new
 Lock-Tab "3-Way" and
 can be locked into either
 inner or outer billfold with
 a few simple motions. Now
 your cards will stay really
 clean in their white-
 leather-lined case—your
 passes, licenses and identi-
 fication cards more easily
 displayed, thanks to *two*
 open windows.

Here's how the "3-Way" works:

Above you see the Lock-Tab
 Card Case being instantly
 changed from the outer "3-
 Way" fold to the wafer-thin in-
 ner fold for dress occasions.
 Below are a few of the reasons
 why men and women of all ages
 and tastes simply swear by their
 "3-Ways":



EVERYDAY USE—

3 full-length compartments effi-
 ciently separate all your bills,
 checks and papers . . . prevent
 needless "thumbing around."



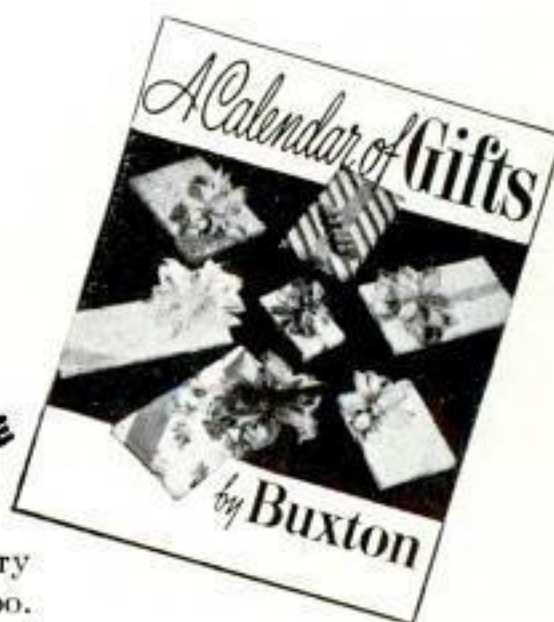
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DUTCH PRINCESSES:
JULIANA AND HER
GIRLS IN CANADA

REFUGEES

CHILDREN OF EUROPE ARE AMERICA'S WARDS

Since 1820, America has given sanctuary to nearly 40,000,000 refugees from the poverty, oppression and turmoil of Europe. To America in 1940, Europe's war has brought one more group of refugees, different from any before. They are children. Sons and daughters of royal lines and plain citizens, they are refugees from schools, homes and playgrounds that have become military objectives. Some are here with their parents, but most of the 5,000 that have arrived since May have found shelter in generous U. S. and Canadian foster homes. There would now be even more of them, had not the German Government in September refused safe passage to refugee ships and enforced its refusal by torpedoing one of them.

Unlike refugees of the past, the children have come to America not to settle but to wait and hope for the day when they may return to their own homes and their own parents. That day, they have agreed, is in the indefinite future. With the adaptability of childhood, they have begun to make themselves integral and happy members of their foster homes. In American public schools, which most of them are attending, they find history the only unfamiliar subject. With American boys and girls they have had no trouble making friends and learning new games. Altogether, they have found America not so strange as wonderful, particularly for its wealth of things like bathtubs, ice cream and family cars.

One group of refugee children, however, is set apart. Heirs presumptive to toppled thrones, their safety in America means also the continuance of their families' claims in a re-established Europe. To Canada last June, Crown Princess Juliana of the Netherlands brought her two little daughters, Beatrix and Irene. In Washington, where she plans to visit President Roosevelt Dec. 18, Juliana may also see Norway's Crown Princess Martha who has settled in nearby Maryland with her three children. Near Montreal, where they have recently established a Provisional Government, is the Grand Ducal family of Luxembourg. In Quebec are the most royal of all America's refugees, the Hapsburgs, headed by Empress Zita. In New York City is her son, the Archduke Otto, who still hopes to wear the crown of an Austro-Hungarian Empire.



Crown Princess Martha of Norway folds dressings for the Red Cross with a group of compatriots in Washington.

ington. She has settled with her three children, including Royal Prince Harald, on a Maryland estate.



Princess Irene, infant daughter of the Netherlands' Juliana, plays with educational toys on Ottawa lawn.



Crown Princess Juliana and her two daughters escaped from invasion aboard British cruiser. They left Prince Bernhard in London with Queen Wilhelmina.



Princess Beatrix, 3 years old, is second in line to the throne. She has her mother's buoyant disposition.



The Imperial House of Hapsburg, Europe's most distinguished refugees, first found shelter in a U. S. colonial house in Royalston, Mass. Since the late Emperor Karl abdicated the throne of Austria-Hungary in 1918, they have lived mostly in Belgium. But Empress Zita (*center*), in mourn-

ing black, has never let Europe or her children forget their Hapsburg claim to the throne that once ruled all central Europe as the Holy Roman Empire. Archduke Otto, 28 (*at left, behind his mother's head*), has spent his life as Pretender in sober study of the art of government. With his

brother Felix, 24 (*top left*), he has appeared in state at New York's St. Patrick's Cathedral as the ranking Roman Catholic layman in the U. S. Other Hapsburgs who have moved with their mother to Quebec are (*left to right*): Adelaide, 26, Charlotte, 19, Karl Ludwig, 22, and Rudolf, 21.

RULES FOR REFUGEES, ROYAL OR OTHERWISE, WHILE IN AMERICA

Refugees in America are on a spot. So are Americans who have volunteered to take them in during their exile. Hence to promote international goodwill LIFE offers a few simple rules of behavior for visiting foreigners, royal or otherwise, who don't bother about becoming a part of the U. S. scene:

1. Refugees should remember that they are nothing special. Broadly speaking, all U. S. citizens except Indians, who do not count, are either refugees or descendants of refugees. Newcomers must take their proper place.

2. Refugees should not write articles about the Collapse of France or My Escape from Europe, cash checks on non-existent bank accounts, get drunk in public until they know English, or insult

U. S. girls. Some American girls, unfortunately, are still susceptible to foreign accents.

3. Refugee youngsters, like those of the domestic variety, should be seen and not heard. Small fry should work hard in school and not bother their elders.

4. Celebrated refugees must learn U. S. manners and customs. They should not suggest to natives that civilized people take three hours for lunch, that what the U. S. needs is art and culture such as only Europeans can contribute, and that Americans do not really know how to live. They should also hold their public lecturing down to a subsistence minimum.

5. Rich refugees should not demand maid service, special cooking and personal automobiles from

hosts who feel they are doing handsomely to provide their guests with room and board. There are already along the eastern seaboard of this country many refugees from refugees.

6. Refugees should remember that Americans' nerves are on edge. They must not band together in little swarms, chattering and squealing in their foreign bird-talk. They must mingle, calmly and happily, with all and sundry, staying outdoors as much as possible.

7. At all costs, let those refugees and imitation refugees who insist on sliding in the snow in Tyrolean costume stop yodeling.

8. Above all, refugees should be aware that Americans feel friendly toward them and in their own way are trying to give them a decent break.



The Grand Ducal House of Luxembourg fled its tiny realm between France and Germany on the day the Nazi invasion engulfed it. Aboard the U. S. cruiser *Trenton*, at President Roosevelt's invitation, they arrived from Lisbon in July. The children are here shown with their father, Prince Felix

of Bourbon Parma, Prince Consort to the Grand Duchess, at the Long Island estate of former Ambassador Joseph E. Davies. From left to right they are: Charles, 13, Alix, 11, Adelaide, 14, Prince Felix, Prince Jean, 19 and ducal heir, Gabrielle, 15, Elizabeth, 18. The Grand Duchess stayed in

Europe until October, settling the affairs of her lost province. Near Montreal, the family now has established residence, and with three ministers has its own Provisional Government. Prince Felix and Prince Jean visited the U. S. in 1939, saw the President and the New York World's Fair.



Two English Girl Guides, in their own uniforms, are members of North Canton's Girl Scout troop. Here the two Eng-

lish girls, June and Rhoda Scott Guilford, join in a Thanksgiving prayer before distributing Thanksgiving baskets.



Favorite indoor sport of Donald and Gordon Miller is their daily bath, which they take with no persuasion. Like most of the refu-

CHILDREN ARE HAPPY IN OHIO

To their refugee wards American foster parents have all the responsibility of full legal adoption. As vital as the ships that brought the children from England was the problem of finding them homes where they would be happy and well cared for during the indefinite wait that lies ahead. Chief burden of matching children to foster homes was borne by

the social-worker staffs co-ordinated by the U. S. Committee for the Care of European Children.

First to land in the U. S. were the children of the British staff of the Hoover (vacuum cleaner) Co. of North Canton, Ohio. The exodus, arranged by H. W. Hoover, president of the company, numbered eighty-four sons and daughters of Hoover plant

School traffic patrolman is Stuart Guilford (left), brother of Girl Guides (above). The children of a Hoover English personnel manager, they are in the home of North Canton plant's comptroller.



After-school mischief is shared by Refugee Colin Cramp (top left), with North Canton friends. English accents and American slang were no obstacle to easy comradeship of boys and girls.





gee children, they have gained more than 5 lb. in weight since arrival. Foster father came from a town near theirs in Scotland.



Thanksgiving turkey is carved by Harold Schiltz, with John and Barbara Hemmings as guests of honor at his right and

left. Mr. Schiltz is sales executive in North Canton Hoover plant, and the children's father has same job in England.

managers, advertising executives, foremen and workers in England. Placed in corresponding families in North Canton, they have all now made themselves at home. All without exception find themselves in more comfortable houses than they left in England. At school and at play both boys and girls have been assimilated into the life of their new American friends,

in Scout troops, school patrols, gangs and athletic teams. The English boys took easily to football, "so much like our own rugger," and for their benefit sand-lot teams were organized out of season to demonstrate the difference between baseball and cricket.

Many similar refugee groups were organized by American towns. Hollywood took its share of chil-

dren of the English motion-picture industry. The Yale faculty adopted the children of Oxford. Most of the children, however, have been dispersed in small groups to towns throughout the land. If and when the refugee movement can be resumed, the U. S. Committee has a standing list of 10,000 more American homes ready to be assigned wards from England.

Neophyte jitterbug, 16-year-old Evelyn McNish learns a new step from a North Canton beau. Daughter of British plant executive, Evelyn is ward of D. P. Hoover, a vice president.



Cricketeer swings baseball bat with characteristic wrist-elbow snap. Brian Mumford (*at bat*) is the son of an English commercial artist and his foster father is commercial artist in North Canton.





Refugee school was transplanted as a unit from London suburb to a mansion in Virginia countryside by Eugene Meyer, publisher of the *Washington Post*. One of 15 pupils is little Peter Hyland in picture at right.



In cellar workshop Royal Blanchard, Worcester, Mass. toy manufacturer, and his wards, Ian Michael and Anthony Peacock, pursue their common hobby. Boys' father, aircraft executive, had hobby workshop too.



At U. S. Embassy in London two English mothers answer visa questionnaires. Evacuation to America was arranged by American relatives of Mrs. Douglas Greenacre, at left with three children. At the right is Mrs. James Bramwell and daughter Bridget, who appears opposite.

MOTHERS SHARE IN CHILDREN'S EXILE



A WARD OF EUGENE MEYER

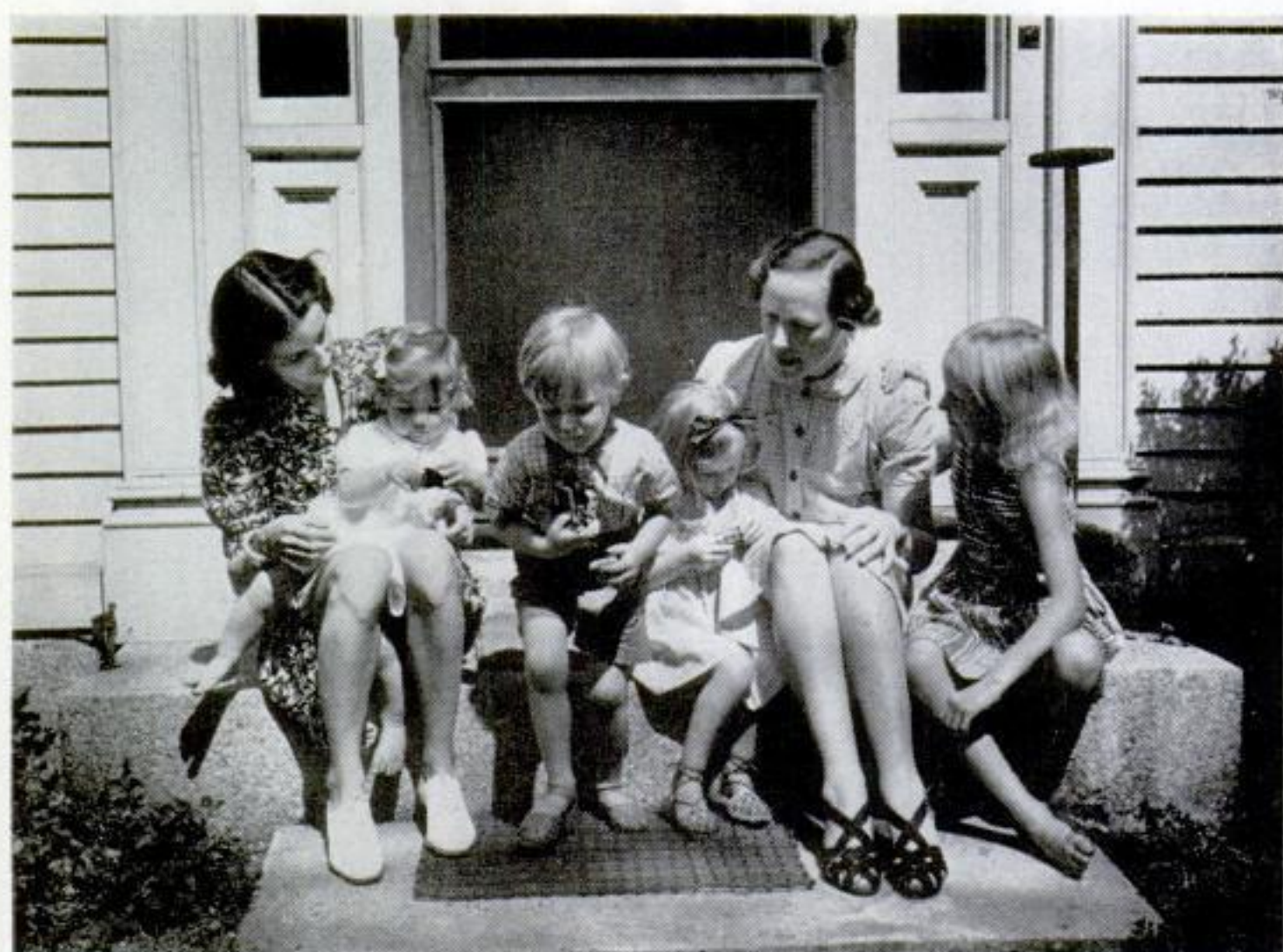
To America with their children came many English mothers. Below, in the U. S. Embassy in London and then in country house of American friends near Westwood, Mass., are shown two English mothers, Mrs. Greenacre and Mrs. Bramwell, with their children, and on the opposite page is the youngest member of the group, year-old Bridget Bramwell. The mothers were persuaded to leave England only on the desperate insistence of their husbands, anxious to be assured of their fam-

ily's safety so they could buckle down to total defense of the island.

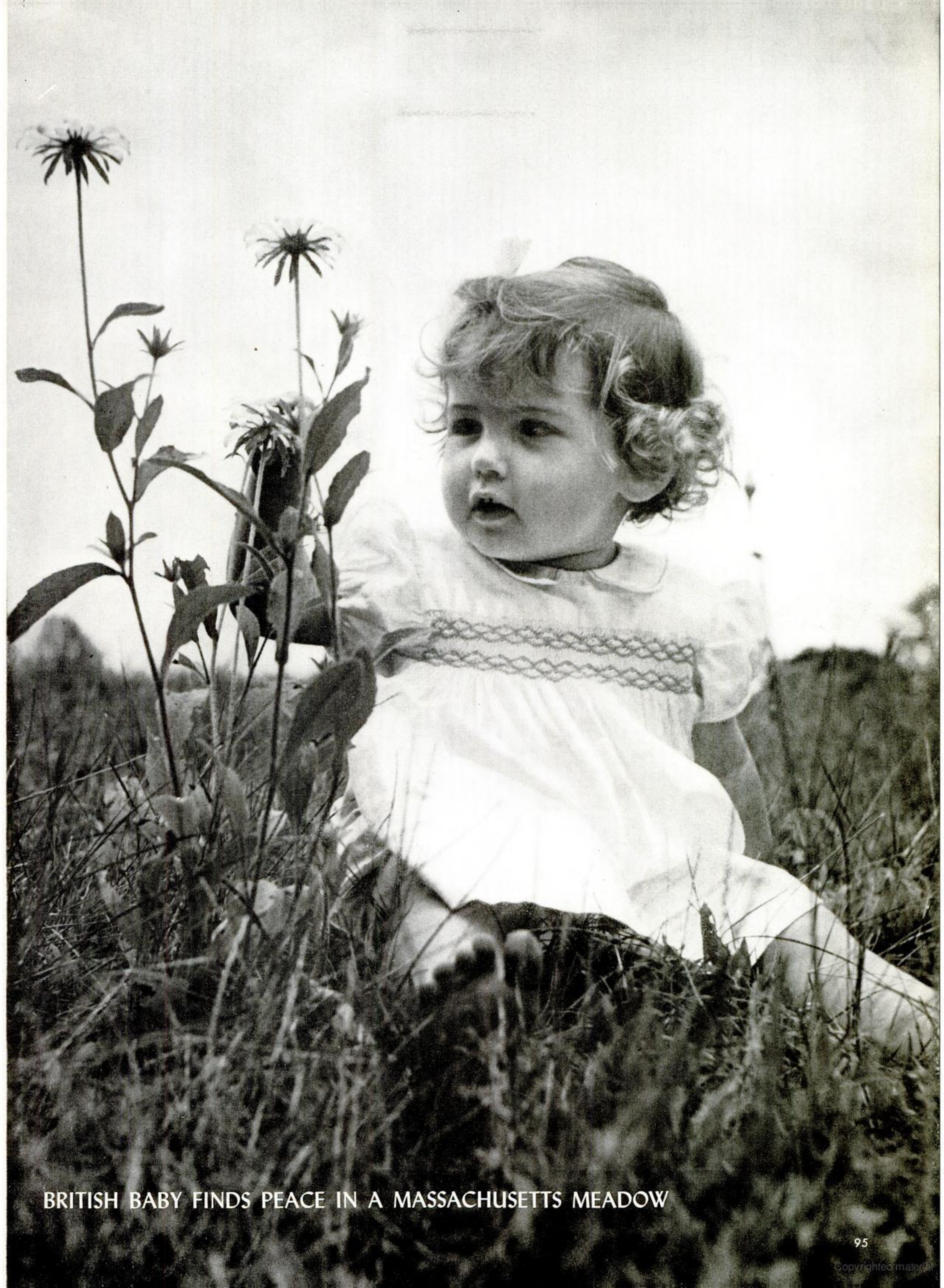
In their first months in America, most refugee mothers and children have been through a series of minor crises. The children's health, overtaxed by travel, excitement and the new climate, provided the first one. When they had recovered under the care of a pediatrician, they were laid low again by his brisk U. S. schedule of immunity tests, vaccinations and inoculations, the like of which none of England's easy-going "baby specialists" would advise. The children since have not made things easier for their mothers by their over-enthusiastic adjustment to the freer life of their American contemporaries. They come home with vocabularies continually enriched by strange new words and accents, and complaining that the English system of wielding knife and fork at table makes them look peculiar.

Though most of the English mothers are from well-to-do families, exchange regulations, allowing only £10 per passport, left them practically penniless at the pier. On their American sponsors they are helplessly dependent. To accept without acute discomfort the charity of food and shelter, they must be continually reminded that they are guests. Even this arrangement has its pitfalls. Settled generously in a country house, they can scarcely complain if their host leaves them stranded without a car. Sharing their sponsors' homes, the English mothers must suppress their natural housewifely urge to take things in charge.

The question of cash makes them feel unhappily like poor relations. Weeks of scrimping, followed by embarrassed interviews with their hosts, have usually led to the sensible arrangement of a regular allowance. Jobs offer no solution for their situation. Few are equipped as breadwinners, and only those on immigration visas are allowed to work. Job-seeking, finally, must be preceded by the bitter admission that their exile will probably be a long one.



At Westwood, Mass. the Greenacres and the Bramwells first settled in homes of American friends. Mrs. Greenacre (right) has gone back to England and her husband, a major in the Welsh Guards. Mrs. Bramwell's novelist husband was volunteer in Finland, is still there.



BRITISH BABY FINDS PEACE IN A MASSACHUSETTS MEADOW



Theodor Broch, mayor of Narvik, used this parka and rucksack while making three-day escape afoot across Norway to

the Swedish frontier. His father, a colonel in Norwegian Army, escaped to London to serve the Norwegian Defense Ministry.

MAYOR OF NARVIK TELLS HIS STORY

EYEWITNESS ACCOUNT REVEALS
DETAILS OF BITTER TWO-MONTH
STRUGGLE FOR NORWEGIAN PORT

by THEODOR BROCH

Mayor of Narvik

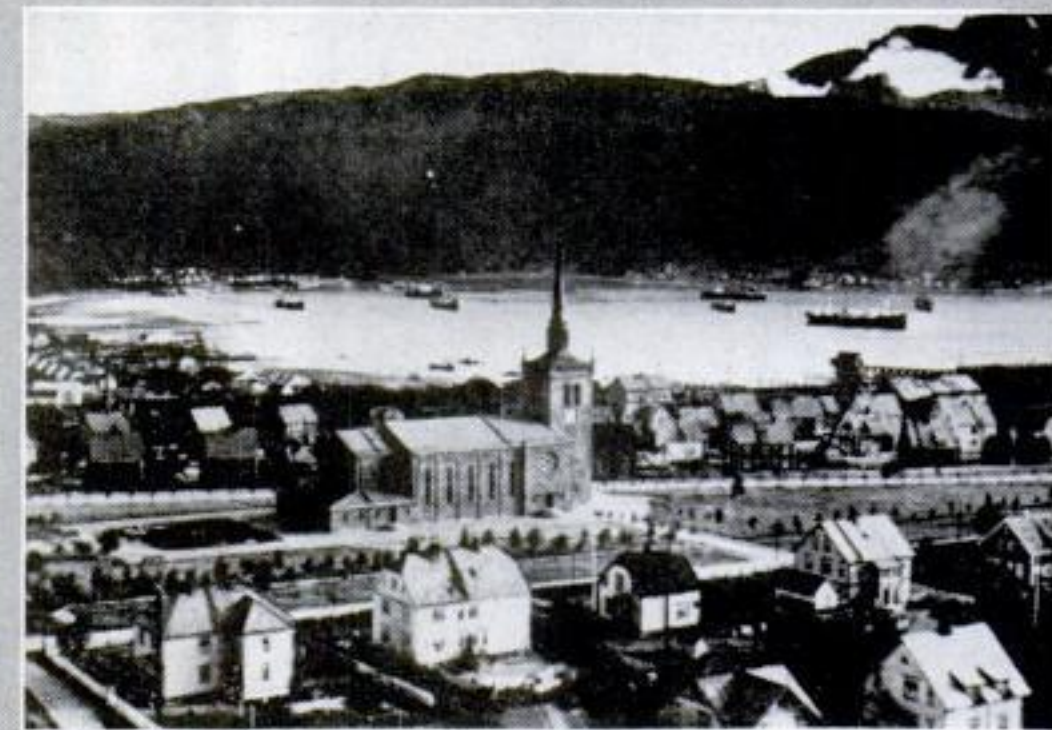
This is the story, not of a soldier or a politician, but of an ordinary man of peace upon whom war thrust great adventures. Theodor Broch, mayor of Narvik for the past six years, is an energetic young lawyer of 36, a graduate of the University of Oslo, straightforward and almost American in his ways. He might be taken for the mayor of any small American town. From personal experience, he gives here the strange story of his city, fought over by Britain and Germany, captured and recaptured, bombed almost to ruins and finally deserted by all who lived there. Only when the Germans settled down in Narvik on June 9 did Broch give up the job of his city and make his final dramatic escape to the U. S., where he is now on lecture tour under Norwegian-American auspices.

I sat in the lobby of the Royal Hotel in Narvik. It was the newest hotel in northern Norway and the only one with an elevator. We were very proud of it. I had helped choose the curtains for the windows and the upholstery for the chairs. As mayor of the town, I had opened the hotel with a little speech the year before and I remembered saying how I hoped it would be an open home for tourists from all over the world for 100 years. Now as I sat there on the morning of April 14, outside the office of General Eduard Dietl of the German army of occupation, I realized that my little prediction had only proved 1% correct.

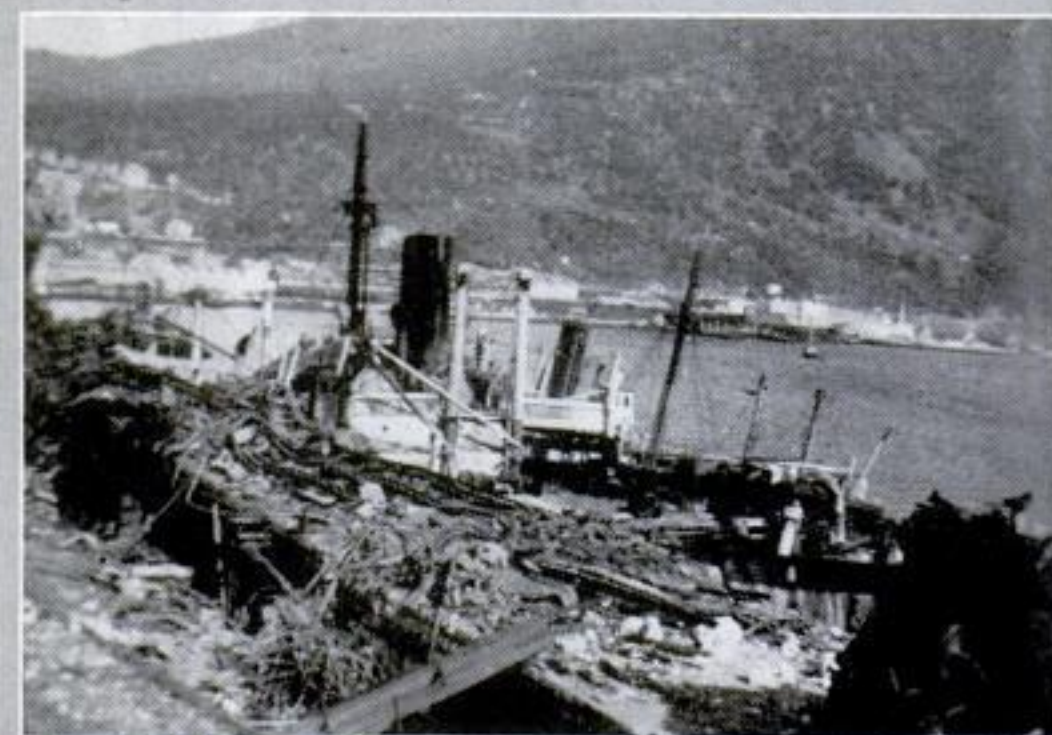
The general had just condemned me to death. He had found me guilty of sabotage. He regretted that the punishment was so severe and so did I. The night before I had phoned my wife and little girl and told them that I was being detained by important business, and now I thought of them in our little house out on the promontory of Framnes facing the harbor which was filled with half-sunken ships. We had really been very pleasantly situated out there on the coast.

If my life was now in jeopardy, so was the life of the town with which I was so closely associated. It was ten years since I had first hung out my shingle as a young lawyer of 26 in the little iron-ore port of Narvik and for the last six years I had been its mayor. I liked the job. The town was growing and with 10,000 inhabitants it was only 100 short of being the largest town in all north Norway. We built good, solid homes from the large taxes collected from the Swedish ore company which shipped its metal 40 miles over the railroad running down into Narvik from the Swedish frontier. The railroad and ice-free port had made Narvik the largest iron-ore exporter in the world.

THE MAYOR'S OWN PICTURES



Narvik harbor in peacetime was filled with ships waiting to load iron. Across the fjord is snowy sleeping Queen Mountain.



Bombed iron-ore piers looked like this in early June when German bombers were dislodging Allied troops from Narvik.

On April 9 we began getting some of this ore back—refined, as they say. It was 4:45 a. m. and foggy when my family was awakened by heavy explosions in the Ofot-fjord which links Narvik to the sea. Through the fog and sleet we saw flashes of light and then a high geyser of water fall back into the sea. "It's the war," said my wife excitedly. "No," I said, "we have nothing to do with it. A British warship has probably trapped another German ore boat." Then it was quiet again and it was not until later, when I went into town, that I learned that Narvik had been invaded. Nine German destroyers had entered the fjord and sunk two small 30-year-old Norwegian warships guarding the passage. The flashes we had seen were from the destroyers as they sank our small ships, sending 295 Norwegians to the bottom.

We detect two spies

Although I had not been warned of the German invasion, it would not be exact to say that I did not have some suspicions. Nazi agents had been active in Narvik and that February we had imprisoned an ex-Prussian officer and Nazi, named Müller, who was paid by Krupps to check the iron content of the ore that was destined for them from Narvik. A growing number of British ore ships had been torpedoed off Narvik during the winter and we traced this to Müller who had been sending coded messages to Stockholm for transmission to Berlin informing the German Intelligence of British ship movements. (After the Germans seized Narvik they almost immediately drove to the only secret arsenal in Narvik which was in the neighborhood where Müller had lived.) When the invasion took place we were also on the point of arresting a German fishing agent, named Köhln,



Milk truck converted into ambulance was used to smuggle the British consul, wrapped up like a corpse, into Narvik.



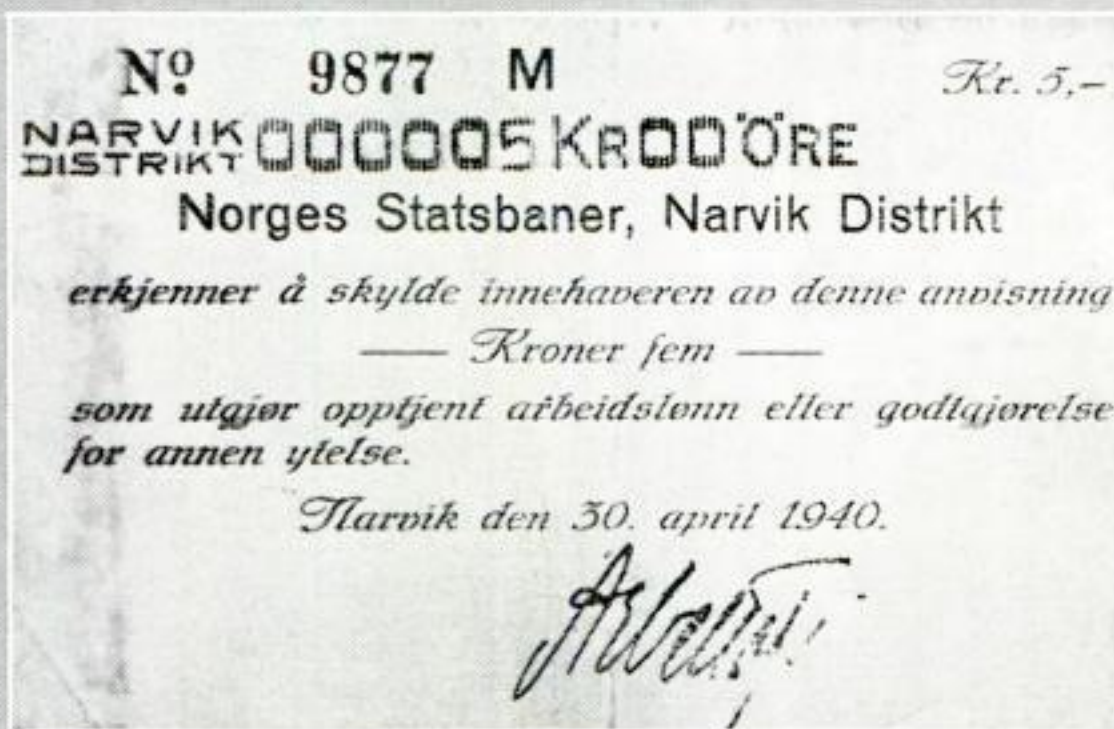
English prisoners, white and colored, were taken from English freighters by the Germans, led up into mountains for safekeeping.



Allied troops depart from Narvik at beginning of June, ten days after victory. These are English, French and Norwegian.



Norwegian troops held mountains surrounding Narvik, but the Germans got re-inforcements from Sweden and by air.



Cheap paper money was issued in Narvik municipality as local self-defense against flood of worthless German "Occupation Currency."



Norwegians bury German dead as a sanitation measure after Germans took to the practice of slipping their men in sewers.

who had been sending secret radio messages from a small cottage outside of Narvik. When Köhln heard that we were also about to arrest his Norwegian girl, he committed suicide by placing his head beneath a whirling buzz saw in a local lumber mill.

Still, at the exact moment of the invasion, there were only two men in Narvik who had been warned by the military authorities in Oslo that it was going to take place. These men were Commodore Per Askim, captain of the two warships, and Colonel Konrad Sundlo, head of the local garrison of 400 men. Commodore Askim, now Norwegian naval attaché in Washington, faithfully carried out his orders to resist despite the overwhelming odds against him. Colonel Sundlo's behavior was less exemplary. Next to his friend, Major Vidkun Quisling, head of the puppet Nazi government in Oslo, Sundlo has received world notoriety as a leading Norwegian fifth columnist. I had known Sundlo for seven years. He was a quiet, red-faced little man with a superficial joviality and an overweening desire to be "a friend of the people." He considered himself a great expert on political affairs and his ardent pro-Nazi, anti-Bolshevik attitude may explain his willingness to accept Hitler rule in Norway. After the Germans abandoned Narvik to the Allies briefly in May and June, we searched a restaurant in which German officers had been quartered and came across a five-year-old letter addressed to Sundlo from a member of Quisling's small Norwegian fascist party. The letter asked Sundlo to show every courtesy to Vitalis Pantenburg, a well-known Nazi journalist, who was coming to Narvik. When the Nazis invaded Narvik five years later, he showed them similar courtesy by ordering his men not to shoot and surrendering the city to the Germans. For his hospitality Sundlo was well treat-

ed. At first he was placed under mild protective custody in his home and later he and his wife were placed in a cottage adjoining German headquarters at Hundalen in the mountains north of Narvik. Since Norway's capitulation in June, Sundlo has been in Oslo, where he is still a colonel and where he inveighs against King Haakon over the German-controlled radio.

"My soldiers need toothpaste and shaving cream"

Shortly after the Germans landed in Narvik, I arrived at the town hall. The swastika was already waving above the building. I called the town council together for deliberation, but before the meeting began I was summoned to appear before General Dietl. His staff was already billeted in the town's two largest hotels, the Royal and the Grand, and the general himself was occupying the same suite at the Royal which a few hours before had been vacated by the British consul. General Dietl introduced himself politely, expressing *en passant* his regret for having sent a few hundred Norwegian sailors to their graves in the fjord. The Germans, he explained, had come to help Norway protect her neutrality. The occupation of Norway would be peaceful, he said. Then I asked the general to limit himself to giving me instructions for the town. "Ach, Bagatellen"—mere trifles, he assured me. "My soldiers need some toothpaste and shaving cream and such things. Your businessmen must accept German money. We will of course take over all the communications. Your civilians will be expected to stay indoors after 8 p. m., and for their own safety they must obey the regulations which we will decide upon. Later I shall be glad to inform you of these regulations." And he waved me aside.

But the very next morning, just as I was pre-

paring to accustom myself to our changed circumstances, it seemed as though we might be delivered from our conquerors. I was looking out of the bedroom window, when suddenly I saw flashes of guns through the fog and several German destroyers speeding towards the fjord. British warships were attacking the town. It was impossible to see much of the battle, but I did see one British shell hit a German destroyer amidships. Flames shot high above the reeling ship and she sank a few hours later. But the British were not able to blast their way into Narvik and put out to sea again.

They were back, however, in three days with several destroyers and the battleship *Warspite*. It was about noon when we heard the first heavy roars in the fjord and the echo of the guns reverberated back and forth between the mountains as often as seven times. The battle lasted until about 4 p. m. when I saw a British destroyer enter the harbor across from where I was standing on the mail pier. She had been heavily hit near the bow and was listing badly. To keep her from sinking, her captain partly beached her. But her guns still functioned and she trained them on a Nazi machine-gun nest that was hidden among the wooden pillars of the iron-ore pier near where I was standing. The nest was soon silenced and by 5 o'clock all nine German destroyers at Narvik had been sunk. German sailors, tired and dirty, struggled ashore and made for the mountains behind Narvik. Against the white snow they looked like a black snake wriggling up the mountainside.

Only a few Germans now remained in Narvik itself and this was the moment for the Allies to land, I thought. With this idea in mind, I walked to the edge of the mail pier in the hope that I might be able to signal the British destroyer beached on the opposite shore. But they



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German General Dietl (left) condemned Mayor Broch to death after an abortive attempt by latter to seize control of communications. Saved by intercession of town council, Broch later had satisfaction of spiriting away delicacies meant for Dietl's table.

MAYOR OF NARVIK (continued)

couldn't see me and, as I was walking away toward the center of town, a Nazi officer stepped out from behind a house where he had been hiding and said: "You would like to welcome your friends there, wouldn't you?" "Yes," I replied, "perhaps they will land now." "Well," he continued, "if you had signaled them, I would have shot you and that would have been a pity." With that threat he left me.

Still, I thought, with only a few Germans in town something might be done to help our Allies, especially as I expected the British to land at any moment. And so with three volunteer firemen I went up to the telephone and telegraph exchange where a German corporal was stationed on guard. We were totally unarmed, but we told him that the British were about to land and we gave him the choice between surrendering to us now or to the British later. Apparently he preferred a Norwegian prison camp to a British one, for he handed his arms over to us and we silenced the station. Just then 50 Germans marched down the street towards the exchange. We released our prisoner in a hurry and fled. That evening I was arrested, and now I sat in the lobby of the Royal Hotel waiting for the firing squad. That I escaped this fate is due to the forceful appeal on my behalf which the town council handed the Germans. I was freed later that day and told to report twice daily to the chief of the German military police. This I did as long as the Germans were in Narvik.

Prohibition comes to Narvik

During the next eight weeks the town hall became the center of civic life. Our offices were open day and night as we tried to change the social order of our community life from a peace economy to a war economy. I do not claim that the regulations we sent out as laws were always thought out in advance, but they sprang from the needs of the moment and were accepted because the people knew they were necessary, just as a ship's crew shows better discipline in times of danger than during an ordinary cruise. We solved the eternal problems of prohibition in Norwegian political life by simply telephoning the state liquor stores and telling them not to sell another bottle of spirits to any Norwegian. We were afraid that some civilians with frayed nerves might take to drink and create trouble for everyone else with the Germans. Prohibition was enforced, but no trade was actually lost because the Germans bought up what the Norwegians were forbidden to buy.

It soon became apparent that the needs of the Germans were more than toothpaste and shaving cream. They bought everything they could find, from butter to silk stockings. For money they used special Reichsmarks, called "Occupation Currency" which were not much bigger than postage stamps and which had no value in Germany. This currency soon became so unpopular in Narvik that the Germans decided to use real Norwegian money. This they got by the simple expedient of throwing down a few sacks of their own worthless money on the counters of our two banks and demanding all the Norwegian currency in the banks in return. This measure was

for MEN,
WOMEN and
CHILDREN



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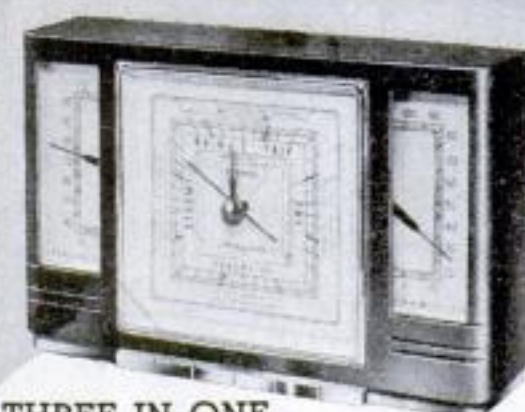
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also "for our protection against invasion by the British." As a measure of self-defense, we printed new money of our own which was even cheaper than the German marks, because we printed it on one side only.

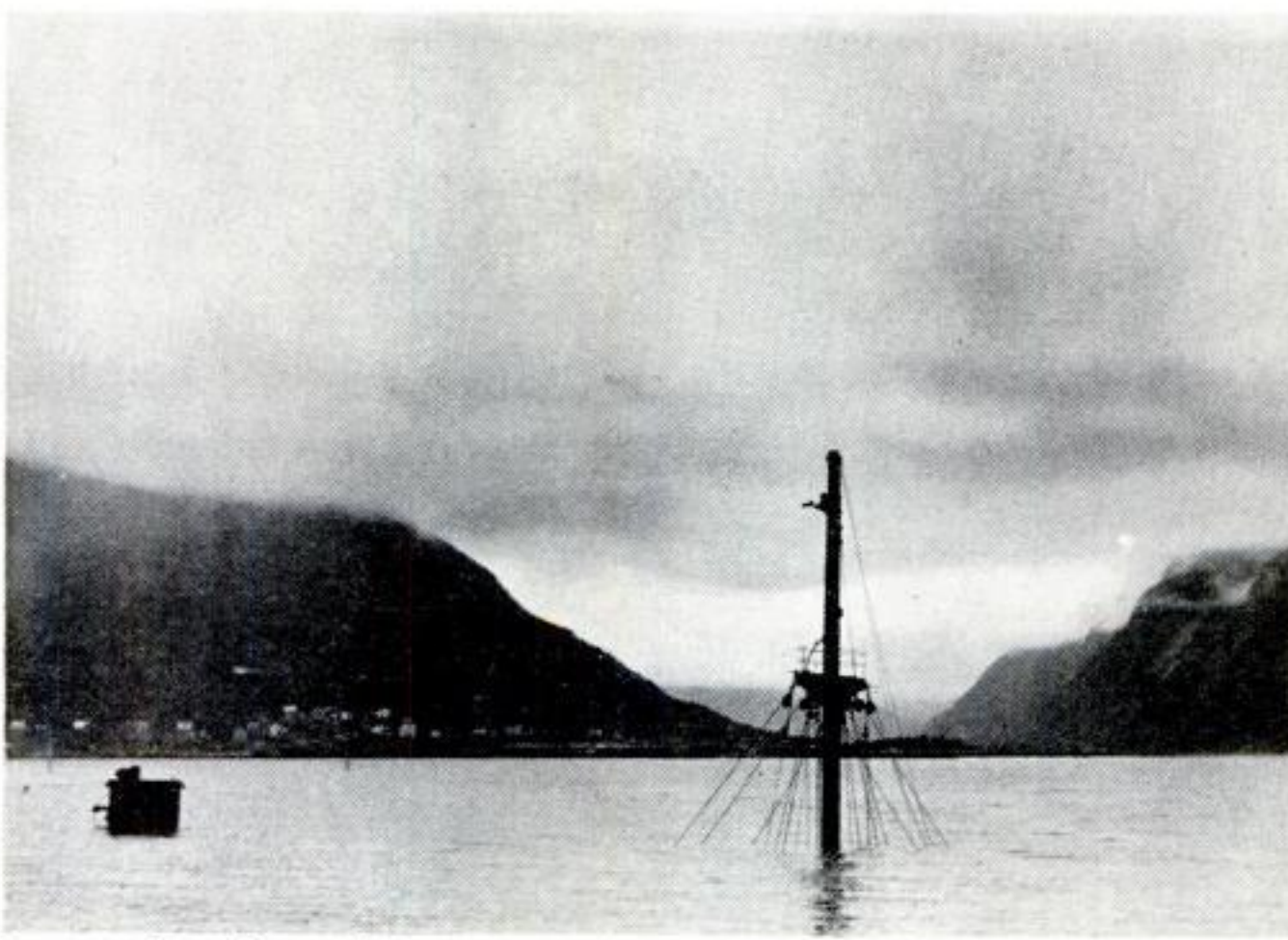
As all business was at a standstill, the municipality found work for as many people as possible. We re-enforced cellars and repaired houses damaged by shellfire. We dug graves and prepared coffins for the 50 civilians who were eventually killed by shellfire and bombs between April 9 and June 9. We also took over the job of burying the German dead. This was not a labor of love, but of necessity. In the early days of the war, the Germans had placed a field gun behind the chapel on the grounds of the cemetery north of Narvik. In firing at this gun, the British warships had destroyed the chapel and cemetery along with it. Once when four Germans, carrying six coffins, had entered the cemetery, a British shell exploded among them and there were ten Germans to bury. After that the Germans' burial parties were afraid to approach the cemetery and instead slipped the bodies of their dead comrades down our sewers. As we hoped to live in Narvik for some future years, we considered prevention better than cure and took over the job of burying the Germans. In one half of the big open square in front of Narvik's main church, we planted potatoes. In the other half we planted dead Germans.

"I received the same pay as the janitor"

The municipality also introduced its own system of wartime socialism. All of its employees got the same monthly wage, ranging from \$10 to \$50 according to the number of dependents. As mayor, I received the same pay as the janitor who cleaned up my office. This wartime socialism served us well, as the future was so uncertain that no one bothered to pay installments on such things as vacuum cleaners or rent. In many cases rent would have been difficult to pay as our homes were constantly being destroyed by the firing of the Poles from the south, the British from their warships in the fjord, and the French from their positions to the north. A Norwegian army, aided by several hundred young men who stole out of Narvik at night to join their countrymen, fought on in the mountains behind Narvik in an effort to keep the Germans from receiving supplies or reinforcements from Sweden.

As the noose around the Germans tightened, the Nazis forbade further evacuation of civilians from Narvik for fear that they would communicate with the British warships patrolling the fjord like watchdogs. This measure, however, did not stop young Norwegians from rowing out on foggy nights to the British warships a few hundred yards offshore and relaying information concerning the location of German troops and supply depots. One night the British got in touch with me to ask about the British consul at Narvik and his staff. I knew Mr. G. L. O. Gibbs well. We had celebrated Christmas Eve together with 30 homeless children from Finland. The consul was a fine, elderly man, close to 60—a sort of diplomatic Santa Claus. When the Germans invaded Narvik, Mr. Gibbs and his staff had fled to the mountains where they took refuge in a roadmender's tool shed. When it became dangerous to keep them in this hideaway after the Germans began to scour the mountains for Norwegian troops, we decided to bring Mr. Gibbs and his men back to Narvik despite the fact that the town was in enemy hands. To lull

CONTINUED ON NEXT PAGE



Last vestiges of struggle in Narvik harbor are mast and funnel of this sunken cargo ship, one of 32 which now litter the harbor floor. Ships sunk, either by German bombs or British shells, included those of many nations. They have not yet blocked harbor.

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MAYOR OF NARVIK (continued)

German suspicions we wrapped up the consul and his staff in tarpaulins and put them in the back of a truck where they resembled corpses. Then we drove them into town and carried them into a vacant house adjoining a home where several German officers lived. There the British lived in seclusion while the Nazis occupied Narvik. The Nazis never searched the house because we spread a rumor that the house was quarantined because of contagious disease.

Feeding the British was a task. Salted fish was the only food left in quantity in Narvik and there can be too much of a good thing. On the day that our supply of canned meat cakes ran out, the consul's diet looked tasteless indeed. Then luck in the shape of a British shell blew up a German field-telephone headquarters located in the annex of the Royal Hotel. Amid the ruins lay a sack of white grouse which I hurriedly carried off. That evening Mr. Gibbs, his staff and I enjoyed this great delicacy which had been intended for the table of General Dietl.

As the weeks wore on the Germans clung like ants to their precarious position in Narvik and along the nearby mountain ridges. Each day the firing grew more intense. One Polish howitzer on the south side of Ofot-fjord was particularly zealous, if somewhat careless. One of its stray missiles decapitated a watchman in the middle of the market place and other civilians were killed. I was nearly blown out of my office in the town hall and eventually moved into safer quarters above the firehouse.

German "Red Cross workers" and "tourists" arrive

Although the Germans tried to pretend that their grip on Narvik was not slipping, we could see that they were increasingly nervous. Every day big transport planes flew over the German lines to drop a few parachute troops, some mail and what the Germans assured us were Red Cross supplies. Evidently the Nazis were eager to disguise their shortage of ammunition, because when some of these crates marked "Red Cross" fell into the backyards of Norwegians by mistake, we found they contained nothing but ammunition inside. Besides a few parachute troops, 500 German re-inforcements came in through Sweden. They also called themselves "Red Cross workers" (and tourists), but as soon as they crossed the frontier they removed their Red Cross armbands and received weapons. In some cases they were also given Norwegian uniforms in a particularly underhanded attempt to crush Norwegian resistance. Among these "Red Cross workers" there was a Doktor Kant. Dr. Kant's peculiarity was that, although he claimed to be a practitioner from Stockholm, he refused to discuss medical matters with the Norwegian doctors in the hospital at Narvik. A few weeks later in Stockholm I saw "Doktor Kant" again. Then he was "Herr Müller," and to many unsuspecting Swedes he was "a well-known German businessman." Actually he was a Gestapo agent, as a wounded Austrian soldier in Narvik had whispered to me.

By the end of May the German hold on Narvik had become desperate. On the evening of May 27 the Allies launched their final attack. The purple rays of the midnight sun sparkled across the snow-custed mountain slopes as the battle unfolded. There was a fierce fight in the outskirts of Narvik for an hour or more and then

CONTINUED ON PAGE 102



German prisoners on Narvik front hide faces when photographed. After more than a month's siege by the British at sea and by French, Norwegian and Polish troops on land, Germans were driven out of Narvik, but they returned June 9 after evacuation.

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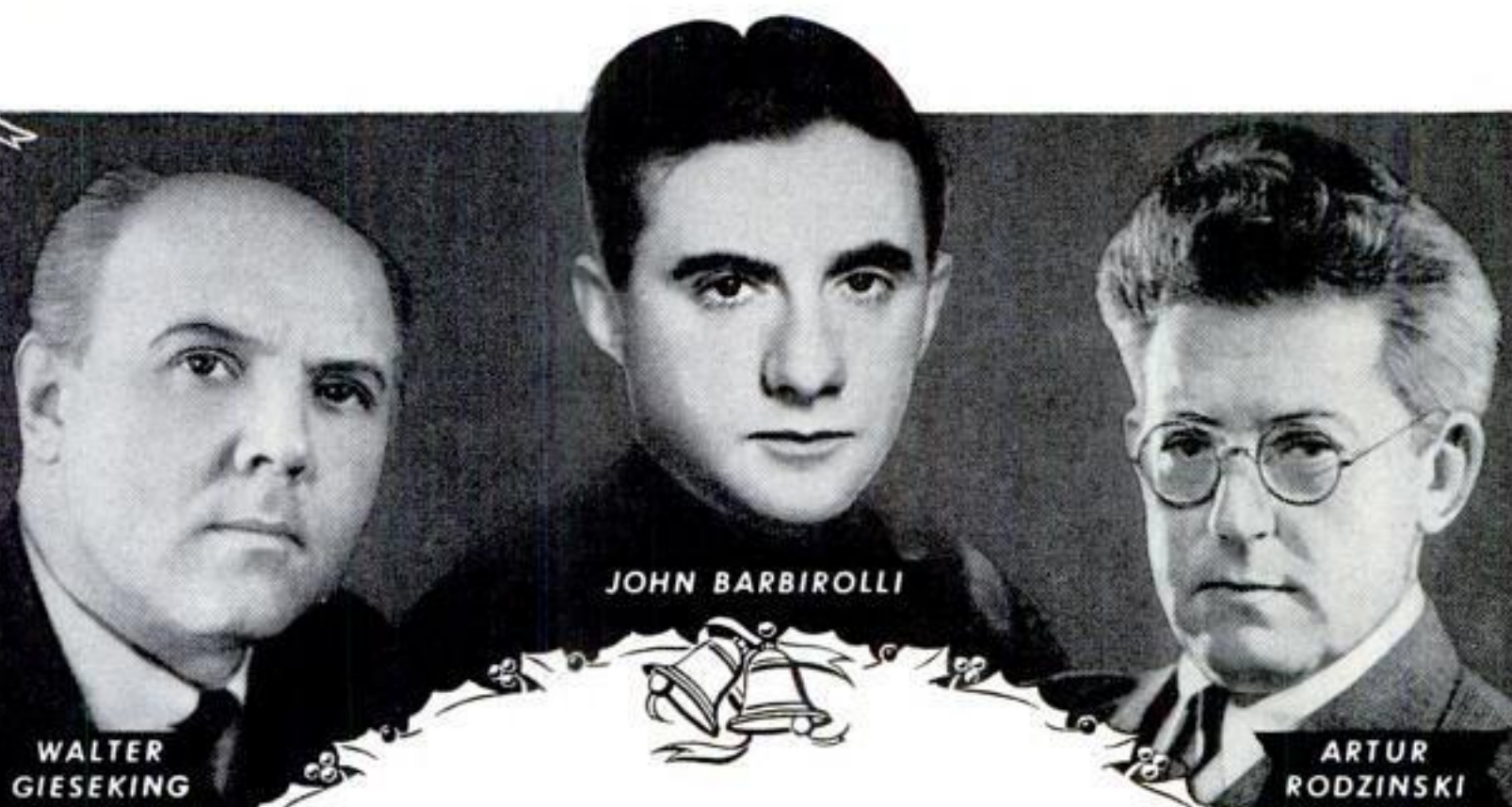
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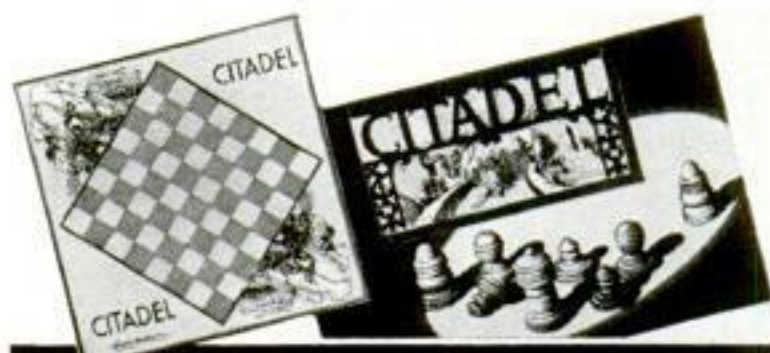
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Norwegian soldier (left) greets a British comrade after the Allied forces came into contact with Norwegians during the ill-fated landing of an Allied expeditionary force at Narvik. All the Allied troops were driven out by June 7 after German push north.

MAYOR OF NARVIK (continued)

the Germans withdrew, first from the city and then along the railroad line toward Sweden. All over Narvik, German army engineers, who had crossed over from Sweden disguised as "Red Cross workers" several weeks before, dynamited factories, supply depots, piers, railroad tracks and locomotive stalls. Large fires raged and in one of them Narvik's chief supply of coal for the coming winter went up in smoke.

Next morning I hurried to the suburbs to welcome our victorious friends. I shook hands with Major Ivan Olsen Hyldmo of the Norwegians and was kissed on both cheeks by an old battle-scarred French legionnaire. The French very politely let the Norwegian troops lead the Allied parade into the overjoyed town. Everyone lined the streets and cheered and we waved little French, English and Polish flags which our women had secretly sewn during the German occupation. Then we brought the British consul out of hiding and drove him around the city while everyone cheered some more.

The Germans batter Narvik by air

Narvik was Norwegian again, but it was still a center of hostilities and our life did not noticeably improve. German bombers, sometimes 20 a day, came over daily. As the Allies had few anti-aircraft guns other than heavy machine guns, the Nazi bombers controlled the air above Narvik. They also attacked the Allied fleet patrolling the fjord and scored several hits on British and Polish warships at a cost of several bombers shot down by naval anti-aircraft. Narvik itself was badly battered. What had not been ruined by British shells and German dynamite was now destroyed by German bombs. Only a few churches and suburban homes were left standing. The Grand Hotel was gutted by fire. The Royal was ribbed with shells. The railroad, the iron-ore pier and the waterfront were completely wrecked. At the time of the invasion there had been 15 German, four British and several Norwegian and Swedish ships in the harbor. By the end of the war every merchant ship and all the Norwegian and German warships at Narvik had been sunk. Excluding the derelicts sunk or beached in the fjord, 32 ships lay at the bottom of Narvik's harbor, which is now used as an important German submarine base.

One of these ships is the German whaler *Jan Wellem*, which the Nazis used not as a soldier-laden "Trojan Horse" but as a fuel ship for the German destroyers which seized the port. When a British shell later set the oil-filled tanker afire, she burned for two weeks.

Despite the German bombing raids, our morale stood up until a rumor swept the town on June 3 that the Allies were planning to leave. We could not believe it, but on the afternoon of June 7 the worst proved true and two battalions of French legionnaires, some British troops and two to three thousand Polish chasseurs embarked on waiting warships and transports. When I said goodbye to the commander of the Legion, I gave him a new French flag which the ladies of Narvik had sewn to replace his old one which had been riddled to pieces during the fighting. The French commander was deeply moved and when he saw a group of French army mules which had been left behind, he said to me with a friendly smile: "Monsieur le Maire, may I give you a little gift?" Then pointing to the mules, he continued, "and will



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you promise to eat them before the Germans come back to Narvik?"

That same night we evacuated the entire remaining civilian population. It was a depressing farewell. Smoke from the last burning ruins drifted out over the fjord as we sailed away in our fishing boats. Two days later the little Norwegian Army, and with it the 5,000 Norwegians still fighting in the mountains above Narvik, surrendered. Hitler now ruled supreme over Norway, although we had made him pay for his aggression with 70,000 German lives.

From Narvik I proceeded down the coast to Harstad where on June 15 I was working in an evacuation office trying to reorganize Narvik's population scattered among the coastal islands and fjords. As luck would have it, the first Germans arrived in Harstad that day and I was arrested in the market place shortly afterward. They brought me to the dining room of the local hotel and posted three soldiers to stand guard near me. I sat down in a chair—not as comfortable a chair as the one I had sat in at Narvik—and reviewed the situation. The last time I had been arrested by the Nazis everything had turned out all right, but this time I had been rather careless. A friend of mine, in a radio broadcast picked up by the Germans, had indirectly informed General Dietl how much the British consul and I had enjoyed his white grouse. Now Dietl's adjutant was in the lobby discussing which prison I should be sent to.

"My grouse was cooked"

My grouse, I thought, was cooked, but then I noticed a little staircase near the kitchen at the rear of the dining room which led down into the cellar. A few minutes later my guards turned the other way and I raced into the kitchen and down the stairs to the cellar. At the back of the cellar there was a door leading to the backyard, and I ran out and jumped onto a passing car. I yelled to the driver for speed and in a few minutes we screeched to a stop before the house where I was staying. With my wife and child and a few belongings, I chartered a small fishing boat manned by two Norwegians and set sail from Harstad. A heavy mist cloaked our movements and hid us from Nazi eyes.

First we sailed to an island where a friend of mine lived and with whom I left some documents for safekeeping. That night we slept out on deck a safe distance from shore. Then we sailed down the coast and landed the next day at one of the wildest and most mountainous parts of the Norwegian coast. Our destination was the home of a friend, but there were Germans in the neighborhood and so we walked on until we came to an isolated farmhouse where we got food. I arranged for my wife and little girl to stay with these farmers until they could be taken into the home of my friend. Then, with a Lapp boy for a guide, I set out over the mountains towards Sweden. Hour after hour we plodded through snow that came up to our waist at times and across icy streams. We had neither skis nor snowshoes and the nights were fearfully cold. I was so tired that at times I thought I would collapse and freeze to death. At last on the third day we came upon a farmhouse and soon afterwards upon some Swedish soldiers at a frontier post. The soldiers gave me food and let me get warm by a big open fireplace. In Stockholm I secured visas and, proceeding across Latvia to Moscow and thence to Japan, traveled to America—three-quarters of the way around the world—against the rising sun.



Peace returns to Narvik, but with it German masters. German-approved caption of this picture says: "A peaceful picture of the again-to-life-awakened Narvik. The fountain plays again. German soldiers stroll around the by-the-bright-autumn-sunlit square."

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In order to be able to carry their program through, they are also being thoroughly trained physically. Sage authorities suggest that the girls shovel snow off the campus walks, collect wood for their recreation center at Glenwood and gather stones for outdoor fireplaces. Since war work means long hours on their feet, they are also taught to "massage, manipulate and strengthen feet of students and faculty that are weak and painful."



First-hand knowledge of the workings of a truck is obtained by an earnest student. Shorts may be more comfortable for this work, but overalls afford more protection.

CONTINUED ON PAGE 105

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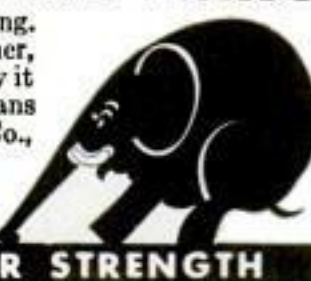
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With its 66 Baffle filter, FRANK MEDICO accomplishes what no other pipe has ever achieved. Ask any man who smokes one.



*1 FINEST BRIAR MONEY CAN BUY

GENUINE FILTERS FOR MEDICO PIPES PACKED ONLY IN THIS RED & BLACK BOX

National defense (continued)



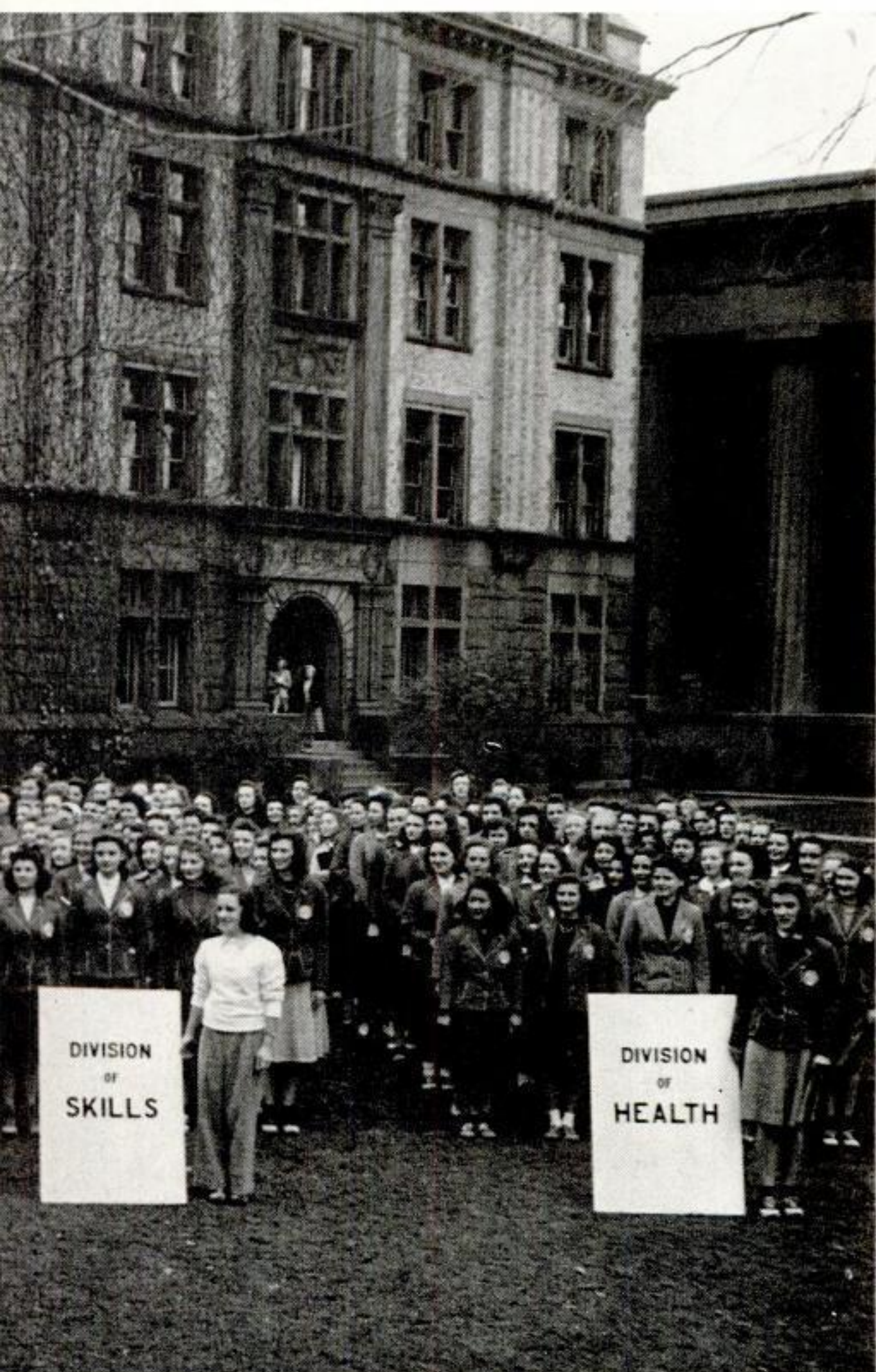
Fire-extinguishing chemicals are mixed by Jane Reed, junior, and Dorothy Hancox, senior. In case of air raids, girls will be able to handle fires at homes and in shelters.



The student body lines up in four working divisions in front of Russell Sage dormitory. The girls are required to do certain basic work, can elect other defense duties



The girls are taught by nurse how to put a wounded patient to bed. The college has always taught first aid and now teaches emergency treatment for wounded civilians.



according to their major studies. On Oct. 16 some 16,500,000 American men registered for the draft and nearly 700 Russell Sage girls registered to take their places.

It's smart to give - **VAT 69**

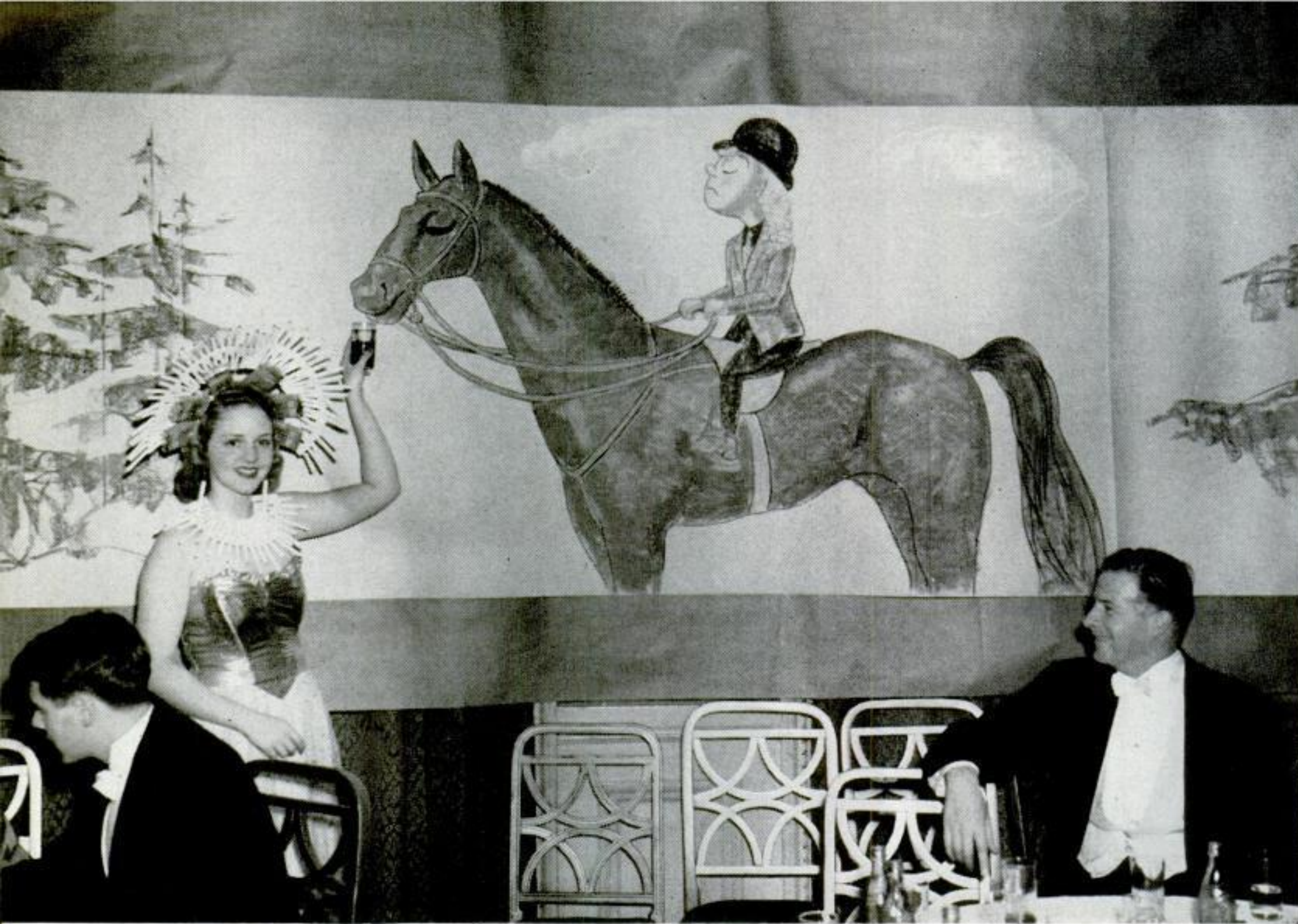


*"Quality
Tells"*

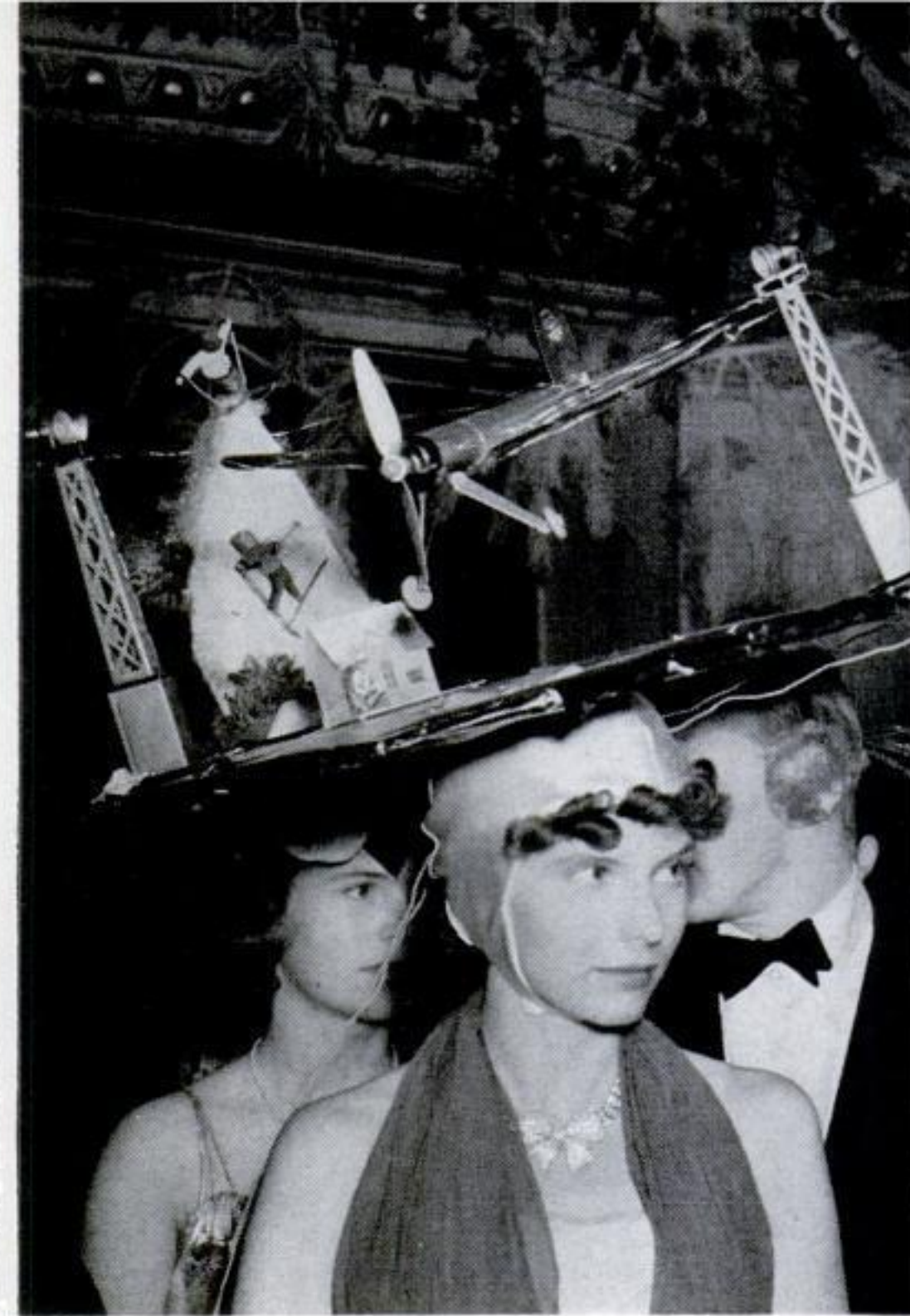
8
Years Old
BLENDED
SCOTCH
WHISKY
86 PROOF

*The No. 1 choice in
Gifts because it's
the Scotch that is
"No. 1 in Good Taste!"*

PARK & TILFORD Import Corp., New York, N. Y.



DEBUTANTE ISABELLA CUMMINGS OFFERS NIP TO A STEIG HORSE. SHE IS WEARING 327 PALL MALL CIGARETS



POST-DEBUTANTE PATRICIA DUNCAN UPHOLDS A SMALL AIR-



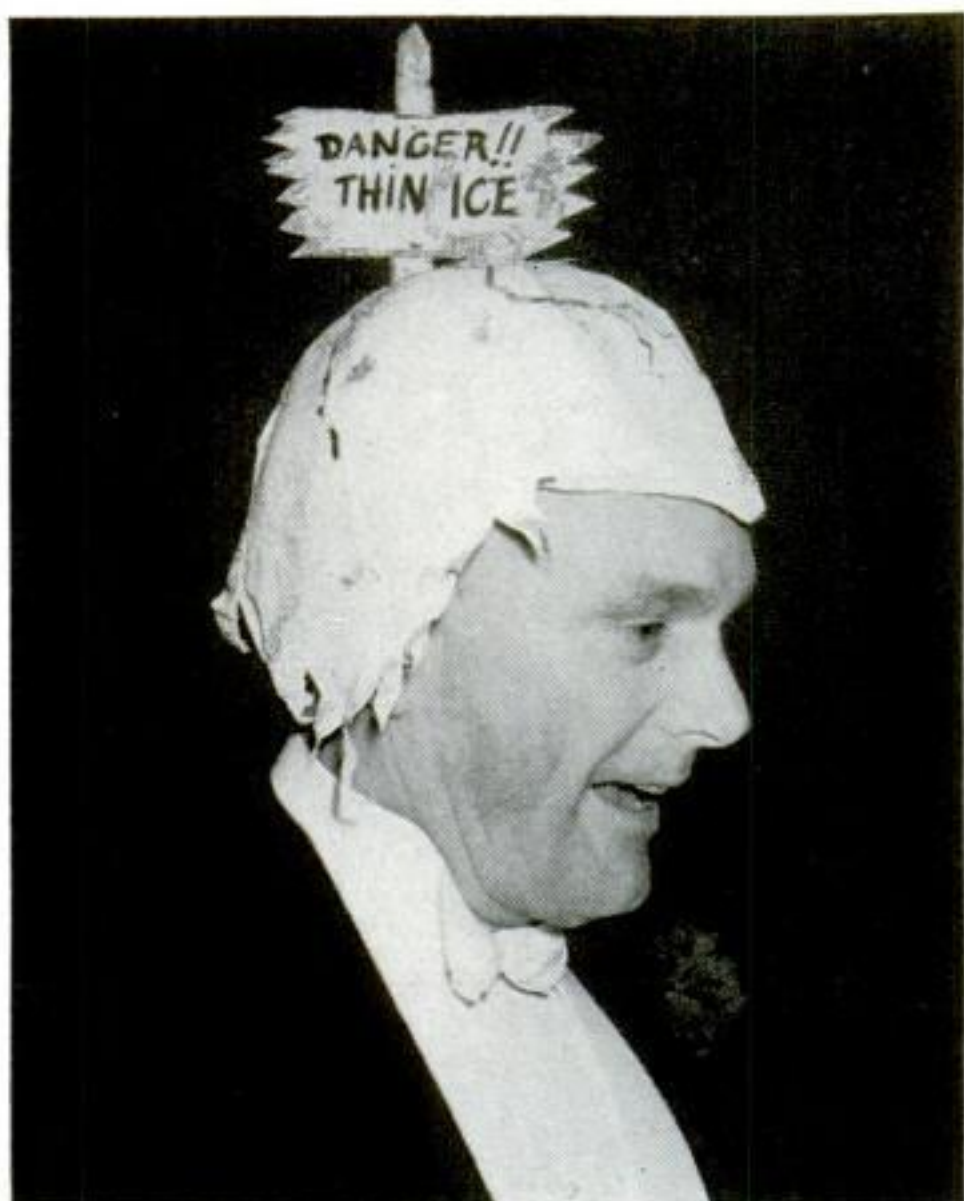
Pink flamingo nests in the tresses of Mrs. Anthony J. Drexel III. She won first prize for the most beautiful headdress.



"Cabin in the Sky" crowns Mrs. George Earnshaw of Philadelphia. At party's end her head was heavy but unbowed.



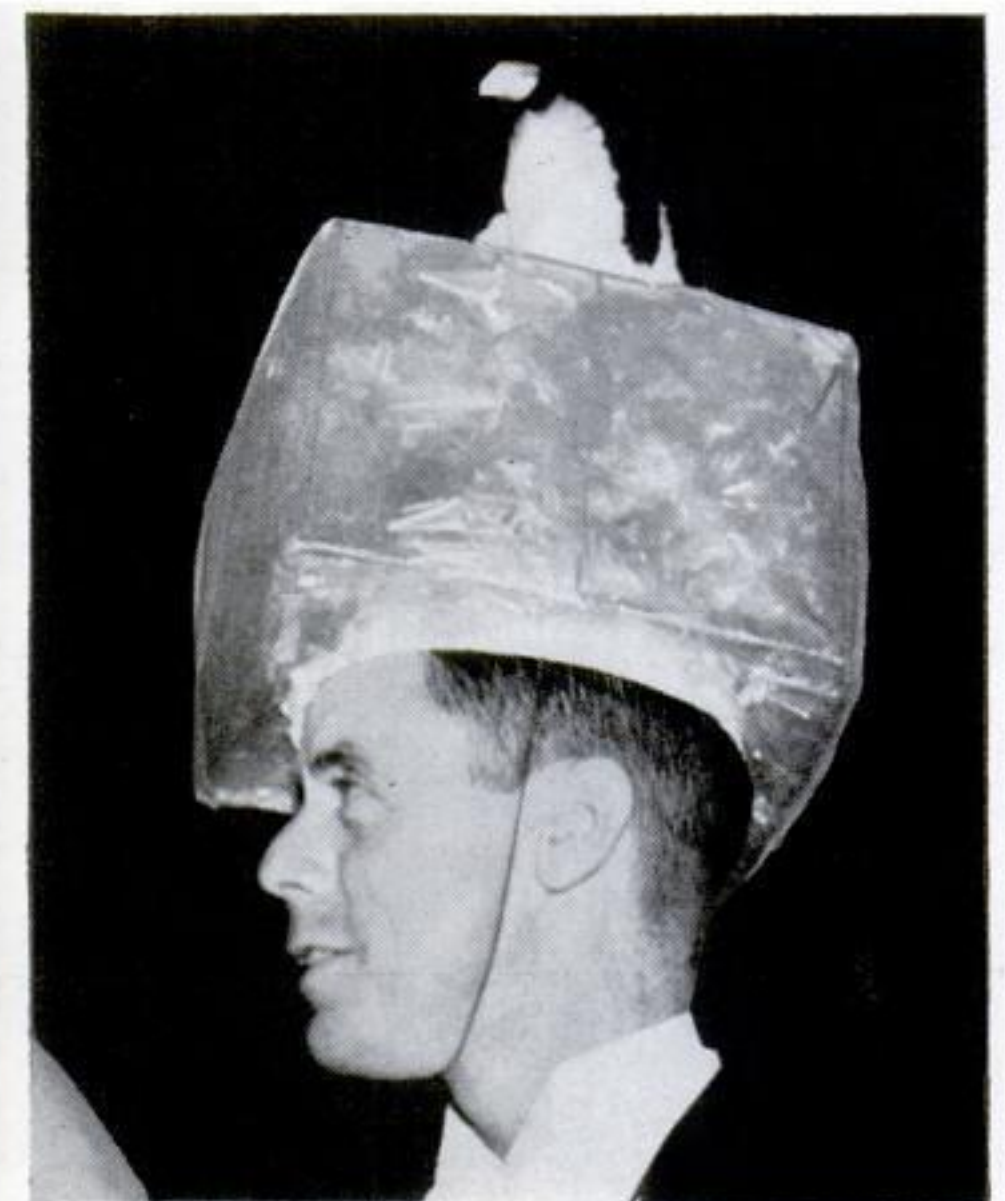
A stuffed pheasant sets on Mrs. A. Evans Kephart. Her husband, a State senator, shot the bird at their country place.



Fractured skullcap fits William C. Wright's scalp. Friends cracked: "That man has a cool head on his shoulders."



An ice bag, simple but soothing, rests on Jack Dorrance, Princeton University senior, of Campbell Soup Dorrances.



Penguin on cellophane tops the head of Morris Dixon, famed gentleman jockey of Pond Gate Farm, Newtown Square, Pa.



PORT, DEBUTANTE BETTY CORTRIGHT A PHEASANT & GRAPES



PAUL DENCKLA, WHOSE HEADRESS SYMBOLIZES "TWO THANKSGIVINGS," HANDS A CIGARET TO STEIG SMALL FRY

Life Goes to a Head Dress Ball

Philadelphians bedeck their beans at annual winter party

On the evening of Nov. 23, Philadelphia's most notable socialites put peculiar things on their heads and went to dine and dance at the Bellevue-Stratford Hotel. It was a distinguished gathering. Some were young, some rather older. But the invitation list looked like a hagiography of Philadelphia's sacrosanct, and for halos its members wore vegetables, cellophane, Lucite, assorted plastics, flowers, trees, small mammals, insects and, most of all, stuffed birds.

Philadelphia's Head Dress Ball is an annual and justly renowned affair. Just why Philadelphians like to put things on their heads is a question to which more than one puzzled sociologist has devoted consideration and research. Some have found in this phenomenon a vestige of Philadelphian Ben Franklin's pre-occupation with lightning rods. Others relate it to Philadelphia's Quaker antecedents, citing Thomas Hood's line, "The Quaker loves an ample brim."

A more probable explanation stems from the fact that hats, of all articles of clothing, are the most susceptible to grotesque design and mutation. Hats rarely fit faces. "There is not so variable a thing in Nature," Joseph Addison once exclaimed, "as a lady's headress." One of the few truly functional species of headgear is an aviator's helmet. Mankind's most universal source of laughter is a hat blown off, because, as Oliver Wendell Holmes observed: "The hat is the *ultimum moriens* of respectability."

By inviting guests to design and wear their own headgear, Mrs. Edward J. MacMullan, originator of the Head Dress Ball, gave fun-loving Philadelphians a chance to plunge into the dark surrealist caverns that honeycomb every modern mind. Those who attended enjoyed all the fun of a costume party with little of its fuss. Proceeds went to a maternity ward, a dispensary and camp for underprivileged children.



"Monkey Doodle" copped a prize for Interior Decorator Roy Requa. The monkey is his pet. Cage had a bottom, luckily.



"Nassau," worn by Debutante Nancy Lindsay Fehr, features figurines of the Windsors. This fancy job was 3 ft. high.

Gift of the Year
REMINGTON NOISELESS

THE ONLY PORTABLE TYPEWRITER
WELCOME ANYTIME • ANYWHERE

NOW READY FOR YOU AT YOUR LOCAL REMINGTON DEALER

ONLY **Remington Rand** CAN FURNISH EVERY OFFICE NEED

Noiseless, Standard, Portable Typewriters... Adding, Calculating, Bookkeeping, Punched-Card Accounting Machines... Kardex Visible Systems, Record Protection, Filing Methods and Equipment, Loose-Leaf Devices... Photographic Records Equipment... and other Precision Products including the famous Remington Rand Dual Close-Shaver—Dealers, Sales and Service Offices in 517 Cities

Rollfast
BICYCLES

Streamline beauty of American design and craftsmanship!

D. P. HARRIS HDW. & MFG. CO., INC.
ROLLFAST BUILDING • NEW YORK, N. Y.

WRITE FOR FREE CATALOG

CLOTHESPIN NOSE

Cold make breathing difficult? Nose feel "clamped in a clothespin?" Put a Luden's in your mouth. As it dissolves it releases cool menthol vapor—which, with every breath, helps relieve clogged nasal passages, unclamp "clothespin nose!"



Head Dress Ball (continued)



"Swell Swill," genuine garbage from sink strainer, forms fragrant bouquet atop head of Mrs. Isaac Doughten III. Her companion, Paul Denckla, critically adjusts angle



Hitler gets heiled by Dr. Charles Rossell, wearing German helmet and dove of peace and Mary Ann Carter, in a budding tulip. Hitler (B. F. Eshleman) has on a pot



A tiara of smokes brought Isabella Cummings a prize. Another prize, for funniest, went to incinerator worn by George Stephen Kovach, manager of Ritz-Carlton Hotel

CONTINUED ON PAGE 113

MANY TIMES has history been made on the Santa Fe Trail. Once when it served as the gateway for the people who first came to this land . . . again when it pointed the way for the Spanish explorers . . . and now when the Santa Fe's streamlined fleet, recently enlarged by more of the de luxe, Pullman-Standard-built cars, has made this railroad a banner bearer in the movement which is changing the whole course of transportation.



SANTA FE'S

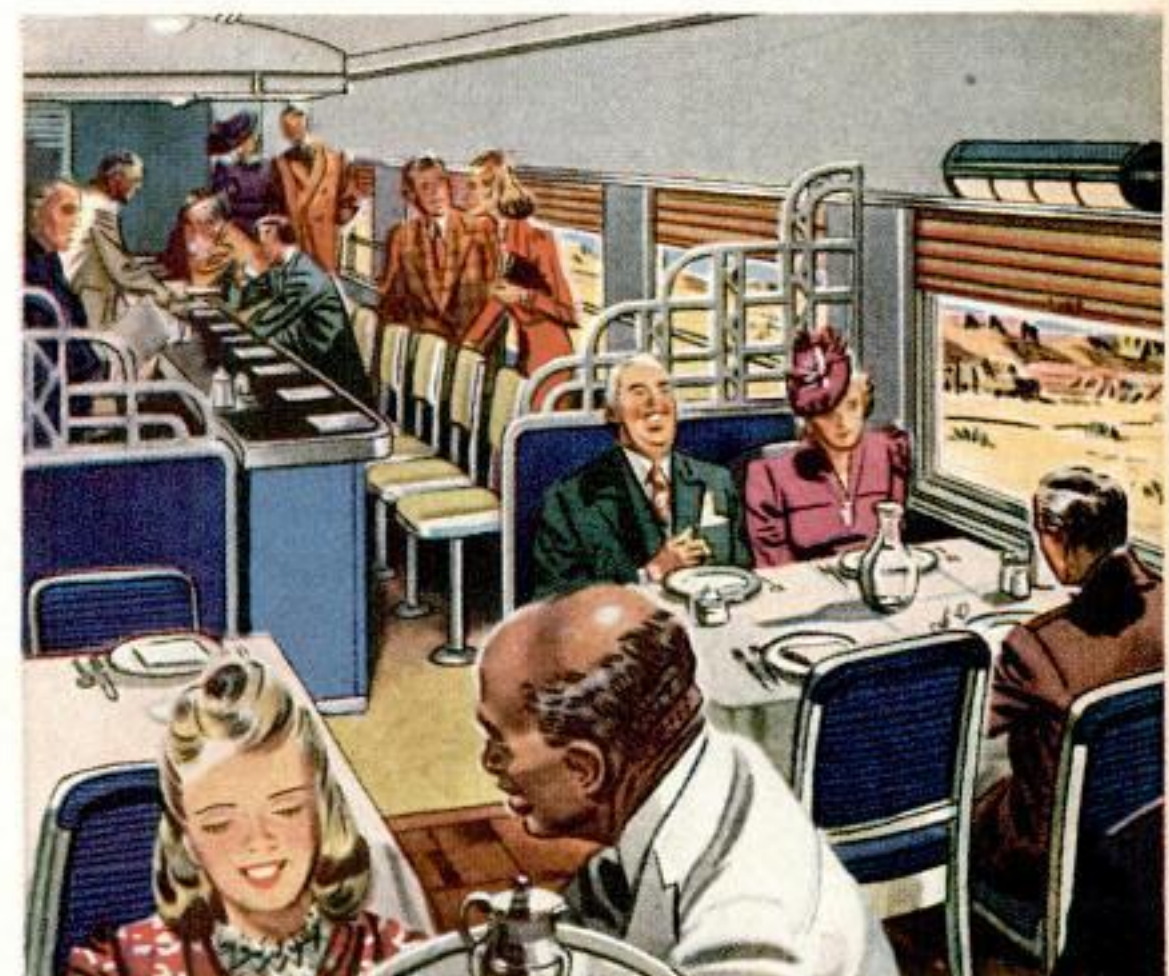
**New Lightweight Streamlined Cars
BUILT BY PULLMAN-STANDARD**

THE WORLD'S LARGEST BUILDERS OF RAILROAD AND TRANSIT EQUIPMENT



The Bar Lounges on these new cars have been called one of the brightest spots in America . . . an honor they fully deserve. For here, encounters among the vacation-bound create a gay, holiday atmosphere.

The Lunch Counter Diner holds one of the pleasantest surprises awaiting you on the new streamlined dining cars built by Pullman-Standard for the Santa Fe . . . Fred Harvey meals, whose economy and excellence are as native to the Southwest as chaps and ten-gallon hats.



De Luxe Chair Car—Canyons, Indian pueblos, cattle towns have always made a trip through the Southwest an excursion into romance. Now it becomes more than ever an excursion into luxury, too! For these glistening streamlined beauties covered in stainless steel are dust-proof, air-conditioned and equipped with the latest type reclining chairs.

Copyright 1940, by Pullman-Standard Car Manufacturing Co.

Constructed in Pullman-Standard's shops for the alert Santa Fe Railroad, this new fleet of lightweight cars is more than a *glittering* example of the progress railroads are making . . . it is also evidence of the influence that you, and travelers like you, have over transportation.

For, in railroading, as in every other field of enterprise, men and institutions may vie for leadership, but only the public has the power to confer it. In making Pullman-Standard-built streamliners the most popular and profitable group of trains on earth, you have done the one thing needed to increase the availability of this modern, safe, luxurious and fast way to travel . . . shown the railroads that you want these trains! Proved to them that wherever they are installed, they will operate at a profit! And, mark this down to the railroads' everlasting credit, confronted with your decision, they have not hesitated, but acted. Acted with such purpose that already over 72%* of the lightweight streamlined units purchased by them have been built by Pullman-Standard.

**When this advertisement was written.*

In addition to railroad passenger cars, Pullman-Standard designs and manufactures freight, subway, elevated and street cars, trackless trolleys, air-conditioning systems, chilled tread car wheels and a complete line of car repair parts.

**PULLMAN-STANDARD CAR MANUFACTURING COMPANY
CHICAGO**

"Tops" **IN STREAMLINERS** *Pullman-Standard*
ARE BUILT BY

Copyrighted material

Get (and give) the right Holiday Spirit



The holidays call
for a rare spirit.
For 120 years
the answer
to many a tongue
has been smooth,
round-flavoured
Johnnie Walker.
For there's
no finer whisky
than Scotch and
Johnnie Walker
is Scotch at its
smooth, mellow best.



JOHNNIE

BORN 1820...
still going strong

WALKER

BLENDED
SCOTCH WHISKY

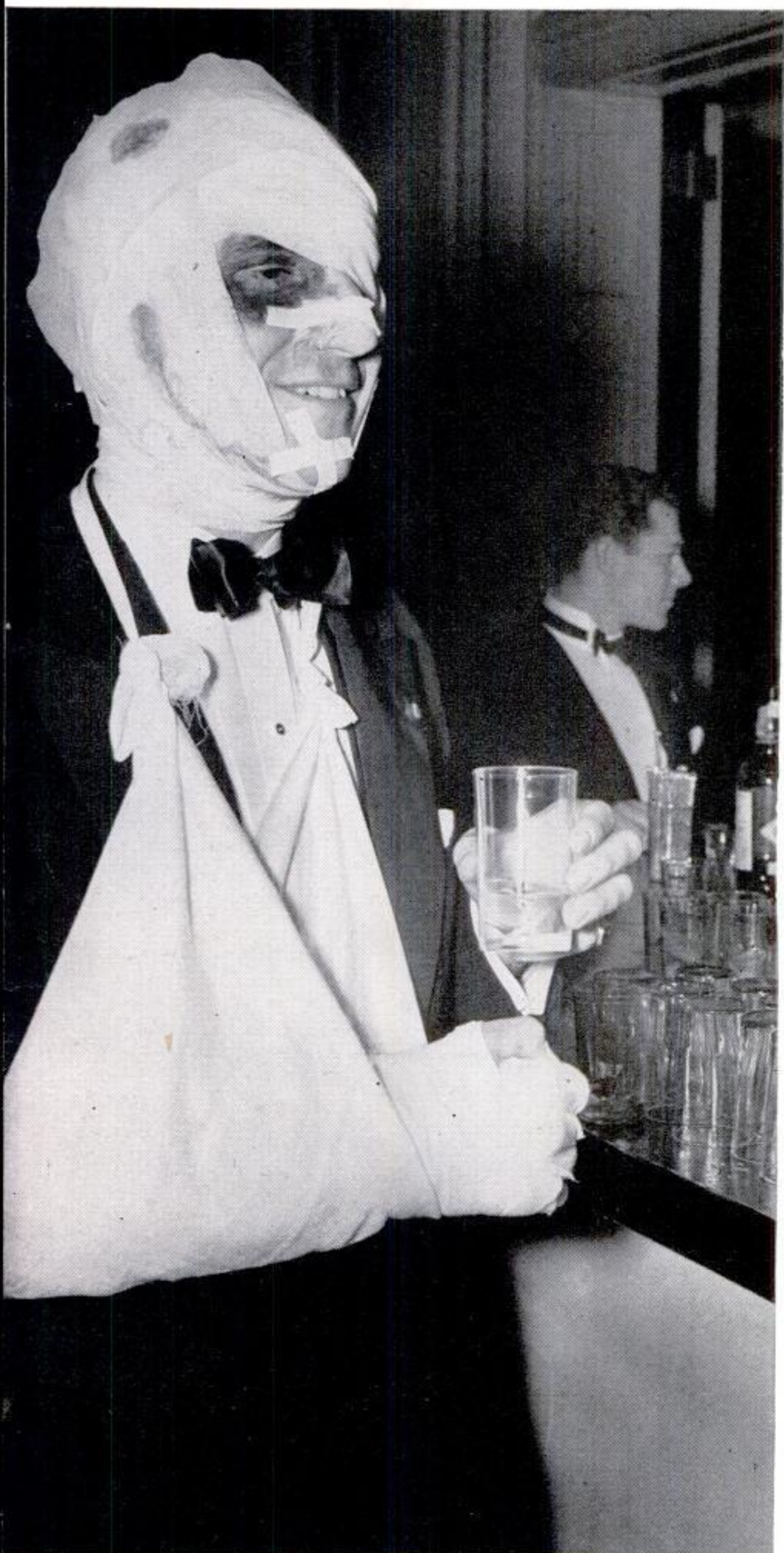
RED LABEL, 8 YEARS OLD • BLACK LABEL, 12 YEARS OLD • BOTH 86.8 PROOF

CANADA DRY GINGER ALE, Inc., New York, N. Y., Sole Importer

Head-dress ball (continued)

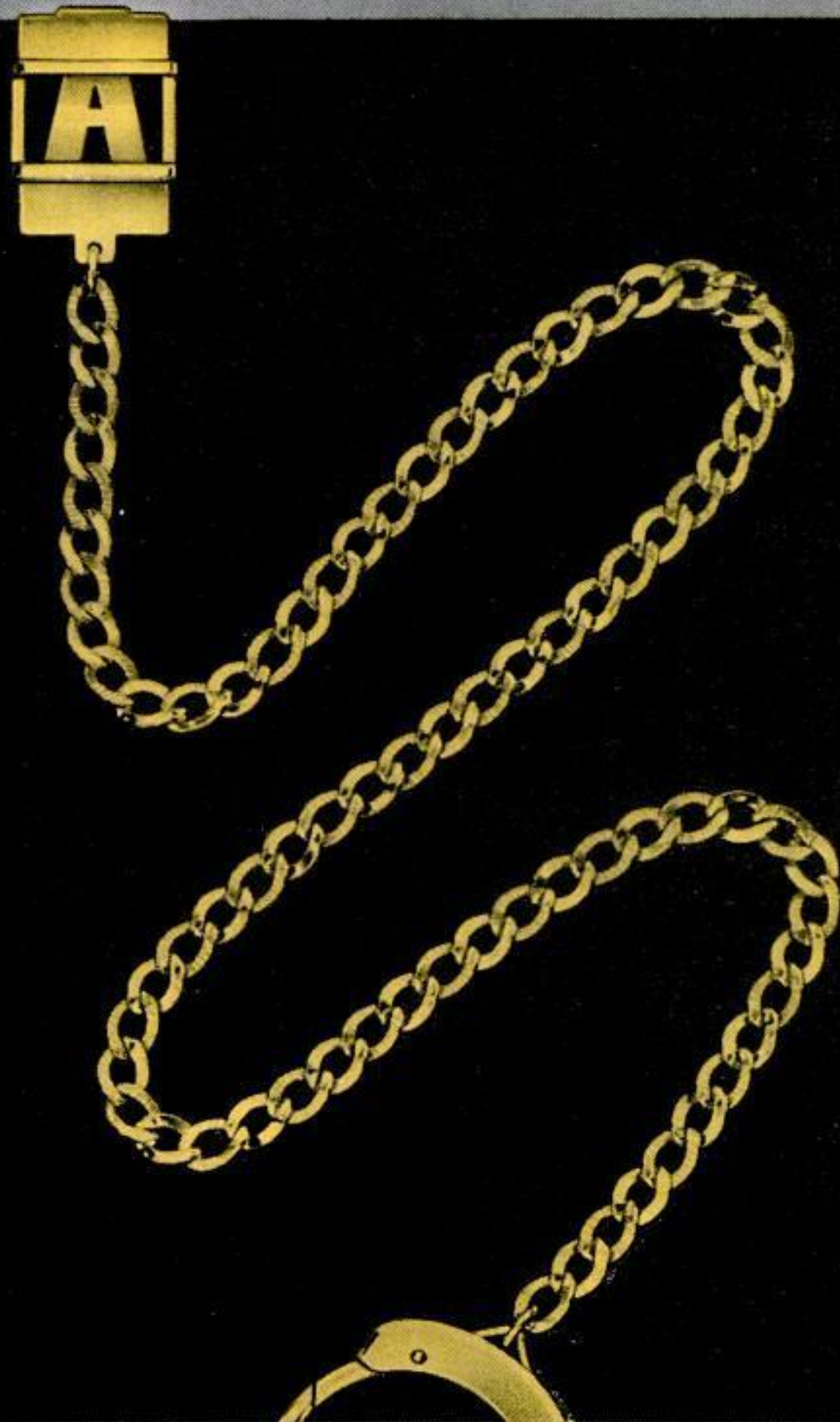


Mrs. Rabbit and Doghouse Jim grapple with conversation over a battery of empty glasses. Cognito, they are James S. Collins of the Curtis Publishing Co., and his wife.



Ski victim creaks around, giving other guests the horrors. He is Arthur E. Newbold III of Chestnut Hill, a Harvard graduate and grandson of Banker Charlton Yarnall.

Individuality FROM "A" TO "Z"



"A Capital Ideal" you'll say, when you see this new Swank aid to good grooming. Uni-gram provides your initial, in a convex motif, as if shaped over a cylinder...a style ordinarily found only in custom jewelry. Belt buckles, cravat chains, tie klips, key chains, cuff links ...\$1.00, at leading jewelers', department stores and men's shops.



SWANK

Gaytees
REG. U.S. PAT. OFF.

STORMY WEATHER

Shop for
1940

Elife

Furguard

Gossamer

Continental Boot

Velveteen Kwik Boot

No matter what kind of clothes you like to wear in fair weather, you'll find their rainy day cousins in the Gaytees Stormy Weather Shop. If you specialize in country clothes, you'll be delighted with the array of suitable Gaytees. If you go in for fragile femininity, you'll like the dress-up drama in Gaytees styles. If you prefer business-like clothes that are eligible for all kinds of occasions, you'll find classic Gaytees to carry out your costume plans. They are not Gaytees unless the name Gaytees appears on them. Ask your favorite store to show you the styles and colors it has in stock.

United States Rubber Company  Rockefeller Center, New York

PICTURES TO THE EDITORS

BABY CANNON

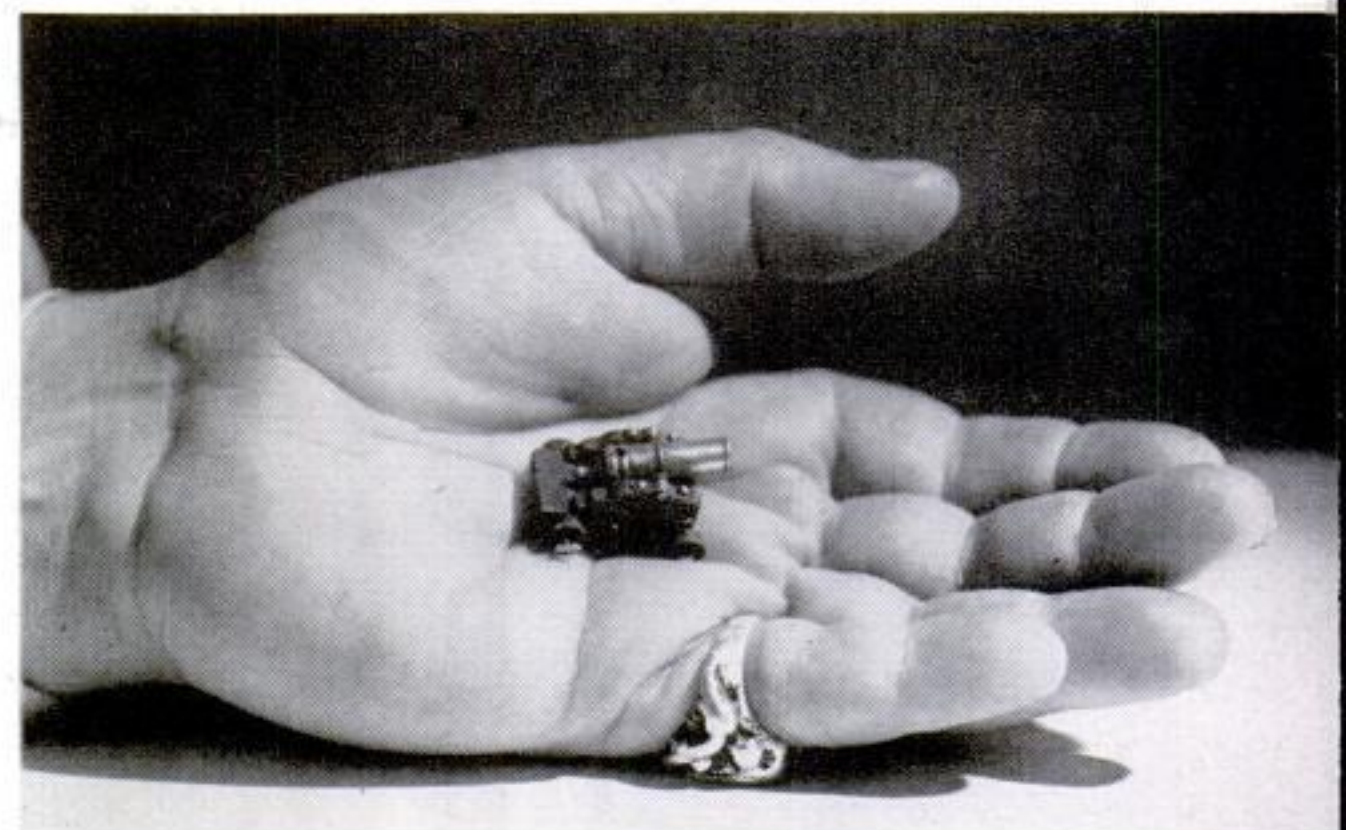
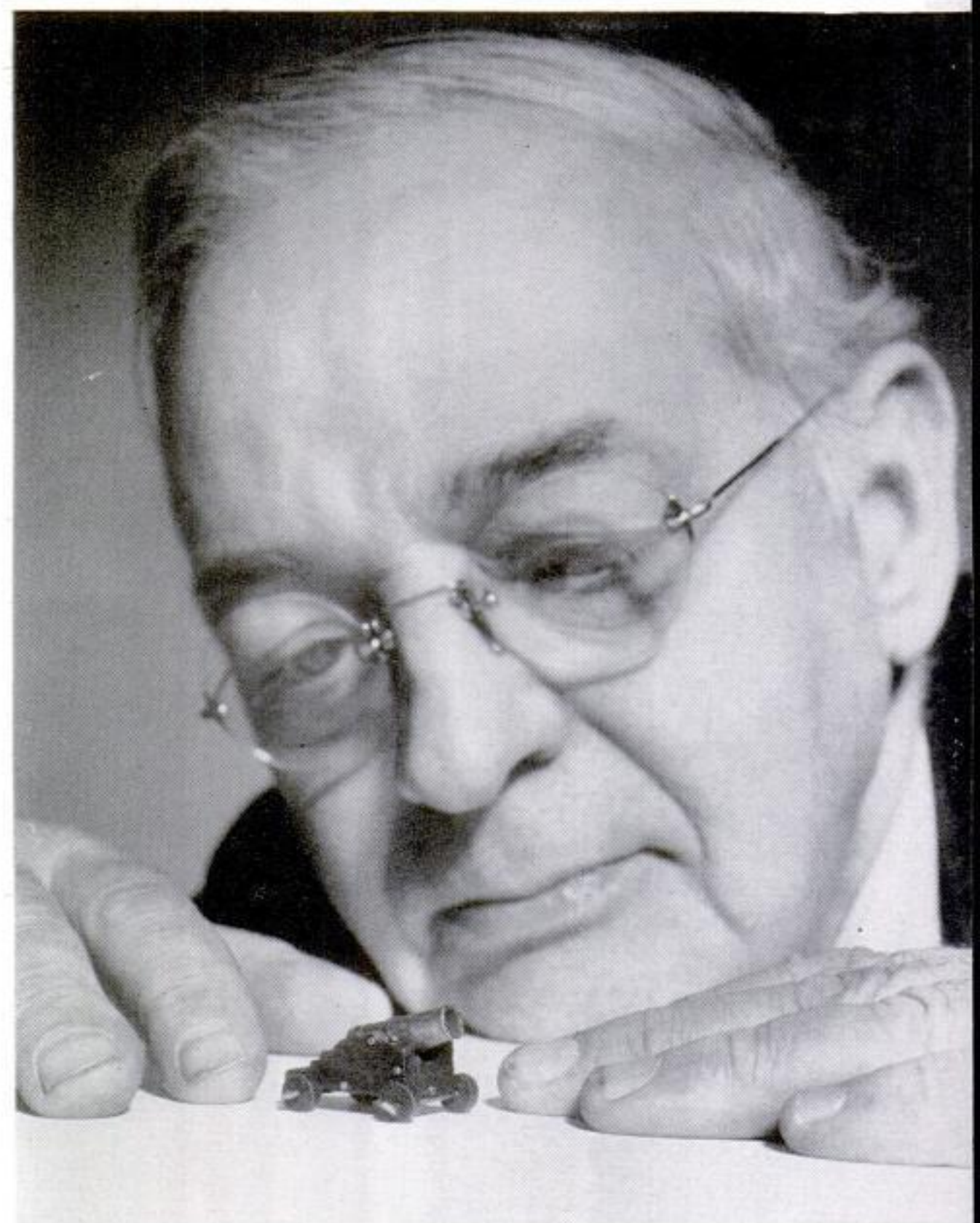
Sirs:

At a recent miniature show in New York City, I made these pictures of Jack Norworth, who, with his second wife, the late Nora Bayes, formed a famous vaudeville team. He has one of the largest col-

lections of miniatures in the country. Most interesting item is a little cannon (below) which, loaded with powder, can fire a tiny pellet into a wall. It takes Mr. Norworth almost an hour to load and fire it.

A. F. SOZIO

New York, N.Y.



FOR THE 1 MAN IN 7 WHO SHAVES EVERY DAY

A Special Shave Cream—It
Needs No Brush—Not Greasy!

Daily shaving leaves many men's faces raw, sensitive. This is especially true of the man who, because of his business and social status, must shave every day.

To meet this condition, Williams, for 100 years makers of fine shaving preparations, has now developed GLIDER—a special cream for daily shavers. Without the usual soap base, it's a complete departure from ordinary shave creams. No brush. No lather. Not sticky or greasy.

A superabundance of moisture in this rich cream softens each whisker, yet forms a protective layer over your face to keep blade from scraping. Swiftly, gently your razor glides over your skin. Like a cold cream, Glider helps smooth, soften your skin and prevent chapping and roughness.

Free—tube of Glider. Send name, address today. The J. B. Williams Co., Dept. CG-25, Glastonbury, Conn. Offer good in U. S. A. and Canada only.

for COLDS AND SORE THROATS

● This 50 year-old reliable alkaline solution helps soothe and heal the irritated membranes of the nose and throat which are so often affected. Get Glyco-Thymoline at your druggists' to help relieve the discomforts of common colds and ordinary sore throats.

Remember, it's GLYCO-THYMOLINE

NOW AMERICA CAN SEE NAZI TERROR FILM "BAPTISM OF FIRE"

Your theatre manager can
tell you now when he will
show this picture!

A NEW KIND OF MOTION PICTURE

"THE RAMPARTS WE WATCH"

FIRST FULL-LENGTH FEATURE FROM THE MARCH OF TIME

CAT'S

● Use your head
about your feet! Get
NON-SLIP Cat's Paw
rubber heels and soles
—DON'T ACCEPT
SUBSTITUTES!



RUBBER
HEELS &
SOLES ●

PICTURES TO THE EDITORS

(continued)

SWEAT BATH

Sirs:

These pictures show how Ha-ta-thle Yazzie (Little Singer), a Navajo Indian, builds a bathhouse. Made of mud and juniper trees, it is heated with hot rocks and is used for sweat baths as a cure-all. No water is involved.

J. W. BREWER JR.

Tonalea, Ariz.



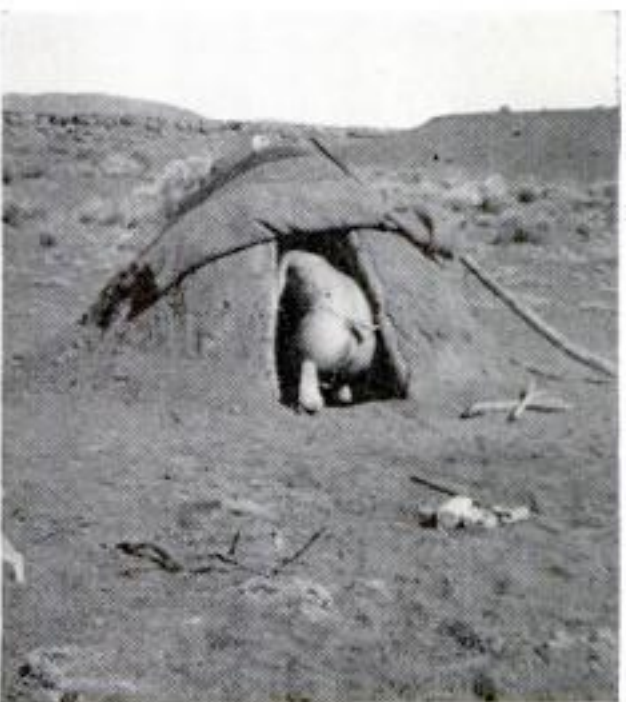
JUNIPER LOGS FORM THE FRAME



JUNIPER BARK BECOMES TINDER



HOT ROCK IS LIFTED FROM FIRE



CLOTHES OFF, HE ENTERS HOUSE



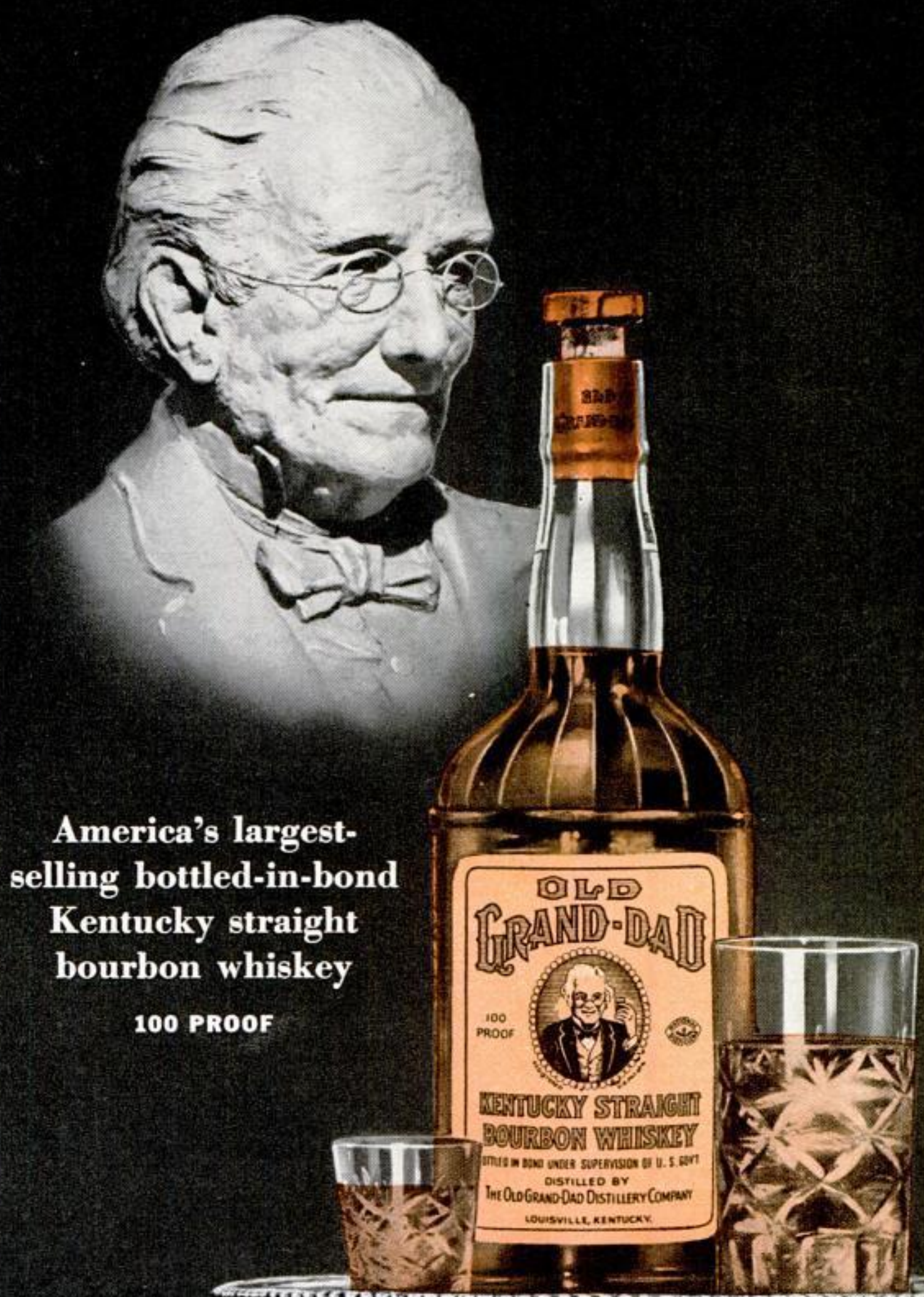
"LITTLE SINGER" IN SWEAT HOUSE

OLD GRAND-DAD

*Head of the Bourbon
Family*

ONE TASTE WILL TELL YOU WHY

Your first drink of this magnificent whiskey will explain far more eloquently than words why Old Grand-Dad is first in quality, first in reputation and first in popularity among bottled in bond Kentucky bourbon whiskies.



America's largest-
selling bottled-in-bond
Kentucky straight
bourbon whiskey

100 PROOF

Copyright 1940, National Distillers Products Corporation, New York



Her heart is as big as ever
[BUT NOT QUITE AS STRONG]

**Give her freedom
from ironing drudgery**

• She carries her years well, doesn't she? Christmas, to her, is still as wonderful as when she was a little girl.

But nobody knows how much effort and courage it takes to be "mom", especially when she feels a bit weary. Tired. Give thought to some of the things in her daily

life that grow more difficult as the years add up. Ironing, for instance. How grand it would be if *your* gift to her could say—"Mother, I understand!"

Give her freedom from ironing drudgery forever with this new iron she never has to lift or tilt. Whether she is old, or young, ironing without lifting will be so much easier, and faster! Be thoughtful—give her a Proctor Never-Lift Iron for Christmas.

**You NEVER
LIFT or
TILT it!**

PROCTOR
NEVER LIFT
IRON



Stands on its own legs

If you like to iron fast, set your Proctor Never-Lift Iron that way! Three speeds—fast, medium, and slow. No other iron has the flexibility of the Proctor with its 3-speed Selector! Every woman who irons should have one.



APPROPRIATE
Give "her" help she has never known before.



THOUGHTFUL
The gift that lightens her ironing days.



APPRECIATED
Freedom from iron drudgery is a gift indeed.

WITH 3-YEAR
\$12.50
GUARANTEE
Other Proctor
Irons \$5.95 up
—wherever de-
pendable appli-
ances are sold.

PROCTOR ELECTRIC COMPANY • Sales Division, Proctor & Schwartz, Inc. • Philadelphia • Est. 1883

PROCTOR Pop-Up TOASTER

The one and only toaster to give. Makes Melba toast or . . . pops up regular toast. Really two toasters in one. A truly grand gift to give or receive . . . Fully automatic.

\$12.95

Other Proctor Toasters
as low as \$2.95



PICTURES TO THE EDITORS

(continued)

BLUE MONDAY

Sirs:

Resolved to do his bit, William Thistle, married, of Everett, Mass., waived his right to exemption when his draft number came up. This resulted in an exciting Monday. In the first place, he was Massachusetts' first married draftee. In the second, he was congratulated by Major

General J. A. Woodruff. Below: you see Thistle leaving his wife, whom he married on Patriots' Day, being examined in a Boston armory and meeting the General. In the bottom picture he disgustedly regards the armory cat on finding that he has been rejected for physical reasons.

ARTHUR GRIFFIN

Boston, Mass.



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Friendship says:
"GIVE CANADIAN CLUB"

Have you ever wondered why selecting a gift for a *special* friend is so difficult? It's because the gifts we give *special* friends should be just as unmatched as the friendship.

That's why Canadian Club has been for generations the perfect expression not only of friendship but of hospitality at holidaytime. There is only one Canadian Club, with a flavor so appealing to *all* tastes that it is a favorite in 87 countries. No friendship can ask more than this—to be deserving of a gift of Canadian Club. *This* Christmas—give, and serve, the one-and-only Canadian Club. 6 years old. Blended Canadian Whisky. 90.4 proof. Imported by Hiram Walker & Sons Inc., Peoria, Ill.



This Christmas

IN 87 LANDS
 IT'S THE CUSTOM TO
 GIVE CANADIAN CLUB

CAMELS

PRINCE ALBERT

Give Camels for Christmas—for Camel is the cigarette that's particularly welcome. Especially in this gay gift package just below. It contains 4 boxes of the popular flat fifties. An easy gift to get—a right gift. Your dealer has it—but shop early.

Season's Greetings

On Christmas morn—perfect for pipe-smokers—this handsome Christmas-wrapped one-pound tin of Prince Albert, the delightful, rich-tasting, fully mild, rich-tasting, COOL-BURNING tobacco. Be sure to get this holiday "special." See your local tobacco dealer today!

Here's another famous Camel Christmas gift package—10 packs of "20's"—200 mild, flavorful Camels—all colorfully wrapped and ready to give—even to the gift card. A perfect gift for any cigarette smoker. Just ask your dealer for the Camels in the Christmas carton!

CAMELS

● For those who prefer cigarettes, give Camels and you can be sure your gift will be appreciated. For more smokers prefer slower-burning Camels than any other cigarette. They are the cigarette of costlier tobaccos that gives more pleasure in every puff. Your dealer is featuring Camels for Christmas in your choice of the two handsome packages shown above. Easy to get—perfect to receive. Yes, there's nothing like Camels to say: "Happy holidays and happy smoking."

PRINCE ALBERT

● No problem about those pipe-smokers on your gift list! You just can't miss when you give them a big, long-lasting one-pound tin of the world's most popular smoking tobacco—Prince Albert! (Or a one-pound real glass humidor.) Pipe-smokers call Prince Albert the National Joy Smoke. They say: "There's no other tobacco like it!" Your local dealer has Prince Albert's Christmas-wrapped "specials" on display now! Get your Prince Albert gifts today!

Copyright, 1940, R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

Gifts that are sure to please in beautiful Christmas wrappers